Eric Wang

Founder, Engineer, Designer

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Professional Experience

Kips Health
2023 - June 2024

Co-Founder, Chief Product Officer

- Built and shipped an AI health messaging product end-to-end to hundreds of Medicare patients and multiple health and therapy networks in California
- Raised ~$1M in venture capital from Y Combinator, Spark Labs, and other angel investors
- Managed and led across product, user research, marketing, design, and engineering functions

Advent Studios
2023 - 2024

Co-Founder, Chief Product Officer

- Launched two multiplayer mobile games on the Fortnite UEFN platform, amassing 100K+ minutes played
- Scoped and prioritized user requirements, game mechanics, and designed feature roadmaps
- Created data-driven performance tracking initiatives, including A/B testing, analytics, and player engagement strategies, increasing average playtime by 5x per title

Amazon
2021 - 2023

Software Development Engineer

- Automated the manual validation process for media published on Amazon Games, allowing external developers to publish updates to their storefront 300% faster
- Built a key management system for the Amazon storefront, successfully handling 30K+ redemption inventory across two major title launches
- Earned credits on two AAA titles, *Lost Ark* and *New World*

Independent Work

Glade Studio
June 2024 - Present

Lead Technical Producer

- Worked closely with a 5-person cross-functional production team, coordinating efforts between technical artists, engineers, designers, and animators to deliver game-ready characters
- Orchestrated multi-step generative AI workflow to accelerate 3D model creation from one month per asset to just one week using external software and generative models

Education

Y Combinator
2023

Startup Accelerator

Amherst College
2021

B.A. in Computer Science

- Data Structures
- Algorithms
- Machine Learning
- Statistics and Modeling
- Macro and Microeconomics
- Computer Architecture

Technical Skills

Python, Typescript, Javascript, Java, C#, JIRA, SQL, Product Management, Facebook and Google Ads, Agile Methods, A/B Testing, Unreal and Unity Development, Full Stack Engineering, Product and UI/UX Design, Web Design, Webflow, Framer, UX Research, AWS

Interests

Tennis, Dance Choreography, Game Development, Music Production, Writing, Entrepreneurship