

ERIC SNYDER

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WORK

UX Researcher

Cognito Therapeutics
Feb 2018 - Present
Oakland, CA

- Designing UXR studies using mixed quantitative/qualitative methods
- Collecting and analyzing user behavior through field visits, interviews & surveys
- Creating marketing materials for study recruitment & conferences (AAIC 2018)
- Synthesizing research findings to generate actionable product & business insights

UX Design Intern

Ultra Capital
Sep 2017 - Nov 2017
Boston, MA

- Moderated remote usability testing to lead financial software development
- Incorporated research findings, stakeholder input & design constraints to create high-fidelity wire frames & style guide for new web application
- Communicated with stakeholders to update existing software designs

Product Intern

Invaluable
May 2017 - Aug 2017
Boston, MA

- Conducted in-person and remote usability interviews to test mobile UI changes
- Analyzed key business metrics to generate novel product insights for markets across mobile and web-based applications
- Led accelerated feature launch as a part of in-house hackathon

Web Development Contract

BrainCo
March 2017
Cambridge, MA

- Organized a team of two to create a new React web app for product launch in 3-week time period
- Identified inconsistencies in existing mockups to improve design consistency
- Reduced engineer workload by organizing extra work hours to meet deadlines

UI Engineering Intern

EverQuote
May 2017 - Aug 2017
Boston, MA

- Engineered data visualizations using D3 and React
- Developed an infographic using company data highlighting driving risk factors
- Improved conversions by collaborating with analysts across UX and data analytics teams to develop & resolve A/B tests

EDUCATION

Tufts University

B.S. in Engineering Psychology
Sep 2014 - May 2018

Capstone: "Designing Educational VR Experiences for Older Children"

Relevant coursework: Human-Machine System Design, Human Factors in Product Design, Experimental Psychology, Psychological Statistics, Web Engineering

SKILLS

User Research

Usability Testing (Software & Hardware), Survey Design and Implementation, Ethnographic Interviewing, Cardsorting, Heuristic Evaluation, Personas and Scenario Development, Diary Study, Affinity Diagram, A/B Testing, Task Analysis

Prototyping

Sketch, Illustrator, InDesign, Photoshop, InVision, AutoCAD, Figma, Balsamiq, Arduino

Other

SPSS, Google Analytics, SQL, C++, JavaScript ES6, CSS/Sass