Eric Snyder

EDUCATION

Tufts University, Medford, MA

BS in Engineering Psychology & Human Factors - May 2018

Travelli Scholar

WORK EXPERIENCE

Cognito Therapeutics, Cambridge, MA

Product Design Intern, February 2018 - Present

- Illustrating educational tools and infographics to increase adherence in clinical trials
- Testing instructional materials with users to reconfigure study setup
- Defining most efficient method to communicate therapy goals and methods to older participants

Ultra Capital, Boston, MA

UX Design Intern, September 2017 - November 2017

- Guided in-person and remote user interviews to lead development of in-house financial software
- Synthesized research findings and design constraints to create high-fidelity wireframes and style guides for consumer-facing web app
- Responded to requests for updated designs for features on existing infrastructure, improving efficiency for analysts

Invaluable, Boston, MA

Product Development Intern, May 2017 - August 2017

- Conducted in-person and remote usability interviews to test
 UI changes and auditory user feedback on iOS app
- Led accelerated feature launch as a part of in-house hackathon, decreasing resource use on high-traffic web tool
- Directed work of a new engineer within a 10-person Scrum team

EverQuote, Cambridge, MA

UI Engineering Intern, May 2016 - August 2016

- Improved conversions by collaborating with analysts across UX and data analytics teams to develop A/B tests
- Engineered a data visualization using D3 and React to correlate dangerous driving with lax state regulations
- Developed an infographic using company data highlighting driving risk factors

PROJECTS

BrainCo Web App, Cambridge, MA Web Developer - March 2017

- Organized a team of two to create a new React web app for product launch in 3-week time period
- Identified inconsistencies in existing mockups to improve design consistency while reducing engineer workload

UX METHODS

- Wireframing
- · Usability Testing
- A/B Testing
- Heuristic Evaluation
- Interaction Design

PROTOTYPING TOOLS

- Sketch
- Adobe Illustrator
- InVision
- Zeplin
- Figma

CODING

- Javascript/jQuery
- CSS/Sass
- React
- Node
- C++

RELEVANT COURSEWORK

- Human Factors in Product Design
- Human-Machine System Design
- Web Engineering
- Psychological Statistics
- Advanced Engineering Psychology

OTHER

- Google Analytics
- SPSS
- Confluence
- Jira
- Trello