

ERIC SNYDER

518.795.4659
ethomassnyder@gmail.com
eric-snyder.github.io
linkedin.com/in/eric-snyder-086445129/

Experience

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| UX Researcher
Cognito Therapeutics
Feb 2018 - Present
Oakland, CA | <ul style="list-style-type: none">• Designing and moderating UXR qualitative and quantitative human factors studies• Evaluating instructional material layout to fit target demographics• Collaborating with translational research team to facilitate participant acquisition• Created style guide and marketing materials for AAIC Chicago conference |
| UX Design Intern
Ultra Capital
Sep 2017 - Nov 2017
Boston, MA | <ul style="list-style-type: none">• Moderated remote usability testing to lead financial software development• Synthesized research findings and design constraints to create high-fidelity wireframes and style guide for new web application• Communicated with stakeholders to update existing software designs |
| Product Intern
Invaluable
May 2017 - Aug 2017
Boston, MA | <ul style="list-style-type: none">• Conducted in-person and remote usability interviews to test mobile UI changes• Analyzed key business metrics to generate novel product insights for markets across mobile and web-based applications• Led accelerated feature launch as a part of in-house hackathon |
| Web Development Contract
BrainCo
March 2017
Cambridge, MA | <ul style="list-style-type: none">• Organized a team of two to create a new React web app for product launch in 3-week time period• Identified inconsistencies in existing mockups to improve design consistency• Reduced engineer workload by organizing extra work hours to meet deadlines |
| UI Engineering Intern
EverQuote
May 2017 - Aug 2017
Boston, MA | <ul style="list-style-type: none">• Engineered data visualizations using D3 and React• Developed an infographic using company data highlighting driving risk factors• Improved conversions by collaborating with analysts across UX and data analytics teams to develop A/B tests |

Education

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| Tufts University
B.S. in Engineering Psychology
Sep 2014 - May 2018 | Major GPA: 3.14
Relevant coursework: Human-Machine System Design, Human Factors in Product Design, Experimental Psychology, Psychological Statistics, Web Engineering |
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Skills

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| User Research | Usability Testing (Software & Hardware), Survey Design and Implementation, Ethnographic Interviewing, Cardsorting Heuristic Evaluation, Personas and Scenario Development, Diary Study, Affinity Diagram, A/B Testing, Task Analysis |
| Prototyping | Sketch, Illustrator, InDesign, Photoshop, InVision, AutoCAD, Figma, Balsamiq, Arduino |
| Other | SPSS, Google Analytics, Airtable, C++, JavaScript ES6, CSS/Sass |