

Eric Wang

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EDUCATION

Amherst College

- *B.A. in Computer Science, B.A. in Economics*, GPA 3.7/4.0

Expected May 2021

Amherst, MA

Montgomery High School

- SAT: 2340/2400; Athletic Department Sportsmanship Award, Varsity Tennis Captain, Model UN President

June 2017

Skillman, NJ

WORK EXPERIENCE

Amherst Computer Science Department

Teaching Assistant | COSC-111

- Serve and instruct 30 students in weekly laboratory sessions and act as liaison between students and course professor

September 2019 – Present

Amherst, MA

New York Life Insurance

Data Analyst Intern | Customer Insights

- Spearheaded call-center customer retention project, amounting to predicted savings of \$200k per month for the insurance operations department and a projected 25% increase in customer retention
- Built first customer decision timeline model using data-driven analytics and Verint, an AI-assisted speech analytics platform
- Presented material to senior leadership at stakeholder meetings, influencing key decision-makers to support initiatives
- Designed queries and coded data mining programs that allowed multiple departments to more efficiently analyze data

June 2019 – August 2019

Tampa, FL

CollegeVine

Applications Consultant

- Mentored 6 clients and managed relationships with their families to help them navigate through college admissions process
- Conducted 12 video meetings each week with clients, resulting in over 50% receiving offers from their preferred institutions
- Assisted in developing strategies that have tripled clients' acceptance rates to top 20 colleges compared to national averages
- Edited 10 essays per week, conducted interview coaching sessions, and ran financial aid meetings with all client guardians

August 2018 – March 2019

Cambridge, MA

Team Genji

Marketing Intern

- Negotiated with 20+ CMOs and company brand directors, securing sponsorship deals with multiple cutting-edge software companies such as Play Fusion, CEX, and Rebellious Software: WoM
- Executed creative inbound marketing campaigns, increasing public reach by an average of 200% per social media account

June 2018 – August 2018

New York, NY

LEADERSHIP & INVOLVEMENT

Amherst College Entrepreneurship Society

President

- Facilitate alumni speaker events and coordinate off-campus entrepreneurship conferences, doubling member count of club compared to prior year and increasing overall involvement in entrepreneurship events on campus

October 2018 – Present

5-College Dance Teams (DBJ and DASAC)

Choreograph Lead

- Choreograph and perform in shows and events in the greater Boston area that have gained thousands of views on YouTube
- Directed and filmed 2018 dance showcase video advertisement, leading to a 30% increase in subsequent show attendance

September 2017 – Present

Jumpstart Organization

President

- Organized and grew local dance competition (Jumpstart Expo) that now fundraises \$2.5k annually for college scholarships
- Mobilized 50-person school organization, growing Jumpstart Expo audience count from 25 to 350 within two years

September 2015 – June 2017

TECHNICAL SKILLS & INTERESTS

Software and Data Analysis: Java, SQL, HTML/CSS, Microsoft Excel, Access, PowerPoint, Adobe Premiere Pro, Photoshop

Interests: Dance, choreography, mountain biking, web development, rock-climbing, Google Earth's "I'm Feeling Lucky" Dice