

Eric Wang

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EDUCATION

- Amherst College, Amherst, MA** **Expected May 2021**
- *Bachelor of Arts; GPA: 3.7/4.0*
 - Majors: Computer Science and Economics
- Montgomery High School, Skillman, NJ** **June 2017**
- *SAT: 2340/2400; College Board AP Scholar with Distinction; Athletic Dpt. Sportsmanship Award, Varsity Tennis Captain, MUN President*

WORK EXPERIENCE

- New York Life Insurance** **June 2019 – August 2019**
- Data Analyst Intern | Customer Insights*
- Co-managed high-profile customer retention initiative, projected to increase retained annualized premiums by 25%, amounting in future savings of \$200k per month for the insurance operations department
 - Built customer decision timeline model using data-driven analytics and Verint, an AI-assisted speech analytics platform
 - Represented the Customer Insights team by delivering and presenting material to senior leadership at stakeholder meetings
 - Designed queries and coded data mining programs that have allowed multiple departments to efficiently retrieve data
- CollegeVine** **August 2018 – March 2019**
- Applications Consultant*
- Mentored clients and managed relationships with their families to help them navigate through college admissions process
 - Conducted 12 video meetings each week with clients, resulting in over 50% receiving offers from their dream institutions
 - Assisted in developing strategies that have tripled clients' acceptance rates to top 20 colleges compared to national averages
 - Edited/reviewed essays and conducted financial aid logistics for clients
- Team Genji** **June 2018 – August 2018**
- Marketing Intern*
- Secured partnership deals with large corporations and brands such as Puma, Logitech, and Soylent
 - Executed creative inbound marketing campaigns, increasing public reach by an average of 200% per social media account

LEADERSHIP & INVOLVEMENT

- Amherst College Entrepreneurship Club** **September 2018 – Present**
- President*
- Co-founding the "Startup School," a 6-part program that teaches students on campus how to think like entrepreneurs
 - Facilitate alumni speaker events and coordinate off-campus entrepreneurship conferences
 - Oversee, lead, and manage startup workshops that have grown the entrepreneurship community at Amherst College
- DASAC and 5-College Dance Group (DBJ)** **September 2017 – Present**
- Outreach Coordinator and Choreographer*
- Choreograph and perform in shows and events in the 5-college area and Boston
 - Teach monthly dance workshops to the dance community
- Jumpstart Organization** **September 2016 – September 2017**
- President*
- Founded and organized local dance competition (Jumpstart Expo) that fundraises \$2,500 annually for college scholarships
 - Managed 50-person school organization and led advertising and business sponsorship teams
 - Led team of dancers and choreographed all movements for annual video advertisements

SKILLS & INTERESTS

Skills: Proficient in Java, SQL, HTML, CSS, R, Microsoft Office, product management, Adobe Premiere Pro, Photoshop

Languages: English (native) | Chinese (working proficiency)

Interests: Dance and choreography, mountain biking, web development, basketball, rock-climbing, men's fashion