

# IDC Storyboards

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# Alex Dupree



John was once again looking to change his dieting habits, he decided to look into the keto diet he had been researching.

AD



After reviewing the key aspects of the diet, he figured he had the food necessary for the rest of the week. However, he was planning a hiking trip with friends in a few days and wanted to make sure he would have a diet friendly snack to bring.

AD



He found a recipe for a great looking keto ranch dip he wanted to try, but realized he did not have all of the ingredients to make it.

AD



He opened up his useful Shopping Assistance app, and entered all of the ingredients he would need for the dip: mayonnaise, sour cream, ranch seasoning, along with celery sticks and carrots to enjoy with it.

AD



The app told him that all of his items except for sour cream would be at store A, which is closer to him, but he would have to go to store B to get that last item. It also recommended that he buy celery sticks and carrots for at store B since they cost less and he would have to go there anyways for sour cream.

AD



With the grocery list finalized, John left for the stores. He gathered the mayonnaise and ranch seasoning from store A, and the sour cream and celery sticks and carrots from store B just as the app advised. John came home satisfied knowing he had an optimal grocery shopping experience, and could now make his recipe.

# Liz (Robert Bartlett)

Liz as doing a order for a customer  
and was grabbing the last few items





# Rb

She starts to load the car but checks the list and realizes she is missing a few items when she checks the app



She grabs the last items from the detailed route to get to the items and loads her car



# RB

She gets in here car and realized she doesn't know where she needs to go but the app automatically opens maps and enter the buyers address



# RB

She delivers the grocery with everything  
in tact and leave the customer happy



## Emma Smith - EA



Emma was at the university searching and looking for what she could make for dinner. She invited a few friends over so there will be a big feast!

EA



She got the idea that she would make a great Creamy Tomato Rigatoni. Emma always wanted to make this dish and now is the time! She asked one of her friends(April) to help her with groceries.

EA



Emma and her friend were looking for things to buy for the dish. It was hard because there was so much to write and the paper was making the ink unreadable. Emma was getting stressed and didn't know what to do.

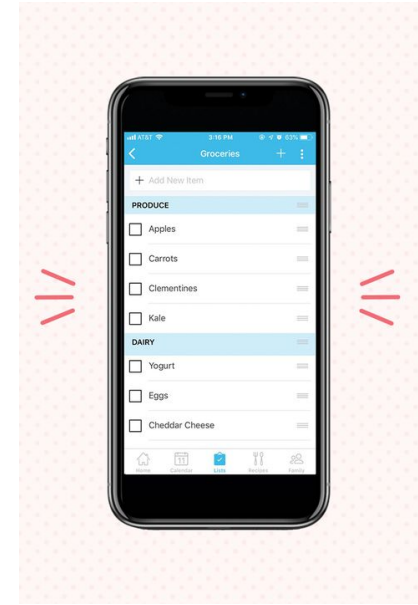
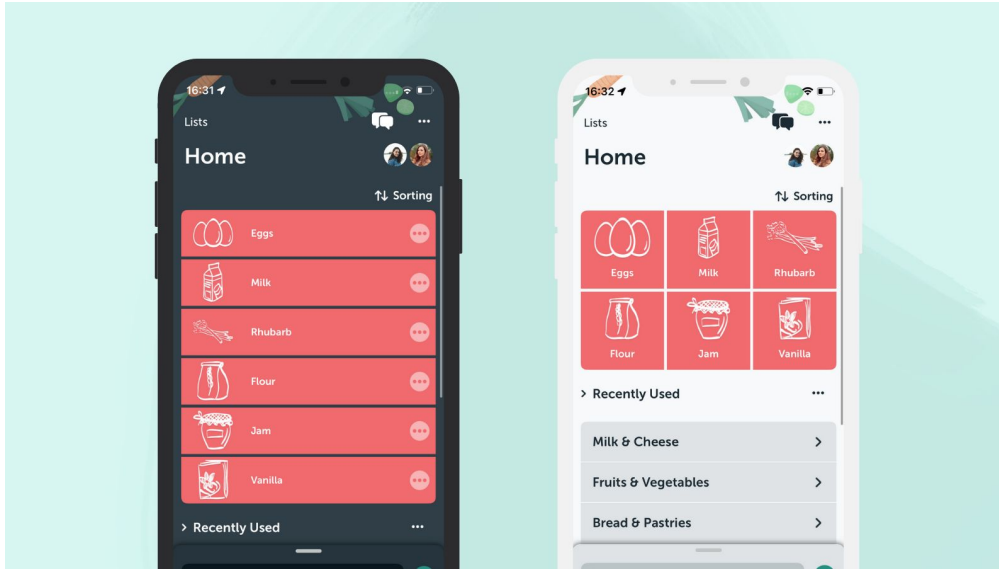
# EA



April came up with the idea to use a shopping assistance app that she's been using for awhile now and introduced the app to Emma.



EA



April showed Emma all of its features including how to search for ingredients and add those ingredients to a created shopping list which would include its price and the closest location to get it. Emma loved the app instantly and threw her paper in the trash!

EA



The shopping app made the dish much easier to make and emma was able to get home earlier to give her enough time to make the dish. The dinner was great and showed all her friends the shopping app.