

# Erica Bitting

Software Engineer

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Creative software engineer with the ability to pick up new languages and technologies as needed. Prior to being a software engineer, I worked as a Communications Director at a non-profit where I developed and designed consistent branding across all social media platforms, with responsibilities including event photography, designing and maintaining the website, and leading digital and print media campaigns.

## Software Development Skills:

- Git, Github, HTML/CSS, Bootstrap, Tailwind CSS, full-stack JavaScript including Express.js, React.js, Node.js, PostgreSQL, Sequelize, Redux, Debugging, APIs, Render Deploying

## Education

DigitalCrafts | Certificate in Software Development | Atlanta, GA

March 2023 – September 2023

- Software engineering training program covering full-stack development including, but not limited to JavaScript, including an emphasis on cutting-edge frameworks like React/Redux and server-side technologies including Node.js, Express, and PostgreSQL.

Emory University | M.Div | Theology | Atlanta, GA

2018 – 2021

Florida Southern College | B.A. | Religion & Philosophy, minors: Graphic Design & Psychology | Lakeland, FL 2014 – 2018

## Software Development Portfolio

**SoundVault** | [github.com/dkd03813/Back-end](https://github.com/dkd03813/Back-end) | [soundvault-uw41.onrender.com/](https://soundvault-uw41.onrender.com/)

August 2023

- Member of a 2-person development team building a personal music catalog app where users can register an account, save their favorite music to their profile to keep track and show off to friends
- User experience allows for the ability to search and filter music based on a keyword, view all songs and albums with the search bar content, and “favorite” them to appear on their favorites tab
- Main responsibilities included front-end design of the website and JavaScript functionality of the search bar
- Full stack application built with React, Node.js, Express, PostgreSQL, Bootstrap, CSS, and HTML

**Magic Eight Ball** | [github.com/erica-b/magic-eight-ball](https://github.com/erica-b/magic-eight-ball) | [magic-eight-ball11.onrender.com/](https://magic-eight-ball11.onrender.com/)

July 2023

- Developed a game inspired by the classic magic eight ball toy
- User experiences allows for the ability to type in a question, click the black “Ask” button and generate a reply
- Built with React, JavaScript, HTML, and CSS

**Tune Tycoon** | [bit.ly/tune-tycoon-readme](https://bit.ly/tune-tycoon-readme) | [bit.ly/tune-tycoon-render](https://bit.ly/tune-tycoon-render)

June 2021

- Member of a 2-person development team building a music game
- Users can test their knowledge of music popularity
- Inspired by classic higher-or-lower games, Tune Tycoon uses data from the Genius API, presents two options, and challenges you to select which was more popular
- Main responsibility included front-end design
- Built with JavaScript, Bootstrap, HTML, CSS, Genius API

## Professional Work Experience

Glenn Memorial United Methodist Church | Director of Communications | Atlanta, GA

Sept 2021 – Present

- Design and maintain our website using Squarespace
- Develop and design consistent branding using photography, video, and social media; boosted Instagram followers by 55.8%
- Utilize technologies including Adobe Creative Cloud Suite, Squarespace, Canva, Mailchimp
- Grew Facebook reach by 15% and Instagram reach by 87.6% according to Facebook Meta Insights (*reach* is defined as *the number of unique accounts* that saw our post) in the first 6 months of this role
- Led all digital and print media campaigns coordinating feedback from stakeholders, church committees, and pastors

Emory University Library | Communications Assistant & Graphic Designer | Atlanta, GA

January 2019 – Aug 2021

- Received every package of new books and input data of new books into our system
- Created a project to increase the awareness of newly acquired books by designing monthly newsletters
- Read more: [pitts.emory.edu/2021/08/12/pitts-student-employment-highlights-erica-bitting/](https://pitts.emory.edu/2021/08/12/pitts-student-employment-highlights-erica-bitting/)