

Erica Yarmol-Matusiak

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EDUCATION

University of Western Ontario, Candidate for Bachelor of Sciences, minoring in Spanish – cGPA 4.0 **Expected 2020**

- Entering Ivey Business School in September 2018
- Recipient of scholarships valued at \$50,000, including W.S. Fyfe Faculty Entrance Scholarship and Ivey AEO Award of Excellence

Universitat Autònoma de Barcelona, Advanced Spanish Language Program **July 2017**

- Western Study Abroad scholarship worth \$5,000; achieved Spanish proficiency in two-year timeframe

Michael Power St. Joseph C.S.S, Toronto, ON, International Baccalaureate Program **2012 – 2016**

- Placed in top 4% of IB graduates worldwide (42/45 points) and graduated with 4th highest average in class of 495 students
- Attended Shad Valley in 2014 at the University of New Brunswick
- Received Gold Duke of Edinburgh Award, Ontario Parliament Community Volunteering Service Award, School Advisory Overall Leadership Award, IB Biology and IB Economics Excellence Awards, Mental Health Change Advocate Award

SKILLS & AWARDS

Applications: Photoshop, Illustrator, InDesign, MS Office Suite, Google Suite, Google Analytics, HubSpot, Tableau

Programming: R, SQL, Python, HTML/CSS, JavaScript/Node.js, MongoDB

Languages: Spanish - proficient, French - conversational, Ukrainian - conversational

Case Competition Awards: 1st Place Awards: Voices.com Data Analysis, GCC Retail Strategy Consulting, Business 1220E Challenge, Social Innovation Pledges For Change Case; 3rd place Awards: Ivey SpinMaster ACE Startup, Queens Consulting Corporate Competition

Hackathon Awards: 3rd place, VHacks at the Vatican; Deloitte Pitch & Bell Smart Cities Prizes, Hack Western 4; Cossette Health Design Award, Hacking Health; 1st place, Hacking Chronic Disease Management

EMPLOYMENT

Deloitte Digital, Business Technology Analyst Intern, Toronto **Summer 2018**

- Working on innovation team to build facial recognition software for retail, building backend with Node.js and AWS Lambda, Dynamo
- Interests in digital transformation, healthcare systems, data analytics & visualization, human-centered design

Western University, Health Informatics Research Assistant **2017 – Present**

- Machine learning research to develop a predictive risk model for depression outcomes using Canada-wide database
- Cleaned data and built final model with group of 300K+ individuals from an initial dataset of 1.2M primary care patients

Brightspark Travel, Educational Tour Leader **2017 - 2018**

- Led 15 cross-Canada bilingual tours for groups of 50 to 150 students, organizing logistics and delivering educational content
- Awarded 4.5 out of 5 stars by clients, resulted in being sought out by management to lead additional tours

Self-Employed Private Tutor **2012 - 2016**

- Grew small business from one to thirteen clients, tutoring eleven students a week in peak seasons

EXTRACURRICULAR

Hack Western 5, Organizing Team Member **2018 – Present**

- Organizing 600+ person hackathon at Western, establishing accessible resources for first-time hackers
- Creating a community of health hackers on campus as an ambassador for MedHacks at Johns Hopkins University

Innovation Lead, Nspire Western & Nspire Innovation Network **2016 – Present**

- Raised \$4,000+ in sponsorships and headed logistics for largest event: youth mental health case competition with 130 attendees
- Spearheaded operations, sponsorship, and marketing for four tech-focused events; led interdisciplinary team of six people

Vice President of Engagement, Western Venture Association **2016 – 2018**

- Achieved 3x social media post engagement from prior year by redesigning website and digital marketing campaigns for four events
- Grew club membership 20% through brand redesign, MailChimp implementation, and blog featuring exclusive interviews

President, Mental Health Awareness Team, Michael Power St. Joseph C.S.S **2012– 2016**

- Founded school mental health team, obtained \$20K+ in funding and directly impacted over 5,000 students through team's growth

PERSONAL

Recent Volunteering: MaRS Health Innovation Week, six events; Ladies Learning Code London, two workshops; SheHacks Western Mentor, London Spanish Community Outreach, LAMP Leadership Team, CAISA Charity Fashion Show Designer, Scholar's Mentor

Interests: Triathlons, photography, mixed-media arts, hiking, learning languages