

Erica Yarmol-Matusiak

63 Leggett Ave, Toronto, ON, 647-382-6202, ericaym334@gmail.com, linkedin.com/in/ericaym/

EDUCATION

Western University and Ivey Business School, London, Canada

2021

Candidate for Bachelor of Medical Sciences and Honors Business Administration, GPA 4.0/4.0

- Focused courses on epidemiology, currently pursuing independent study course about global health and emerging markets
- Awarded \$74,000 through 7 scholarships and awards from 2016 – 19 for academic achievement and community leadership
- Completed Spanish Language minor, studied at Universitat Autònoma de Barcelona, achieving proficiency in 2 years
- Attended 20 hackathons and received 5 prizes, including 3rd place at Vatican Hacks, a social impact hackathon
- Received 6 case competition prizes for data analytics, growth strategy, entrepreneurship, and consulting

WORK EXPERIENCE

McKinsey & Company, Toronto, Canada

Summer 2019

Summer Business Analyst

- Defined skills and talent strategy and supported change management initiatives for a digital transformation at an insurance and asset management firm; will be returning full-time upon completion of dual degree

Schulich School of Medicine & Dentistry, London, Canada

2017 – 2019

Epidemiology & Biostatistics Research Assistant

- Developed predictive risk models for depression and chronic disease outcomes using over 50 features from electronic medical records dataset of 1.2M primary care patients, accelerating the construction of investigator's multi-disease model
- Conducted surveys for Canadian Mental Health Association to determine awareness and usage of local Crisis Centres

Deloitte Digital, Toronto, Canada

Summer 2018

Business Technology Analyst

- Defined product strategy of computer vision platform for retailers through user research and interviews with industry experts, resulting in deeper team focus, clearer product vision, and stronger relationships with clients
- Designed visual presentation assets and five brochures for healthcare technology team in Omnia AI practice, establishing a strong brand identity and driving sales of Health AI and analytics strategy work
- Designed and implemented analytics visualization dashboard to demonstrate product prototype during client meetings

Brightspark Travel, Various cities across Canada

Summer 2017

Educational Tour Leader

- Coordinated logistics and delivered content tours for 15 week-long, cross-Canada bilingual trips for groups of 50 to 150 participants, resulting in 4.5/5 ratings in client feedback surveys & being selected to lead most additional tours of all new hires

LEADERSHIP EXPERIENCE

Ivey LEADER Project, Curriculum Team Lead

2018 – Present

- Designed two week entrepreneurship bootcamp content to deliver relevant lessons to entrepreneurs in emerging markets
- Developed curriculum and training to launch a new site in Whitehorse, Yukon, aimed at indigenous Canadian entrepreneurs
- Traveled to Sarajevo, Bosnia & Herzegovina for two weeks in May 2019 to teach a course for 25 local entrepreneurs

Hack Western 5, Design Team Lead

2018 - Present

- Led 3 designers to create brand identity and 25+ graphics, led design workshops, mentored first-time hackers, and supported 14-person team to coordinate 3-day, 600+ person hackathon on Western's campus

Nspire Innovation Network, Innovation Lead

2016 – 2018

- Led team of 6 people to run four technology-focused events; spearheaded operations, sponsorship, and marketing
- Created ideathon to design feasible tech solutions for community mental health hub, with 130 attendees and \$4,000 in revenue

SKILLS & INTERESTS

Volunteering & Mentorship: Ivey Health Sector Club, MaRS Health Innovation Week, Canadian Latin American Association, Ladies Learning Code, SheHacks Mentor, Ivey Consulting Club Mentor

Awards: Gold Duke of Edinburgh Award, Ontario Parliament Community Service Award, Shad Valley Excellence Award

Languages: Proficient in Spanish; Conversational in French & Ukrainian, Beginner in Mandarin

Applications: Proficient in Illustrator, Photoshop, InDesign, inVision,

Technical: Intermediate JavaScript/Node.js, HTML/CSS; Beginner Python, R, SQL, Tableau

Hobbies: Triathlon training, hip-hop dance, contemporary visual art, hiking, reading about cultural anthropology & design