

# Interplay between epidemic and information spreading

A Life Data Epidemiology project  
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# Overview

- context to the problem
- project objective
- model & hypothesis
- dynamics
- simulation
- evaluation techniques
- results
- conclusions
- future prospects

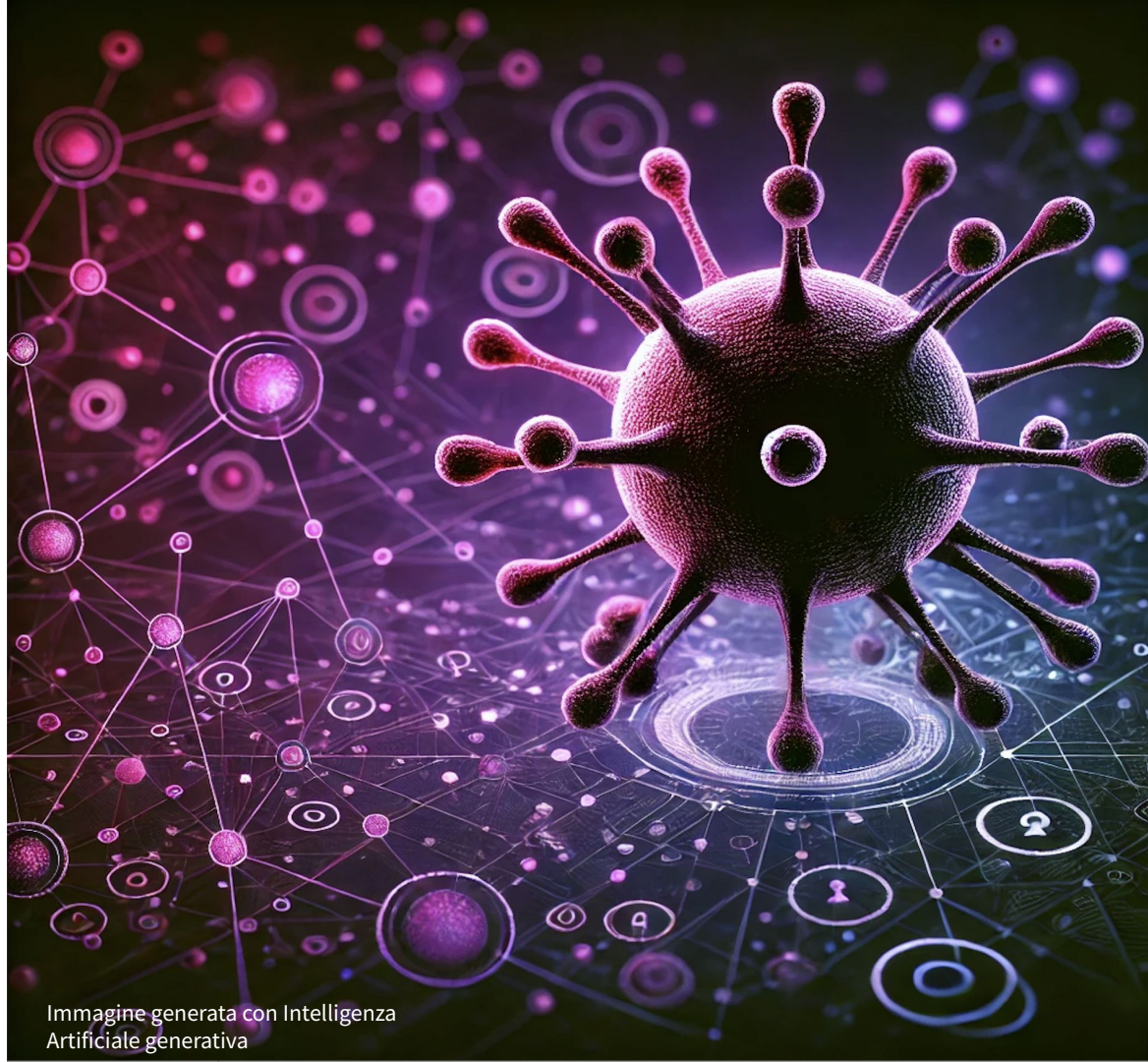


Immagine generata con Intelligenza  
Artificiale generativa

# Understanding the problem

## Epidemic spreading

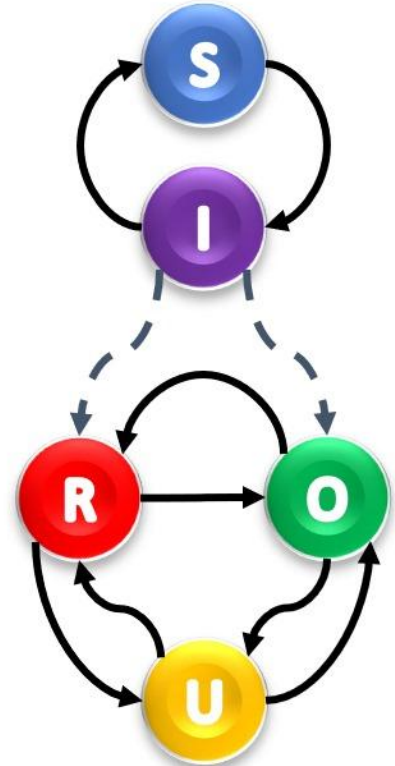
Disease spreading is based on biological and social mechanisms, and involves two states:

- susceptible S
- infected I

## Information spreading

Information spreading depends on social interactions, and involves three states:

- official info O (by public institutions)
- rumors R (by unverified sources)
- uninformed U



# Understanding the problem

## Effects of rumours

Dangerous rumours and misinformation can lead to lead to mischaracterizing and/or undermining the severity of the epidemic

## Effects of official info

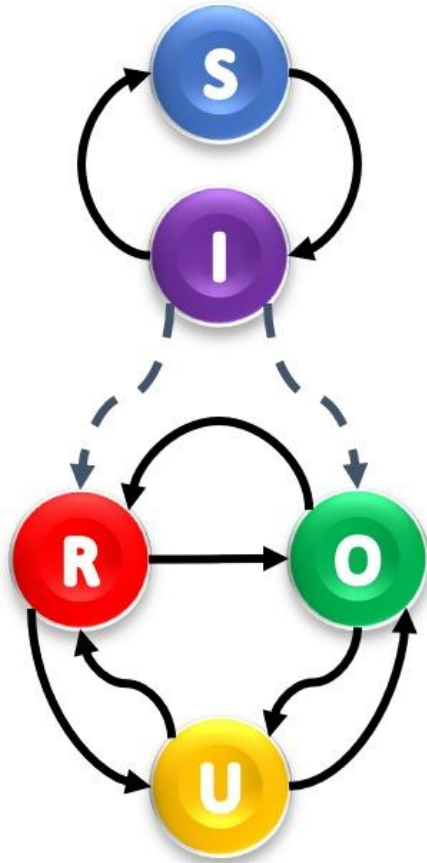
Official information can guide the public towards more effective epidemic prevention

## Effects on the behaviors

Accurate information can improve public health behavior whereas misinformation can lead to risky behaviors.

# Project Goal

If the individual's exposure to types of information influences their behaviour towards the epidemic, how is the size of the epidemic impacted?



# Model

- Compartmental Model for both Information and Health states
- Scale-Free Network based on Barabasi-Albert model
- Multilayer Network describing both Epidemic Dynamics and Information Dynamics

# Hypothesis

SIS Epidemic Dynamic

Susceptible (S)  $\rightarrow$  Infected (I)  $\rightarrow$  Susceptible (S)

Unaware-Aware-Unaware  
Communication Dynamic  
for both type of information

individuals are by default U and can become aware of information (O/R) but can also forget about it

$$p(I|O) < p(I|U)$$

O adopt behaviors that decrease the risk of infection

$$p(I|R) > p(I|U)$$

R adopt behaviors that increase the risk of infection

# Simulation Dynamics





# Disease Infection

- is a contagious process and depends on the number of infected neighbours and on the node information state

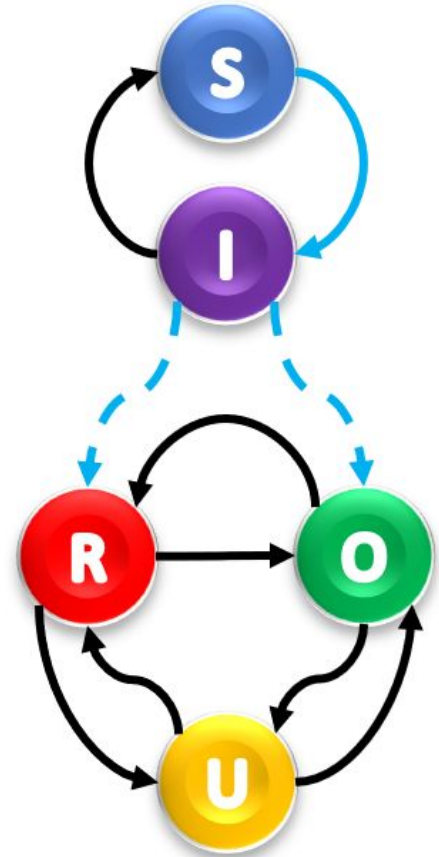
$$S + N_I \cdot I \xrightarrow{p_{S \rightarrow I}^{N_I}} I + N_I \cdot I$$

where  $p_{S \rightarrow I}^{N_I} = 1 - (1 - p_{S \rightarrow I})^{N_I}$

$$p_{S \rightarrow I} = \begin{cases} (1 - \varepsilon) \cdot p_i & \text{if } O \\ p_i & \text{if } U \\ (1 + \varepsilon) \cdot p_i & \text{if } R \end{cases}$$

- forces the individuals to become aware of information (R or O) with the following re-normalized probabilities

$$p(U \rightarrow R|I) = \frac{p_{U \rightarrow R}}{p_{U \rightarrow R} + p_{U \rightarrow O}} \quad , \quad p(U \rightarrow O|I) = \frac{p_{U \rightarrow O}}{p_{U \rightarrow R} + p_{U \rightarrow O}}$$



# Rumour Infection

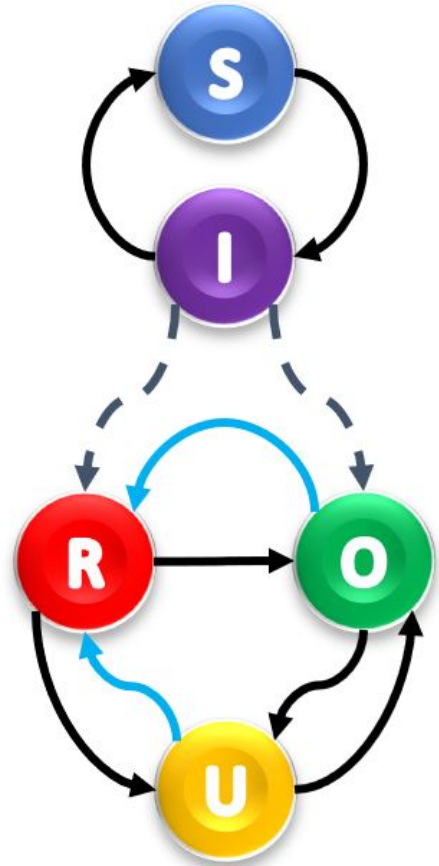
- is a contagious process and depends on the number of rumour informed neighbours of the node

$$O + N_R \cdot R \xrightarrow{p_{O \rightarrow R}^{N_R}} R + N_R \cdot R$$

$$\text{where } p_{O \rightarrow R}^{N_R} = 1 - (1 - p_{O \rightarrow R})^{N_R}$$

$$U + N_R \cdot R \xrightarrow{p_{U \rightarrow R}^{N_R}} R + N_R \cdot R$$

$$\text{where } p_{U \rightarrow R}^{N_R} = 1 - (1 - p_{U \rightarrow R})^{N_R}$$



# Official Infection

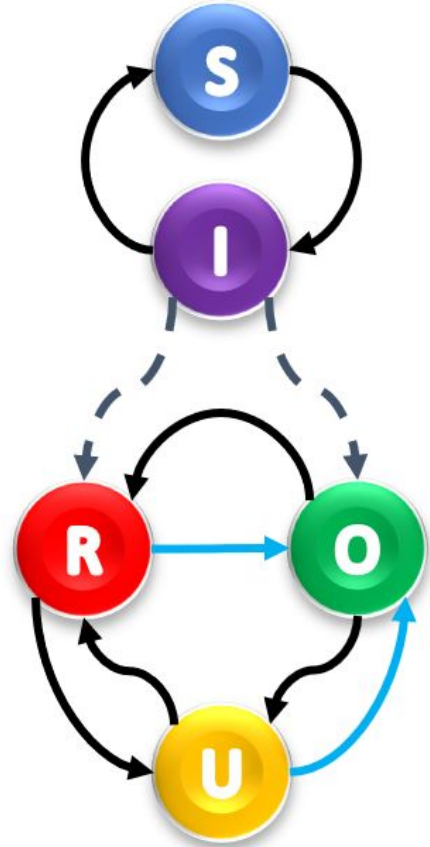
- is a contagious process and depends on the number of officially informed neighbours of the node

$$R + N_O \cdot O \xrightarrow{p_{R \rightarrow O}^{N_O}} O + N_O \cdot O$$

$$\text{where } p_{R \rightarrow O}^{N_O} = 1 - (1 - p_{R \rightarrow O})^{N_O}$$

$$U + N_O \cdot O \xrightarrow{p_{U \rightarrow O}^{N_O}} O + N_O \cdot O$$

$$\text{where } p_{U \rightarrow O}^{N_O} = 1 - (1 - p_{U \rightarrow O})^{N_O}$$



# Recovery

- is a spontaneous process (does not depend on the nodes' neighbors)
- is independent of the information status

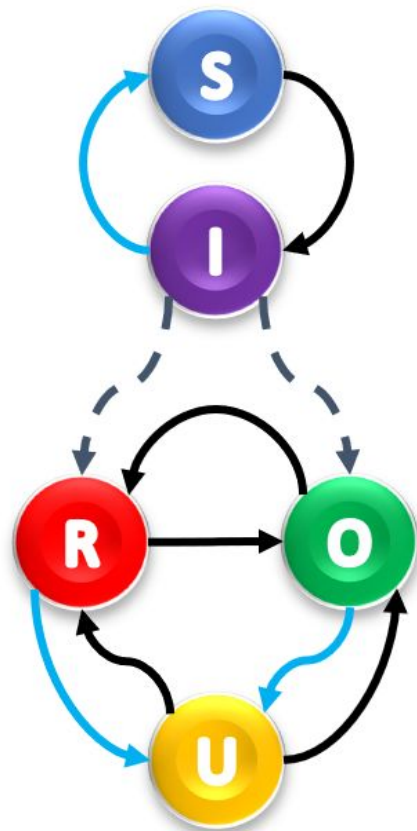
$$I \xrightarrow{p_{I \rightarrow S}} S$$

# Forgetting

- is a spontaneous process
- cannot happen while the node is infected

$$O \xrightarrow{p_{O \rightarrow U}} U$$

$$R \xrightarrow{p_{R \rightarrow U}} U$$



# Simulation

- was run on a large network of 2000 individuals
- consisted of evolving the simultaneous spreading of the epidemic and information over 200 days
- the number of individuals in each state (S, I, U, O, R) were saved at all times
- the (final) attack rates were computed
- the maximum number of newly infected was computed
- was run for different values of its parameters to analyze their role
- was run, for each combination of parameters, 100 times in order to evaluate a mean value and 95% confidence interval
- in each analysis, only one or two parameters are changed at once, and the remaining ones are initialized to realistic values

# Parameters

- **$p_{U \rightarrow O} = 0.55$**  describes how likely a person is influenced by official information: we suppose an efficient official information spreading campaign and set a higher value
- **$p_{U \rightarrow R} = 0.35$**  as a consequence of an efficient campaign, we set a lower value
- **$p_{R \rightarrow O}$**  is the probability of a person correcting themselves
- **$p_{R \rightarrow U}$**  is the probability of forgetting rumours
- **$p_{O \rightarrow U}$**  is the probability of forgetting official information so, in an efficient campaign, it should be low
- **$p_{O \rightarrow R}$**  is the probability of an officially informed believing rumours and is non-null
- **$m$** : number of edges to attach from a new node to existing nodes when building the network based on the Barabasi-Albert model
- **$p_i$**  is the disease transmission probability
- **$R_0 = 2.5$**  is the basic reproductive number of the Covid19 disease
- **$p_{I \rightarrow S}$** : is the recovery probability and is computed based on the reproductive ratio number.
- symmetric correction  **$\epsilon$**  codifies the change of behaviour and susceptibility of an individual based on their information status

# Evaluation techniques

## Evolution of the Epidemic

- shows the evolution of the simulation over time
- shows the results of the simulations for different values of one parameter
- the epidemic behaviour is quantified by computing the total number of infected at each time

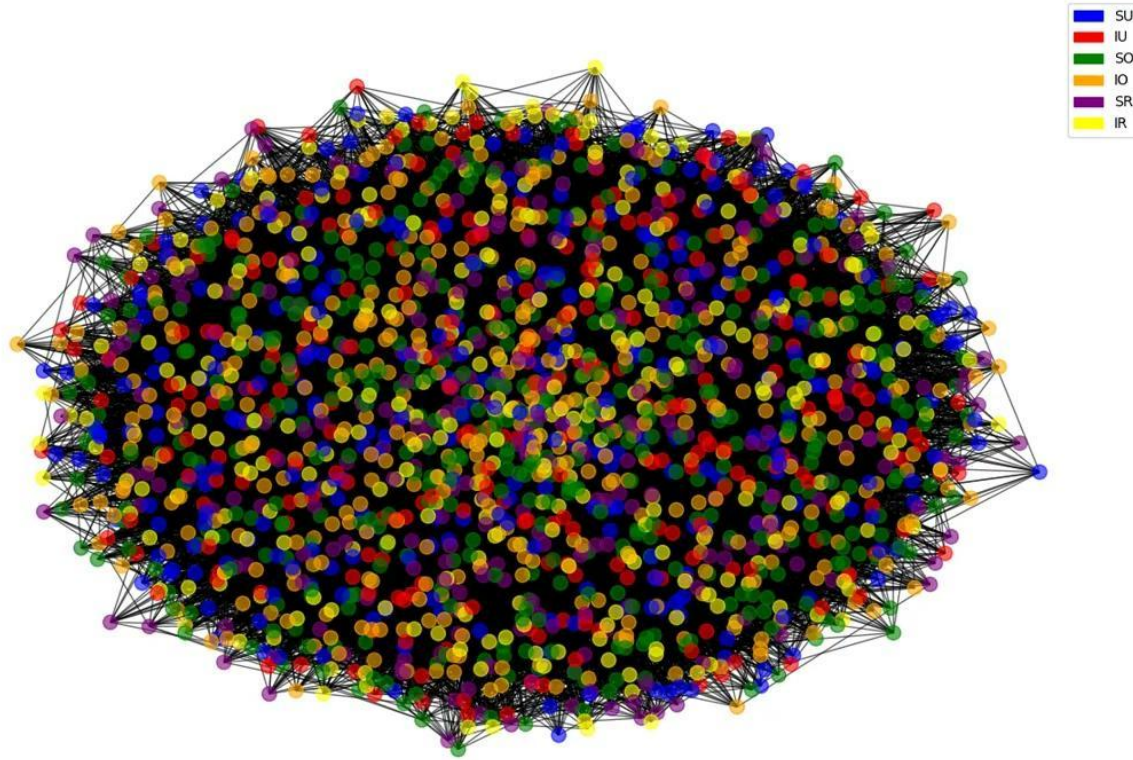
## Heat Maps

- are used to explore the relationship between two parameters of the network, by varying their values
- are useful to observe the impact of the information layer on the epidemic
- the maximum number of newly infected in a day was chosen over the final attack rate as it showed more contrast

# Results of the simulations

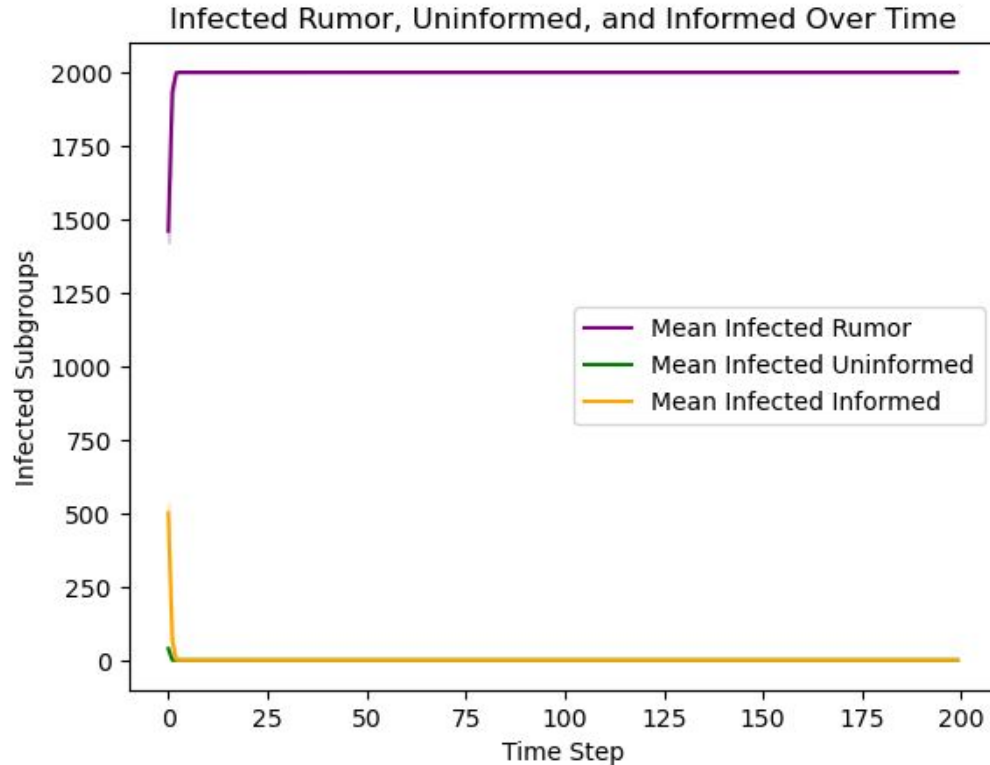




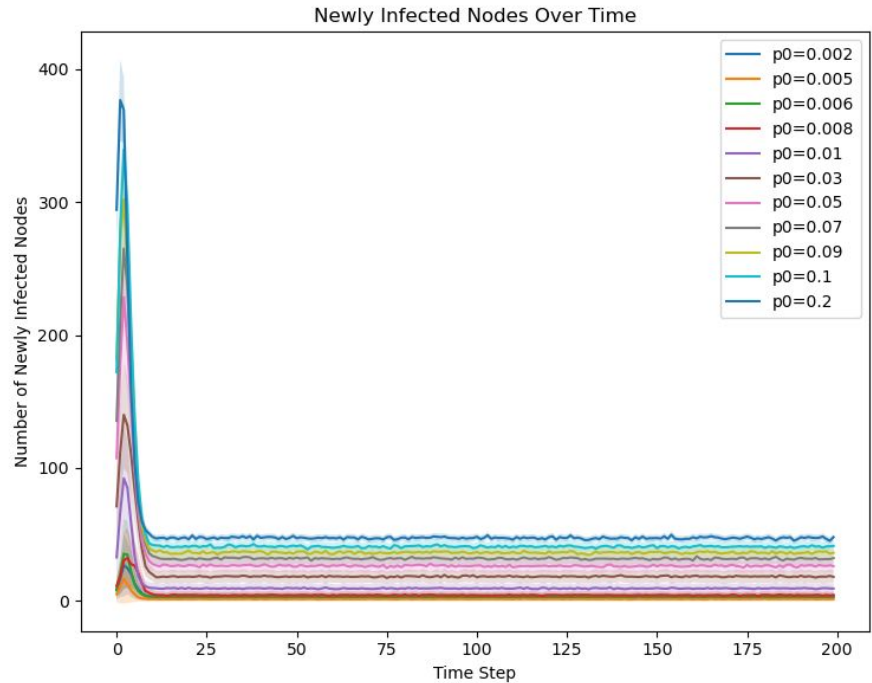
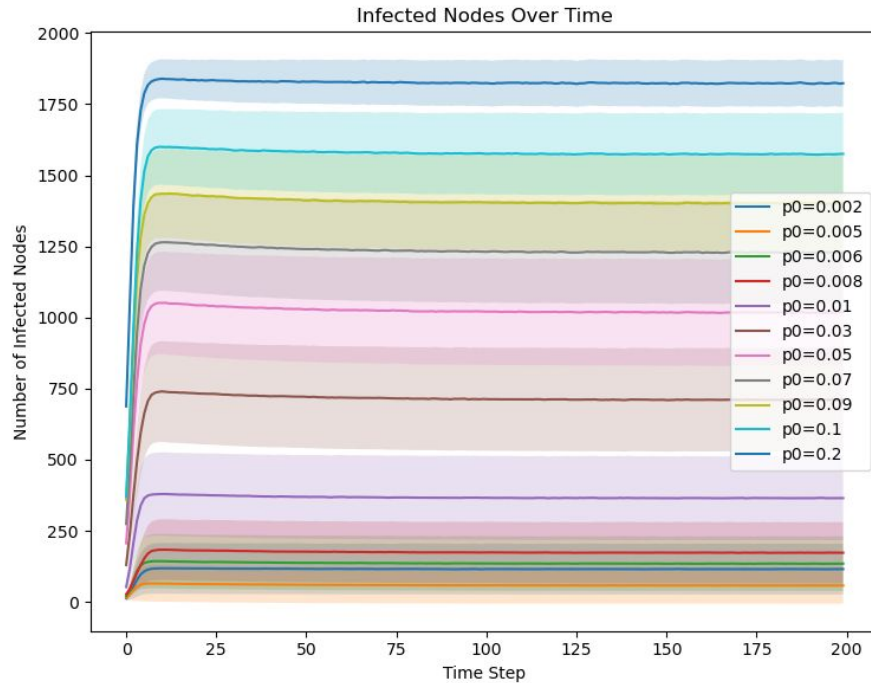


Recording: Example of nodes states evolving in time during the simulation.

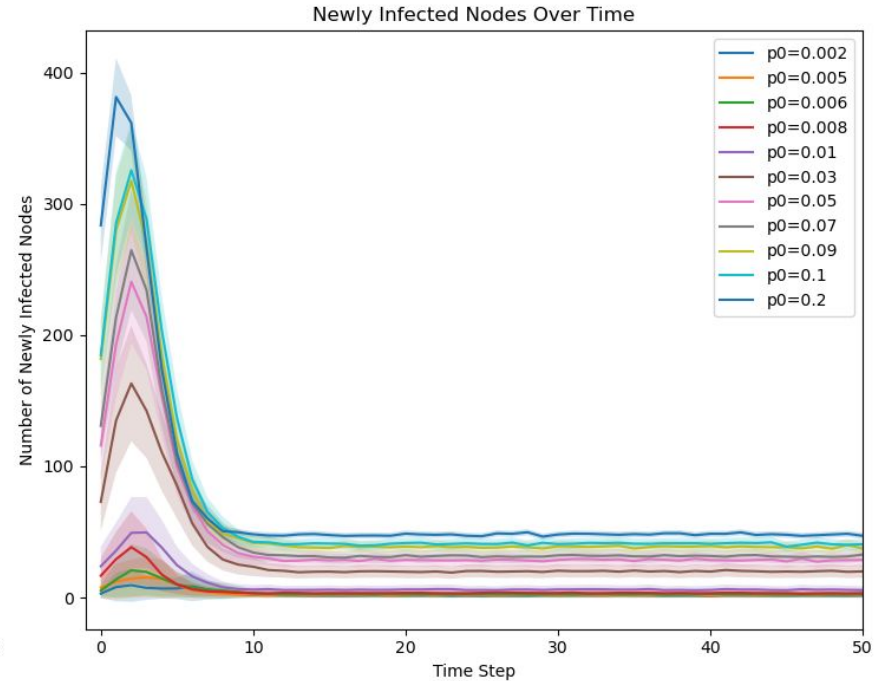
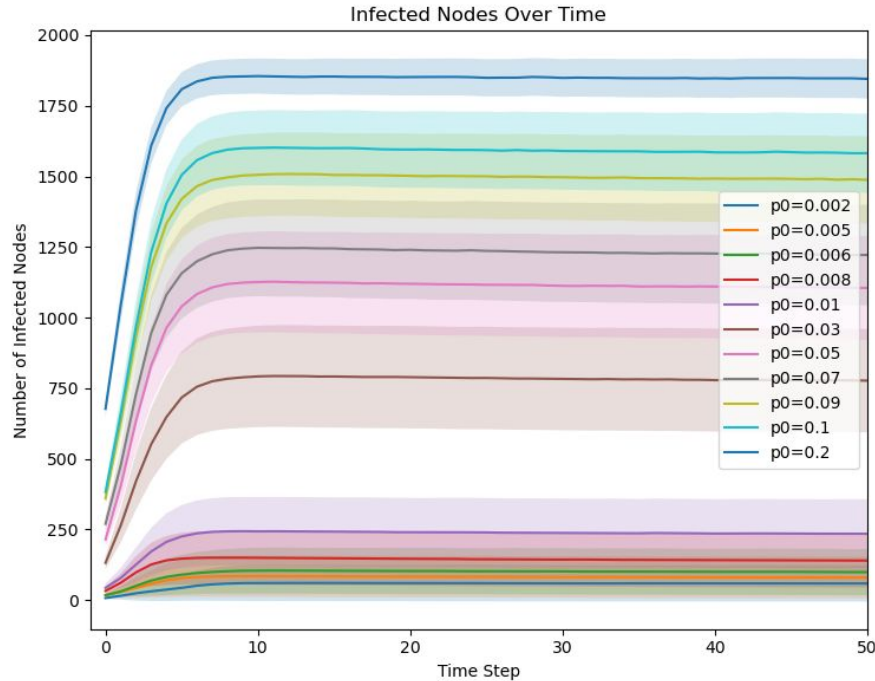
# Informed density population evolution



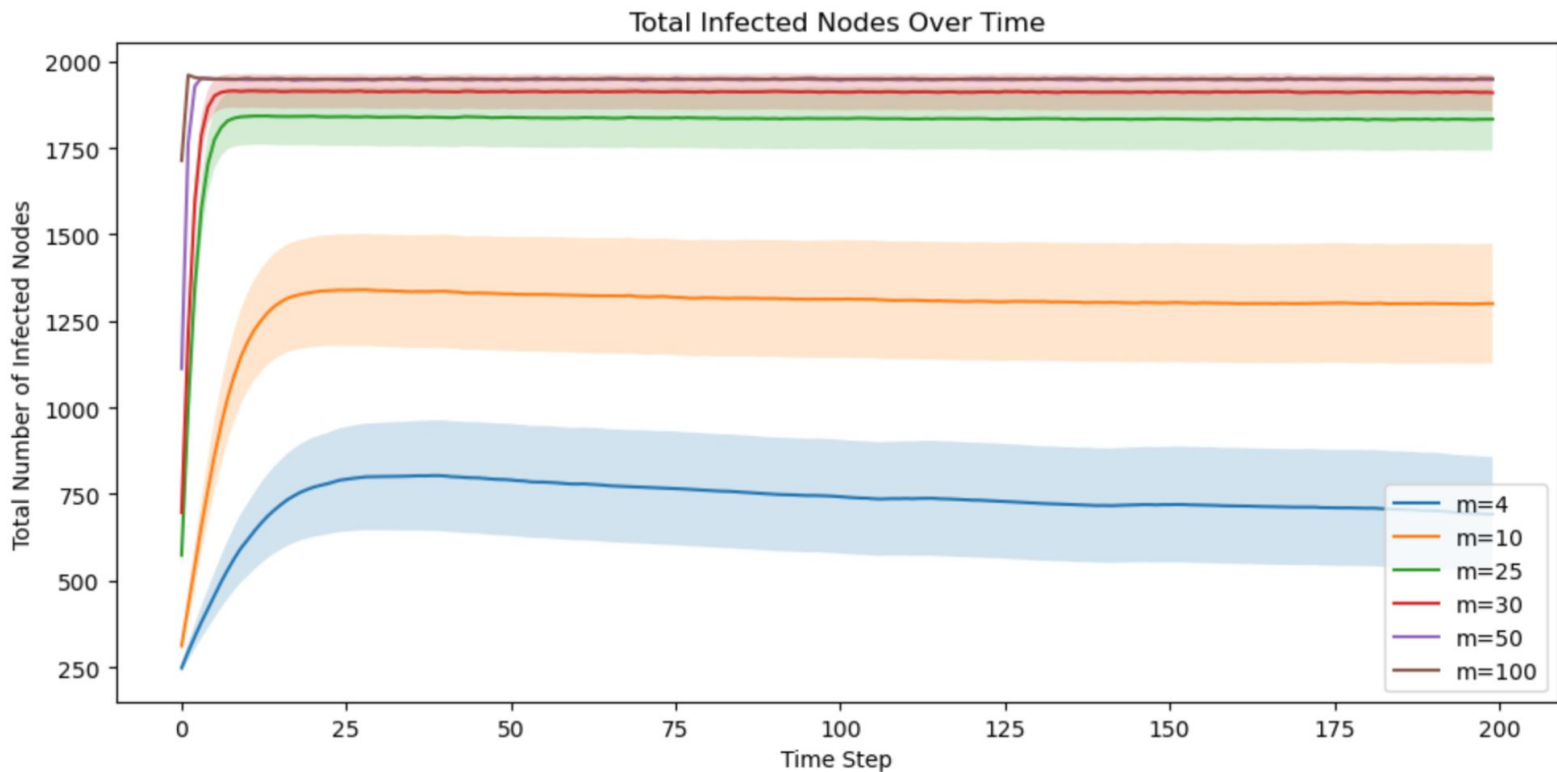
# Minimum density of infected individuals to start the epidemic



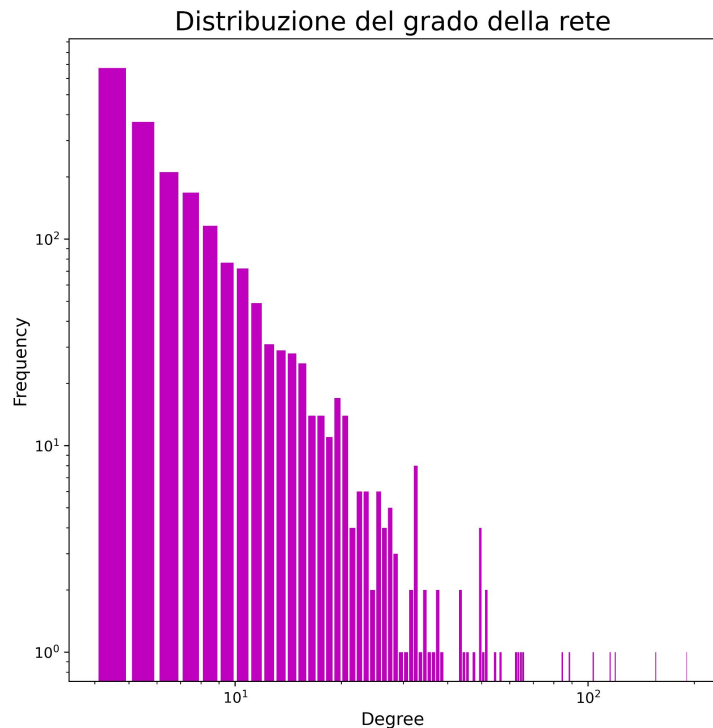
# Minimum density of infected individuals to start the epidemic (zoom)



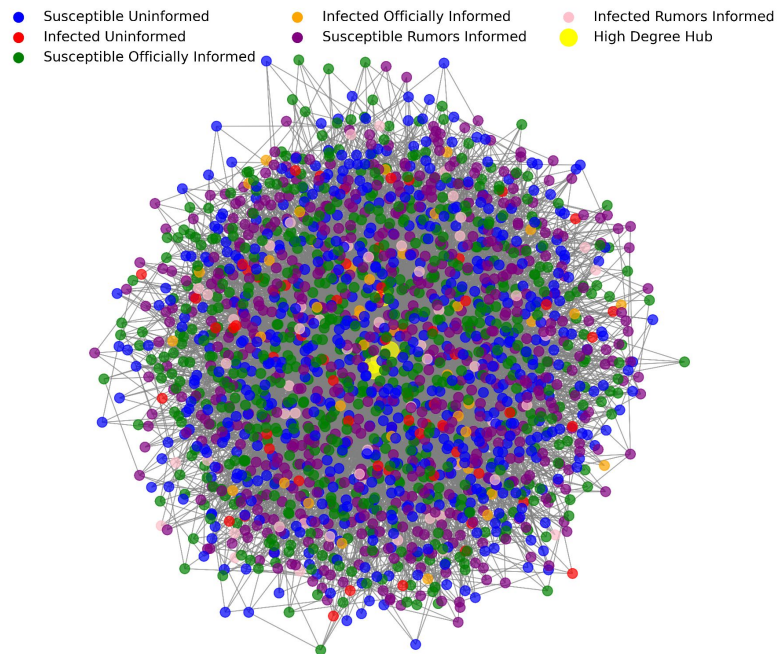
# Connectivity: how it influences the spreading



# Targeted Infection of hubs as IR

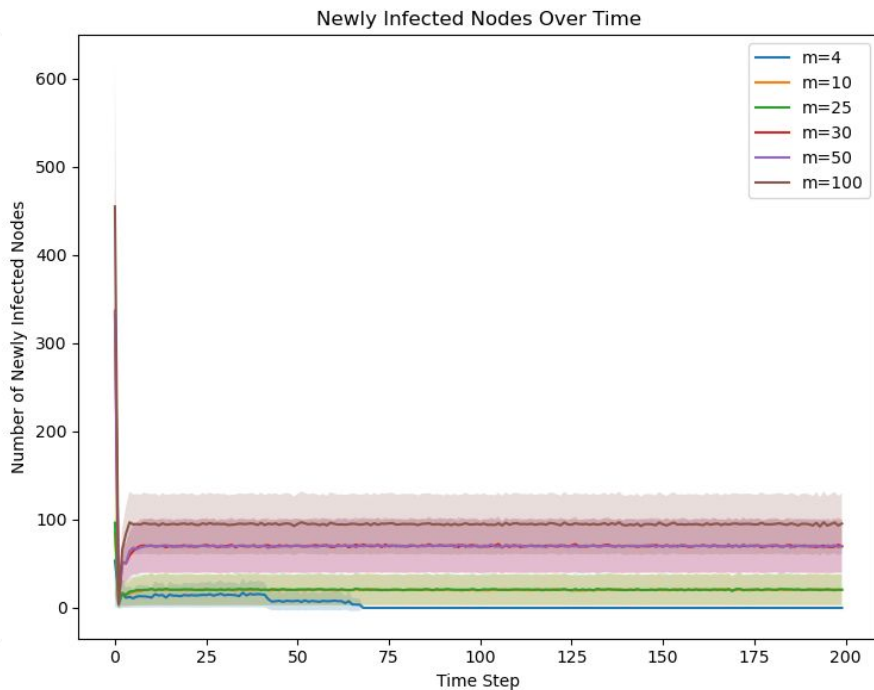
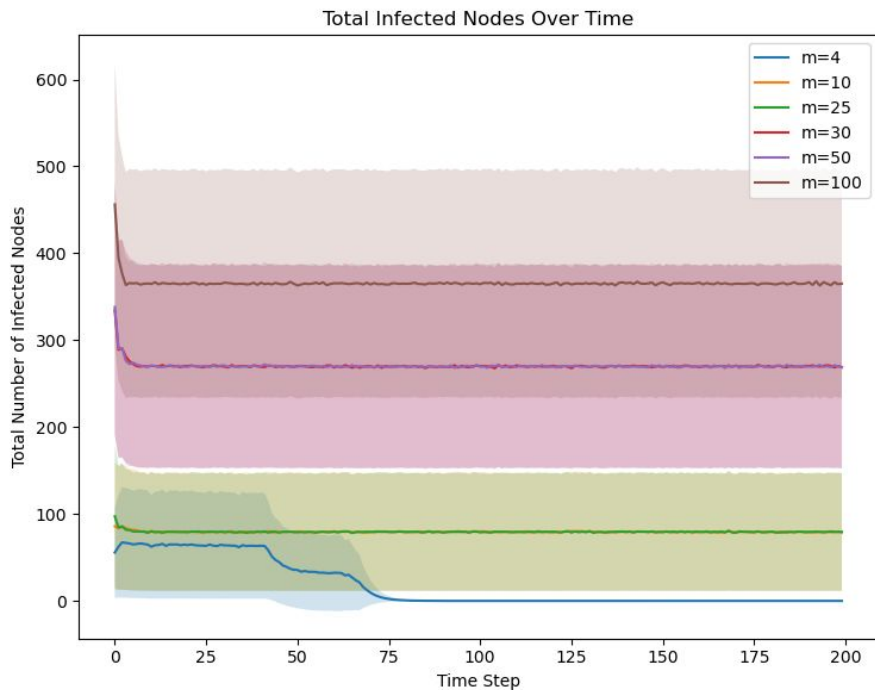


Network with Nodes Initialized in Different States and Highlighted Hubs



# Target Infection: Only hubs get infected and rumor informed

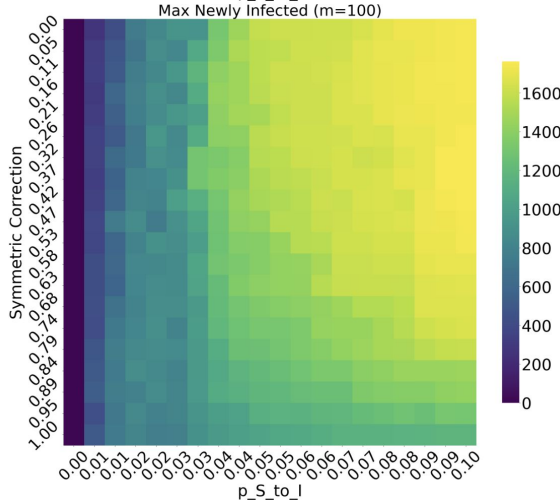
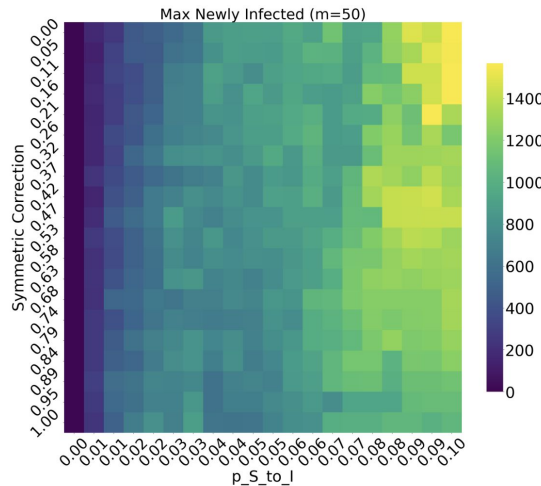
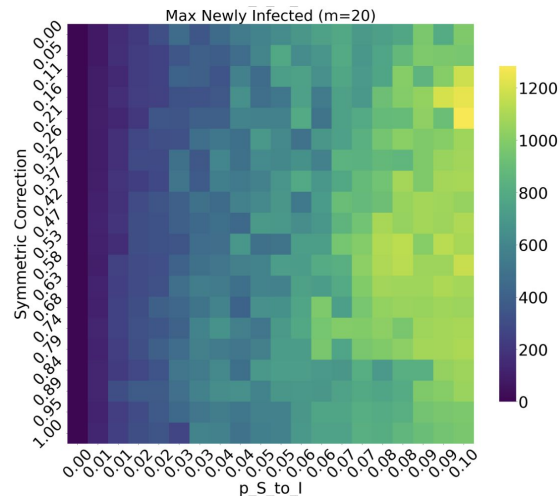
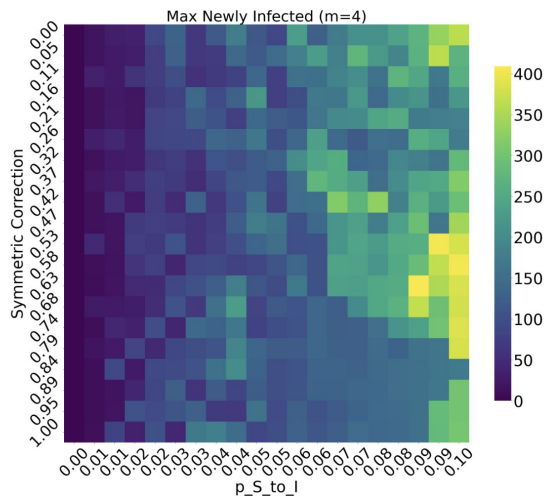
Is this enough to start an epidemic?





# symmetric correction vs transmissibility for many connectivities

- symmetric correction contrasts the increase in transmissibility, slowing down the spreading
- the symmetric correction effect is





# Conclusions

## Observation 1

The symmetric correction, which means the capacity of information to influence people behavior, is a good instrument to contain the pandemic.

## Observation 2

The connectivity of the network is a clear indication that reduce the contact between people is method to extinguish the epidemic.

## Observation 3

Target infection for only hubs individual is not enough to start a pandemic, but we still believe that this are the individual that are more responsible of epidemic diffusion.

# Future Prospect

## Online Info Spreading

Create a more realistic network by including online interactions, which can lead only to information contagion.

## Level of Education

Make susceptibility to information (R/O) dependent on the level of education of the individual

## Age & Degree

Create a more realistic network by making the number of connections that a person/node has dependent on their age