



## Erica De Guzman

User Experience Designer & Developer

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### Education

California State University, Fullerton  
BFA Graphic Design 2012

### Skills

HTML 5

CSS 3

JQuery

ASP.NET

WordPress, PHP

Dreamweaver

Microsoft Visual Studio

Google Analytics

Constant Contact

Mail Chimp

### Software

Illustrator

Photoshop

InDesign

After Effects

Premier Pro

UI/UX Design

### Web Frameworks

Twitter Bootstrap

ZURB Foundation

University Extended Education, CSUF

### Web Developer & Graphic Designer 2014 - Present

Responsible for researching and implementing best web practices. Create website wireframes and prototypes for web pages. Managed the UEE/IPGE Google Analytics account. Oversee website optimization tasks for all new or redesigned websites. Ensure that UEE/IPGE website's comply with California State University's Accessible Technology Initiative (ATI) and that they adhere to general accessibility best practices.

University Extended Education, CSUF

### Graphic Designer 2012 - 2014

Designed print and web material including brochures, handbooks, powerpoints, infographics, emails, banner ads, and signage. Coded responsive websites and troubleshoot all website functionality issues.

Sway, Non-Profit Organization

### Creative Director 2015 - Present

Produced organization's branding guide. In charge of art direction for print and web materials. Developed a custom wordpress theme for their website.

TUSK Magazine, CSUF

### Web Developer Spring 2013

Developed magazine's online website using Twitter Bootstrap's responsive web framework.

University Extended Education, CSUF

### Graphic Design Intern Summer 2012

Converted websites to responsive design. Designed websites, brochures, social media material, and infographics.

Music Business Professionals

### Graphic Design Intern Fall 2011

Designed web and print material.