



Erica De Guzman

Web Developer & Graphic Designer

ericadeguzman@fullerton.edu

714.307.9001

Education

California State University, Fullerton
BFA Graphic Design 2012

Skills

HTML 5
CSS 3
jQuery
ASP.NET
WordPress, PHP
Dreamweaver
Microsoft Visual Studio
Google Analytics
Constant Contact
Mail Chimp

Software

Illustrator
Photoshop
InDesign
After Effects
Premier Pro
UI/UX Design

Web Frameworks

Twitter Bootstrap
ZURB Foundation

University Extended Education, CSUF

Web Developer & Graphic Designer 2014 - 2018

Responsible for researching and implementing best web practices. Create website wireframes and prototypes for web pages. Managed the UEE/IPGE Google Analytics account. Oversee website optimization tasks for all new or redesigned websites. Ensure that UEE/IPGE website's comply with California State University's Accessible Technology Initiative (ATI) and that they adhere to general accessibility best practices.

University Extended Education, CSUF

Graphic Designer 2012 - 2014

Designed print and web material including brochures, handbooks, powerpoints, infographics, emails, banner ads, and signage. Coded responsive websites and troubleshoot all website functionality issues.

Sway, Non-Profit Organization

Graphic Designer 2015 - Present

Produced organization's brand identity, created event flyers, social media material, and currently developing their custom Wordpress theme.

TUSK Magazine, CSUF

Web Developer Spring 2013

Developed magazine's online website using Twitter Bootstrap's responsive web framework.

University Extended Education, CSUF

Graphic Design Intern Summer 2012

Converted websites to responsive design. Designed websites, brochures, social media material, and infographics.

Music Business Professionals

Graphic Design Intern Fall 2011

Designed web and print material.