

Chicago Sponsorship Benefits

2016

	PRESENTING \$40,000+	BENEFACTOR \$30,000+	PATRON \$20,000+	HERO \$10,000+	CHAMPION \$5,000+	LEADER \$2,500+	PARTNER \$1,000+	ADVOCATE \$500+
FEATURED COMPANY ROLES								
Company executive has prominent role in event and featured in event photo display	Yes	Yes						
Company executive participates as a judge at the event	Yes	Yes	Yes					
Inclusion in special Cooking up Change events throughout the school year	Yes							
BRAND VISIBILITY								
Customized communications plan, including blogs, social media and event campaigns	Yes	Yes	Yes					
Placement on Cooking up Change print and email invitation	Prominent Logo	Prominent Logo	Logo	Logo	Logo	Listing	Listing	
Placement on event signage and event webpage	Prominent Logo	Prominent Logo	Logo	Logo	Logo	Listing	Listing	Listing
Customized photobooth signage	Yes	Yes	Yes	Yes	Yes			
Recognition at VIP Reception and Celebration Lunch event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
PROMOTIONAL MATERIALS								
Use of Cooking up Change logo	Yes	Yes	Yes	Yes				
Recognition in event press outreach	Yes	Yes	Yes	Yes				
Customized press release and social media toolkit with sample messages	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
EVENT PARTICIPATION								
Invitation to VIP reception and Celebration Lunch Event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Cooking up Change tickets	10	10	10	8	8	6	4	2