

# BECOME A SPONSOR!

## *Cooking up Change*

### **PRESENTING SPONSOR (\$40,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Featured company role at event
- Inclusion in special Cooking up Change events throughout the school year
- Customized communications plan and prominent brand visibility on event communications, materials and webpage
- Use of Cooking up Change logo and recognition in event press outreach
- Ten (10) Cooking up Change tickets

### **BENEFACTOR SPONSOR (\$30,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Featured company role at event
- Customized communications plan and prominent brand visibility on event communications, materials and webpage
- Use of Cooking up Change logo and recognition in event press outreach
- Ten (10) Cooking up Change tickets

### **PATRON SPONSOR (\$20,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Company executive participates as a judge at the event
- Customized communications plan and brand visibility on event communications, materials and webpage
- Use of Cooking up Change logo and recognition in event press outreach
- Ten (10) Cooking up Change tickets

### **HERO SPONSOR (\$10,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Brand visibility on event communications, materials and webpage
- Use of Cooking up Change logo
- Recognition in event press outreach
- Eight (8) Cooking up Change tickets

### **CHAMPION SPONSOR (\$5,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Brand visibility on event communications, materials and webpage
- Recognition in event press outreach
- Eight (8) Cooking up Change tickets

### **LEADER SPONSOR (\$2,500+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Listing on event communications, materials and webpage
- Six (6) Cooking up Change tickets

### **PARTNER SPONSOR (\$1,000+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Listing on event communications, materials and webpage
- Four (4) Cooking up Change tickets

### **ADVOCATE SPONSOR (\$500+)**

**Benefit Highlights** (See sponsor chart for full detail)

- Listing on event materials and webpage
- Two (2) Cooking up Change tickets



To be recognized as a sponsor at the VIP reception, please return the form on the next page by **Friday, September 2**.

For more information, contact Halsey Ward via email at [halsey@healthyschoolscampaign.org](mailto:halsey@healthyschoolscampaign.org) or call 312-419-1810.

**COOKING UP CHANGE®**  
Students Transforming the Future of School Food

**HEALTHY SCHOOLS  
CAMPAIGN**

# BECOME A SPONSOR!

## *Cooking up Change*

I would like to sponsor Cooking up Change at the following level (check one):

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Presenting Sponsor<br>(\$40,000+) | <input type="checkbox"/> Benefactor Sponsor<br>(\$30,000+) | <input type="checkbox"/> Patron Sponsor<br>(\$20,000+) | <input type="checkbox"/> Hero Sponsor<br>(\$10,000+)  |
| <input type="checkbox"/> Champion Sponsor<br>(\$5,000+)    | <input type="checkbox"/> Leader Sponsor<br>(\$2,500+)      | <input type="checkbox"/> Partner Sponsor<br>(\$1,000+) | <input type="checkbox"/> Advocate Sponsor<br>(\$500+) |

Organization Name (to appear in event materials)

Lead Contact Name

Phone

Email

Payment Method

- ☐ Check (enclosed, payable to Healthy Schools Campaign) ☐ Credit Card
- ☐ Check (invoice me on: \_\_\_\_\_ )

Card Number

Exp. Date

CVV

Signature

**Return this form to Halsey Ward** via email to [halsey@healthyschoolscampaign.org](mailto:halsey@healthyschoolscampaign.org), via mail to Healthy Schools Campaign, 175 N. Franklin, Suite 300, Chicago IL 60606 or via fax to 312-419-1806. Questions? Call Halsey Ward at 312-419-1810.

**Please make checks payable to Healthy Schools Campaign.** Healthy Schools Campaign is a nonprofit organization. Contributions are tax deductible to the extent allowed by law. FEIN: 36-4308068.

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