

UNDERSTANDING SEXUAL ATTRACTION



WHAT MAKES A
WOMAN WANT YOU
NICHOLAS JACK

Understanding Sexual Attraction: What Makes a Woman Want You

By Nicholas Jack

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Kindle Edition

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Check out my other book:

120 Body Language Signals that She Likes You

The secrets to knowing whether or not a girl likes you are contained in this book. No more wondering if she is interested, after this you will understand who it is she likes better than she will.

It is important to know how to read women so you will know which women to pursue. Why waste your time on a girl who is already taken or not looking. Reading body language cues are things that you need to do before: Approaching her, Asking her on a date, Kissing her, and Making things sexual. This book will further improve your understanding of women.

http://www.amazon.com/Sexual-Body-Language-Signals-ebook/dp/B007RZBML2/ref=sr_1_1?ie=UTF8&qid=1350821835&sr=8-1&keywords=120+body+language

Chapter 1: Introduction

You don't need money to get girls; in fact I will show you what you need to be able to steal a girl from a billionaire. It's all in improving yourself. You will see none of that "Looks don't matter." and "Money doesn't matter." that people try to tell you. You will learn the truth and gain an understanding that few people have. I'll show you the larger perspective of attraction, and how important each thing really is.

You can never know how to be attractive to women unless you know what is attractive to women. That is the sole purpose of this book. However, as a bonus, I will also add in some tricks to build attraction in the moment. Sexual attraction is something every man should understand. It will help him to understand the mysterious things that are women.

You may have heard a small amount about what things a girl finds attractive. You may have heard "All you need for women to be attracted to you is confidence." If only it were that simple. Confidence, on its own, accounts for about 6% of the attraction she could feel for you. However 6% is still an important amount of attraction considering some guys will get a girl when a girl only feels a total of 10% attraction for them. The average guy will only get about 0 to 5% attraction from a girl. Right now that figure doesn't make much sense, but as you read it will all become clear.

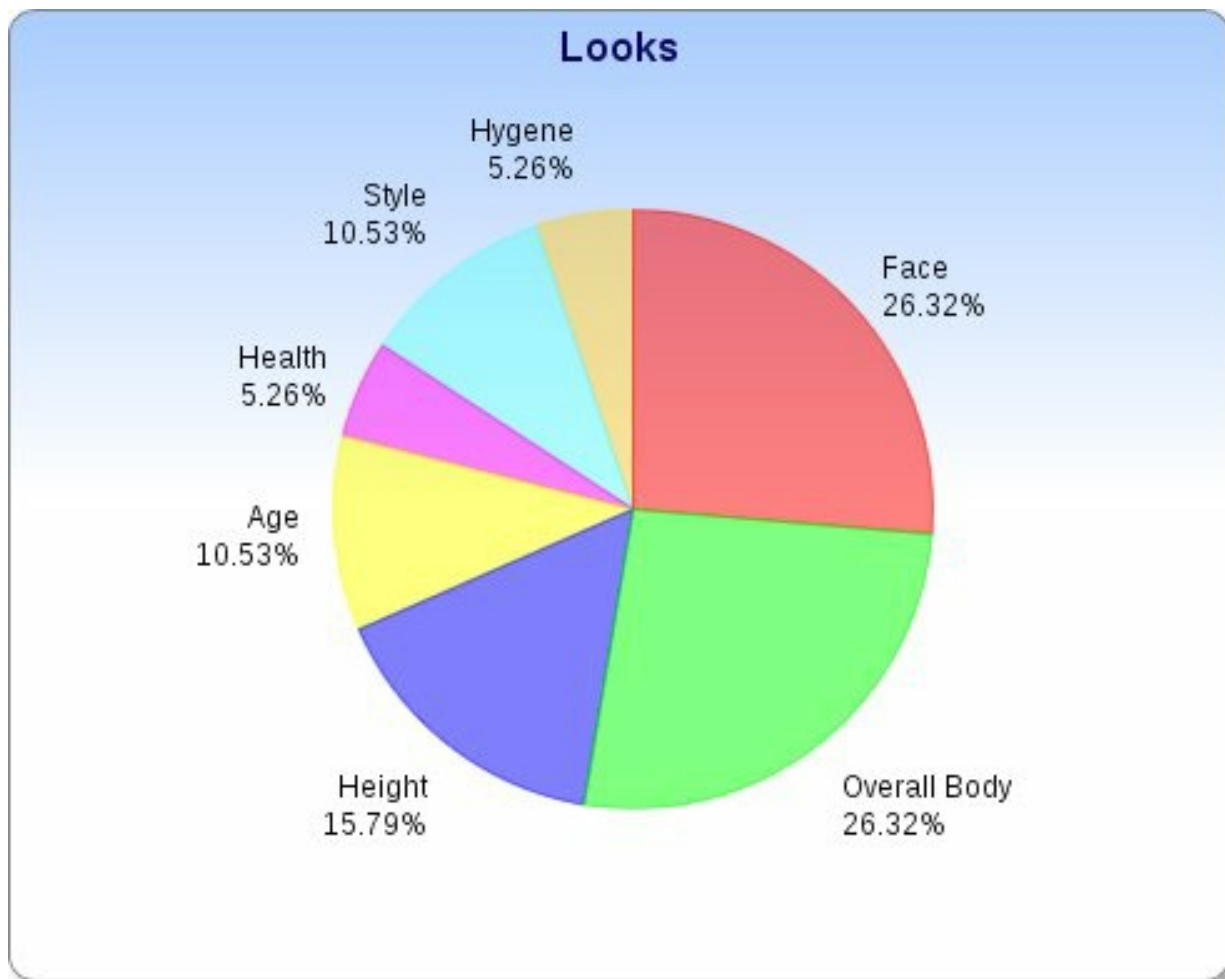
When reading, you will read about attributes that cause attraction. Understand that in creating attraction, it doesn't matter what positive attributes you have, it only matters what positive attributes she perceives you to have. If you have perfect six pack abs, but she never sees them, it will never hit that particular attraction trigger. If you are a millionaire, but drive a 400\$ car, she will never know you have money. Attraction is always caused by what the woman perceives.

I will be using a model to help you to understand the importance of different traits in creating attraction. Every woman is different, so don't pay attention to the exact numbers. However these numbers are still relevant, because biologically, all women are wired the same.

To help you to understand better how attraction works, I will be showing you with numbers. What you will be dealing with is Base Attraction. Base Attraction is how much measurable attraction a man has. A man can say and act a certain way, in a certain moment, to make a girl feel attraction for him in that moment, but those attraction switches are fleeting and hard to measure. So we will be focusing on Base Attraction.

You are about to understand what makes a man attractive. I will start little by little, so you will slowly begin to see the big picture. Then it will all come together. You will understand what makes a man attractive and how you can make yourself more attractive.

Chapter 2: Looks



Looks account for about 38% of the total Base Attraction that a woman feels for a man. Looks are the very first thing that a woman notices about a man. It is one of the most important things in creating attraction with a woman, but keep in mind it is not everything.

Facial Looks

Facial looks are something that many people prize and a good face is the main standard of beauty in our world. Facial looks make up 10% of total Base Attraction. It is a sizeable chunk but, keep in mind it is not everything. The reason women are attracted to facial looks is because those genetics will make the faces of their children better looking. If they have a girl it means that that child will have a very easy life, even as a male, things will be easier. All these things will subconsciously run through a woman's mind when she sees a pretty face and it will cause immense attraction. It has actually been shown that cuteness is an adaptation meant to keep a baby's parents from abandoning them.

Eyes - It is said that eyes are the window to the soul. Eyes are very important, but that is because of body language, which we will get to later. Eyes are one of the first things that a woman notices about a man. The reason women are attracted to pretty eyes is because it signifies health, and thousands of years ago if your sight wasn't good, you died. The strong possibility of passing on good genes to her children will cause a woman to feel attraction when seeing attractive eyes.

When it comes to eye color, the rarest color of eyes is what people usually see as beautiful. In South America blue or green eyes will leave girls in awe, but in the United States they are not treated with as much reverence. This is because blue and green eyes are not as rare in the United States.

Because of the importance that eyes have in feeling attraction, it is important to take care of your eyes. Don't let them get bloodshot and don't cover them with glasses if you have the choice.

Jaw - A strong, defined jaw is another feature that is part of a woman's attraction switch. A strong jaw is a sign of high testosterone levels, and thousands of years ago high testosterone levels meant that the man was higher in the social hierarchy and that he was stronger. The only way to improve your jawline is to raise your testosterone. There are natural ways to do this for example: going to the gym, adding aggressive hobbies to your life, etc. A quick internet search will lead you to plenty of ways to raise your testosterone levels. High testosterone also signals that a man has a healthy sex drive. That is relevant because biologically, the two most important things that human beings, as a species, are programmed to do are: survive and reproduce.

Hair - The popularity of Rogaine is a testament that men know a thick, head of hair is attractive to women. However hair is just a small part of facial beauty. A bald head, if done stylishly, can still look presentable. Hair still accounts for roughly 2% of total attraction, so do all you can to keep it looking good.

Overall Body

Many people believe that facial beauty is more important than having a good body, but biologically it is actually less. A girl will be more attracted to you based on your body than any other single feature there is. The Body accounts for 10% (16% including height) of the Base Attraction that a woman feels for a man. 10% of that you have a say in improving. There are many things you can do, and it is a good idea to make it a priority.

Muscle and Body Fat - Everyone knows that muscle on a man is attractive, however too much muscle can be a bad thing. The idea of putting on muscle is to make yourself look like a healthy, strong man, who is able to take care of himself. If you want to strictly hit attraction triggers don't overdo this by becoming a body builder. The key word is healthy looking. In my opinion about 7 to 12 percent body fat is what women find ideal.

The Shoulder to Waist Ratio- Throughout time there has been a feature that all women have found very attractive, it's called the shoulder to waist ratio. 1:1.68 waist to shoulder ratio is preferred. This is called the Golden Ratio. To learn more about this concept of beauty, do a quick Google search. So do all you can to broaden those shoulders and narrow that waste. You will hit an attraction trigger just by doing those things.

Chest- A large, not overly large, and shapely chest is not only something that triggers an attraction trigger in men; it does so in women as well. A chest is seen as one of the leading indicators of strength when someone looks at a man. When a woman sees a nice chest, she subconsciously sees him as somebody who can keep her safe. Keep in mind not just to go for improving the size of your chest, but also the shape and definition.

Arms - This is the second feature that people use to gauge a man's strength. Big arms are something most women love, but again mixing size and definition is the best way to get the best results from women. Good arms will also subconsciously send her the message that you can protect her.

Abs- Abs are signs of good health, being athletic, and able to take care of a girl. When you try to get attractive abs, don't try to get abs that you see in muscle building magazines. That is overkill. Just try to get enough that you can see the outline of all six of your abs.

Getting six-pack abs are a must if you like to find girls at beaches or pools, but they won't help you much in the beginning stages when you are in a place that you're supposed to keep your shirt on. It's good to prioritize what features you spend your time on based on how you like to spend your time.

Height

Height is one of those things that, short of flats and thick soled shoes, you can't do anything about. However it is still important to understand that this alone is a very strong attraction switch.

Taller people are seen as more masculine. It is a subconscious sign of status that whoever is the highest in a room is the dominant one. Subconscious things like this are the reason that women are so turned on by a taller guy.

Tip: If you want to get those tall points, you could try traveling to South America and Asia. On average people in those places are a lot shorter, so you will get more attraction with less height.

Dress with Style

One of the simplest and most important things to remember about having good style is to dress to your body type. It is much simpler to follow than all the current fashion trends. If you have muscle, wear a tighter shirt that shows it off. If you have a good waste to hip ratio, wear a nice tailored shirt so people can see your waist. Never wear big shirts if you have a narrow waste. You want your shirts to show it off. If you are trying to hide a little extra fat you can wear shirts that are thicker with more layers.

Make sure you have a nice pair of clean shoes. Shoes are one of the first things women notice. It's also good to have a basic idea of what colors go with what. You don't need to dress like a male model, you just need to dress to maximize your attractive qualities.

Hygiene and Grooming

Hygiene is an attraction switch, but more importantly, it's one of the main things that can kill attraction. It is very important to make sure you are keeping up on the following:

Clean Body - You want to make sure your body is clean. Use soap and make sure to wash everywhere. Remember your neck and around your ears. Greasy hair or dreadlocks may look good at times from far away, but up close it will kill attraction, and fast.

Trim Your Hair - Get frequent haircuts so that you will look very crisp. Also make sure to shave, and trim your beard when needed. Don't let your pubic hair get out of control either. If you have bushy eyebrows, pluck them. If you have a hairy back, wax it, shave it, or get laser treatments done. If you can see your nose hairs when you look in the mirror it means you should pluck them.

Fingernails, Acne, Boogers, and Goobers - Make sure to keep your fingernails cut and clean. You should see no white part. If you have acne or something else on your face do your best to get it treated, and get in a habit of always checking yourself before you go out for boogers and eye

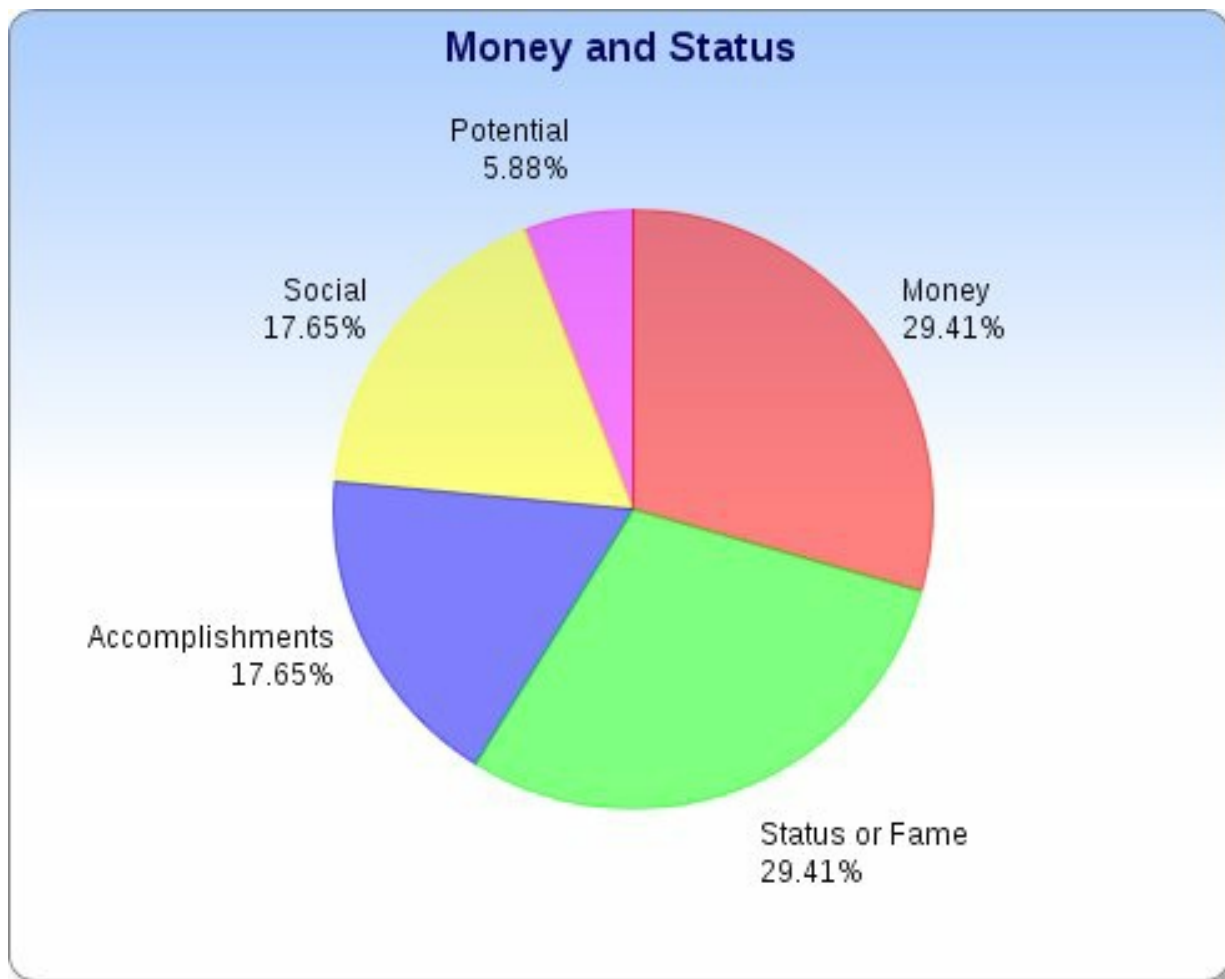
goobers.

How to Use Looks to Create Sexual Attraction

Looks are one of the easiest attributes to show. Everywhere you go people will see your looks, whether you want them to or not. One of the best tips I can give you is to look your best whenever you leave the house. You never know when a cute girl will cross your path.

A previously mentioned way to show your looks is to dress to your body. Don't hide a nice chest behind a sweater all the time. Show it off. If they can't see it, it won't create any attraction. If you have good arms, wear a short sleeve or tight shirt. Loose clothing is meant to hide your body, so only use it if you have something to hide. If you've got a big package, you better wear some tight pants or no woman is ever going to know, well, until all the hard work is already done they won't know.

Chapter 3: Money and Status



Money and Status account for 30% of a woman's Base Attraction for a man. Money and status is the excuse most men give for why they can't get girls. However as you will see, even if you can't have a never-ending bank account, you can still hit some attraction triggers in this area.

Money

Money is one of the first things that pop into a man's mind when he wonders what would help him get that special girl. There is some truth to it. Money alone is an attraction trigger, but it's not as big as you might think. Money accounts for almost 9% of a woman's Base Attraction. That won't do it all for you. So many rich men make the mistake of thinking that women will want them just because of their money. So they get rich and they go out and they wonder why they are getting rejected so often. It is because they are missing the other 91 percent of the things that hit attraction switches in a woman.

The billionaire Mark Zuckerberg who created Facebook has more money than he could ever spend. So he should be spending his time with supermodels and famous actresses, right? Wrong. He is missing so many other attraction switches that even though he has an out of this world bank account, he isn't landing any high value women.

If you are thinking about getting more money as a way to make women more attracted to you, it will work, but there may be other ways that aren't so time consuming that you can get the

same result. If you have tons of money, but it is the only thing you have going for you, then those cute girls only care about the money. In fact, they are probably not even very attracted to you. After all you only hit one of their attraction switches.

Part of the reason money is such a big switch is because it also comes with the lifestyle. They will dream of traveling the world, riding in fast cars, big houses, and nannies. You can compensate for money by selling a good lifestyle, that doesn't require so much 'dinero'.

Another reason for so much attraction to money is the obvious reason of security. Even though today many women can take care of themselves, the show of security is a hardwire attraction switch that girls cannot turn off. You may wonder why you see rich women going after rich men. Money is still an attraction switch, even to a girl who doesn't need it.

Status and Fame

Status and Fame are other attraction triggers that men believe are more powerful than they really are. It is only 9% of the total base attraction.

I remember meeting a girl from Los Angeles who told me she once met Seth Green at a club. She said that when she first saw him she became giddy with excitement, but after he came over and talked with her, she realized how many unattractive qualities he had. Seth Green is very famous, but he is lacking many other attraction switches. Don't think that fame and fortune will give you everything. It will give you 9% of what you need but there is still 91% left to go.

A doctor is one of the most attractive careers that a man can have. They make good money, they are highly thought of, and they save lives every day. What more could a woman want? Well many doctors still have trouble finding dates with the girls they think they deserve. They think that because they are a doctor that girls should just swoon over them. Being a doctor is a high status job, but there is still 91% more he needs to have to hit those attraction switches.

However, if a high status job is something that you want to do with your life, take the attraction points and keep adding on. Some prestigious careers that offer status are: doctor, CEO, lawyer, pilot, and many more. If you have it, use it.

Another reason status is important is because it goes along with lifestyle and bragging rights. She may dream of what it's like attending parties with high status people, and then afterwards she will go brag to her friends about it.

Accomplishments

Another thing that will cause attraction in a woman is hearing about a man's accomplishments. Did he scale Mt. Everest? Travel the world? Go to Harvard? Save someone from a fire? Hearing, or especially witnessing, an accomplishment will trigger very strong attraction.

Another aspect of accomplishments is ambition. Ambition is very sexy to a woman, even if you

only have a plan become a rock star, as long as she sees it as a possibility, it will still hit an attraction trigger.

Social

The social attraction trigger is much more important than you may think. Women are naturally more social than men, so they place more importance on who you know. In a woman's eyes your friends are a part of who you are. So the higher value that your friends are, the higher value that you will seem.

Every woman has dreamed of going to their boyfriend's party and running into a political figure or famous actor. If you can't pull that off, just having a large network of friends to set up good sized parties will still hit an attraction switch in women.

On the other hand, if all your friends are low value or you don't have friends at all, this will massively kill attraction. If you are lacking in the friends department, start a hobby where you can meet other guys or join a club or organization. The easiest is video games, but DO NOT use video games to make friends. Video games are one of the worst ways you can spend your time. The friends you will make playing video games will most likely not be high value friends.

Social attraction triggers only account for about 5% of total Base Attraction. So if you don't want to ditch the friends you have known all your life, don't worry it's just a small part of attraction. Just keep in mind that it won't hurt to make new friends.

Another aspect of social attraction is how loyal to you your friends are. If you look one way and your friend throws you under the bus, the social attraction that they originally caused the girl to feel for you will not only vanish, but it will kill even more attraction. However, if your friends are always talking you up as a person, it will cause a lot of attraction. Friends are important to women, so remember, if your friends aren't loyal, they won't do anything but hurt the attraction a woman will feel for you.

Potential

All of us have potential to do many of these things. If you can show that you have a good chance of making these things happen in the future, it will cause her to have attraction for you.

If you are still studying you may hit some of these triggers with your degree choice, or even with the fact that you are pursuing a degree. Be ambitious in life, it will pay off in many ways.

How to Use Money and Status to Create Sexual Attraction

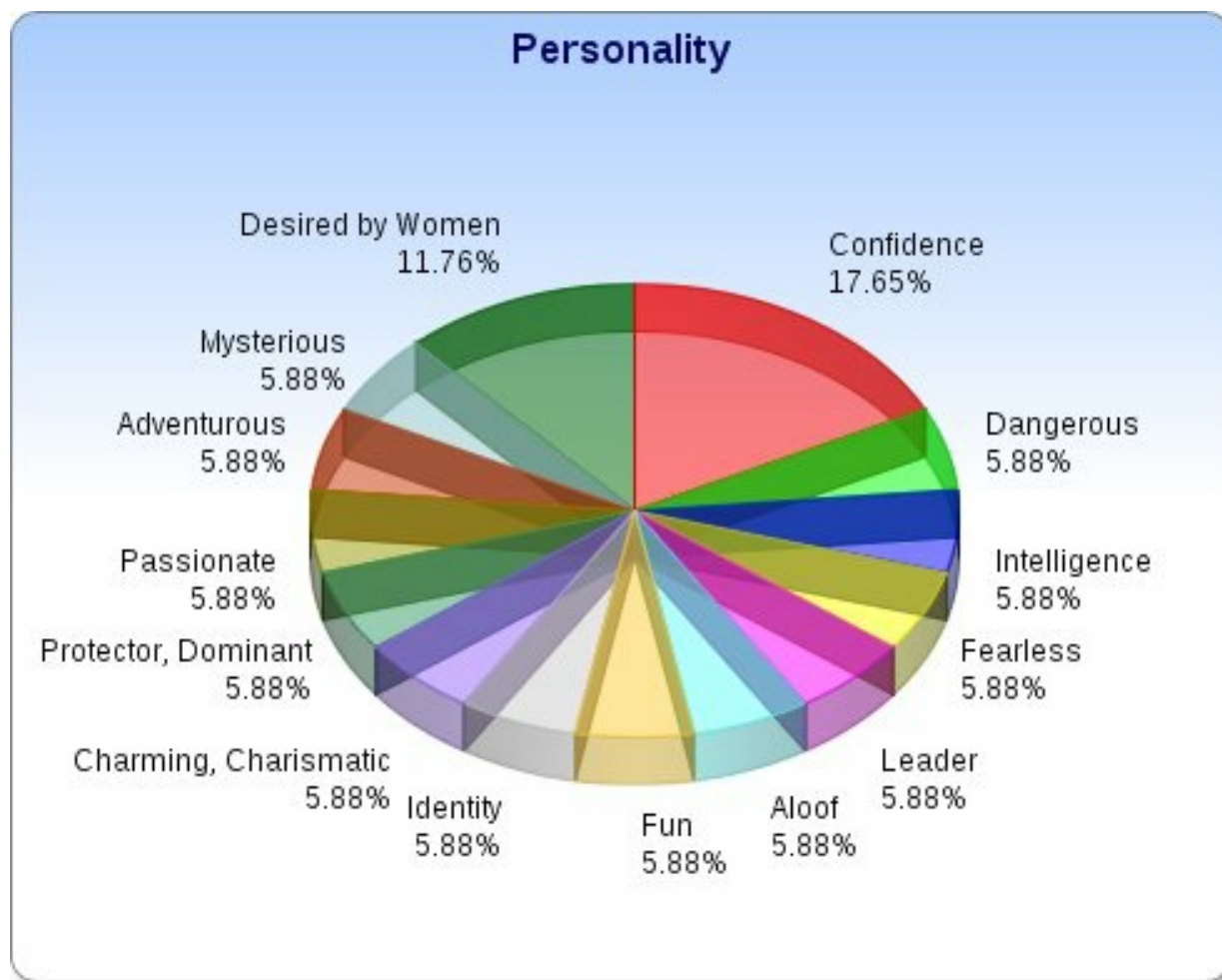
Money and Status are things that you NEVER want to brag about. If you brag about them they will, at best, do nothing and, at worst, kill attraction. If you are bragging about having money you will only attract gold diggers, who aren't really interested in you.

The best way to show that you have money is in your clothing. If you have money, use on it expensive brand name clothing. Women will notice and it will create attraction. Drive your expensive car around town, but don't go out of your way to make sure that the girl notices it. She will pick up on this "try-hard" behavior.

The best way for a girl to learn about your money, status and accomplishments is actually through somebody else. If she hears it through somebody else it will seem much more credible, and you will be seen even better as you are not going around bragging about it. If she asks you about your career you can also tell her, but don't bring it up yourself.

If you there is no other way for her to know of your status or your accomplishments than to hear it from you, then you should hint to it in stories. You can tell a funny story and just mention in small details things about what you are trying to tell her. For example, "Today the funniest thing happened. One of my patients was blah blah blah." She will immediately ask "Oh, you're a doctor?" You disguised your bragging with a humorous story. You can use this tactic with anything having to do with Money and Status.

Chapter 4: Personality Attributes



Personality attributes account for 32% of the Total Base attraction that a woman feels for a man. These are the characteristics about yourself that you can most easily improve. After all, these things are all controlled by your brain and you have control over that. We are creatures of habit so repetition can help you to gain any of the following attributes.

Confidence

Confidence is the most important personality attribute that you can have. It alone will create 6% of total Base Attraction. Not only that, but confidence is part of the majority of other personality attributes, so it is difficult to measure. Confidence could help to contribute to over 20% of total Base Attraction, so take it very seriously.

Women are attracted to confidence because it relays a lot of messages. It tells her that you are not afraid to go get what you want, which is exactly how a provider should be. It tells her that you have probably had success in your life, which is also what a provider should be. Confidence hits an attraction switch as old as man itself.

If you want to build confidence there are a number of ways. The first thing you should do is take a look at your insecurities. Accept them, and understand there is so much more to a person. Look at Tom Cruise. Even in his latter years he is still considered one of the most attractive men around. The man is tiny, about 5'7. The reason he is so successful is because he understands that he is short, but that he has other good qualities. Face your faults, and accept

them as every single person on this earth has them. The real reason Tom Cruise is so famous is because of his unwavering confidence.

Another way to gain confidence is to surround yourself with confident people. They say you are the personality of your five closest friends. That saying has a lot of truth. If you can't surround yourself with confident people, start watching movies and TV shows with confident actors and model yourself after them. This will start to wear off on you subconsciously the more that you do it. Look at them as a father type figure. This will cause you to accept all they are doing both consciously and subconsciously and it is the reason sons are so much like their fathers.

After that, fake it until you make it. When people are kidnapped, one thing their captors will do is use psychology to get their prisoners to like them. They will force the captives to pretend they like their captors. After pretending for a while, the captives will actually start to like them. Once you pretend to be something for so long, you can't help but be it.

This is how you should think if you want to be a confident person. "You are confident in what you say, confident in what you know, confident in what you do, and confident that you can get what you want." If you want to improve your confidence, memorize it or write it down and think about it every day.

If you understand people for what they are, and look at the big picture, there is no reason you can't be the most confident person in the world. If tiny Tom Cruise can do it, so can you.

Desired by Women

The second most important personality trait that you can have is that you are desired by women or, to be known for being good with women. This in itself is an attraction trigger. The prettier the women that are attracted to you, the more attraction other women will feel from it. This attribute accounts for 4% of total Base Attraction. It may not seem like a lot, but remember that the average guy will only create 0 to 5% attraction with a woman. With this alone you can do what an average man can only do with 30 times more attributes.

For example, if you are talking to a girl and your ex-girlfriend walks up to you to say hello. Your ex is an absolute stunner. When your ex leaves, the girl you were talking to will look at you with much more attraction in her eyes. She went from not knowing if you were desired by women, to knowing that you are desired by the prettiest women. This will skyrocket your status.

Another way to show this to girls is to have a picture with an attractive ex in your phone. As you are flipping through the pictures, go past it. Don't linger on it. Just spend enough time so that she sees you with an attractive girl. Remember if you are bragging that the attraction will not work nearly as well, so you need to disguise it. You can also have a friend mention your ex model girlfriend in a conversation. Any way you can let it be known. Do it.

The reason women are attracted to men who other women are attracted to is because subconsciously it tells them that your children will probably be able to do the same thing. Since

the biological point of human beings is to survive and reproduce, and your children, like you, will be much more effective at reproducing, she will want her children to share your DNA. Remember this is all subconscious. These thoughts may not breach her conscious mind, but they will be there.

Intelligence

There are many very smart guys that believe that women don't find intelligence sexy. They are wrong. Women do find it sexy, very sexy in fact. However if it is the only attribute that you have, it will only account for 2% of total Base Attraction. If you have nothing killing your attraction then it will only put you in the same boat with average women, and that is not where you want to be. You want to couple intelligence with other traits to make yourself more attractive.

When talking with girls it is actually an attractive thing if you talk more sophisticated. However don't overdo it. If you are talking to a valley girl, the smart thing to do would be to talk at her level. Mentioning your prestigious university in a story is another way to help hit this attraction switch.

Another aspect that goes along with intelligence is experience. When you have all these experiences, you will come off as being wise or intelligent. When you are experienced in a subject it will hit part of this attraction trigger.

The reason intelligence is so attractive is because of the obvious benefits in your career, especially in today's society. Intelligence means you will better be able to care for her, and to support her and her children. Intelligence is becoming more and more valuable in today's society. It should cause more attraction than it does, however, for thousands and thousands of years it meant a lot less in terms of being able to support a family. Other factors, like strength, were more important.

Identity

Identity is knowing who you are. It is a sort of confidence, but it is more. Identity is finding your place in the world and perusing it. Identity is having a purpose to your life, a purpose that is unwavering.

This is a very deep personality trait and it is something that is very hard to fake. Sometimes it takes some soul searching to obtain this trait. There is not one way I could tell you so that you can find your identity, you have to find that yourself. The only advice I can tell you is to step out of your comfort zone, it's the only way to learn anything about yourself.

The reason women find it so attractive is because it is something most of them are trying to find themselves. If you have this quality, they will hope that it will rub off on them. Even if women already have this quality, they will like that you have it as well.

Leader

Being a leader is something I think all men are born wanting, they just don't all have the tools to do it. Whether it is leading a sports team, a company, or a group of friends, women will find this quality attractive.

Becoming a leader is mostly done with ambition and body language. Having the skills and ambition to lead is only part of the battle. In professional sports there are star athletes that their team mates look to for leadership; however, some of these athletes are not born leaders. Some have learned because they had to, and some still aren't good leaders. The only thing these players naturally lack is body language. Something I will touch on a bit later, and something I will dive deeply into in my next book. Body language is the only thing these players are missing, the only thing they need to be the leaders their team mates expect.

You can also be a leader in your interaction with women. You can lead the conversation around, talking about the things that you want. Women love talking, but there are many topics that will put them to sleep, so before leading the conversation around make sure it is towards something that will interest them. If you understand this don't let her steer and lead the conversation around. It will make her subconsciously get the impression that you are a leader type.

An interesting group dynamic that happens is when there is a group of people and somebody makes a joke, the group will naturally look to the leader to laugh before laughing. If you become a leader, women will know because of all the little things that will come out in a group's body language. You don't even need to try to show it.

The reason women are attracted to a leader is that because for thousands of years being a leader meant that you would have the resources of all the people you led. Being the partner of such a person has obvious advantages for the girl, and for her children. Even today people who are leaders are much more likely to be successful. Being a leader, or owner of a company, means that you will make most of the profits of all your employees. Women subconsciously know these things.

Dangerous

Most people have noticed women's attraction to a man who is dangerous. Famous serious serial killers get tens of thousands of letters from women obsessed with them. Men getting right out of prison have little trouble finding a girl to end the previous years they spent without sex.

If you want to obtain this trait I would not suggest killing anybody, or doing something that will get you landed in prison. If you will break any laws at all, stick to the minor ones. The best idea is to just have a dangerous look. Just the confidence in knowing that you can kill somebody, if you needed to, will come off as the dangerous attribute. It will be even better because it will

not cause her to use common sense and stay away from you out of self-preservation.

Some more ways to seem dangerous are mentioning a past fight that you were in, or when you spent a night in jail for something. Be careful because you have to walk a fine line between being dangerous and too dangerous.

It is not clear why women find this so attractive. It could be the excitement that comes with it, or the fact that dangerous people are usually have Alpha type personalities, and an Alpha type personality has some of the other personality attributes of sexual attraction. Whatever it is, it is clear that women have a sexual attraction for dangerous men, however even though their common sense usually suppresses their feelings, it still doesn't mean they don't feel that attraction.

Mysterious

We have all seen these types in the movies. They won't talk much about themselves or their pasts, and they possess uncanny abilities that make you wonder about who they are.

The best way to come off mysterious is to dodge questions like what you do, and where are you from. You can reply with a funny answer, or you can say something like "It's not important." and change the subject. Being mysterious is even more powerful when coupled with body language, which I will be discussing in my next book.

The reason being mysterious is so attractive is because you could be anything. Her imagination will come up with things that you could be. She may wonder if you are a spy or a billionaire heir trying to get away from your day to day responsibilities. Both are realistically ridiculous but being mysterious opens up these exciting possibilities in a woman's mind that she has dreamed about since she was a child.

Mystery plays off of curiosity, which is natural psychological behavior. There is also an entire genre of books and movies that play off of the enjoyment that people get from mystery.

Adventurous

The adventurous man lives a life of excitement. Just by being around him, a woman leaves her boring world and enters one of excitement. An adventurer offers a woman a release from her day to day life. He can also find adventure in everyday things.

To become adventurous take some trips around the world to some exotic locations. Not only will telling her about your trips hit her attraction trigger for the adventurous attribute, but it will turn you into more of an adventurous person by nature. Remember the key word here is adventure.

Fearless

Fear is the number one thing that holds us back from what we want to do. When you show a woman that you have conquered it, she will feel a very strong sexual attraction for you. Fearless is not really being fearless, it is more conquering fear. It means being brave at all times. Bravery is something that has been revered for thousands of years. Bravery is something that is needed to face challenges and obstacles. As a man being brave will make you more successful in everything you do.

A bold man, who is not afraid to take risks, is usually a successful man. Risk is part of life. A fearless man accepts that and embraces it.

Becoming fearless is as simple as facing your fears. If you are afraid of something you must face it, or else it will control you. Eleanor Roosevelt once said "Do one thing every day that scares you." She understood the value in overcoming your fears. Do that for a year, and you will be a changed person. However, use common sense as well. The purpose for us as human beings having fear is to keep us safe.

The other thing that will make us fearless is understanding. We fear the unknown. When we understand the unknown that fear goes away. If you fear women, it's because you don't truly understand them. Understanding will help with a lot of your fears.

To show to women that you are fearless, maybe you could break an obvious social rule in a funny way. For example, while spending time with a girl you could walk up to a complete stranger and ask where you can find lingerie. This may sound ridiculous, but you will come off as fun, and most importantly, fearless.

Protector and Dominant

All women want a man who can protect them. They also want a man who embraces man's natural role. This is a large reason a man who has very little muscle and is weak willed is not considered attractive. You want to come off as a person who can take care of himself and others. You never want to let other people walk all over you.

To become this type of person you could start taking martial arts classes. Knowing that you can take care of yourself physically will make you come off as a protector. Also, hitting the gym and putting on muscle will cause you to seem more like a protector and more dominant. Understand that you are entitled to whatever you want in this life. Body language will also improve this personality attribute greatly.

An example of how you could show this trait is; while you are driving, and you have to break real fast, move your arm over to protect the girl sitting in the seat next to you. It will hit a very strong attraction switch. Or if you are walking down the street together and a shady looking guy is walking towards you from the other direction. Put her on the other side of you and keep yourself between the shady looking guy and her. She will notice this.

The reason women want this is because a dominant man who can protect her can also protect her children. These days that isn't needed as much, but a thousand years ago this was almost a

necessity. That hardwired attraction for a man like that won't be weeded out after a couple thousand years of policed societies.

Passionate

Passion is something all women find attractive. A relationship filled with passion is exciting. A passionate man is one that enjoys life, not somebody that lives a dull, boring, nine to five life. When somebody is passionate about something it helps others around them to see what is good about the world.

To become more passionate you need to look at life with vigor and fire. You are lucky to be alive. Life is short, so live it to the fullest. You need to enjoy every moment of your life. If she asks about work you don't have to say "Oh I'm just a construction worker." You can say "I go to work and I get to create something new every day with these hands, I help make some of the biggest structures in the world." It sounds a bit ridiculous, but if you say it like you mean it, it will be the sexiest explanation of a job that you can give.

Charming and Charismatic

People aren't born with charm and charisma, people have to learn it. Whether they start learning when they are three years old or thirty, charm is something that people have to obtain themselves. It's what can turn a boring story into an exciting adventure. You can use charm and charisma to get yourself out of any tight spot. They are very powerful tools, and not only for making women attracted. Charm and Charisma are mostly shown with body language which I will touch upon later.

To become more charming and charismatic, the best thing I can tell you to do is to watch people who are charming and charismatic. Watch them over and over again. Imitate how they talk, how they smile, and how they move. Go out and practice speaking with people, but don't just talk, focus on being charming. Focus on saying what you want to say in a smooth and eloquent way. Before you know it you will master this tool that has single handedly turned so many guys into ladies men.

Aloof

Being aloof is an attraction trigger because it is the opposite of needy. An aloof man doesn't need anybody. Girls find this very sexy. It is the opposite of most men, who come to women needing validation and attention. It is a breath of fresh air, and a very strong attraction trigger.

An aloof man doesn't let outer things affect his inner calm. When she sees a man who acts unaffected by a woman's beauty, he must have been around a lot of women. It will help hit the Desired by Women attraction trigger. A man who acts unaffected by a dangerous situation must deal with danger all the time. It will hit the Dangerous attraction trigger.

If you look at James Bond from the movies, you will see that he is the definition of aloof. He is unaffected by even very extreme events. He keeps himself calm, cool and collected at all times. He does and says things with no regard to how they will react. He is aloof in every way.

The first step in becoming aloof is understanding what an aloof man acts like. Maybe rent all the 007 movies for a study marathon. It will help you see the way an aloof man acts, and how he holds himself. You must think of yourself as calm, cool, and collected at all times. You don't need any one girl, because there are many girls who are attracted to you. You are aloof.

However one thing to be careful of is that you become too aloof. If you are too aloof you won't pursue women, and you won't live life to the fullest.

Fun

Being fun isn't as much of an attraction switch as most people think. After all look at most comedians. They aren't known for being ladies men. However this attribute is something every man should have today because of the way our society is set up. It is the most socially acceptable attribute, and can be used almost anywhere or anytime.

The reason fun isn't as big of an attraction switch as people think is because for thousands of years being fun meant very little to whether you would survive or reproduce. It is only recently that this attribute has become so valuable.

To become fun you can surround yourself with fun people. You can start watching more comedies. Adopt the mindset that life isn't to be taken too serious. Look for the fun and humor in every situation.

Remember that even though being fun is only 2% of total Base Attraction, that it is much more socially acceptable than other attributes. You can't show how dangerous and fearless you are all the time, but you can show how fun you are. Every person should try to become more fun.

Famous Figures and Types with These Attributes

Types

Let's take a look at some ladies men types and see what positive personality attributes they usually have:

The Badboy - Confident, Identity, Dangerous, Fearless, Protector, Dominant, Aloof

The Jock - Confident, Desired by Women, Identity, Leader, Protector, Dominant, Passionate

The Adventurer - Confident, Identity, Adventurous, Fearless, Passionate, Fun

The Artist - Intelligent, Identity, Mysterious, Passionate

Charming Businessman - Confident, Identity, Passionate, Charming, Charismatic, Fun

The Womanizer - Confident, Desired by Women, Identity, Passionate, Charming, Charismatic, Aloof, Fun

As you can see, all the typical types that get women have a significant amount of attributes. There are specific people that will even add on more attributes, to cause even more attraction in women. I could have added on Desired by Women to every one of these as well. Because these types usually have that reputation.

One thing you may have noticed is that all of the above have confidence and identity. They know who they are and they are confident. Those two things are very important in developing into a person women find very sexually attractive.

Famous Figures

People will sometimes look at famous people and think to themselves. Well, women only love them because of their money, fame, and looks. While that is a big part of women's attraction toward them, it is not all of it.

Let's take a look at the types of attributes of the characters that Brad Pitt usually plays:

Brad Pitt - Confident(always), Desired by Women(always), Identity(always), Intelligent(Oceans 11) Leader(Troy, Fight Club, etc.), Dangerous(Troy, Fight Club, Mr. and Mrs. Smith, etc.), Mysterious(Meet Joe Black, Interview with a Vampire, etc.), Adventurous (Most his movies), Fearless(Troy, Fight Club, A River Runs Through It, Legends of the Fall, etc.), Protector(Troy), Dominant(Troy, Fight Club, Legends of the Fall, most his movies), Passionate (Troy), Charming (Always), Charismatic (Always), Aloof (Meet Joe Black), Fun(Oceans 11)

These are just a few of the movies. In his roles he uses every single positive personality attribute. There is a reason he's considered one of the most handsome men to ever live. It isn't only his looks.

Now we will take a look at an actor that women love. We won't look at his roles, but how he acts normally and in interviews.

George Clooney - Confident, Desired by Women, Intelligent, Identity, Leader, Adventurous, Passionate, Charming, Charismatic, Aloof, Fun.

Again as a person George Clooney displays many of the attractive personality attributes. It is not just his looks and fame that make women swoon over this guy either.

Here is a fictional character played by three different actors from the popular 007 films:

James Bond - Confident, Desired by Women, Identity, Leader, Dangerous, Mysterious, Adventurous, Fearless, Protector, Dominant, Passionate, Charming, Charismatic, and Aloof.

The only characteristic that he doesn't display is Fun. If you are hitting all those attraction triggers it is already overkill. Every woman will want a piece of you.

Here is another fictional character. He is a different type of personality, but still very attraction to women.

Van Wilder - Confident, Desired by Women, Identity, Leader, Adventurous, Fearless, Passionate, Charming, Charismatic, Aloof, and most of all Fun.

He is not your typical 'ladies' man' type, but he still kills it with the ladies. He does it a slightly different way than the previous, but still very effectively.

The Dark Triad

There is a dark side to the personality types that women are naturally attracted to. This dark side is called The Dark Triad. It is three personality types that are considered negative, which women are naturally very attracted to, even after all the flaws that these personalities have.

Narcissism - The narcissist believes the world revolves around him. He feels entitled to all things. He has a large ego and is only thinking of himself.

The reason the narcissist is so attractive to women is because his confidence is sky high. Confidence doesn't get much higher than it will with a narcissist. He is so selfish that he is always aloof. In his mind he doesn't NEED anybody else, because he has himself.

Machiavellianism - The machiavellist is always trying to manipulate others to do exactly what he wants. He has no regard for others.

The reason a machiavellist is attractive is because he will have charm and charisma. He is always thinking of ways to make others do his bidding, and this will help him to develop excellent charm and charisma.

Psychopathy - The psychopath seeks thrills impulsively. He is completely selfish and superficially charming.

The reason a psychopath can be attractive to women is because of his danger and fearlessness. They are also aloof and can be charming.

Anti-Heartbreak Characteristics

When you ask a woman what she likes in a man, you won't get exactly the characteristics that really are attractive to her. Most likely you will get the Anti-heartbreak Characteristics. Nearly every woman has had her heart broken before; because of this women will be wary of certain things.

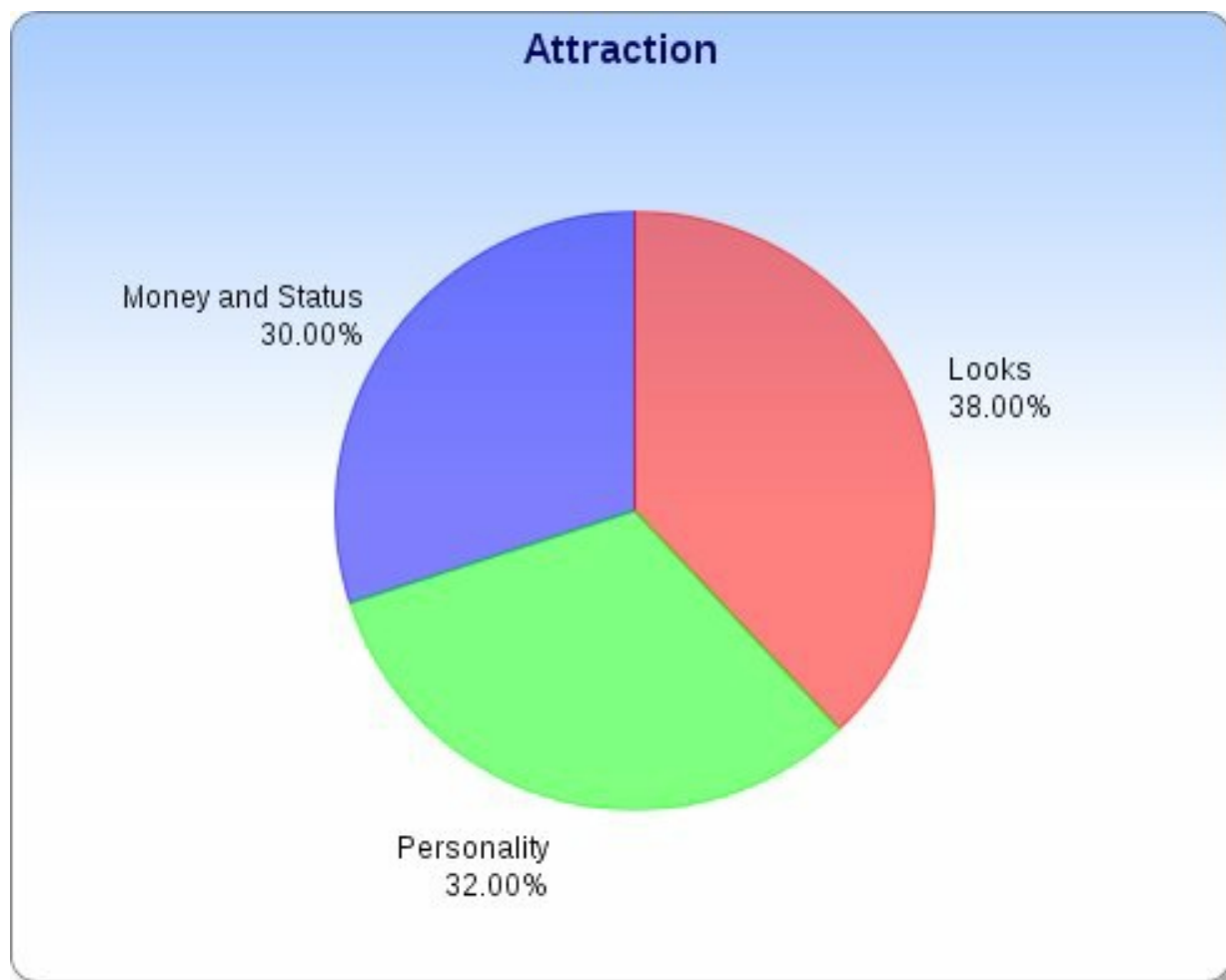
No matter how attracted a woman is to you, she needs to know that you really like her. The reason for this is some guy in the past that didn't care about her caused her pain. Because of this, women will look to see if you feel attraction for them, before letting themselves feel attracted to you. Another thing is that she has to know that she can obtain you. Or else her letting herself feel that attraction will only end in heartbreak.

Another main thing that she will check before letting herself feel too much for you is if you are a player or not. It is one thing to be desired by women, but it is another to constantly be breaking their hearts. The most common way for a woman to do this is to accuse you of being a player playfully. Even though she seems like she is joking, she is judging taking your reactive very seriously. She is worried about being hurt.

Honesty is another one of these characteristics that become so important to a girl after she has been hurt. It is not an attraction trigger, learning this is just a prevention to stop you from hurting her before it happens.

Only use anti-heart breaker characteristics after she is very clearly attracted to you. To know if she is attracted to you, check out my book: [120 Body Language Signals That She Likes You](#).

Ch. 5 Overall Base Attraction



Now we will put all we learned together to see the big picture. Base Attraction is 38% looks, 30% status, and 32% personality. Now that you understand what these three parts of attraction are, and how important they are, you can understand the things that you can improve about yourself.

Good looks are not set in stone, you can improve almost every part of looks, even facially. You can use products, and go to the gym. Do what you can to improve your looks then move onto the next part.

You should always be trying to improve your money and status, however, usually this take more time to improve than the other two areas. Work on improving this area, but understand that of the three it is the least important in terms of attraction.

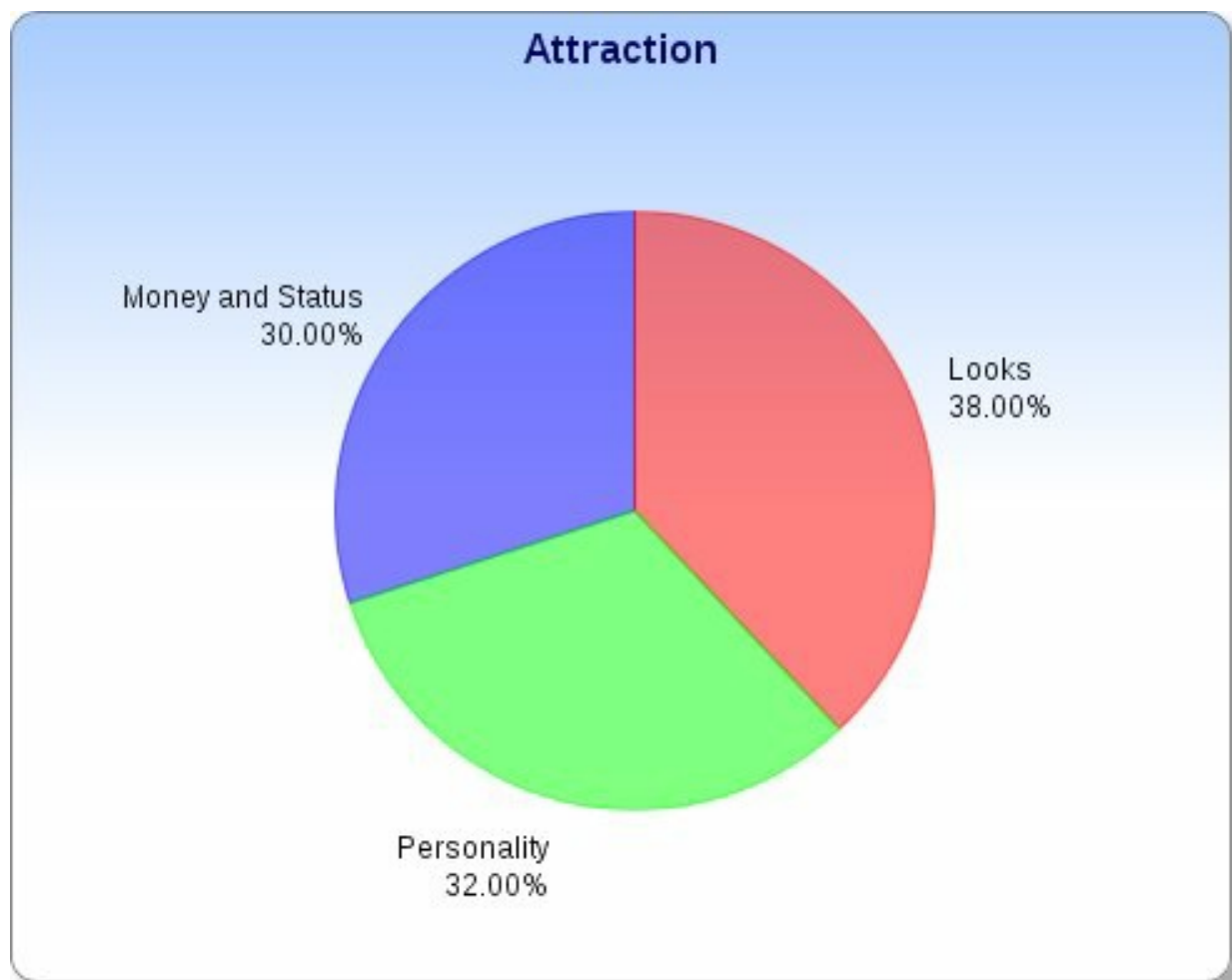
The third is personality, and this is the one you should spend most of your time and energy improving. You can show and develop these qualities with much less work. By developing most of these qualities it will actually make you "look" better and possibly help you to advance in your career to improve your status.

Remember that any of these attributes if they are below average, can actually kill attraction. For example, a very unattractive body will not only not receive any attraction, it will kill other attraction that you have with the girl from other attributes. Average is the great equalizer. What is better than average is usually attractive, and what is worse than average is usually

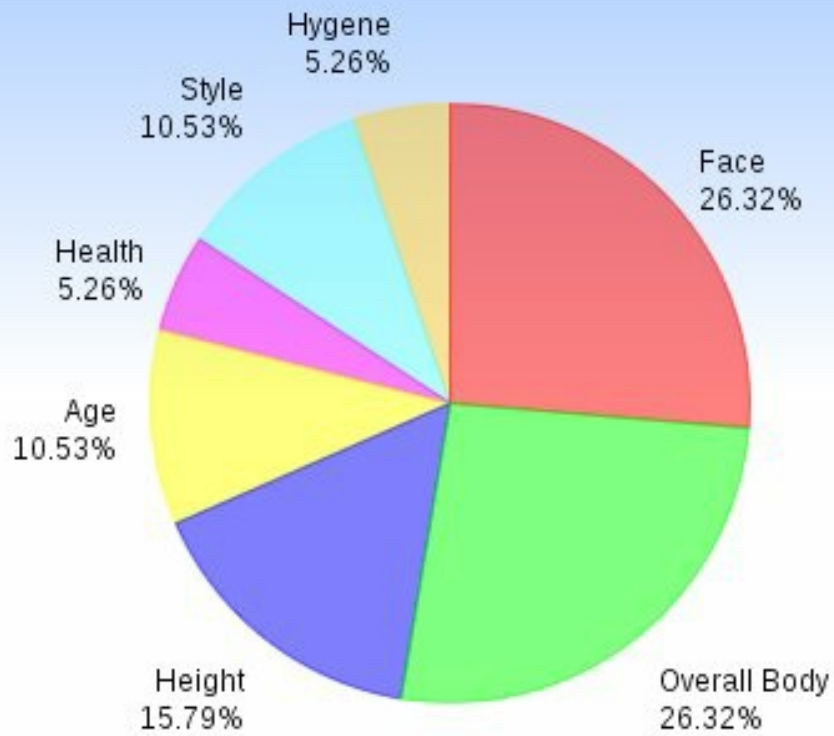
unattractive. The quiz at the end of the book will help you to understand this better. Attraction is a positive thing, but there is also a negative. If you have something about you that is killing a woman's attraction for you, get rid of it. If you can't get rid of it, focus on other positive attributes so you can make up for it.

Base attraction is the core of what makes women sexually attracted to men. In the next chapters I will show you the ways to strengthen the three main parts of attraction and to use psychology to help build even more attraction in the moment.

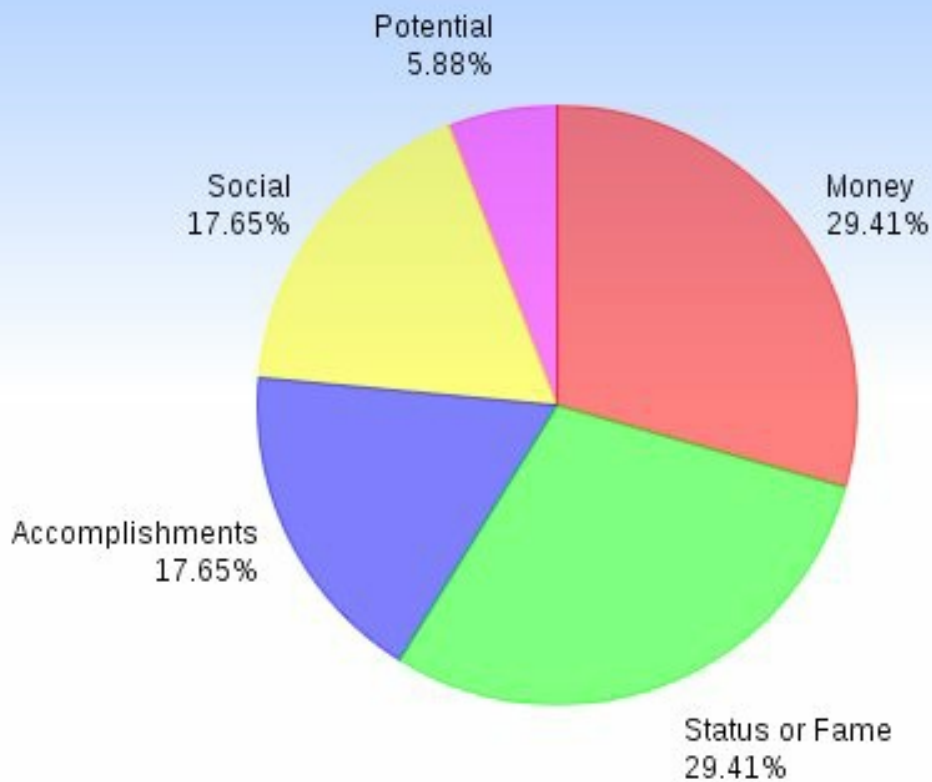
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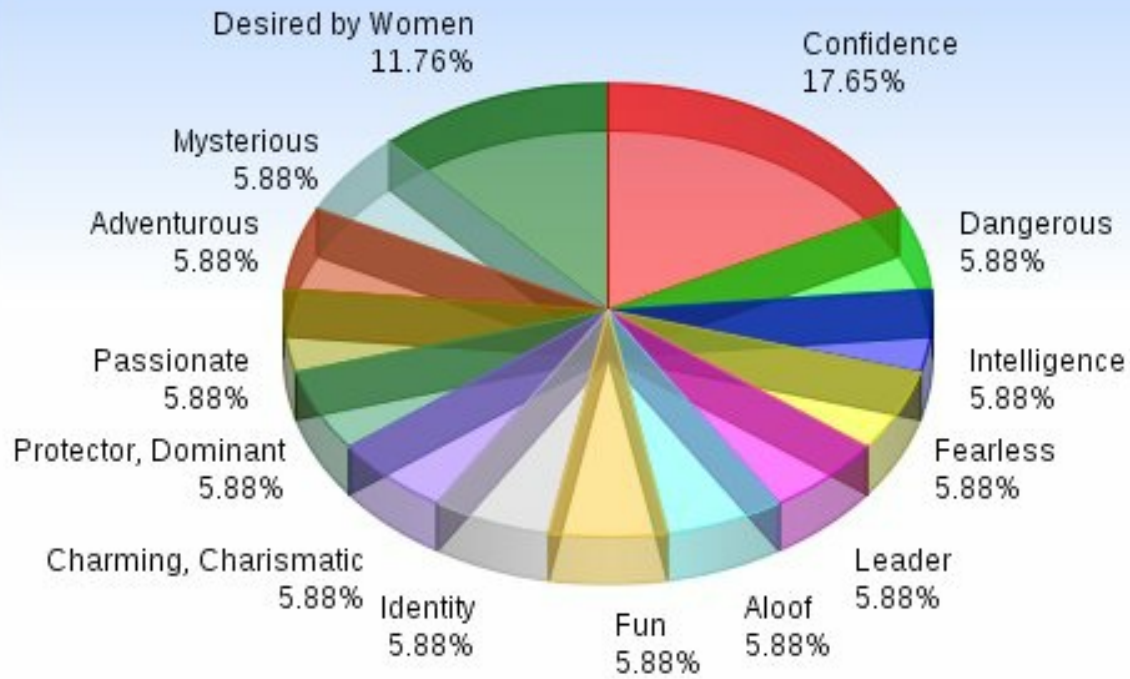
Looks



Money and Status



Personality



Chapter 6: Body Language

The reason that body language is so important is because it is visual proof of all the positive attributes of Base Attraction. Your body language can improve your looks, say that you have money and status, and convey positive personality attributes. Body language is a very large part of attraction. You can lie very easily about your job, but it's much harder to make your body lie. Body language is a very big subject. I have written about it before in my book 120 Body Language Secrets That She Likes You, and I will be writing about how to have good body language around women in my next book. However I will touch on some basics here.

Eye Contact - Eye contact is the most important type of body language, because it shows others where your thoughts lie. Are your eyes fixed on the floor or in the eyes of the person you are speaking with? Somewhere in the middle?

Here is some body language you should try to do: With women, you want to have strong eye contact at all times. However it is good to look away at times. Look away as you think about what they are saying, then, go back to looking into their eyes.

Smiling - Smiling is very important, but not just smiling, smiling the right way. Among primates, smiling is seen as a sign of submission. If you smile you do not want to smile as a sign of submission rather, as a sign of confidence and reassurance. Your usual smile should be more of a smirk and your other smile should be one of reassurance. If somebody says something funny, don't laugh because you want them to like you, laugh because it's funny. If you do this it will come out in your body language.

Posture - It's very important to have good posture. The two important things to remember with posture are to have your chin up and shoulders back. You want to keep your chin at a 90 degree angle or better, and you want to keep your shoulders back with your chest slightly protruding at all times. You will come across as more confident and dominant.

Be Relaxed and Comfortable - Look at the body language of James Bond. He is always calm and relaxed up until the moment he springs into action. His movements are sure and not rushed. He slowly and confidently faces what he needs to.

Voice tone and speed of speech - Listen to President Barack Obama speak. There is a reason he was the first African-American president in the United States. He oozes charm and charisma. If you listen to his speeches you will hear how he has a deep voice tone. How he speaks slowly. How he pauses for dramatic effect. As his words get more meaningful he will get louder and his speech will quicken. He is in complete control of his words.

Only 7% of communication is done through words. People will only believe you have the desired attributes if you have the body language that goes with it. In fact, if you show good body language they will actually believe you have more positive attributes than you really do. My next book will teach you, in depth, how to achieve that perfect body language.

Chapter 7: Tricks to Creating Attraction

These are psychological tricks you can memorize to help to build attraction in the moment. If you develop the personality attributes that you read about earlier in this book, you will find yourself doing these things naturally. However, until then it is good to know what you can do in the moment.

Teasing - Teasing should be one of the main things that you should do upon meeting a girl. It manages to keep things fun, shows that you are not intimidated by her, and helps you stay aloof all at the same time. I cannot stress how important teasing is when interacting with a girl. If you remember only one thing from my Tricks to Creating Attraction, remember to tease.

However, be careful not to overdo it. I don't like to use teasing as a way to make a girl insecure. I like to tease a girl about things that aren't important, for example, being short. If I was teasing a man about that, it would make them insecure since height is considered manly, but since you are teasing a woman about it, it's not something that will make her too insecure. Make sure to keep the teasing fun.

The takeaway - When somebody loses something, it makes them want it more. Usually, when you start hitting on a girl you send the message that she can have you. After you establish that you might be into her it's a good idea to take that away. For example you could say something like "You're cute. It's too bad I don't date girls who have read The Twilight Books."

You can use the takeaway in more serious situations as well, but it is more risky. If a girl is acting inappropriate, make sure she knows it, turn your back and walk away. Tell her that it is over. However only use this when you already have a relationship with the girl. The less of a relationship you have with her, the less intense that your takeaway should be.

Passing shit tests - When girls are subconsciously trying to see if you really have the personality attributes from Base Attraction, they will throw out tests. They will say things to try to rattle you. For example she might say "You know I don't even like you." after she has been telling you with her body language that she is very interested in you. She knows that a man with experience with women (Desired by Women) will know that she is lying. So if you see that for what it is, and react like the test that it is, she will become more attracted to you. A good response to that could be "I don't like you either, only reason I am here is because I like to keep my friends close and my enemies closer." Say it with a cocky grin, so she will know you are not taking her serious. You will pass the shit test with flying colors, and you will subconsciously confirm to her that you have the attractive personality trait: Desired by Women.

Being mean, then nice - A famous version of this that is used by police is called good cop, bad cop. They are both cops, but after dealing with a mean guy, then being confronted so quickly

with such nice guy, it psychologically makes the person being interrogated like the good cop much more than they would if they had never had to deal with the bad cop.

You can use this yourself by starting off your interaction with the girl by being a little mean. Then a while later she will do something and you will say "Hey, that's pretty cool. I was wrong about you." Then you start being nice, and she will be ten times more appreciative of it than if you just started out being nice.

Another way to use this is to follow a guy who just tried to approach a girl by being too mean. If you talk to her after he does, it will be one of the few times being a nice guy will be attractive. The contrast will make you being nice seem so much better.

Creating sexual tension - The best way to understand this is to watch how sexual tension is created in movies. Study the moments where it is created and the moments leading up to it. Pay attention to how the sexual tension is built. Usually it all leads up to the kiss. You don't want to just kiss her, you want to make her think you're not interested, then make her think you might be, then come close to kissing her. When your lips get close to her lips look at her cheek and tease her about a pimple, then back away. This will build great sexual tension, and make the kiss much better when you finally kiss her.

Creating jealousy - Jealousy is a human emotion that is experienced by everybody. It is very powerful and can create very strong attraction. The key to creating jealousy is that it can never seem like you are creating jealousy or it will backfire.

A good way to create jealousy is to take a girl to a place where there are many more girls than guys. Take her to a place where you might get hit on by other girls, because there are no more options. It will make her like you more.

Another way is to let her glimpse a text from another girl. When she asks about it say "It's just a friend." and change the subject. She will wonder about that text and it will create some jealousy.

Be a challenge - One of the biggest things that nice guys do wrong is that they are never a challenge. They are always trying to please the girl. You don't want to be that guy. People appreciate things they have to work for, not things that are given to them. The harder she has to work for you the stronger her bond to you will be. Don't make it too easy on her.

To understand the psychology behind this you need to understand that when somebody of lower status interacts with someone of higher status, they will constantly try to please them. They will try proving that they are of equal status, but a person of equal status wouldn't need to prove it. You want to act high status, so you want to be a bit of a challenge.

There are many ways to be a challenge. When a girl ditches you, then texts you the next day to

apologize and give you X excuse. Don't text back immediately and say "It's OK, let's do it tonight." No, she just ditched you. Don't text her back for a day. Make her wonder if you are mad, or if you even care. Then you can text her back, but when you text her back don't act mad, act like you had something to do as a backup, so you didn't really care.

Have a fault she can heal - Girls love to think that they can change a man. Sometimes they can, but you can use their desire to do it to your advantage. It is the main psychological factor behind why chicks are attracted to assholes and badboys. They want to be the only person that the asshole is nice to. They want their feminine presence to change and soften him. They want the badboy to fall madly in love with them, and then with the power of his love for her he will change and become a perfect boyfriend. This is also the reason girls are usually only into badboys as part of a phase. When they realize they can't change the guy, that he has to change himself, they pass out of this phase.

You can use this by emulating it. Act like a badboy, even though it's not your nature. She will easily change you and be happy. It's the fact that they think they might be able to change you that will make her want you more.

Make her feel a strong range of emotions - The main reason we enjoy movies is because they make us feel emotion. A good movie will make us laugh, make us cry, and bring out our adrenaline with some adventure. Women want the same thing when they are with men. They want to feel. They don't want a dull night out, they want to feel emotion.

You can make her feel a range of emotions by doing something exciting like rock climbing, or maybe a bit illegal like trespassing into a pool in the middle of the night. If she is not up for anything too exciting you can lead her through emotions just by talking with her. Tease her, do something annoying, then do something sweet, then make her laugh, and then watch a scary movie. She will leave the night feeling many different emotions and feeling like she really lived.

Chapter 8: Attraction Characteristics that Will Differ from Girl to Girl

Women are all different, so there will always be exceptions. There will be things that some girls will find more attractive than other girls. I will go through some of these things with you. To help you understand what these things are and why they are different.

Cultural - In different cultures people are different. So you can't expect all triggers of attraction to be the same. Some triggers of attraction are created psychologically after years and years of social conditioning.

For example, there are women that have been socially conditioned by family, friends, and culture not to be attracted to a certain race. This isn't natural as human beings are naturally attracted to other human beings, regardless of race. So sometimes you will have to take factors like this into account.

Location - Location plays a big role in changing what women find attractive. This is usually because in that area, when a certain feature is rare, it is either very sought after or the complete opposite. For example, in South America if you have blonde hair and blue eyes, these features will be seen as very attractive. Those features are very attractive down there because they are so rare. However, in the United States these features are looked at with indifference, because they are not rare.

You have a characteristic of her first love, first boyfriend or father - When you have one of these characteristics it becomes a psychological anchor. When she witnesses it, it connects her to those happy feelings that she had with previous men in her life that she cared deeply for.

You have a skill that she values - Some people come from sports families, others, musical families. If you are a good athlete, and you meet a girl who grew up in an environment where sports are number one, it will cause a lot of attraction.

You have a skill or characteristic she wants in herself – Some women will see a characteristic in you that they want and admire. This is very common with the personality attribute of being fearless. An example is a girl who is very insecure about how shy she is, will be very attracted to a man that is extroverted. She will hope it will rub off on her. Subconsciously, she will believe that her kids will be more extraverted if coupled with an extraverts DNA.

You have a physical feature that corresponds with her - When a girl is very tall it makes it harder for her to find a guy who she won't emasculate by being with. Because of this, when she does see a taller guy, it will make her much more attracted to him. She will see him as rare, and

a good match for her.

Another example of this is penis size. There are girls who really like their guys large downstairs. This isn't by choice. Most these women have larger genetics when it comes to their vaginas. Their vaginas are bigger so if the guy is small it won't feel as good. If one of these girls notices that you are big it will be a very big attraction switch because it will subconsciously signal more pleasure.

On the other hand there are girls that are genetically very small down there. They cannot have sex with a bigger guy without a lot of pain. These girls will prefer smaller guys. If you weren't born gifted down there, don't let it be a game changer, girls care as much about penis size as we do about how tight they are.

You are in a position of power- When a man is set up in a position of power, women are going to feel attraction for her. You may have noticed that many supermodels end up in relationships with their photographers. The photographers are in a position of power all day long, and it makes the girls more attracted to them.

One of the reasons that it is so unethical for a teacher to sleep with his student is because he is in a position of power. This will make the girl feel an attraction for the teacher that she would not normally feel.

Chapter 9: The Sexual Attraction Value Quiz

This is a test to see what your sexual value is to an average girl. This is not an exact science, so understand that this will be a bit vague, but it will give you a good idea of where you stand and where you need to improve.

Take out a piece of paper and tally all the points that you personally gain from attraction and how many points you lose. Honestly answer every question. Don't share these results with anyone. These are only for you. Keep in mind that the average guy brings out only 0 to 5 percent of total Base Attraction in a woman. While selecting which point category you fall under, 0 will usually mean average.

1) Looks- 38% (first thing a girl will notice)

Facial

-5 to 5 points for face, 0 is average

Overall Body (don't count height)

-5 to 5 points for body, 0 is average

Height

6'2 to 6'4: + 3 Points

6'5 to 6'7: + 2 Points

6' to 6'1: + 2 Points

5'11: + 1 Point

6'8 to 7': 0 Points

5'9 to 5'10: 0 Points

5'7 to 5'8: - 1 Points

5'5 to 5'7: - 2 Points

Under 5'4: - 3 Points

Age (strictly adheres to the age of your target girls)

3 to 5 years older: 2 Points

0 to 2 years older: 1 Points

6 to 8 years older: 1 Point

9 to 10 years older: 0 Points

1 to 3 years younger: 0 Points

11 to 20 years older: - 2 Points

4 to 10 years younger: - 2 Points

20 to 30 years older: - 4 Points

Note* Scale won't work on cougars

Health

-5 to 1 points for health (1 for looking completely healthy)

Style

-2 to 2 points for style

Hygiene

-5 to 1 point(s) for hygiene

Range: -30 to 20

2) Money and Status - 30%

Money (Annual Income, American Dollars)

1 million or more: 5 Points

300,000 to 999,999: 4 Points

100,000 to 299,999: 3 Points

70,000 to 99,999: 2 Points

50,000 to 69,999: 1 Point

30,000 to 49,999: 0 Point

20,000 to 29,000: -1 Point

10,000 to 20,000: -2 Points

5,000 to 9,999: -3 Points

0 to 4,999: -5 Points

*Note if you are a student, give yourself 0 Points

Status or Fame

You are famous to most the people in your country: 5 Points

You are famous to most the people in your city: 4 Points

You are renowned in your profession: 3 Points

You have a prestigious career i.e. Doctor: 2 Points

You have a semi prestigious career i.e. Lawyer: 1 Point

You are not known: 0 Points

You are known as a child predator: -5 Points

Accomplishments

0 to 3 Points

Social

You hang out among famous people: 3 Points

The Mayor comes to your birthday party: 2 Points

You have a large network of medium to high status friends: 1 Point

You have a network of normal status friends: 0 Points

You have a network of low status friends: -1 Point

You have only one or two low status friends: -2 Points

You have no friends: -3 Points

Add +1 If you show obvious potential for Money or Status.

Range: -13 to 16

3) Personality Attributes - 32%

Confidence

-3 to 3 Points

Desired by women

-2 to 2 Points

Intelligence

-1 to 1 Points

Identity

-1 to 1 Points

Leader

0 to 1 Points

Dangerous

-1 to 1 Points

Mysterious

-1 to 1 Points

Adventurous

-1 to 1 Points

Fearless

-1 to 1 Points

Protector, Dominant

-1 to 1 Points

Passionate

-1 to 1 Points

Charming, Charismatic

-1 to 1 Points

Aloof (opposite is needy)

-1 to 1 Points

Fun

-1 to 1 Points

Range: -16 to 17

Add up your points and see where you stand. The perfect score is 53, but there isn't one person on the planet with that score. 0 to 5 attraction score is the average person.

Take a look at your score and note the things that you are able to improve about yourself, then look at the time it will take you to improve them. It might be smarter to make yourself very fun, aloof, charismatic, passionate, and adventurous instead of dedicating your entire life to making millions, and ending up with a woman feeling the same amount of attraction for you. If you

are not the best looking or tallest guy, why not counteract that by spending some time at the gym and getting back more points that way? This is only meant to show you what women will find attractive and what priority you should set to each thing. You may be able to raise your score a lot easier than you thought.

Total Range: -59 to 53

Average: 0 to 5 Points

30-50 Your sexual magnetism is so high no scale can judge you.

25-30 You are considered a 10.

20-25 You are considered a 9.

15-20 You are considered an 8.

10-15 You are considered a 7.

5-10 You are considered a 6.

0-5 You are considered a 5.

Less than 0: The best that will be attracted to you are 5's. There are many ways to improve yourself so that you get a positive ranking. Work on them one at a time and you will find yourself attracting more and more women.

Fun Score: I calculated Brad Pitt's score at age 30. He had a 45. That means he hit 85% of attraction triggers on the average woman. Wow! I believe it is one of the highest attraction scores ever.

IMPORTANT!

Body Language +20 or -20

Body language is special because you can show most of the attractive characteristics without even opening your mouth. You can also show negative characteristics in your body language so it is an important aspect to work on. I will be covering more about body language in my next book.

Attraction Tricks +10

You can raise your value by using the attraction tricks from the book. Sometimes it will only be for the moment, sometimes for more time. This is a very important part of attraction, but it is another book entirely. Inner game should be focused on first. Not the tricks, those tricks will only help you in the moment, and the attraction will wear off quickly. So focus more on developing the right types of personality attributes first.

Final Chapter

Now that you have a clear understanding of what it is women are attracted to, you can start developing and improving in the needed areas. Don't get discouraged. Remember, life is about self-improvement and the way we can continue to be happy is if we continue to improving ourselves.

Make sure to check out my next book on Body Language, and look for more news about it on my website www.njworld.wordpress.com. To learn how to tell if a girl is interested in you, read my previous book on body language. Sexual Body Language: 120 Body Language Signals That She Likes You http://www.amazon.com/Sexual-Body-Language-Signals-ebook/dp/B007RZBML2/ref=sr_1_1?ie=UTF8&qid=1350821835&sr=8-1&keywords=120+body+language.