Erica Kantor

http://www.ericakantor.com/

Experience

General Assembly   **New York, NY**
Student   **August 2014 – present**
- Built a Wiki App using Ruby, Sinatra, and Redis
- Developed a trip planning app using Ruby on Rails and Postgrsql
- Created a multi-player game using Node.JS, Epress, and Socket.Io

Apple Inc   **New York, NY**
Scheduling Administrator   **November 2011 – August 2014**
- Analyzed current and historical trend data to predict future demand
- Planned and executed weekly schedules for technicians and trainers (150+)
- Managed and maintained a 300+ Employee Database
- Utilized graphs and charts to advise management on new scheduling strategies
- Used data to discover new ways to improve employee quality of life

The Dalton School *(NYC Private School)*   **New York, NY**
Technology Intern   **September 2009 – December 2009**
- Created lessons and educational resources using Final Cut, Jstor, and Voice Thread
- Taught teachers how to use Smart Boards and create Smart Board lessons

Marquis Jet Partners *(Private Aviation Company)*   **Ne w York, NY**
Research Assistant   **September 2008 – May 2009**
- Analyzed customer data to make marketing decisions
- Maintained a client sourcing database and ensured no record overlap

MGX Lab *(Marketing Think Tank)*   **New York, NY**
Intern   **Summer 2007, Spring 2010**
- Performed market research to assist with brand expansion
- Designed Logos and other advertising tools using Adobe Illustrator

Quack Media *(Educational Video Production Company)*   **Ann Arbor, MI**
Video Assistant   **September 2005 – May 2006**
- Edited and animated images through use of Photoshop and Adobe after-effects
- Created video sequences for Spanish language and SAT prep educational films

Education

Columbia Teachers College   **New York, NY**
Master of Arts in Instructional Technology and Media   **September 2009 – May 2011**
Focus in instructional game design

University of Michigan   **Ann Arbor, MI**
Bachelor of Arts in Screen Arts and Cultures   **September 2004 – May 2008**
Focus in digital animation and digital media theory

Skills

- Proficient in Ruby, Ruby on Rails, Sinatra, Redis, Postgresql, Javascript, JQuery, Node.JS, Express, Socket.IO, Excel, Kronos, Final Cut Pro, Adobe Creative Suite Programs, HTML, CSS, and mySQL
- Have a working knowledge of PHP, Java, and ActionScript