

# Erica Kantor

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## Experience

### General Assembly

New York, NY

#### Student

August 2014 - present

- Built a Wiki App using Ruby, Sinatra, and Redis
- Developed a trip planning app using Ruby on Rails, Javascript, jQuery and Postgresql
- Created a multi-player game using Node.JS, Epress, and Socket.io

### Apple Inc

New York, NY

#### Scheduling Administrator

November 2011 - August 2014

- Analyzed current and historical trend data to predict future demand
- Planned and executed weekly schedules for technicians and trainers (150+)
- Managed and maintained a 300+ Employee Database
- Utilized graphs and charts to advise management on new scheduling strategies
- Used data to discover new ways to improve employee quality of life

### The Dalton School (NYC Private School)

New York, NY

#### Technology Intern

September 2009 - December 2009

- Created lessons and educational resources using Final Cut, Jstor, and Voice Thread
- Taught teachers how to use Smart Boards and create Smart Board lessons

### Marquis Jet Partners (Private Aviation Company)

New York, NY

#### Research Assistant

September 2008 - May 2009

- Analyzed customer data to make marketing decisions
- Maintained a client sourcing database and ensured no record overlap

### MGX Lab (Marketing Think Tank)

New York, NY

#### Intern

Summer 2007, Spring 2010

- Performed market research to assist with brand expansion
- Designed Logos and other advertising tools using Adobe Illustrator

### Quack Media (Educational Video Production Company)

Ann Arbor, MI

#### Video Assistant

September 2005 - May 2006

- Edited and animated images through use of Photoshop and Adobe after-effects
- Created video sequences for Spanish language and SAT prep educational films

## Education

### Columbia Teachers College

New York, NY

#### Master of Arts in Instructional Technology and Media

September 2009 - May 2011

Focus in instructional game design

### University of Michigan

Ann Arbor, MI

#### Bachelor of Arts in Screen Arts and Cultures

September 2004 - May 2008

Focus in digital animation and digital media theory

## Skills

- Proficient in Ruby, Ruby on Rails, Sinatra, Redis, Postgresql, Javascript, JQuery, Node.JS, Express, Socket.IO, Excel, Kronos, Final Cut Pro, Adobe Creative Suite Programs, HTML, CSS, and MySQL
- Have a working knowledge of PHP and ActionScript