

# Erica Snyder

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## About

I'm a frontend engineer (and people-person) with an architectural design and psychology background. I specialize in React & TypeScript and thrive in a collaborative environment. My professional highlights include making happy clients, building accessible websites, and nurturing effective teams.

## Education

### UC San Diego Extended Studies / Full Stack Flex Bootcamp Certificate *Certificate of Completion*

September 2021 - December 2021, San Diego (online)

### California Polytechnic State University San Luis Obispo

#### *Bachelor of Architecture*

#### *Psychology Minor*

2013 - 2018

#### Awards - Dean's List

Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Winter 2018, Spring 2018

#### Study Abroad - CSUIP Italy

2016 - 2017 - Florence, Italy

## Experience

### Webstacks / San Diego, CA

#### *Frontend Engineer, L2*

AUGUST 2023 - PRESENT

#### *Frontend Engineer, L1*

FEBRUARY 2021 - AUGUST 2023

Developed and nurtured client relationships leading to excellent perception of Webstacks with client teams. Participated in months-long retainer client engagements making substantial incremental improvements to site optimizations, SEO performance, and full page builds.

Collaborated effectively with other developers and designers throughout the software development lifecycle to produce scalable modular web components for B2B SaaS companies and health care and insurance providers.

Key achievements include:

- Led the development of a redesigned help center for a key retainer client leading to improved user experience and efficiency.
- Spearheaded and executed a 6 week documentation project for a key enterprise client revolutionizing their content editing experience
  - Provided robust, detailed, easy to understand instructions for each component, module, and template available in their content management system
  - Totaled over 140 instances of documentation, including 21 templates, over 50 components, 10 guides
- Planned and executed the migration of over 40 forms from Active Campaign to HubSpot. Utilized HubSpot Forms API to create a custom form generator to control styles and functionality. Maintained functionality of third party tracking integrations (Woopra, Segment) throughout the migration.

**Anderson Brulé Architects, Inc. / San Jose, CA**

***Designer***

APRIL 2020 - SEPTEMBER 2021

***Junior Designer***

AUGUST 2018 - APRIL 2020

Assisted with all phases from conceptual design through construction documentation. Focused mainly on education and community markets. Assisted with production and completion of design documentation and facilitated with consultant coordination and client facing deliverables.

**URJ Camp Kalsman / Arlington, WA**

***Waterfront/Sports Director (seasonal)***

APRIL 2018 - AUGUST 2018

Served as a key member of the Camp Kalsman Leadership Team. As a team, planned, oversaw, and participated in all-camp-programs involving 60 staff and 200 campers per session. As Waterfront Director, supervised and managed a team of 6-8 people. Functional areas of responsibility included waterfront (pool and lake), dance, sports, and board games. Responsibilities included managing staff, scheduling shifts, monitoring equipment use, maintenance, and necessary orders. Managerial responsibilities also included staff assessments and performance appraisals.

***Waterfront Director (seasonal)***

APRIL 2016 - AUGUST 2016

Supervised and managed a team of 4 lifeguards. Actively participated as a member of URJ Camp Kalsman Leadership Team. Managerial responsibilities included pool and lake maintenance and equipment orders, staff scheduling and performance evaluations, and planning all-camp-programs.

***Waterfront Specialist/Counselor (seasonal)***

JUNE 2015 - AUGUST 2015

Served as a lifeguard and camp counselor. Planned and led daily waterfront programs for children aged 6-16. Assisted in planning all-camp-programs.

**Pillars Architecture / San Jose, CA**

***Architectural Intern***

JUNE 2017 - AUGUST 2017

Assisted Principal Architect and Designers with drawings, details, and construction documents. Edited/drew details and delivered drawings to the planning/building departments for review.

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**Professional  
Orgs. &  
Volunteering**

**American Institute of Architects Silicon Valley Chapter / San Jose, CA**

***Member, Associate AIA***

2018 - 2021

**AIA Women in Architecture Sub-Committee / San Jose, CA**

***Secretary***

2020 - 2021

**Events Director**

2018 - 2019

Coordinated and executed 6 professional development events annually focusing on diversity, equity, and women's experiences within the world of architecture and design.

**Alpha Epsilon Phi / San Luis Obispo, CA****Member**

2014 - 2018

**Philanthropy Chair**

2015

**Cal Poly Chabad Board / San Luis Obispo, CA****Freshman Outreach Chair**

2014 - 2015

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**Technical Skills**

HTML	CSS	JavaScript	TypeScript
Styled Components	Node.js	React	Material UI
Gatsby	Next.js	Apollo	GraphQL
Storybook	Contentful	DatoCMS	Builder.io