VMD 105

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I am taking this class to learn skills such as Photoshop, Illustrator, and InDesign to apply it towards my career. My career goals are to work as a Market Editor for a lifestyle magazine. This class is helpful because I am able to apply these skills in my everyday life, and practice it outside of the classroom.

I am using the font, Futura because of its simplicity, yet modern approach. I usually choose dark colors, but gravitated towards Pantone 7147 CP. I found the color overwhelmingly dark, so I decreased the opacity to 50%.

Visual Media Design

IT'S ALL ABOUT
THE STRAWBERRY
ICE CREAM

I wanted to recreate the iconic photo of Kate Moss wearing a Supreme tshirt. I love clouds, and wanted to incorporate a Summer theme in this project. Since Kate Moss was holding a cigarette, I decided to remove that and replace it with a Strawberry ice cream cone. After seeing these two photos together, I decided to add a palm tree, sun, and the wording, "It's all about the Strawberry Ice Cream."

A challenge I had to overcome, was perfecting the Direct Selection of Kate Moss, while retaining her hair. Also, I had to scale the frame so that it wasn't too blurry from the Free Transform.

Raster Project

IT'S ALL ABOUT
THE STRAWBERRY
ICE CREAM

Just monkeying around...

Supreme

I incorporated my original Raster project as part of this. I first started to add little details such as the drips from the Strawberry ice cream and stars surrounding the sun. I decided to play around with the opacity and decrease it.

I also added a coconut, which was attached to the palm tree. Lastly, I drew a monkey that was sitting on a cloud, holding a banana. On the monkey's stomach are the words, "Just monkeying around."

Vector Project

The storyline was for a woman to meet a man in the streets in front of skyscrapers and buildings in a downtown setting. It is nighttime and the moon and stars are out. When the woman and man meet, a heart magically appears in the middle of their bodies, symbolizing love.

Some challenges I went through were figuring out how to edit the music to the right amount, slowing down the motions, and making sure the tweens were present throughout the video. Overall, I had the storyline, but had a hard time translating it onto Adobe Animate.

Motion Project