## **ERICA YEE**

510-599-9586 • yee.er@husky.neu.edu • ericayee.com (clips & projects)

## **EDUCATION**

Northeastern University, Boston, MA

Candidate for a Bachelor of Science in Information Science and Journalism

Sept. 2015 – Present

Expected May 2020

**Honors:** 

3.9/4.0 GPA, Honors Program, National Merit Scholar, Dean's List (2015-2018) **Relevant Courses:** Coding for Digital Storytelling, Digital Storytelling & Social Media, Empirical

Research Methods, Algorithms & Data, Information System Design &

Development, Object-Oriented Design, Database Design

**SKILLS** 

Programming: HTML, CSS, basic working knowledge of SQL, Python, JavaScript, R

Other: Excel (pivot tables, data analysis), AP Style, WordPress, MailChimp, Avid iNEWS

## **EXPERIENCE**

Assignment Desk/Strategic Content Intern, CNBC, Englewood Cliffs, NJ

Fall 2018

- Pitch and write enterprise articles for CNBC.com, with a focus on technology
- Write news scripts and conduct field work for broadcast, including stakeouts and court hearings
- Serve as a production assistant for CNBC shows at the New York Stock Exchange

Boston.com Editorial Co-op, Boston Globe Media Company, Boston, MA

Summer/Fall 2017

- Pitched at least two stories a day for a digital outlet on a team of about 15 editors and writers
- Reported local news, feature, and history stories from pitches and assignments
- Wrote social media copy to engage readers and encourage discussion

Writer and Editor, **NU Sci**, Boston, MA

2016 - Present

- Write 2 and edit 10-15 stories per semester for Northeastern's student-run science magazine
- Mentor science majors in writing about scientific topics for a lay audience
- Launched and curate a monthly email newsletter featuring student articles and local science events

Student Assistant Writer, Lawrence Berkeley National Lab, Berkeley, CA

Summer 2018

- Wrote in-depth profiles of scientists spanning diverse research disciplines
- Publicized services of the Scientific Computing Group to the wider Lab community through articles disseminated in newsletters and flyers to 3000+ employees

Community Outreach Volunteer, Madison Park Development Center, Boston, MA Spring 2018

- Created online media galleries to promote adult technology classes and after-school programs
- Managed an active database of Public Internet Center attendees

Small Business Energy Ambassador, Net Impact, Oakland, CA

Summer 2016

- Worked with a team to educate over 100 small businesses on lowering energy consumption & costs
- Developed and refined strategies for a pilot program conducting site visits

## **INTERESTS**

Asian American Journalists Association (New England chapter member), science communication, data journalism, technology podcasts, Jane Austen, playing piano (15 years)