

# Erica Zehnder

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## JOHNS HOPKINS UNIVERSITY

Bachelor of Arts in Economics

Minors: Financial Economics, Entrepreneurship & Management

Skills: Microsoft Office and Sharepoint, Google Apps, Java, Excel VBA Programming

Baltimore, MD

December 2014

GPA: 3.69

## Finance & Analytics Experience

### MORGAN STANLEY

Analyst Intern - Finance Division

Baltimore, MD

05/14-08-14

- Reconcile P&L breaks between risk and reporting systems
- Provide daily commentary for drivers of profit and loss to senior management
- Run reports and reconciliations across multiple product lines and businesses

### LONDON DIVERSIFIED FUND MANAGEMENT, LLP

Financial Research Intern

London, England

10/13-12/13

- Present analytic reports of recent investment decisions and performance data
- Synthesize and leverage fund performance data to improve systematic model
- Research market trends to explain systematic fund changes in position

### FRANKLIN TEMPLETON INVESTMENTS

Analyst Intern - Franklin Templeton Technologies Division

Rancho Cordova, CA

05/13-08/13

- Provide software development and technology consulting services to all business units
- Market collaborative applications to global office leadership
- Track and create analytic reports on social collaboration application usage
- Provide demonstrations for internal technology platforms

### SANTA BARBARA WEB MARKETING AND DESIGN

Analytics and Strategy Intern

Santa Barbara, CA

06/12-08/12

- Manage social media projects and client accounts for search engine optimization
- Analyze keyword data for online distributors looking to increase website traffic
- Interact with clients and discuss goals, progress, and long-term projections

## Communications Experience

### JOHNS HOPKINS UNIVERSITY STUDENT ADMISSIONS ADVISORY BOARD

Online Media and Analytics Chair

Baltimore, MD

08/11-Present

- Manage all official social media platforms and publications for the university
- Analyze website traffic analytics for Hopkins Interactive and present updates
- Blog about the Hopkins undergraduate experience

### JOHNS HOPKINS UNIVERSITY OFFICE OF ALUMNI RELATIONS

Alumni Student Ambassador

Baltimore, MD

03/13-Present

- Contribute to alumni event planning, organization and execution
- Provide tours and information sessions throughout alumni events

### JOHNS HOPKINS UNIVERSITY BLUE KEY SOCIETY

Campus Tour Guide and Panel Speaker

Baltimore, MD

08/12- Present

- Provide hour-long campus tours to prospective students and visiting families
- Answer questions on a student panel for approximately 2,000 visitors, quarterly

