## Eric Baranowski

## **Contact**

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## **Profiles**

Twitter - KuladoInc

Github - ericbaranowski

LinkedIn - ericbaranowski

## **Summary**

Proven executive and enterprise architect with extensive experience in a broad range of industries. Self-taught software developer and DevOps advocate, my primary focus is on transforming and enhancing IT in order to better align with business strategy and

### Work

## Lead Architect/Engineer, VirtuaaS by Kulado Inc. - Austin, TX.

2016-06-15 - 2017-10-31

- Created a high availability HIPPA Compliant cloud infrastructure to deliver remote Workspaces as a Service.
- Partnered with Microsoft, Intuit, Cisco, Citrix, TechData, and several others to provide an agnostic approach to rapid changing business demands.

VirtuaaS is a cloud-platform technology based on a proprietary universal automation algorithm that is designed to assist in automating Enterprise Architecture and ITIL.

## CEO/President, Kulado Inc. - Salt Lake City, UT.

2014-01-27 - 2017-10-31

- Built a fully automated IVR for a security firm using the Twilio API. Eliminated the need for over five full-time call center employees, saving the company over \$20,000 its first month. Volume was roughly 200 calls/day.
- Created an automated hosting platform with WHM/cPanel and WHMCS. Provisioning
  was fully automated on Microsoft Azure. Utilized various API's to integrate account
  management and provisioning. Ceated an algorithm that continuously pulled the
  lowest cost from various 3rd party providers and passed the savings down to the
  consumer.
- Developed and integrated several custom Salesforce implementations for Financial Service Consultants.

Kulado Inc. is an enterprise architecture consulting firm specializing in BPA and ITIL.

Enterprise/ITIL Consultant, <u>Vida Capital Inc./Magna Life</u> <u>Settlements – Austin, TX.</u>

#### 2016-02-15 - 2016-06-25

- Unified communications across both organizations with Slack, Office 365, and their local telecom provider.
- Designed, converted, and launched an SEC compliant hybrid cloud solution on Azure.
- Created ITIL and compliance strategy from scratch, providing high-level security and control over digital assets and formalizing the employee lifecycle.

Vida Capital is an institutional asset manager focused exclusively on providing longevity-contingent investment solutions to institutions and individual investors.

## ITIL Consultant, <u>Riverview Research</u>, <u>LLC – Cleveland</u>, <u>OH</u>.

#### 2011-08-15 - 2014-01-25

- Designed and integrated Salesforce into their practice, which previously consisted of Excel spreadsheets.
- Organized and automated their client onboarding process for clients with a net worth over \$50M.
- Organized and automated the collection, processing, and reporting of quarterly performance reports distributed to clients.

Riverview provides comprehensive financial guidance to affluent families and institutional clients.

## Founder, <u>Custom Decal LLC – St. Louis, MO./Grand Junction,</u> CO./Provo, UT.

#### 2008-06-01 - 2012-07-01

- Researched and developed a detailed data analysis algorithm to forecast ideal expansion locations.
- Built a proprietary POS system to manage and track employees and performance on a live server, which included integrated security cams, payroll management, and theft audits.
- Developed eCommerce site with WordPress and built an application in Flash and PHP for customers to design and order their graphics from the website. Linked WooCommerce with proprietary POS system to automate Internet orders.

## Volunteer

## Developer, Project Read

#### 2014-03-01 - 2015-03-01

- Converted an outdated, static HTML site into a Wordpress multisite and CMS consisted of four separate sites.
- Although not an ICANN registrar, Kulado Inc. provides at-cost domain registration using a proprietary api algorithm.

Project Read provides one-on-one tutoring services to adults with low literacy skills and changes lives through literacy by empowering individuals, strengthening families, and building community.

### **Education**

# Western Governors University - Masters of Business Administration in Information Systems Management

2015-08-25 - 2016-01-15

## Utah Valley University - Bachelor of Science in Business Management

2011-08-25 - 2014-08-15

## **Skills**

- Master in Innovation (Weird Perspective, Think too much, Unconventional)
- Really Good in Management (Automation, Productivity, Scalability, Resourceful)

## **Interests**

- Ice Hockey (St. Louis Blues, NHL 18, Dangle, Snipe, Celly)
- Speed (Engines, Rockets, Formula One)
- The Universe (String Theory, Relating binary to biology, Losing my mind on those last two topics)

## References

Larry is a current client of Kulado Inc. I met Larry through a previous client

referral and have been working with him for over three years. I have done various projects for him including a Salesforce integration and ongoing administration. Automated his Pension Fund reports, developed a secure virtual data room to share the reports while restricting the ability to share or download the reports. Larry speaks highly of me because I have provided him with excellent customer service, which includes taking his calls at 2am to wrap up projects or provide random tech support, business, or accounting advice for him. Larry continues to trust me with full, unmonitored access to everything in his business and personal life, including his business and personal credit cards and accounts, totalling in excess of half a million dollars. -- Larry Powell - LP Institutional, LLC. - Austin, TX

Steve is the founder of Riverview Research. I've worked with Steve remotely for several years, and worked exclusively in his office temporarily throughout parts of 2013 and 2016. My technical and programming abilities weren't quite to where they are now, but my approach to solving business needs, learning and researching solutions, and attempting to automate everything are some of the more significant qualities Steve can confirm about me. — Steve Yarmesch - Riverview Research LLC. - Cleveland, OH