

Christopher Eric Baze

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Education

M.F.A., Art & Technology, The University of Texas at Dallas, 12/2007.

Areas of Study: emerging media and communications, digital audio and video production, digital and film photography, critical studies of media. Final Project: "Idle Worship: The Beatification of Celebrity"

M.A., Art & Technology, The University of Texas at Dallas, 8/2006.

Areas of Study: digital media design, computational design, sound design, usability and interaction design, 2D/3D animation, digital photography, and interactive storytelling.

B.A.A.S., Applied Business Technology, The University of Texas at Brownsville, 8/1998.

Areas of Study: Business Communications, Graphic Design, Information Technology, and Marketing

A.A.S., Information Management Technology, Texas State Technical College, Harlingen, TX, 8/1993.

Areas of Study: Networking, Desktop Hardware/System/Application Support, Publication Design, Interactive Multimedia

Undergraduate Study, The University of North Texas, Denton, TX, 9/1993 - 5/1995.

Areas of Study: Radio/Television/Film, Music, Creative Writing

Teaching Experience & Course Development

Adjunct Faculty, Art & Computer Graphics, North Lake College, Spring 2007 – Present.

- *Web Design I & II* - Introductory and advanced studio courses focusing on design and production of web sites, including contemporary frameworks for layout, typography, and interaction. Courses also heavily focus on technical production, coding standards, information architecture and usability.
- *Visual Design for New Media* - Advanced studio course focusing on design, production, SEO and usability practices specific to the Web, both from creative and technical perspectives.
- *Digital Imaging / Art* - Introductory studio course focusing on fundamental photo imaging tools, design, color theory, resolution, compositing, input/output issues, copyright and ethical concerns.

Adjunct Lecturer, School of Arts and Humanities, The University of Texas at Dallas, Spring 2009

- *Photography and New Media* - Advanced studio course focusing on both the critical study and application of digital photography in a new media context (interaction, animation, installation, hybrid processes, ethical issues of photomontage, authorship and copyright, etc.)

Adjunct Faculty, Multimedia Technology, Richland College, Fall 2008 – Spring 2009.

- *Portfolio Development* - Advanced studio course focusing on conceptual thinking, professional production standards and practices, and portfolio preparation, presentation, and distribution.

Training Specialist, South Texas Community College, July 1997 - August 1998.

- Developed and delivered a variety of workforce education curriculum for local businesses, with a particular focus on information technology courses.

Committee Service

Web Design & Production Curriculum Committee, North Lake College, 2010 - Present

Computer Graphics Curriculum Committee, North Lake College, 2007 - Present

- Make recommendations on curriculum in accordance with current industry trends.
- Develop course and curriculum standards in line with professional practice.
- Develop technology and resource recommendations for the department and labs.
- Develop strategies for recruiting, retention, and graduate employment.
- Assist in budget development.

Technology Committee, North Lake College, 2007 - Present

- Review, prioritize and make purchasing recommendations on technology requests for the college.

District Web Action Team, Dallas County Community College District, 2005 - Present

- Share information with other colleges on all aspects of digital media services, particularly technology research, purchasing recommendations, implementation and problem-solving.
- Make recommendations to District technology and marketing councils on a variety of technology, design, user experience, and content-related concerns.

Professional Experience

College Manager of Web Services, North Lake College, November 2005 – Present.

- Function as primary visual designer, web developer, database administrator, server administrator, social media and text/rich content manager for all college web sites.
- Function in a content development capacity, researching, writing and editing copy in accordance with the Associated Press Stylebook.
- Act as liaison with other college departments to develop and enhance their web presence.
- Serve on college committees and district teams as resident digital media expert.
- Responsible for recommendation and implementation of design changes and technology enhancements to all aspects of college web infrastructure.

Creative Coordinator, ConferenceCall.com, May 2002 - November 2005.

- Functioned as web designer, developer, database administrator, and content manager for multiple brands of domestic and international web sites.
- Developed web applications for customer acquisition management, reward tracking, promotion tracking, and content management.
- Implemented SEO mechanisms under guidance of Internet Marketing Coordinator.
- Functioned as primary graphic designer, brand manager, and copywriter.
- Acted as liaison with outside vendors to design, develop, and implement additional web projects.

Web Producer, Travelocity.com, February 2001 - October 2001.

- Designed, hand coded, and implemented new pages for US and Canadian web sites.
- Maintained content for US and Canadian web sites, including hand-coded HTML and Javascript.
- Performed copywriting and editing duties for US and Canadian web sites and print promotional materials in accordance with Chicago Manual of Style.
- Created visual materials for ads, web site content, and promotions.
- Created print and rich media materials for promotions, advertising, and reports.

Information Architect, Homebuilder.com, May 2000 - November 2000.

- Created original client web sites, advertising, interfaces, graphics, and multimedia presentations.
- Responsible for maintenance of specific market and national pages of homebuilder.com web site.
- Produced template-based client web sites.

Affiliate Network Support, Match.com, April 1999 - February 2000.

- Provided web design, content and marketing support to associates.
- Provided telephone and e-mail based support services on associate program issues.
- Developed and maintained internal tracking databases and reports to increase audit tracking.
- Created and edited written materials for email responses and web site content.
- Performed various data analysis and research duties as assigned.
- Assisted in establishing, codifying, and optimizing internal standards and procedures.

Lab Assistant, Texas State Technical College, March 1996 – June 1997.

- Maintained 100+ computers using Windows, Mac OS, and UNIX-based operating systems.
- Provided instruction and instructional support on Adobe, Macromedia, and related web and multimedia design applications.

Teaching & Research Interests

Areas of interest include, but are not limited to:

visual design	economics and politics of open information
photography/compositing	information design
digital media production	message, context and user experience
transmedia storytelling	mobile media production
crowd-sourcing	communication ethics
citizen journalism	emerging communication models
networked communication	social media, search and marketing
digital textuality	information, security and surveillance culture

Exhibition

- 2008 **Texture Studies**, Solo Virtual Exhibition, DCCCD Island, Second Life
Recent Work, Solo Exhibition, Richland College, Richardson, Texas
Art Faculty Exhibition, Group Exhibition, North Lake College, Irving, Texas
- 2007 **Saturday Night Fever**, Group Exhibition, 500X Gallery, Dallas, Texas
SPE South Central Regional Convention, Student Exhibition, UT-Arlington
Idle Worship, Solo Exhibition, The University of Texas at Dallas
UTD & UTA Art Show, Group Exhibition, The Main Contemporary Gallery, Dallas, Texas
Photoworks 2007, Group Exhibition, The University of Texas at Dallas
Spring Cleaning, Group Exhibition, Kettle Arts, Dallas, Texas
- 2006 **Recreating Eden**, Solo Exhibition, North Lake College.
Fall Student Art Show, Juried 2D/3D Group Exhibition, UT-Dallas
Fall Arts and Technology Showcase, Juried Group Exhibition, UT-Dallas
Spring Arts and Technology Showcase, Juried Group Exhibition, UT-Dallas

Skills

- Competent in areas such as 2D design, color theory, typography, digital and film photography, video, human-computer interaction, web design, electronic commerce, blogging, podcasting, engine optimization, copywriting, editing, content development and strategy, design for print media, social media, and web applications.

- Experience includes the following applications and technologies:

Acrobat	Final Cut Studio	Javascript	Premiere
Actionscript	Flash	Maya	Processing
Apache/IIS	Illustrator	Photoshop	QuarkXpress
Dreamweaver	InDesign	PHP & MySQL	XML/RSS

- Literate with multiple platforms (Mac, Windows, UNIX).
- Familiar with cross-browser compatibility issues.
- Variety of other organizational, technical, and creative, and communication skills.