



For Immediate Release

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INTELLIGENT PARADIGM ANNOUNCES LINUX AND WINDOWS NT SUPPORT FOR VIDEO EXPLORER™ 2 MEDIA AUTHORING SYSTEM

April 10, 2000, Cupertino, California – Intelligent Paradigm announced today that their new media authoring system, the Video Explorer 2, will feature support for Windows NT and Linux operating systems, in addition to supporting the Mac OS.

“We believe that cross platform support is a major benefit for our customers,” declared George Sheng, President and CEO of Intelligent Paradigm. “It means that a user can integrate Video Explorer 2 into his platform of choice without having to compromise on the video editing applications he requires.”

Video Explorer 2 works with all Mac OS and Windows NT cross platform software applications such as Adobe *After Effects*®, Puffin Designs *Commotion*™, STRATA™ *Studio Pro*, STRATA™ *MediaPaint*, STRATA™ *VideoShop*, MetaCreations *Infini-D*, MetaCreations *Ray Dream Studio*, Discreet Logic *paint**, and Discreet Logic *effects**. Mac OS applications including Apple’s *Final Cut* and *QuickTime*™ effects and transitions are also supported.

“We also feel it is important to support the Linux platform,” said Mr. Sheng. “Linux is an attractive platform for OEM developers today. With a Video Explorer 2 system, Linux developers will also be able to edit broadcast quality video.”

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“Another benefit of cross platform support,” said Brett Bilbrey, Chief Technology Officer of Intelligent Paradigm, “is that it allows existing software applications access to HD support. Since the Video Explorer 2 system is upgradable to High Definition video, each of these software applications will also be able to support HD video.”

Cross platform support for the Video Explorer 2 will be demonstrated by the company at their suite during the National Association of Broadcasting show held in Las Vegas, April 10-13, 2000.

Intelligent Paradigm, Inc. is a digital media company with offices in Cupertino, California and Schaumburg, Illinois. Founded in 1996 by George Sheng (CEO) and Brett Bilbrey (CTO), the company aims to establish a new paradigm for digital media with the introduction of MSIC technology. The company has financial backing from several consumer electronics manufacturers and venture capital groups.

More information on the Video Explorer 2 system can be found at:

<http://www.intelligentparadigm.com>.

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