College Consulting Firm HR: Hi Counselor Bob, your next student is Steve. He wants to apply to Princeton for Maths.

Counselor: Um.. Since my background is in history and liberal arts colleges, could I be matched with students in these areas?

College Consulting Firm HR: Nope - can't do that. Well - I will see you later.

(HR leaves. Bob looks disappointed, puts face in hands).

Bob: Oh man, here we go again....

(UniVerse Bot appears, POOF. Bob frozen)

Bot: Are you a college counselor like Bob, struggling to work with like-minded students?

(Bot pulls laptop from behind his back with the UniVerse logo displayed and show to audience)

(The Bot pulls a sleek laptop from behind its back, the UniVerse logo glowing on the screen as it faces the audience.)

Bot: Don't worry—UniVerse makes mentoring easier than ever. Start by choosing the students you want to work with, and explore more powerful features as you go!