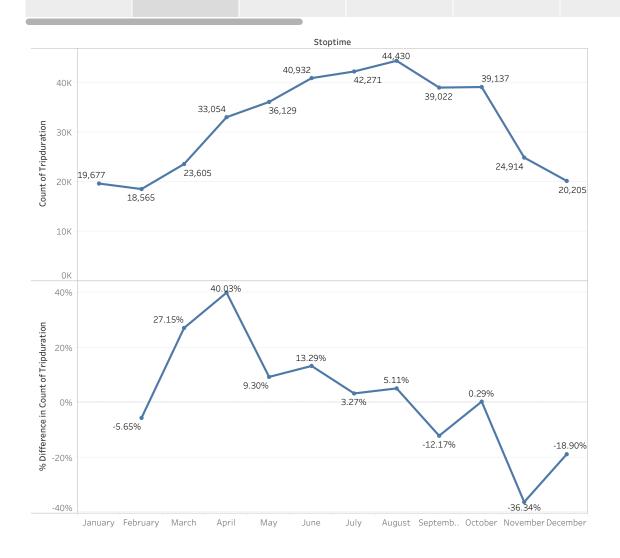
Total Trips Record in the Last 12 Mos (June2018-May20:	Growth Over Last 12	Short Term Customers vs Subscription Customers in Last 12 Months	Peak Hours Bikes Used in Summer (Bet. 6a-10a and 4p-6p)	Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though)	Top 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey
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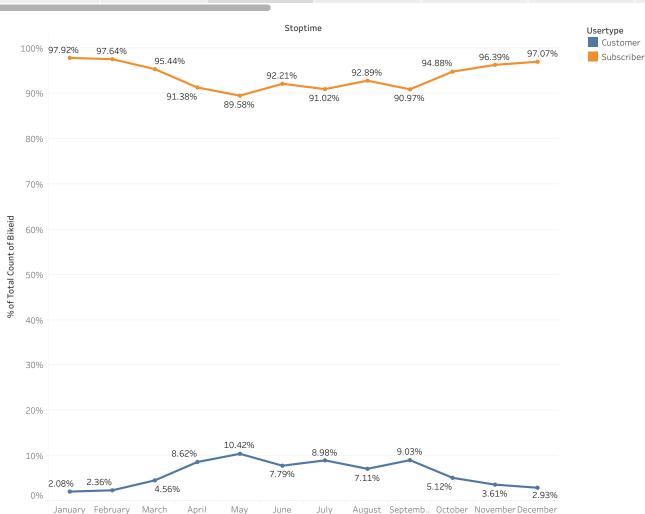
381,950

Total Trips Recorded in the Last 12 Mos (June2018-May2019) Percent of Ridership Growth Over Last 12 Months Short Term Customers vs Subscription Customers in Last 12 Months Peak Hours Bikes Used in Summer (Bet. 6a-10a and 4p-6p) Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though) Top 10 Stations For Starting A Journey

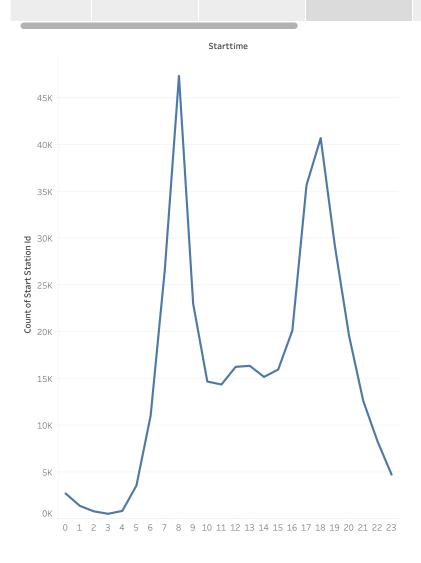
Top 10 Stations For Ending A Journey



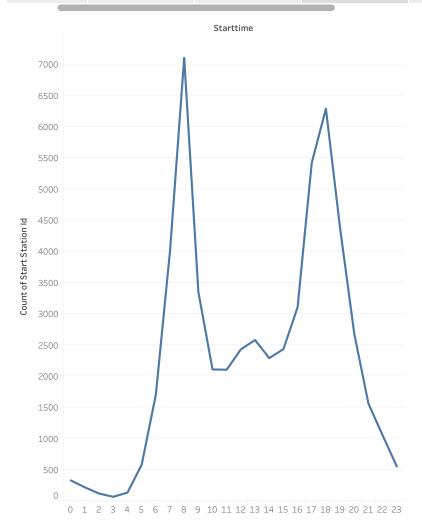
Total Trips Recorded Percent of Ridership Peak Hours Bikes Used Short Term Customers Peak Hours Bikes Used Top 10 Stations For Top 10 in the Last 12 Mos Growth Over Last 12 in Winter (Bet. 6a-10a Stations For vs Subscription in Summer (Bet. Starting A Journey and 4p-6p) < Much Less (June2018-May2019) 6a-10a and 4p-6p) Ending A Months Customers in Last 12 than Summer though) Months Journey



Total Trips Recorded in the Last 12 Mos (June2018-May2019) Percent of Ridership Growth Over Last 12 Months Short Term Customers vs Subscription Customers in Last 12 Months Peak Hours Bikes Used in Summer (Bet. 6a-10a and 4p-6p) Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though) Top 10 Stations For Starting A Journey Top 10 Stations For Ending A Journey

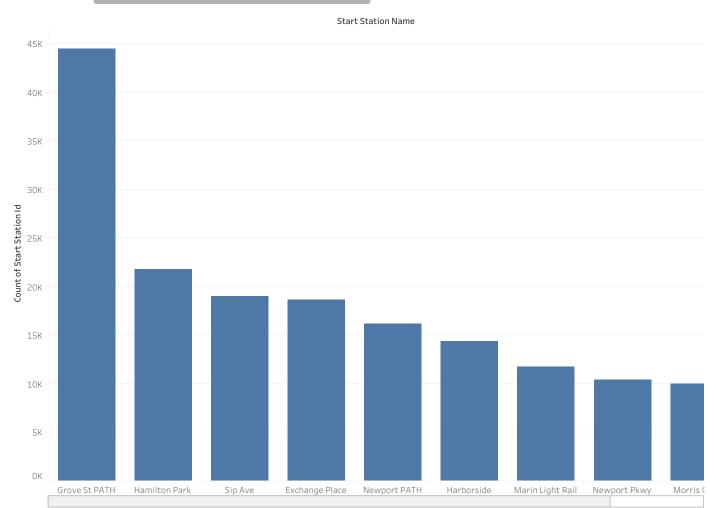


Percent of Peak Hours Bikes Used Peak Hours Bikes Used Top 10 Stations For Top 10 Stations For Bottom 10 Stations Short Term Customers Ridership Growth in Summer (Bet. in Winter (Bet. 6a-10a For Starting A vs Subscription Starting A Journey Ending A Journey Over Last 12 6a-10a and 4p-6p) and 4p-6p) < Much Less Customers in Last 12 Journey Months Months than Summer though)

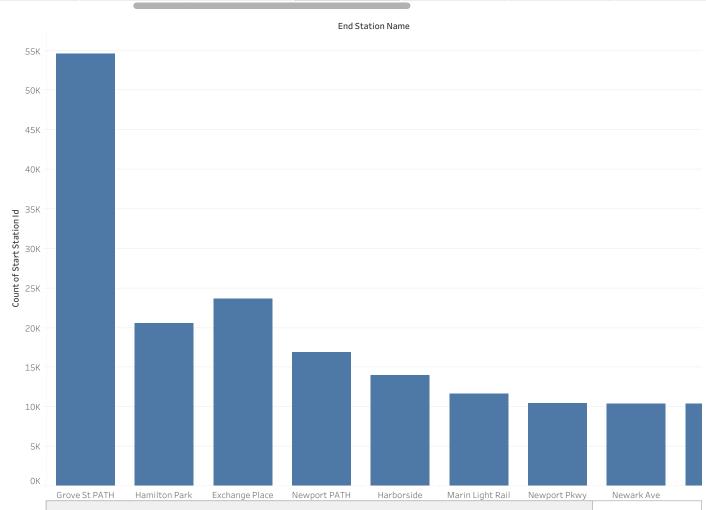


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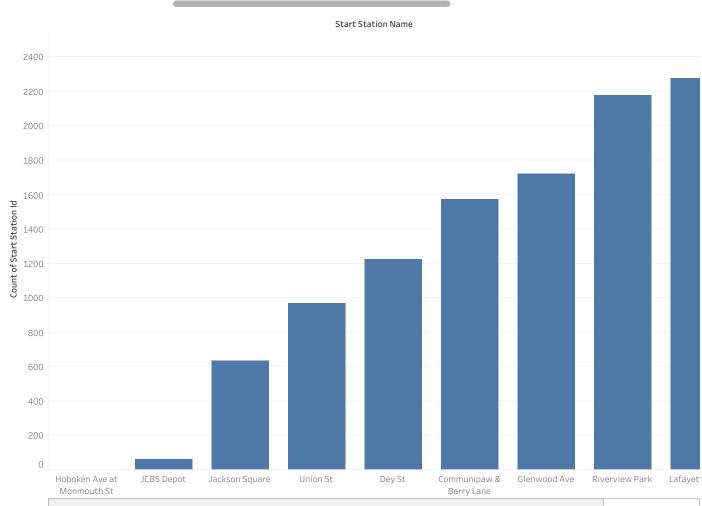
Short Term Customers vs Subscription Customers in Last 12 Months	Peak Hours Bikes Used in Summer (Bet. 6a-10a and 4p-6p)	Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though)	Top 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey	Bottom 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey
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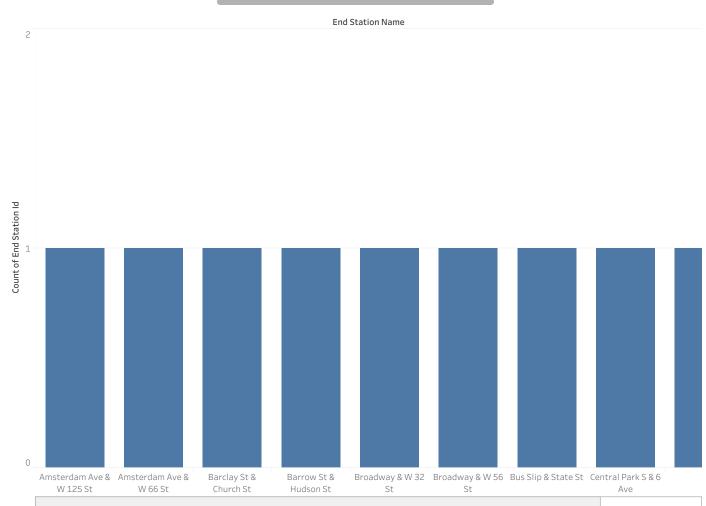
Peak Hours Bikes Used in Summer (Bet. 6a-10a and 4p-6p)	Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though)	Top 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey	Bottom 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey	Gender Breakdown of Riders (0=NotGive, 1=Male, 2=Female)

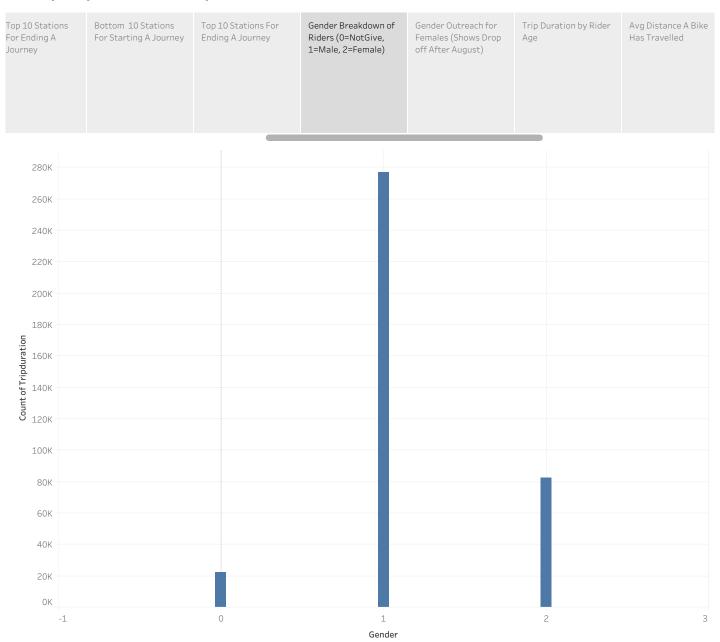


Peak Hours Bikes Used in Winter (Bet. 6a-10a and 4p-6p) < Much Less than Summer though)	Top 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey	Bottom 10 Stations For Starting A Journey	Top 10 Stations For Ending A Journey	Gender Breakdown of Riders (0=NotGive, 1=Male, 2=Female)	Gender Outreach for Females (Shows Drop off After August)
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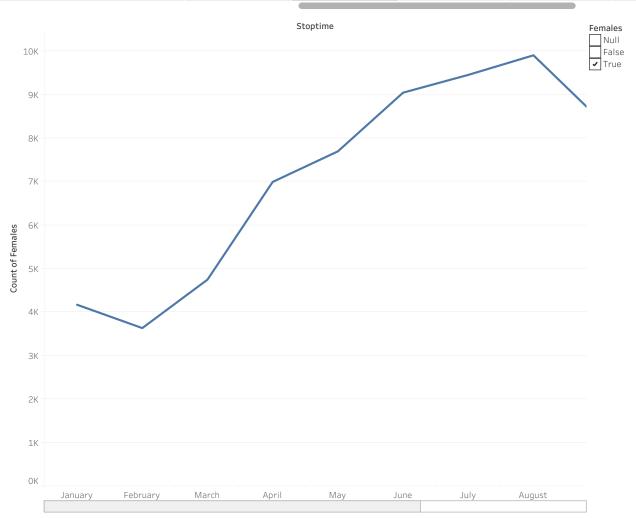


For Starting A Ending A Journey For Starting A Journey Ending A Journey Riders (0=NotGive, Females	ender Outreach for Trip Duration by males (Shows Drop Rider Age f After August)
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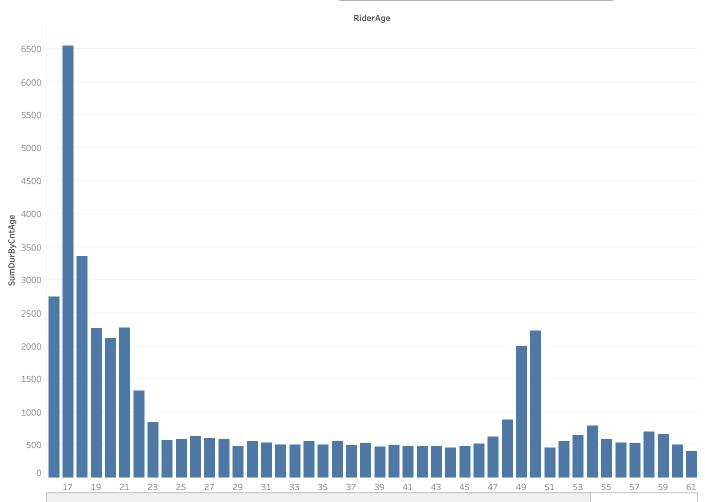




Bikes Most Likely Needed for Repair Bottom 10 Top 10 Stations For Gender Breakdown of Gender Outreach for Trip Duration by Rider Avg Distance A Bike Females (Shows Drop Stations For Riders (0=NotGive, Has Travelled Ending A Journey Starting A 1=Male, 2=Female) off After August) (26159, 29252) Journey



	Distance A Bike Travelled Bikes Most Likely Needed for Repair (26159, 29252) BikeID (clusters of more heavily used bikes)
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Gender Breakdown of Riders (0=NotGive, 1=Male, 2=Female)	Gender Outreach for Females (Shows Drop off After August)	Trip Duration by Rider Age	Avg Distance A Bike Has Travelled	Bikes Most Likely Needed for Repair (26159, 29252)	Variability Of Use By BikeID (clusters of more heavily used bikes)	Most Popular Locations to Start A Journey In JC Area
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Count of Bikeid	381,950
Distance Travelled	231,033
AvgMilesPerBike	1.65

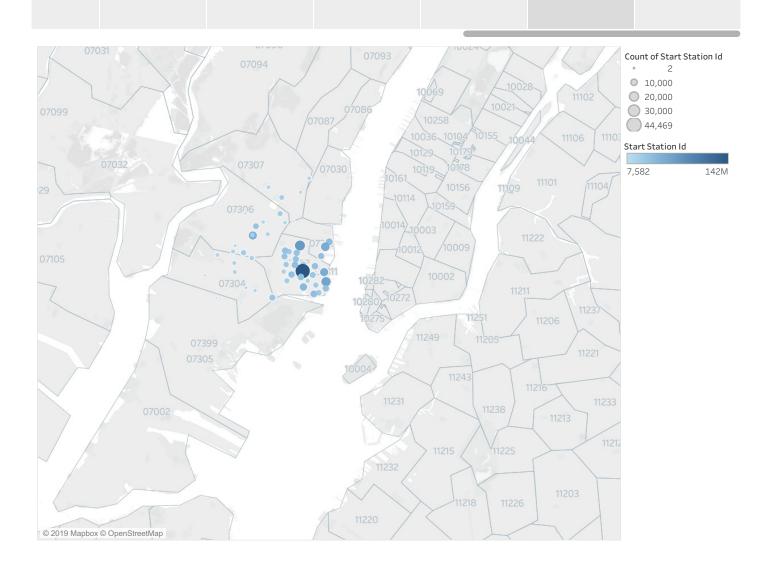
for Fem (Shows	r Outreamales S Drop of Sugust)		Trip Dur Age	ation by F	Rider		stance A E avelled	Bike	Neede	Most Like ed for Rep 9, 29252)	air	Variabil BikeID (more he bikes)	cluste	rs of	Loca	t Popula tions to ney In JO	Start A	Loca Jour	t Popula tions to ney In J Area	End A
Ž.	2400K																			
Ž.	2200K -																			
î	2000K																			
:	1800K																			
:	1600K																			
Tripduration	1400K																			
Tripdi	1200K																			
:	1000K																			
	800K																			
	600K																			
	400K																			
	200K																			
	OK					7,7		-												
		14K	1	.6K	18K	2	OK	22K	24	K	26K Bikeid	28K	3	0K	32K	3	4K	36K	38	K

Gender Outreach for Females (Shows Drop off After August)		Avg Distance A Bike Has Travelled	Bikes Most Likely Needed for Repair (26159, 29252)	Variability Of Use By BikeID (clusters of more heavily used bikes)	Most Popular Locations to Start A Journey In JC Area	Most Popular Locations to End A Journey In Jersey City Area
2500K						
2000K						
Tripduration (sec)						
1000K						
500K				L	L.J	
OK	14K 15K 16K 17K 18	K 19K 20K 21K	22K 23K 24K 25K	26K 27K 28K 29 Bikeid	K 30K 31K 32K 3	33K 34K 35K 36K

Gender
Outreach for
Females
(Shows Drop
off After
August)

Trip Duration by Rider

Avg Distance A Bike Has Travelled Bikes Most Likely Needed for Repair (26159, 29252) Variability Of Use By BikeID (clusters of more heavily used bikes) Most Popular Locations to Start A Journey In JC Area Most Popular Locations to End A Journey In Jersey City



Gender Trip Duration by Rider Avg Distance A Bike Bikes Most Likely Variability Of Use By Most Popular Most Popular Outreach for Needed for Repair BikeID (clusters of Locations to End A Has Travelled Locations to Start A more heavily used (26159, 29252) Females Journey In JC Area Journey In Jersey City (Shows Drop bikes) off After August)

