

Module 2

Contrast is apparent in the portfolio as dark gray text shows up well against the light background. Repetition is apparent as speech bubbles are used to encase each set of information. Alignment is seen as bullet points are placed underneath the heading when listing skill specialties. Finally, proximity is used when placing past work examples side-by-side so users can easily view projects that have previously been worked on.

A design element which I found visually appealing were the speech bubbles which surrounded each of the different sections of information. In accordance to CRAP, this element works under the repetition category as each section of information was encased with a bubble. By doing this, the site has unity and seems to flow well. The speech bubbles also contrasted well against the light background and made it easy to view each subgroup of text.

I found the contact box at the bottom of the page the least appealing. As there was only a header and two sentences to fill up a large box, this area felt empty. The proximity element of CRAP could be used here as not enough stuff has been grouped together. This area could be filled with links to email, social media, and other contact information. Contrast could also be used to bring more attention to the box.

If I were to mimic an aspect of the portfolio, I would do a similar table of contents set up. As the author has each section lined up neatly down the left side of the page, I find this set-up to be visually appealing and extremely practical. People who visit the site are able to easily navigate the page.