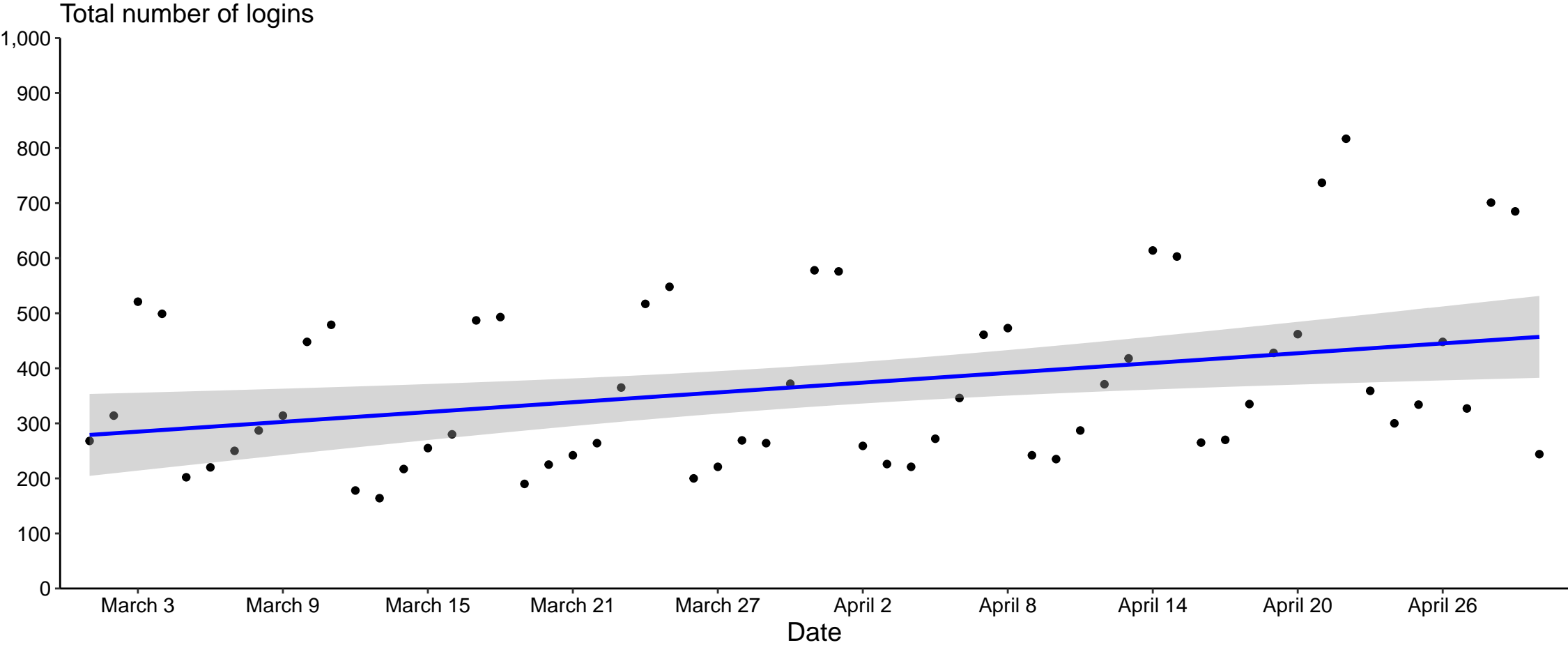


Login Frequency Over Time

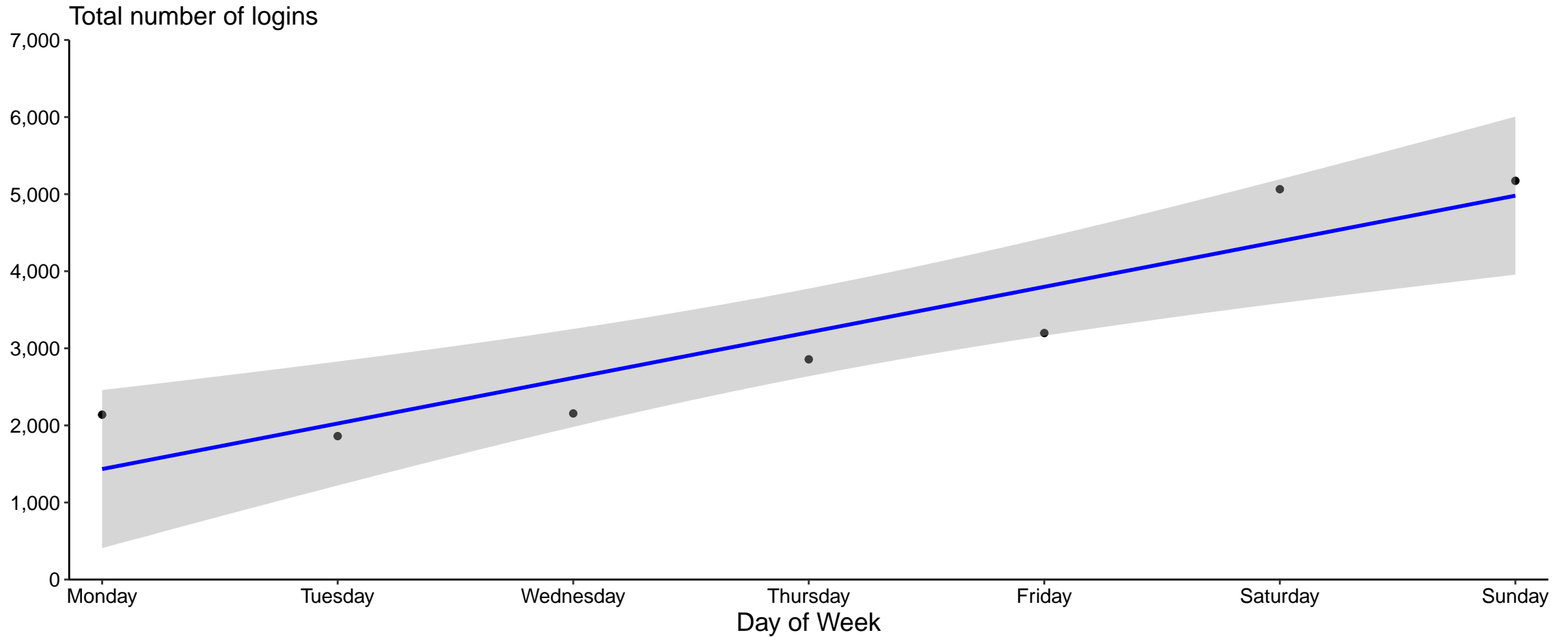
3/1/2012–4/30/2012



Linear model with 95% confidence intervals

Equation: $y = 2.97x + 278.92$
Standard errors: x (1.07), intercept (37.17)
P-values: x (0.01), intercept (0.00)
R-squared: 0.12
Adjusted R-squared: 0.10

Login Frequency by Day of Week 3/1/2012–4/30/2012

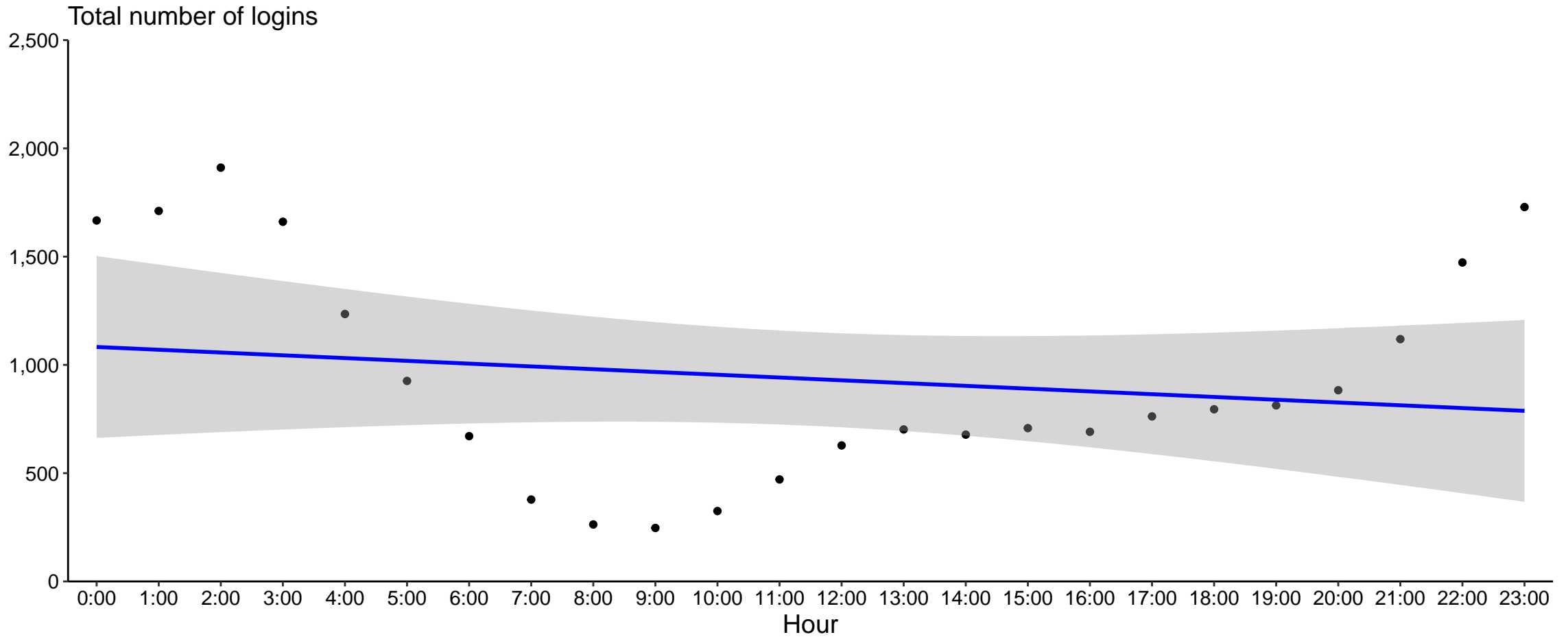


Linear model with 95% confidence intervals

Equation: $y = 591.11x + 1,433.39$
Standard errors: x (110.58), intercept (398.69)
P-values: x (0.00), intercept (0.02)
R-squared: 0.85
Adjusted R-squared: 0.82

Login Frequency by Hour of Day

3/1/2012–4/30/2012



Linear model with 95% confidence intervals

Equation: $y = -12.83x + 1,082.81$
Standard errors: x (15.09), intercept (202.48)
P-values: x (0.40), intercept (0.00)
R-squared: 0.03
Adjusted R-squared: -0.01