What I really like to do is discover problems. I just happen to have a knack for solving them with pixels and pantones. Creating designs that seem obvious in hindsight are a favorite. Take HCAPHS scoring, with all its complexity. If you can create a graphic that a nurse, rushing between patients can understand, retain and then act upon. To me, that is a huge victory. In the past, I've made it a habit to engage co-workers outside of my department. Identify some inefficiency–a task done manually, or a processes that takes a considerable amount of time–and with a few experiments, improve. I've got a varied background, with disciplines ranging from pen and ink, to analytics. And your team sounds like a fun one to innovate solutions with.

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Photoshop
Illustrator
InDesign
After Effects
Premiere
Cinema 4D
Google Analytics
Wordpress
HTML, CSS
Python, C++
GitHub
Asana
Slack

Sutter Health CPMC
Communications Designer San Francisco | 05.13 –
Design print and digital for the CPMC's Communications Team. Created annual reports, brochures, social media, power points, digital displays, and interactive PDFs.
Key Projects: VNC/MBC Transition, HCAHP Scorecards, CEO Townhall Presentations, Adoption of EPIC EHR

EricGrossDesign.com
Freelance Design and Marketing Oakland, CA | 11.12 –

KTVU Channel 2 News - Cox Broadcasting
Art Director San Francisco, CA | 03/10 - 11/12
Oversaw major redesign of KTVU's Studio and News Graphics, while reducing a critical kpi: time-to-air. Art directed video productions in studio and in the field. Worked with directors, photographers, video editors, and producers.

Sr. Designer San Francisco, CA | 12/05 - 03/10
Created high definition animations for marketing, investigative news and large-scale event productions.

Chattahoochee Tech. Institute
Instructor Atlanta, GA | 04/02 - 09/02
Taught Adobe Photoshop & Illustrator classes.

WSB-TV - Cox Broadcasting
WSB-TV Atlanta, GA | 01/00 - 12/05
Created animations and graphics for Atlanta's No. 1 newscast.

Bachelor of Science - Visual Arts
State University of New York New Paltz | 09/93 - 05/97

SailAlameda.org
Website Redesign Sailing Non-profit | 02/17
Created a beautiful website for a great cause. Easier to use backend allowed volunteers to focus on content. Improved marketing, social media, and learned Google Analytics.
Results: New Users +46%. Increased registrations from 148 to 298 (275% revenue increase).

Screensaver Automation
Python Sutter Health CPMC | 12/18
Wrote a python program to schedule and automate the messages displayed on CPMC's screensavers. Learned Node-based Linked Lists and archiving via JSON.

HomeCook
C++ CodeCademy CPP Challenge | 03/19
Used C++ while improving my chef and coding skills. Learned multi-dimensional vectors, Github and Peer-Coding.
Results: I now know what I'm making for dinner, and it's going to be delicious.