



## **Section 4**

### *Graphic Standards*

## Typography

Set Kerning tracks to visually approximate sign drawings. Kerning shown may vary from exact kerning used to create the sign drawings.

### Helvetica Neue Roman (Adobe® Type Library)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Helvetica Neue Medium (Adobe® Type Library)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

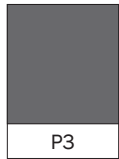
### Helvetica Neue Bold (Adobe® Type Library)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

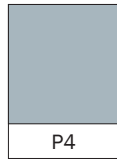


## Color Palette

### Exterior Sign Program Paint Colors



Sutter Gray  
accent  
PMS Cool Gray 10

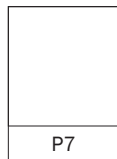


Sutter Silver  
accent  
MP 30834

### Primary Paint Colors



Sutter Gray  
background  
PMS Cool Gray 10



Sutter White  
message  
Hi-Hide White

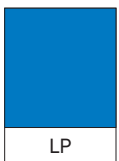


Sutter Yellow  
bangbar  
MP-29B-4D

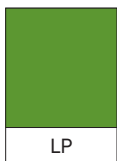


Sutter Black  
MP 923

### Garage Level Paint Colors



Blue  
level P1  
PMS 300C

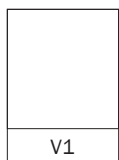


Green  
level P2  
PMS 370C



Purple  
level P3  
PMS 2597C

### Primary Vinyl Colors



Sutter White Opaque  
message  
3M 220-20



Sutter Gray  
background  
3M 220-41



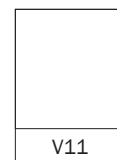
Sutter Black Opaque  
bangbar  
3M 220-22



Sutter Red Opaque  
traffic regulatory  
3M 220-63



Sutter Yellow  
hazard accent  
3M 220-15



Sutter White Reflective  
message  
3M Reflective

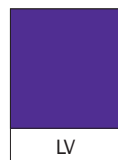
### Garage Level Vinyl Colors



Blue  
level P1  
PMS 300C



Green  
level P2  
PMS 370C



Purple  
level P3  
PMS 2597C

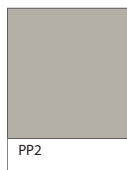


## Color & Materials Palette

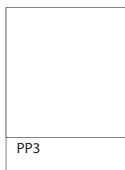
### Primary Paint Colors



PP1  
Matthews Paint  
MP 81394  
LVS Satin V1.0  
LRV 19.0



PP2  
Matthews Paint  
MP 80990  
LVS Satin V1.0  
LRV 27.1



PP3  
Matthews  
MP 27386  
LVS Satin V2.0  
LRV 92



PP4  
Matthews  
MP 25595  
LVS Satin V2.0  
LRV 6.5

### Metal Finish



Metal Plate  
Letters  
#4 Horizontally Brushed  
Aluminum Alloy 5052

### Secondary Paint Colors



P1  
MP 11292  
Exterior Building Paint  
Flat finish. Matthews  
(name is Grey Siding)

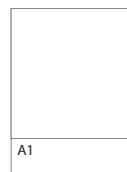


P2  
MP 18213  
Matthews Paint  
LVS Satin V2.0  
WROUGHT IRON MET.  
(Sammuel Merrit)

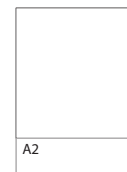


P3  
MP 12876  
Midnight Sun  
LVS Satin V2.0  
LRV 29.4  
(For Urgent Care Program)

### Acrylic Colors



A1  
Sutter White Acrylic  
7328 White  
(for rear illuminated  
white copy)



A2  
Sutter White Acrylic  
2447 Translucent White  
Acrylic (for Teal Green  
back up material)



A4  
Sutter Clear Acrylic  
(for Skyline letters)



### Vinyl Colors



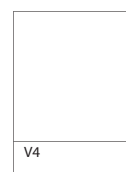
V1  
Teal Green  
Custom Film is Arlon  
Series 2500-4140  
Sutter Health Green



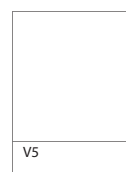
V2  
Arlon 2100 Series  
50 Medium Gray



V3  
Arlon 2500 Series  
51 Silver Gray



V4  
Arlon 2100 Series  
02 White Opaque



V5  
Arlon 5500 Series  
70 Diffuser Film



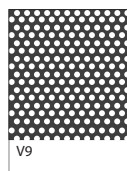
V6  
Arlon 2500 Series  
84 Tangerine  
(For Urgent Care  
Program)



V7  
Sutter Red  
Arlon 2500 Series  
73 Dark Red  
(For Emergency  
Panel)



V8  
Sutter Red Opaque  
Arlon 2100 Series  
14 Tomato Red  
(For Emergency  
Panel)



V9  
Sutter Day/Night  
Perforated Film  
Arlon 5590 Series  
4564 Gray  
(for Skyline letters)



V10  
Sutter  
Perforated Film  
Arlon 5590 Series  
120 White  
(for Skyline letters)



V11  
Ruby Red Reflective  
3M 680.82



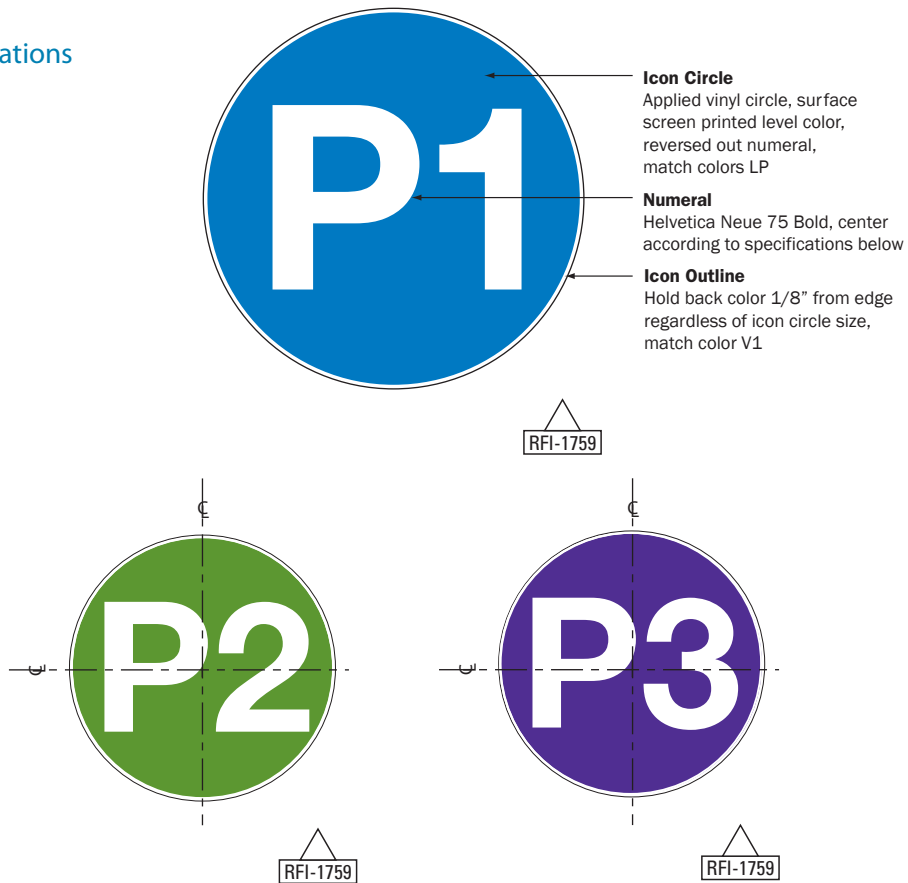
V12  
Arlon 2100 Series  
23 Charcoal Metallic



V13  
3M Scotchlite™  
680-14 Reflective  
(For Urgent Care  
Program)



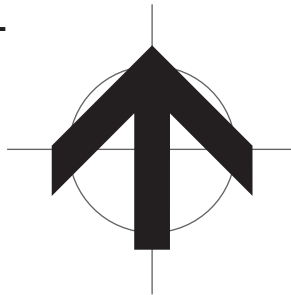
### Level Icon Specifications



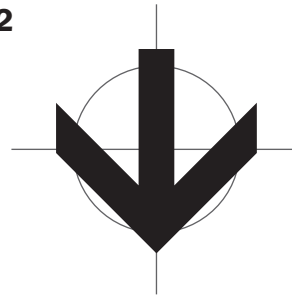
## Universal Symbols

1. Up Arrow
2. Down Arrow
3. Left Arrow
4. Right Arrow
5. Up Left Arrow
6. Up Right Arrow
7. Down Left Arrow
8. Down Right Arrow

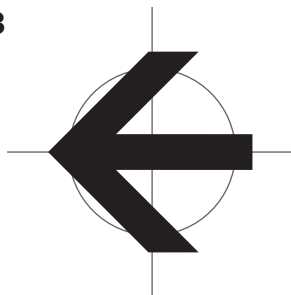
**1**



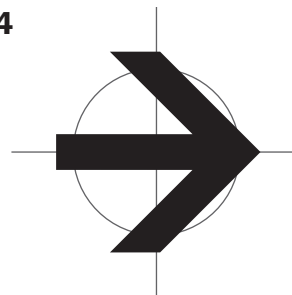
**2**



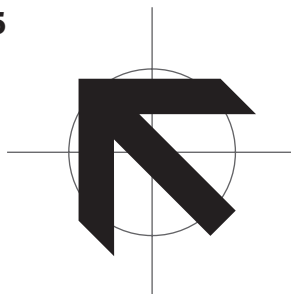
**3**



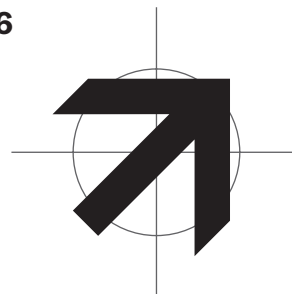
**4**



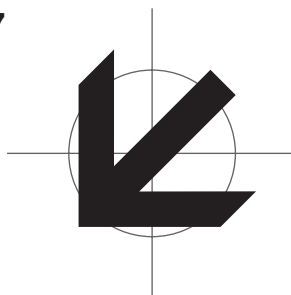
**5**



**6**



**7**



**8**

