



Section 4

Graphic Standards



Typography

Set Kerning tracks to visually approximate sign drawings. Kerning shown may vary from exact kerning used to create the sign drawings.

Helvetica Neue Roman (Adobe® Type Library) - Tactile and visual characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue Medium (Adobe® Type Library) - Visual characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Tactile Text: Helvetica Neue 55 Roman

Width of uppercase 'O' to be 60–110% of the cap height (per 2013 CBC). 2010 ADA is less stringent with a minimum of 55%.
Stroke width of uppercase 'I' to be no more than 15% of the cap height (per ADA). Provide 1/8" character spacing between all tactile letters.



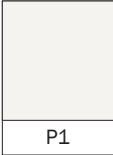
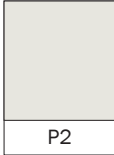


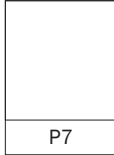
Visual Text: Helvetica Neue 65 Medium



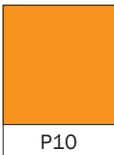



Width of uppercase 'O' to be 60–110% of the cap height (per 2013 CBC). 2010 ADA is less stringent with a minimum of 55%.
Stroke width of uppercase 'I' to be 10–20% of the cap height (per CBC). ADA is less stringent with a maximum of 30%. Provide minimum character spacing of 10% of character height and maximum of 35% of character height between visual letters.






Color Palette

Interior Sign Program / Primary Background Colors

				
P1	P2	P3	P4	P7
Sail White Formica Sail White LRV 74	Worldly Gray SW 7043 LRV 58	Sutter Gray PMS Cool Gray 10 LRV 22	Urbane Bronze SW 7048 LRV 8	Sutter White MP high-hiding white

					
P8	P9	P10	P11	P12	P13
Spectrum Red MP 5A-1A LRV 16	Scarab MP 53A-1A LRV 20	Safety Orange PPG 90-313	Mayan MP29B-4D LRV 66	OSHA Purple PMS 262 LRV 7	ADA Blue PMS 300

Interior Sign Program / Copy Colors

		
S1	S2	S3
Sail White Formica Sail White LRV 74	Urbane Bronze SW 7048 LRV 8	Spectrum Red MP 5A-1A LRV 16

Note: Final color palette TBD. LRVs to be provided.

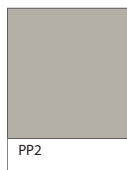
MP = Matthews Paint
PMS = Pantone Matching System
SW = Sherwin Williams

Color & Materials Palette

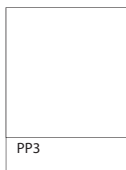
Primary Paint Colors



PP1
Matthews Paint
MP 81394
LVS Satin V1.0
LRV 19.0



PP2
Matthews Paint
MP 80990
LVS Satin V1.0
LRV 27.1

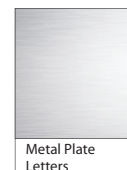


PP3
Matthews
MP 27386
LVS Satin V2.0
LRV 92



PP4
Matthews
MP 25595
LVS Satin V2.0
LRV 6.5

Metal Finish



Metal Plate
Letters
#4 Horizontally Brushed
Aluminum Alloy 5052

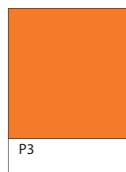
Secondary Paint Colors



P1
MP 11292
Exterior Building Paint
Flat finish. Matthews
(name is Grey Siding)

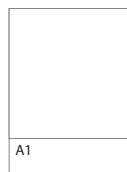


P2
MP 18213
Matthews Paint
LVS Satin V2.0
WROUGHT IRON MET.
(Sammuel Merrit)

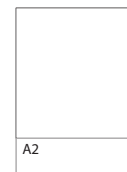


P3
MP 12876
Midnight Sun
LVS Satin V2.0
LRV 29.4
(For Urgent Care Program)

Acrylic Colors



A1
Sutter White Acrylic
7328 White
(for rear illuminated
white copy)



A2
Sutter White Acrylic
2447 Translucent White
Acrylic (for Teal Green
back up material)



A4
Sutter Clear Acrylic
(for Skyline letters)



Vinyl Colors



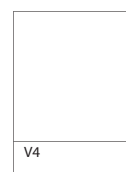
V1
Teal Green
Custom Film is Arlon
Series 2500-4140
Sutter Health Green



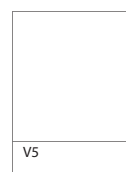
V2
Arlon 2100 Series
50 Medium Gray



V3
Arlon 2500 Series
51 Silver Gray



V4
Arlon 2100 Series
02 White Opaque



V5
Arlon 5500 Series
70 Diffuser Film



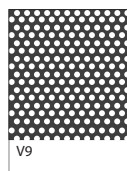
V6
Arlon 2500 Series
84 Tangerine
(For Urgent Care
Program)



V7
Sutter Red
Arlon 2500 Series
73 Dark Red
(For Emergency
Panel)



V8
Sutter Red Opaque
Arlon 2100 Series
14 Tomato Red
(For Emergency
Panel)



V9
Sutter Day/Night
Perforated Film
Arlon 5590 Series
4564 Gray
(for Skyline letters)



V10
Sutter
Perforated Film
Arlon 5590 Series
120 White
(for Skyline letters)



V11
Ruby Red Reflective
3M 680.82



V12
Arlon 2100 Series
23 Charcoal Metallic

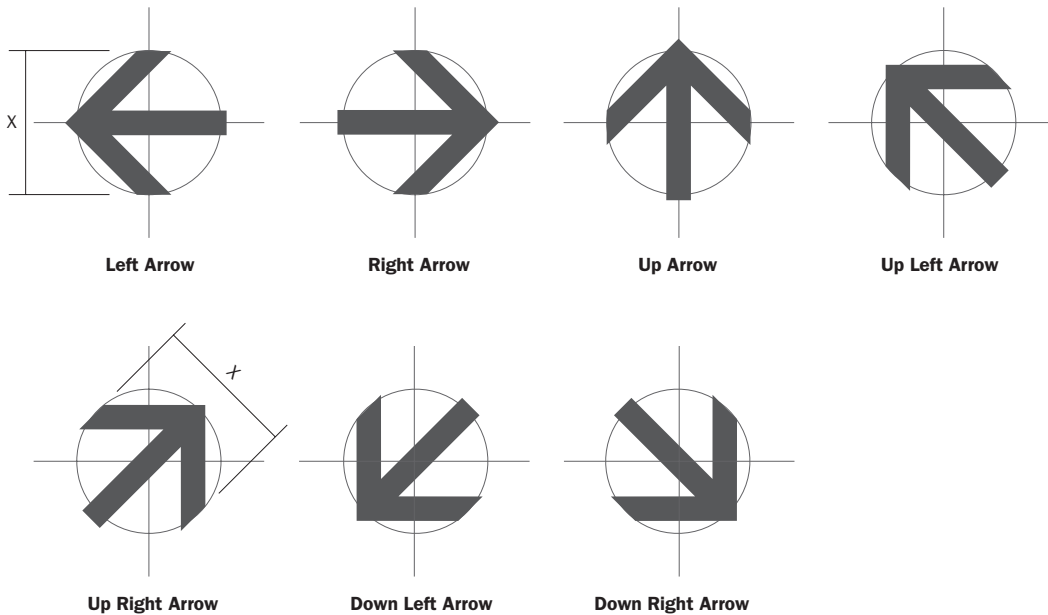


V13
3M Scotchlite™
680-14 Reflective
(For Urgent Care
Program)



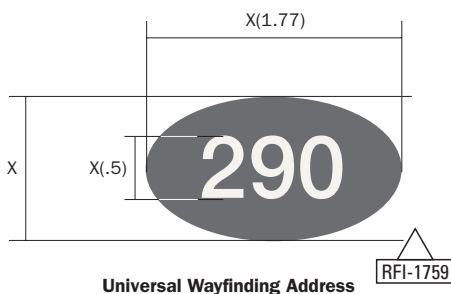
Arrows

When arrows are specified on signs, the height measurement represents “x”, as shown below.



Universal Wayfinding Address

When universal wayfinding addresses are specified on signs, the height measurement represents “x”, as shown below. Address copy is Helvetica Neue 65 medium, tracking of 10, centered vertically and horizontally in ellipse. Copy color matches S1. Ellipse color matches P4.



Universal Symbols

X				X (.875)	
	Accessible	Female Accessible	Male Accessible		Unisex Accessible
X					
	Female	Male	Unisex		Safe Surrender
X					
	Stairs	Fire Stairs	Fire Extinguisher		Elevator
X					
	Telephone	Volume Control Telephone	TDD		Assistive Listening
X					
	No Cellular Phone	No Smoking	No Weapons		