

# nine skins

**MANUAL DE MARCA**

Aplicação  
HORIZONTAL

**nine  skins**

Aplicação  
VERTICAL

**nine   
skins**

**nine  skins**

**nine  skins**

**nine  skins**

**nine  skins**

**nine  skins**

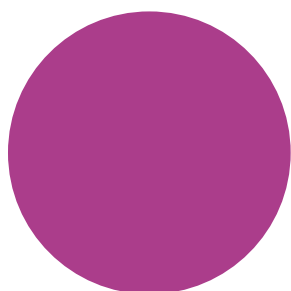
**nine  skins**

**nine  skins**

**nine  skins**

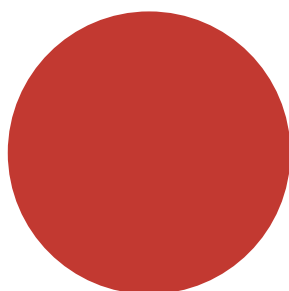


## PALETA DE CORES



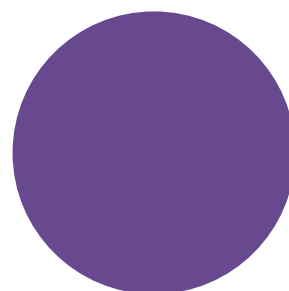
C: 27%	R: 172
M: 92%	G: 61
Y: 11%	B: 140
K: 0%	

#AC3D8C



C: 0%	R: 195
M: 94%	G: 57
Y: 84%	B: 49
K: 0%	

#C33931

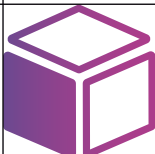


C: 67%	R: 104
M: 85%	G: 73
Y: 0%	B: 145
K: 0%	

#684991



# GRID E REDUÇÃO

nine  skins

Redução máxima ——— 

**Principal**

logotipo

**TT Commons Bold**

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Xx Ww Yy Zz  
1 2 3 4 5 6 7 8 9 0  
? ! @ & % \$ : ; . , < " { } [ ]

**Secundária**

Publicidade

**TT Commons Medium**

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Xx Ww Yy Zz  
1 2 3 4 5 6 7 8 9 0  
? ! @ & % \$ : ; . , < " { } [ ]

**Apoio**

textos

**Lato Regular**

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Xx Ww Yy Zz  
1 2 3 4 5 6 7 8 9 0  
? ! @ & % \$ : ; . , < " { } [ ]



# FORMAS INCORRETAS DE USO

nine  skins

distorção

nine  skins

alteração do espaçamento entre elementos

nine  skins

desassociação de elementos

nine  skins

alteração do espaçamento entre as letras



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