



Erik Richard

Experienced Marketing Professional
& Aspiring Web Developer

Professional Summary

Dynamic and collaborative marketing professional with demonstrated success and progressive responsibility in small to mid-sized companies. Software engineering boot camp graduate & aspiring web developer with strong ability to creatively communicate across multiple online channels.

Work History



Marketing Coordinator

Convenient Cards Inc, Springfield MA

Leading provider of prepaid card programs for community banks & Native American tribes.

- Responsible for planning & implementation of digital campaigns and marketing initiatives.
- Skilled in creating engaging marketing content for social media, email marketing & print media.
- Organized engaging marketing campaigns including giveaways & promotions.



Internet Marketing Specialist

The Herb Chambers Companies, Boston MA

Car dealership group with 60+ locations serving greater Boston area in providing new and used vehicles

- Led creative digital marketing campaigns & initiatives across multiple channels
- Leveraged photography skills for digital merchandising using Canon "DSLR" style camera
- Routinely involved in database and inventory management
- Created marketing content including company literature and bulk email blast with Photoshop & Illustrator

Education



Software Engineering Career Track Certification

University of Massachusetts Global in partnership with Springboard

Completed a demanding 800+ hours of hands-on course material along with weekly one on one discussions with an industry expert mentor.

- Responsible for completing developing, designing and planning full stack projects on time.
- Gained mastery in skills in front-end & back-end web development, relational database management and advanced computer science concepts such as datastructures & algorithms



Bachelor's Degree: Marketing

University of Massachusetts Amherst

Graduate from the Isenberg School of Management

- Relevant Courses: Promotional Strategy, Branding Strategy, Internet Marketing, Statistics



Contact

Address

Florence, MA 01062

Phone

(413) 636-6157

Email

erichard413@outlook.com

Phone

(413) 636-6157

Portfolio

www.erikrichard.dev

github.com/erichard413



Skills

Javascript



Excellent

HTML & CSS



Excellent

Python



Excellent

ReactJs



Excellent

Flask



Very Good

NodeJs



Very Good

SQL

(PostgreSQL & Flask SQLAlchemy)



Very Good

Rest APIs



Very Good

AJAX Frameworks



Very Good

Git & Github



Good

Adobe Suite

(Photoshop & Illustrator)



Good

Video Editing

(Sony Vegas, Adobe Premiere, Davinci Resolve)



Good



Hobbies

Skateboarder

- 20+ years of experience
- Product wear tester for Converse

Disc Golf

- PDGA: #19633

Hockey

- Huge Boston Bruins fan
- Mediocre hockey player