Ianuary 2015 - Current

May 2014 - November 2014

Erik Richard

Experienced Marketing Professional & Aspiring Web Developer



Dynamic and collaborative marketing professional with demonstrated success and progressive responsibility in small to mid-sized companies. Software engineering boot camp graduate & aspiring web developer with strong ability to creatively communicate across multiple online channels.

Work History

Marketing Coordinator
Convenient Cards Inc, Springfield MA

Leading provider of prepaid card programs for community banks & Native American tribes.

- > Responsible for planning & implementation of digital campaigns and marketing initiatives.
- > Skilled in creating engaging marketing content for social media, email marketing & print media.
- > Organized engaging marketing campaigns including giveaways & promotions.

Internet Marketing Specialist

The Herb Chambers Companies, Boston MA

Car dealership group with 60+ locations serving greater Boston area in providing new and used vehicles

- > Led creative digital marketing campaigns & initiatives across multiple channels
- > Leveraged photography skills for digital merchandising using Canon "DSLR" style camera
- > Routinely involved in database and inventory management
- > Created marketing content including company literature and bulk email blast with Photoshop & Illustrator

Education

Software Engineering Career Track Certification *University of Massachusetts Global in partnership with Springboard* Completed a demanding 800+ hours of hands-on course material along with weekly one on one discussions with an industry expert mentor.

- > Responsible for completing developing, designing and planning full stack projects on time.
- > Gained mastery in skills in front-end & back-end web development, relational database management and advanced computer science concepts such as datastructures & algorithms

Bachelor's Degree: Marketing

University of Massachusetts Amherst

Graduate from the Isenberg School of Management

> Relevant Courses: Promotional Strategy, Branding Strategy, Internet Marketing, Statistics

Contact

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Phone

(413) 636-6157

Portfolio

www.erikrichard.dev github.com/erichard413

🏖 Skills

Javascript

HTML & CSS



Python



ReactJs



Flask



Nodels



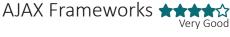
SQL

(PostgreSQL & Flask SQLAlchemy)



Rest APIs





Git & Github



Adobe Suite (Photoshop & Illustrator)



Video Editing (Sony Vegas, Adobe Premiere, Davinci Resolve)



Hobbies

- > 20+ years of experience
- > Product wear tester for Converse

Disc Golf

> PDGA: #19633

Hockey

- > Huge Boston Bruins fan
- > Mediocre hockey player

