

From: [OC GCP Questions](#)
To: [REDACTED]
Subject: Question re: GCP
Date: Wednesday, December 24, 2014 11:53:18 AM

Good morning –

Please see the web links and guidances below that discuss FDA's view on social media.

<http://www.fda.gov/downloads/drugs/guidancecomplianceregulatoryinformation/guidances/ucm401087.pdf>

<http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM381352.pdf>

[FDA Issues Draft Guidances for Industry on Social Media and Internet Communications About Medical Products: Designed with Patients in Mind | FDA Voice](#)

[About the Center for Drug Evaluation and Research > Social Media Guidance Webinar – July 10, 2014](#)

Also, please see FDA's guidance on recruitment of study subjects.

[Guidances > Recruiting Study Subjects - Information Sheet](#)

I hope this information is helpful. Please contact us again at gcp.questions@fda.hhs.gov should you have additional questions.

Kind regards,

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Office of Good Clinical Practice
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This communication does not constitute a written advisory opinion under 21 CFR 10.85, but rather is an informal communication under 21 CFR 10.85(k) which represents the best judgment of the employee providing it. This information does not necessarily represent the formal position of FDA, and does not bind or otherwise obligate or commit the agency to the views expressed.

From: [redacted]
Sent: Tuesday, December 23, 2014 4:01 PM
To: OC GCP Questions
Subject: Question re: GCP

Could you please point me towards any guidelines regarding human research subject recruitment and the use of social media websites?

Many Thanks,

[redacted]