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325 Project Discussion :

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"How can this implemented database now be used?"

The EM Hardware shop implemented database not only is convenient but it is the starting point to new improvement to the store. Being able to access important data when needed is useful to see what the business needs. For example if we see we run out of stock in a certain item, that may mean customers demand more of that item. And since we want our customers to keep shopping at our store we must order a greater quantity from our vendors or merchant's so customers don't choose another store which would become our competitors. In addition, if the business is always inputting data into the database we can see trends. There may be more sales in roofing supplies when it is winter season. And being aware of this trend will help us make better business decisions on how we handle roofing supplies. Whether that be ordering more from vendors or merchants or maybe strategically increasing the price of these tools and supplies since it is high in demand. After many entries we would eventually see what customers tend to buy, and we may be able to advertise them what most customers are interested in and that may help other customers see what other products we have. Overall, having this database as the business expands is crucial to having our business become successful, we want our customers to be able to rely on us and if we always input our data into the database we will always be seen as a professional business and credible. No customer would want to go to a store where no record is kept after they walk out of the store. Just like walking to the dentist you would want your dentist to have most if not all of your dental records if they didn't then you would probably not want any procedure to be done.