**Dr. Eric Nielson, EdD**

Senior Product Manager | Major

[Portfolio Link](https://idx-test2-3592241-4xeemoth6q-ul.a.run.app/) | New York City, NY | (307) 371-1672 | ericjnielson2@gmail.com | [www.linkedin.com/in/eric-j-nielson](http://www.linkedin.com/in/eric-j-nielson)

**HIGHLIGHTS** -------------------------------------------------------------------------------------------------------------------------------------

* Reduced time-to-insight by 85% at Komodo Health by integrating LLM/AI features into a high-code IDE and UI dashboard builder, enabling over 50% of users to get actionable insights in under 10 minutes.
* Developed ML-enabled ad products for high-traffic Amazon events (1B+ users/day), coordinating insights across 21 countries to surface targeting, pricing, and performance intelligence, capturing over $500M in revenue.
* Led a joint task force of 72 Soldiers during COVID-19 response operations supporting NYC hospitals; awarded the Army Commendation Medal for tactical and leadership excellence.

**SKILLS & PROFICIENCIES-------------------------------------------------------------------------------------------------------------------**

* **Data & Analytics**: A/B Testing • Growth Modeling • LTV/CAC • Funnel & Cohort Analysis • Product Discovery
* **Product Strategy**: 1-3 Year Planning • Roadmapping/Prioritization • OKRs & KPIs • Design Thinking • B2B SaaS
* **Operational Skills**: Leadership • Workflow Optimization • Stakeholder Management • Process Optimization
* **Technical Knowledge**: Langgraph • Python • SQL • Prompt Eng • Tableau • Figma • Amplitude • Snowflake • GraphQL

**PROFESSIONAL EXPERIENCE**--------------------------------------------------------------------------------------------------------------

**Senior Product Manager, *Komodo Healthcare*** Mar 2023 – Present

* Launched a high-code IDE and self-service data analytics platform, generating $45M in first-year revenue while improving win rates by 15% and maintaining over 80% account retention.
* Integrated AI-driven features into both high-code and UI experiences, including a research plan creator, automated dashboards, contextual recommendations, and guided SQL query generation, improving NPS from 22 to over 30.
* Led a voice-of-the-customer (VOC) program synthesizing 450+ customer touchpoints into insights, reducing adoption risk through early signal validation and enabling executive buy-in for 3 strategic investments.
* Designed and launched a self-service data marketplace that shortened time to data acquisition from 1–2 weeks to under 20 minutes, eliminating account management dependencies and order form creation.

**Senior Product Manager, *Amazon*** Jan 2022 – Dec 2022

* Automated the creation and delivery of the Prime Day and Black Friday digital advertising product, scaling up to 1 billion users each day and reducing operational workloads by 90% and errors by 80% year-over-year.
* Led global advertising efforts for an inaugural marquee Amazon event, overseeing 10+ workstreams across 14 countries and 120 advertising campaigns to deliver $42.9M in ad revenue in two days.
* Released the high-traffic event advertising product into 7 additional countries, increasing global reach and revenue by 17% and unlocking access to over 400 million users.

**Product Manager, *The Walt Disney Company*** Nov 2019 – Jan 2022

* Designed and launched 20+ custom API integrations across strategic partners, driving over $10M in new revenue and scaling Disney’s partner product ecosystem to more than 200 million users.
* Developed KPI dashboards and performance scorecards that enabled executives to identify top-performing partnerships and optimize future investments.
* Mentored and coached a junior PM, building a stronger product culture and increasing delivery velocity across the team.

**Associate Manager, *ESPN*** Apr 2018 – Nov 2019

* Directed 80+ integrated advertising campaigns across digital and linear platforms, contributing $134M in revenue and strengthening ESPN’s brand partnerships.
* Led creative strategy and full campaign lifecycle execution, delivering a 37% year-over-year increase in ad sales while scaling innovative cross-platform experiences.

**MILITARY EXPERIENCE** ---------------------------------------------------------------------------------------------------------------------

**Major, *139th Aeromedical Evacuation Squadron*** Jan 2012 – Present

* Deputy Director of Operations; leads over 60 personnel, manages a $500M budget, and oversees clinical training and readiness to ensure a 100% mission-ready posture for worldwide patient evacuation.
* Planned and oversaw 3 multi-national exercises totaling over 3,000 personnel movements, 20 countries, 150 missions, and improved diplomatic and operational relations with Moroccan, Colombian, and Qatari forces.
* Led a 5-person team charged with training over 10,000 soldiers on aeromedical evacuation during a deployment to the Middle East, resulting in a 100% patient survival rate; rated #2 out of 54 Captains.

**EDUCATION** ---------------------------------------------------------------------------------------------------------------------------------------

**Doctor of Education (EdD) –** *University of Southern California*

**Master of Business Administration (MBA) –** *Louisiana State University*

**Bachelor of Arts, Communication –** *University of Wyoming*