

Steven Matthews



Occupation
Consultant



Age
44

Tech

Internet



Social Media



Online Shopping



Location
Las Vegas, NV



Family
Divorced, 1 child

Biography

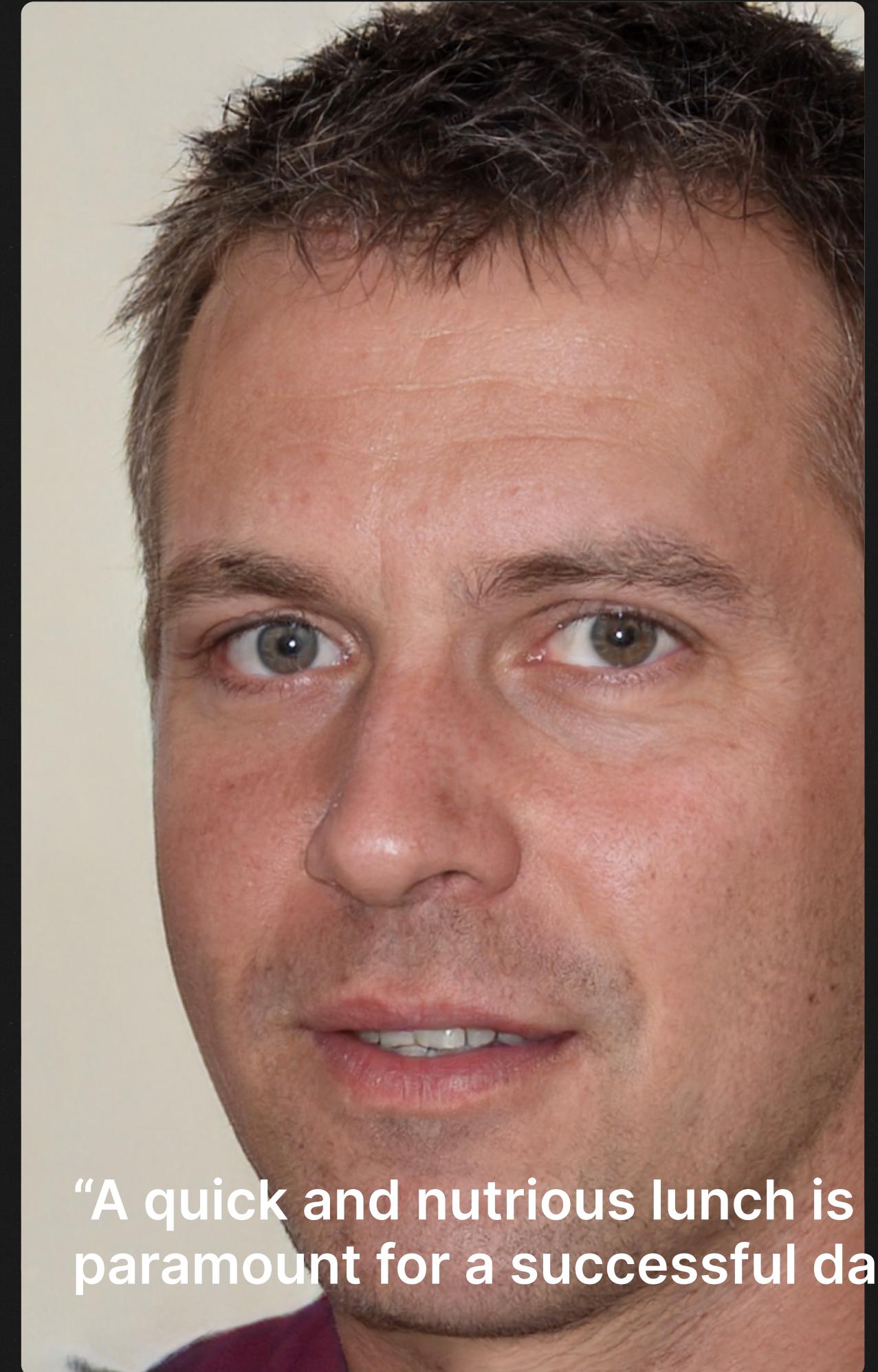
AI spends a significant amount of his freetime focusing on his health and fitness. When not racking up reps in the gym, you might find him at an endurance run or hanging out with his run group.

Needs

- Exceptional quality food
- Healthy treats for cheat days
- Convenience - quick service is paramount as Steven stays busy during the work day.

Pain points

Picky eater.



“A quick and nutritious lunch is paramount for a successful day.”