

# Amanda Jones



Occupation  
Sales rep



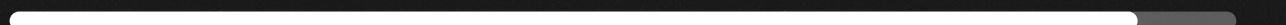
Age  
27

## Tech

Internet



Social Media



Online Shopping



Location  
Denver, CO



Family  
Single

## Biography

Amanda and her group of friends are all part of group that likes to find the newest and freshest restaurants in town. She is a self described foodie. She is very tech savvy.

## Needs

- Socializing
- Is health conscious and prefers upscale products
- Wants new and upcoming brands or brands considered fashionable.

## Pain points

Amanda needs a resource to help find products and places that will impress her social network.

