#### **CHAPTER 5: HYPERLINKS**

#### Introduction to hyperlinks

# Definition and purpose of hyperlinks:

- Hyperlinks, commonly known as links, are the fundamental building blocks of the World Wide Web.
- They allow users to navigate from one web page or resource to another by clicking on or activating a linked text, image, or other element.
- Hyperlinks enable the interconnectivity and seamless navigation between different web pages and websites.

#### Different types of hyperlinks:

- Internal links: Links that navigate within the same website or web page (e.g., anchor links).
- External links: Links that navigate to a different website or web page.
- File links: Links that allow users to download or access specific files (e.g., PDF, Word documents, images).
- Email links: Links that open the user's email client with a pre-populated email address or subject line.

# **Creating hyperlinks**

#### <a> element for creating links:

- The <a> element, short for "anchor," is used to create hyperlinks in HTML.
- The href attribute within the <a> element specifies the destination URL or resource to link to.
- Example: <a href="https://www.example.com">Visit Example Website</a>

# href attribute for specifying the link destination:

- The href attribute provides the URL or path to the linked resource.
- URLs can be absolute (e.g., https://www.example.com) or relative (e.g., ./about.html).
- The href attribute can also point to other protocols, such as mailto: for email links or tel: for phone links.

#### Link text and formatting:

- The text between the opening and closing <a> tags represents the clickable or tappable portion of the link.
- Links can be styled using CSS properties like color, text-decoration, and font-weight.
- Example: <a href="https://www.example.com" style="color: blue; text-decoration: underline;">Visit Example Website</a>

#### Linking to external resources

#### Linking to other websites:

- To link to another website, provide the complete URL in the href attribute.
- Example: <a href="https://www.google.com">Google</a>

#### Linking to files (documents, images, etc.):

- The href attribute can be used to link to various file types, such as PDFs, Word documents, or images.
- Example: <a href="documents/report.pdf">Download Report</a>

#### **Internal linking**

# Linking within the same website:

- Internal links are used to navigate between different pages or sections within the same website.
- Provide the relative path to the target page or file in the href attribute.
- Example: <a href="about.html">About Us</a>

#### Using relative and absolute paths:

- Relative paths are used to link to resources within the same website, starting from the current file's location.
- Absolute paths provide the full URL, including the domain, to link to resources within the same website.

#### Anchor links for navigating within a page:

- Anchor links, also known as fragment identifiers or hash links, allow navigation to specific sections within the same web page.
- They use the id attribute on the target element and the corresponding #id in the href attribute of the link.
- Example: <a href="#section2">Jump to Section 2</a> and <h2 id="section2">Section 2</h2>

#### Link attributes

# target attribute for specifying link behavior:

- The target attribute determines how the linked resource will be displayed when the link is clicked or activated.
- Common values include \_self (opens in the same window/tab), \_blank (opens in a new window/tab), and \_parent (opens in the parent frame).

#### title attribute for providing additional information about the link:

- The title attribute allows you to provide additional information or a tooltip about the linked resource.
- This information is displayed as a tooltip when the user hovers over the link.
- Example: <a href="https://www.example.com" title="Visit our website">Example</a>
  Website</a>

# Student challenge:

- Create a webpage with various types of hyperlinks, including internal and external links, file links, and anchor links.
- Experiment with different link styles using CSS.
- Implement a navigation menu with internal links to different sections within the same page.
- Include a link to download a file (e.g., a PDF document or an image).
- Use the target attribute to specify how certain links should open (e.g., in a new tab or window).

#### **Practical example:**

- Build a simple website with multiple pages and implement proper internal and external linking.
- Create a header or navigation menu with internal links to different sections or pages within the website.
- Include external links to relevant resources or other websites.
- Add anchor links within a long page to allow users to quickly navigate to specific sections.
- Provide file links for users to download resources like PDFs or images.
- Style the links using CSS to enhance their visual appearance and make them more userfriendly.

#### **Summary:**

- Hyperlinks are the foundation of the World Wide Web, enabling navigation between web pages and resources.
- The <a> element and its href attribute are used to create hyperlinks in HTML.
- Links can be internal (within the same website), external (to other websites), or reference files or email addresses.
- Relative and absolute paths are used for internal linking, while anchor links allow navigation within the same page.
- Link attributes like target and title provide control over link behavior and additional information.
- Proper implementation of hyperlinks, combined with CSS styling, enhances the user experience and navigation of websites.