Ericka Menchen-Trevino, Ph.D.

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Last Updated: June 3, 2022

EMPLOYMENT

2015 – Present, Assistant Professor, American University, Washington D.C.

2012 – 2015, Assistant Professor (Universitair Docent), Erasmus University Rotterdam

2007 – 2012, Research Assistant, Teaching Assistant and Ph.D. Candidate, Northwestern University

EDUCATION

Ph.D., 2012 - Northwestern University, School of Communication, program in Media, Technology, &
Society. Graduate Dissertation Award, 2013.
Committee: James Ettema (chair), Jamie Druckman, Eszter Hargittai, James Webster

M.A., 2006, University of Illinois at Chicago, Communication.
Committee: Steve Jones (chair), Andrew Rojecki, Nancy John

B.S., 2001, Loyola University Chicago, Anthropology, *magna cum laude*.

PEER REVIEWED JOURNAL ARTICLES

Menchen-Trevino, E., Struett, T., Weeks, B., Wojcisazak, M., (In Press) "Searching for Politics: Using
real-world Web search behavior and surveys to see political searching in context" *The Information
Society*. 39(1)

Casas, A., **Menchen-Trevino, E**., & Wojcieszak, M. (2022). Exposure to Extremely Partisan News from
the Other Political Side Shows Scarce Boomerang Effects. *Political Behavior*.
https://doi.org/10.1007/s11109-021-09769-9

Cronin, J., Mao, Y., **& Menchen-Trevino, E.** (2022). Connecting During a Government Shutdown:
Networked Care and the Temporal Aspects of Social Media Activism. *Social Media + Society*, *8*(1),
1-16. https://doi.org/10.1177/20563051211069054

Weeks, B. E., **Menchen-Trevino, E.,** Calabrese, C., Casas, A., & Wojcieszak, M. (2021). Partisan
media, untrustworthy news sites, and political misperceptions. *New Media & Society*, 1-19.
https://doi.org/10.1177/14614448211033300

Wojcieszak, M., de Leeuw, S., **Menchen-Trevino, E**., Lee, S., Huang-Isherwood, K. M., & Weeks, B.
(2021). No Polarization From Partisan News: Over-Time Evidence From Trace Data. *The
International Journal of Press/Politics*. https://doi.org/10.1177/19401612211047194

Wojcieszak, M., **Menchen-Trevino, E**., Goncalves, J. F. F., & Weeks, B. (2021). Avenues to News and
Diverse News Exposure Online: Comparing Direct Navigation, Social Media, News Aggregators,
Search Queries, and Article Hyperlinks: *The International Journal of Press/Politics*.
https://doi.org/10.1177/19401612211009160

Wojcieszak, M., Thakur, A., Ferreira Gonçalves, J. F., Casas, A., **Menchen-Trevino, E**., & Boon, & M. (2021). Can AI Enhance People's Support for Online Moderation and Their Openness to Dissimilar Political Views? *Journal of Computer-Mediated Communication*, *26*(4), 223–243. https://doi.org/10.1093/jcmc/zmab006

Mao, Y., & **Menchen-Trevino, E**. (2019). Global news-making practices on Twitter: Exploring English-Chinese language boundary spanning. *Journal of International and Intercultural Communication*, *12*(3), 248-266. https://doi.org/10.1080/17513057.2018.1542018

Dvir-Gvirsman, S., Tsfati, Y., & **Menchen-Trevino, E**. (2016). The extent and nature of ideological selective exposure online: Combining survey responses with actual web log data from the 2013 Israeli Elections. *New Media & Society*, *18*(5), 857–877. https://doi.org/10.1177/1461444814549041

Menchen-Trevino, E. (2013) "Collecting Vertical Trace Data: Big Possibilities and Big Challenges for Multi-method Research" *Policy & Internet*, 5(3), 328-339. https://doi.org/10.1002/1944-2866.POI336

Menchen-Trevino, E.; Karr, C. (2012) "Researching Real-world Web Use with Roxy, Collecting observational Web data with informed consent" *Journal of Information Technology & Politics, 9*(3), 254-268. https://doi.org/10.1080/19331681.2012.664966

Menchen-Trevino, E.; Hargittai, E. (2011) "Young Adults' Credibility Assessment of Wikipedia" *Information Communication & Society*, *14*(1), 24-51. https://doi.org/10.1080/13691181003695173

Hargittai, E.; Fullerton, L.; **Menchen-Trevino, E**.; Thomas, K. (2010) "Trust Online: Young Adults' Evaluation of Web Content" *International Journal of Communication*, *4*. https://ijoc.org/index.php/ijoc/article/view/636

PEER REVIEWED ARTICLES PUBLISHED IN CONFERENCE PROCEEDINGS

Wirth, K., & **Menchen-Trevino, E**., Moore, R. (2019). Bots By Topic: Exploring Differences in Bot Activity by Conversation Topic. *Proceedings of the 10th International Conference on Social Media and Society - SMSociety '18*. Presented at the 10th International Conference, Toronto, Canada. p. 77-82. http://doi.acm.org/10.1145/3328529.3328547

Menchen-Trevino, E. (2016) "Web Historian: Enabling multi-method and independent research with real-world web browsing history data" iConference Proceedings 2016. 5 pages. Available: http://hdl.handle.net/2142/89388

Menchen-Trevino, E.; Jha, S.; Pathak, M.; Papagari S.; Sridhar R.; Seo, D.; and Ye, C., (2009) "Wikis in the Classroom: An Agenda for Studying Collaborative Writing in Information Systems Research" Americas Conference on Information Systems, *AMCIS 2009 Proceedings*. Paper 732.

BOOK CHAPTERS

Menchen-Trevino, E., & Karr, C. (In Press). Understanding individual web browsing: Social media use in context. In *Handbook of Social Media Research Methods* (2nd ed.). Sage. 24 pages.

Menchen-Trevino, E. (2018) "Digital Trace Data and Social Research: A Proactive Research Ethics" in Gonzales Bailon, S. & Welles, B. (Eds.) *Oxford Handbook of Networked Communication*, Oxford: Oxford University Press. p. 520-538. http://doi.org/10.1093/oxfordhb/9780190460518.013.29

Menchen-Trevino, E. & Mao, Y. (2015) "Online Political Discussion in English and Chinese: The Case of Bo Xilai" in Chen, W. & Reese, S. D. (Eds.), *Networked China: Global Dynamics of Digital Media and Civic Engagement*. Routledge. p. 175-196

Elfving, D., & **Menchen-Trevino, E**. (2008). One Wiki, Two Classrooms. In R. Cummings & M. Barton (Eds.),*Wiki Writing: Educators on Collaborative Writing and Learning* (p. 137-143). Ann Arbor: University of Michigan Press.

SOFTWARE, DATASETS, AND REPLICATION CODE

Clemm von Hohenberg, B., **Menchen-Trevino, E**. (2021). *ercexpo/us-news-domains: V1.0.0.2*. Zenodo. https://doi.org/10.5281/zenodo.5681483

de Leeuw, S., & **Menchen Trevino, E**. (2021). *EXPO-partisan-news* [R]. ercexpo. https://github.com/ercexpo/EXPO-partisan-news (Original work published 2021)

Menchen-Trevino, E., Weeks, B., Calabrese, C., Casas, A., & Wojcieszak, M. (2021). *Replication Data for: Partisan Media, Untrustworthy News Sites, and Political Misperceptions* [Data set]. Harvard Dataverse. https://doi.org/10.7910/DVN/PGQUWF

Wojcieszak, M., **Menchen-Trevino, E**., Weeks, B., & Gonçalves, J. (2021). Replication Data for: Avenues to News and Diverse News Exposure Online: Comparing Direct Navigation, Social Media, News Aggregators, Search Queries, and Article Hyperlinks [Data set]. Harvard Dataverse. https://doi.org/10.7910/DVN/PNOH5I

Menchen-Trevino, E., Karr, C., and contributors (2017-present) *Web Historian editions*. Open source code available on Github. https://github.com/WebHistorian

Menchen-Trevino, E., (2015-2016) *Web Historian version 1.0*. Open source code available on GitHub. https://github.com/erickaakcire/webhistorian

Karr, C., **Menchen-Trevino, E**. (2010-2014) *Roxy: A Research Proxy*. Open source code available on GitHub. https://github.com/erickaakcire/Roxy

GRANTS AND AWARDS

- John S. and James L. Knight Foundation, Journalism Program "Building a partnership between Journalism and AI to detect and combat Mis/disinformation" co-PI with John Sullivan (Washington Post & SOC at AU) and Zois Boukouvalas (Statistics at AU), UNDER REVIEW ($250,000)
- Ph.D. Mentor Award, SOC Ph.D. Program, May 2020
- Facebook, 2018-19, Integrity Foundational Research Awards ($23,000)
- American University Provost's International Travel Award 2019 ($2,950).
- Rita Allen Foundation, Misinformation Solutions Forum, 2018, Team leader of team including an SOC PhD student, and colleagues John Sullivan, and Ryan Moore (proposal not funded)
- American University, Washington D.C. 2016-17, Faculty Research Support Grant ($9,500)
- The Dordick Award, Second Place, International Communication Association, Communication and Technology Division, 2013
- Northwestern School of Communication Graduate Dissertation Award, 2013
- Ministry of Science and Technology, Israel 2012. Program to Develop Scientific and Technological Infrastructure in the Social Sciences. "The impact of exposure to online media content on attitude

polarization." Awarded ₪373,328 ISL ($100,000 USD) over 3 years. co-PI with Shira Dvir Gvirsman and Yariv Tsfati

- Northwestern University
  - ○ Graduate Research Grant, 2010, The Graduate School, $3,000.
  - ○ Special Research Grant, Department of Communication Studies, Northwestern University $3,000.
  - ○ Graduate Research Ignition Grant, 2010, School of Communication, Northwestern University, $2,000.
  - ○ Dissertation Grant, 2010, Department of Communication Studies, Northwestern University $1,000.
- Top Student Paper, Second Place, International Communication Association, Political Communication Division, 2012
- Second Place Faculty Paper, co-authored with Hargittai, Fullerton & Thomas, International Communication Association, Communication & Technology Division, 2009
- Graduate Student Excellence in Teaching Award, International Communication Association, Instructional and Developmental Division, 2006
- Student Research Award, First Place, Carl Couch Center for Social and Internet Research, 2005
- Outstanding Student in Cultural Anthropology, Loyola University Department of Anthropology, 2001
- Phi Beta Kappa, Loyola University Chicago, 2001
- Study Abroad Scholarship to Italy, The Forum Associates, Spring 1999, $3,000.
- Presidential Fellowship, Loyola University Chicago, 1998 – 2001

OPEN SCIENCE PREREGISTRATIONS

Wojcieszak, M., Hohenberg, B. C. von, & **Menchen-Trevino, E**. (2021). *Comparing self-reported and behavioral news exposure*. https://osf.io/6bvus/

Wojcieszak, M., Casas, A., **Menchen-Trevino, E**., & Boon, M. (2020). *Is news to blame? Analyzing the effects of "news vacation" on affective polarization and other outcomes*. https://osf.io/6rphw/

Wojcieszak, M., Casas, A., **Menchen-Trevino, E**., & Pak, C. (2019). *How bad can it get? Exposure to extreme dissimilar views and boomerang effects*. https://osf.io/u8h9f/

Wojcieszak, M., Yu, X., **Menchen-Trevino, E**., Casas, A., Gonçalves, J. F. F., Pak, C., & Lee, S. (2019). *The relationship between incidental happiness and affective polarization: Evidence from three countries*. https://osf.io/6r9ch/

Wojcieszak, M., Casas, A., Boon, M., & **Menchen-Trevino, E**. (2019). *In AI we trust: Can AI enhance people's support for online moderation and their openness to dissimilar political views?* https://osf.io/spxmn/

REFEREED PRESENTATIONS

Menchen-Trevino, E., Struett, T., Wojcieszak, M., "Gender Bias and Search Queries: Is autocomplete the problem?" (accepted, July 2022) 8th International Conference on Computational Social Science (IC2S2) Chicago, IL.

Clemm von Hohenbergh, B., Pak, C., **Menchen-Trevino, E**., and Wojcieszak, E., "Comparing self-reported and behaviorally tracked news exposure" (accepted, June 2022) Annual Conference of the European Political Science Association, Prague, Czech Republic.

Chan, R.C., Shafiq, Z., Wojcieszak, M.E., **Menchen-Trevino, E**., "Exposure to Radical Content on YouTube: Algorithmic Recommendations or Off-platform Factors?" (accepted, June 2022) Politics and Computational Social Science (PaCSS) Conference, (Hybrid) Cambridge, MA.

Wojcieszak, M., **Menchen-Trevino, E**., Clemm von Hohnenbergh, B., de Leeuw S.E., "The Other 97%: Exposure to and Effects of Political Content Beyond News: Evidence from Browsing Data in Three Countries" (May 2022) International Communication Association's 72nd Annual Conference Paris, France.

Menchen-Trevino, E., Gonçalves, J., "Assembling the Haystack: How Preprocessing Choices Impact Online Tracking Data Outcomes" (May 2022) International Communication Association's 72nd Annual Conference Paris, France.

Clemm von Hohenbergh, B., Pak, C.K., **Menchen-Trevino, E.,** Wojcieszak, M., "Comparing self-reported and behaviorally tracked news exposure" (February 2022) Etmaal conference, Online.

Wojcieszak, M., de Leeuw, S.E., Casas, A., Yu, X. **Menchen-Trevino, E**., "Is News to Blame? A Causal Test of (Un)desirable News Exposure Effects" (October 2021) *American Political Science Association.*

Wojcieszak, M., de Leeuw, S.E., **Menchen-Trevino, E**., Clemm, B., & Davidson, S., "The Other 97%: Exposure to and Effects of Political Content Beyond News: Evidence from browsing data in three countries" (August 2021) *Fourth Annual Politics and Computational Social Science* (PaCSS) Conference, Online.

Wojcieszak, M., de Leeuw, S.E., **Menchen-Trevino, E**., Clemm von Hohenberg, B., & Davidson, S., "The Other 97%: Exposure to and Effects of Political Content Beyond News: Evidence from browsing data in three countries" (September 2021) *International Journal of Press/Politics Conference*, Online.

Cronin, J. Mao, Y., **Menchen-Trevino, E**. & Shimoga, S., "Connecting in a Government Shutdown: Networked Social Support and Temporal Aspects of Connective Action" (May 2021) International Communication Association, Online.

Menchen-Trevino, E., Struett, T. Weeks, B. Wojcieszak, M., "Searching for Politics: Using Real-world Web Search Behavior and Surveys to See Political Searching in Context" (May 2021) International Communication Association, Online.

Wojciszak, M., **Menchen-Trevino, E**., Weeks, B., "Avenues to News and Diverse News Exposure Online: Comparing Direct Navigation, Social Media, News Aggregators, Search Queries, and Article Hyperlinks" (September 2020) International Journal of Press/Politics Virtual Conference.

Weeks, B., **Menchen-Trevino, E**., Calabrese, C., Wojcieszak, M., "Partisan Media and Political Misperceptions" (May 2020) International Communication Association, Online.

Wojcieszak, M., **Menchen-Trevino, E**., Pak, C.K., Casas, A., and Trilling, D., "Detecting long-term media effects on affective polarization: Evidence from web-tracking and longitudinal surveys in three countries" (July 2019) European Political Science Association, Belfast, Northern Ireland.

Wojcieszak, M., **Menchen-Trevino, E**., Pak, C.K., Casas, A., "New(S) Media Use and Party- Ideology- and Issue-Based Affective Polarization: Evidence from Three Countries" (May 2019) International Communication Association, Washington D.C.

Menchen-Trevino, E., Wojcieszak, M., Gonçalves, J., Weeks, B., "Measuring News Exposure Using Surveys and Digital Trace Data: Exploring New Connections and Divergences" (May 2019) International Communication Association, Washington D.C.

Menchen-Trevino, E. "Trace Partnership: Collecting Real-World Behaviors and Self-Reports" (October 2018) Association of Internet Researchers, Montréal, Canada.

Menchen-Trevino, E. "When old methods were new: Integrating digital traces into social research" (October 2018) Tracked Society Workshop sponsored by the Federal Ministry of Education and Research of Germany, Amsterdam, Netherlands.

Menchen-Trevino, E. "Combining Digital Trace Data and Traditional Methods: A Proactive Research Ethics" (May 2018) International Communication Association, Prague, Czech Republic.

Mao, Yuping, & **Menchen-Trevino, E**. "Translating and Disseminating News on Twitter: Exploring English-Chinese Language Boundary Spanning Practices" (May 2018) International Communication Association, Prague, Czech Republic.

Menchen-Trevino, E., "Improving informed consent for digital trace data collection in the social sciences" (October 2017) Loyola Digital Ethics Symposium, Chicago, IL.

Menchen-Trevino, E., "Integrating digital trace data into communication studies" (November 2016) National Communication Association Annual Meeting, National Communication Association, Philadelphia, PA.

Menchen-Trevino, E., "Using web browsing histories to facilitate multimethod research" (October 2016) Internet Rules!, Association of Internet Researchers, Berlin, Germany.

Menchen-Trevino, E., "Web Historian: Enabling the collection of self-reported & behavioral data about web browsing" (June 2015) International Communication Association. San Juan, Puerto Rico.

Menchen-Trevino, E., Ettema, J., "Mundane Media Iconography: The Cultural Resonances of an Everyday Atrocity" (November 2014) National Communication Association. Chicago, IL.

Menchen-Trevino, E., "Using digital traces as qualitative observational data" (May 2014) Qualitative Political Communication (a pre-conference of the International Communication Association) Seattle, WA.

Dvir-Gvirsman, S., Tsfati, Y., **Menchen-Trevino, E**., "Exploring the Frequency and Predictors of Online Ideological News Exposure Using Actual Web Use Data" (May 2014) International Communication Association, Seattle, WA.

Menchen-Trevino, E., & Mao, Y., "Framing Bo Xilai in the Global Fifth Estate" (June 2013) China and the New Internet World (a pre-conference of the International Communication Association). Oxford, England.

Menchen-Trevino, E., "Collecting Vertical Big Data: Big Possibilities and Big Challenges" (September 2012) Internet, Politics, Policy 2012: Big Data, Big Challenges. Oxford, England.

Menchen-Trevino, E., "Exactly what you want?: Comparing interest in politics & elections to observed Web use" (May 2012) International Communication Association, Phoenix, AZ.

Menchen-Trevino, E., "Ideological 'deviants' and selective exposure to political communication" (November 2011) National Communication Association, New Orleans, LA.

Menchen-Trevino, E., "Flocking together? Political information in multiply mediated social networks" (November 2011) National Communication Association, New Orleans, LA.

Menchen-Trevino, E., "The Future of Internet Research Methods: Combining Real-World Observation & Self Reports" (October 2011) The Association of Internet Researchers, Seattle, WA.

Menchen-Trevino, E., "Avoiding politics, avoiding the other side: An in-depth study of selectivity practices across media" (October 2011) Association of Internet Researchers conference, Seattle, WA.

Menchen-Trevino, E., "Registered voters on the web: Looking for information, looking for confirmation, not looking at all" (August 2011) The Association for Education in Journalism and Mass Communication (AEJMC), St. Louis, MO.

Menchen-Trevino, E., "Social public measures of news: Users as gatekeepers on Digg.com" (May 2011) International Communication Association, Boston, MA.

Menchen-Trevino, E.; Karr, C., "Researching Real-world Web Use with Roxy, A Research Proxy" (May 2011) Journal of Information Technology & Politics conference on The Future of Computational Social Science. Seattle.

Menchen-Trevino, E., "Users as news gatekeepers online" (November 2009) National Communication Association, Chicago, IL.

Fullerton, L; Keegan B.; **Menchen-Trevino, E**., "Institutionalizing notability on Wikipedia: process, policy and change" (October 2009) The Association of Internet Researchers, Milwaukee, WI.

Menchen-Trevino, E.; Hargittai, E., "Online credibility assessment: the case of Wikipedia" (October 2009) Association of Internet Researchers conference, Milwaukee, WI.

Menchen-Trevino, E., "Milblogs as a Networked Public Sphere: The Case of Haditha" (May 2009) International Communication Association, Chicago, IL.

Hargittai E.; Fullerton L.; **Menchen-Trevino E**.; Thomas, K., "Trust on the Web: How young adults judge the credibility of online content" (May 2009) International Communication Association, Chicago,IL. *Second Place Faculty Paper*.

Menchen-Trevino, E., "Peer Monitoring in Everyday Life" (October 2008) The Association of Internet Researchers, Copenhagen, Denmark.

Hargittai E.; Fullerton L.; **Menchen-Trevino E**.; Thomas, K., "Trust Online: How Search Context and Branding Influences User Perception of Content Credibility" (September 2008) Telecommunications Policy Research Conference, Washington D.C.

Jones, S., **Menchen-Trevino, E**. et. al. "Internet Research at an Internet Research Conference: A Case Study of Internet Use at AoIR 6.0," (September 2006) The Association of Internet Researchers, Brisbane, Australia.

Menchen-Trevino, E.; Elfving, D., "When does a wiki work? A case study in graduate education" (March 2006) Teaching and Learning with Technology, West Lafayette, IN.

Menchen-Trevino, E., "Blogger Motivations: Power, Pull and Positive Feedback," (October 2005) The Association of Internet Researchers, Chicago, IL.

Menchen, E., "Visual Images of Quepos, Costa Rica: The photographic Gaze of a Tourist Community in Flux" (March 2001) The Society for Applied Anthropology, Merida, Mexico.

Menchen, Ericka. "Virtual Museums and the Production of Cultural Identities," (April 2000) Central States Anthropological Society, Bloomington, IN.

BOOK REVIEW AND INVITED JOURNAL ARTICLE

Seoane Pérez, F., & **Menchen-Trevino, E.** (2016) "Requiem for a master: A homage to professor Kevin G. Barnhurst. *International Journal of Media & Cultural Politics, 12*(2), 147-149. https://doi.org/10.1386/macp.12.2.147_2

Menchen-Trevino, E. (2015) Review of "The Hidden Agenda of the Political Mind." *International Journal of Media and Cultural Politics*, *11*(1), 129. https://doi.org/10.1386/macp.11.1.129_5

MEDIA

Editorials & Blog posts

Boon, M., Wojcieszak, M., Casas, A., **Menchen-Trevino, E**. (2020) *Trump supporters have little trust in societal institutions*. The Conversation and Salon

Casas. A., Boon, M., Wojcieszak, M., **Menchen-Trevino, E**. (2019) *What Kamala Harris supporters' media consumption habits say about who they might support next in the Democratic presidential primary* . LSE U.S. Center Blog

Menchen-Trevino, E. (2016, August). The Two-party System Is Rigged, But It's Not Against You. Huffington Post

Interviews & Coverage of Scholarship

Coddington, M., & Lewis, S. (2022, January 3). Are partisan news sites to blame for polarization? A massive study suggests they're not. *Nieman Journalism Lab*. https://www.niemanlab.org/2022/01/are-partisan-news-sites-to-blame-for-polarization-a-massive-study-suggests-theyre-not/

Elwood, K. (2021, October 18). New political ad strategy in Virginia: Promoting news articles in Google search results. Washington Post. https://www.washingtonpost.com/dc-md-va/2021/10/18/mcauliffe-google-ads-headlines-change/

Suciu, P. (2021, November 11). Kyle Rittenhouse Receives Support As Well As Condemnation On Social Media. *Forbes*. https://www.forbes.com/sites/petersuciu/2021/11/11/kyle-rittenhouse-receives-support-as-well-as-condemnation-on-social-media/?sh=64ea0f115123

INVITED RESEARCH PRESENTATIONS

Menchen-Trevino, E., "Integrating Digital Traces into the Social Sciences: The Web Historian Project" The Department of Communication at UC Davis presents the Brownbag Series, Online, 14 April 2022.

Menchen-Trevino, E., Struett, T., Weeks, B., Wojcisazak, M., "Searching for Politics in a Polarized Media Environment: Evidence from real-world search queries and self-reported attitudes" Media + Politics Workshop, George Washington University's School of Media and Public Affairs, 24 September 2019.

Wojcieszak, M., Casas, A., **Menchen-Trevino, E**., "Lowering Selectivity & Polarization: 3-Country Experiments and Web Tracking" Integrity Research Academic Workshop, Facebook, Menlo Park, CA, June 26-27, 2019.

Menchen-Trevino, E., "Digital Traces and Qualitative Research: Innovations in Research Design and Data Collection" Universidad Carlos III, Spain, June 17, 2019.

Menchen-Trevino, **E.,** "Social media and Democracy" Tocqueville Forum, Georgetown University, March 30, 2019.

Menchen-Trevino, E., "Rethinking informed consent for digital trace data collection" EXPO workshop, University of Amsterdam, Netherlands, March, 2019.

Menchen-Trevino, E., & Karr, C.J., "Roxy 2.0," Mobile and Online Tracking Workshop, European Commission, Amsterdam, Netherlands, October 27-28, 2018.

Menchen-Trevino, E., "The Web Historian Project: Trace Partnership in Practice" American University School of Communication Faculty Forum, Washington D.C. 30 March 2017. Available: https://www.youtube.com/watch?v=v8FjFrenryE

Menchen-Trevino, E., "The Web Historian Project: Trace Partnership in Practice" Data Visualization DC, Washington D.C. March 28, 2017.

Menchen-Trevino, E., "Using digital traces as mixed-method observational data" Media Exposure Seminar, University of Amsterdam, October 2, 2014.

Menchen-Trevino, E., "Election 2012: One thing no one is talking about and three things everyone is talking about" Stars and Stripes: USA Election Night, Erasmus University Rotterdam Stadium Generale & Erasmus Cultuur program, In co-operation with Embassy of the United States of America, Rotterdam, November 6, 2012.

WORKSHOPS

- Tutorial organizer, "Exploring Google Takeout's Search History as a Data Source" Opening Communication Science pre-conference workshop of the International Communication Association, Paris, France, May 2022. https://github.com/erickaakcire/explore_google_takeout/
- Primary organizer, "Digital Tracking", Full day post-International Communication Association workshop with 8 presentations and 25 attendees from 5 countries, Washington D.C. May, 2019
- Workshop organizer, "Using web browsing history data to study social media use", half-day workshop at the International Conference on Social Media & Society, Toronto, Canada, July 2019

PEDAGOGICAL CONTRIBUTIONS

Invited Presentation

Menchen-Trevino, E., "Using Pass-Fail Grading to Align Grade Achievement with Course Learning Achievement", American University's Center for Teaching, Research and Learning, April 24, 2020, online.

Invited Blog Post

Menchen-Trevino, E. (2021) Hyflex Learning: Supporting Students and Sustaining Learning Across In-person and Remote Modalities, AU CTRL "The Beat"

TEACHING

American University, School of Communication

Course Development: "Telling Stories with Data" Advanced Undergraduate and Graduate student course (420/620) introducing Python programming for data analysis and visualization, finding existing datasets and stories within datasets.

Undergraduate Courses Taught:

- Comm 100 – Understanding Media
- Comm 380 – Public Communication Research
- Comm 420 (cross listed as Comm 620) – Telling Stories with Data

Graduate Courses Taught:

- Comm 620 (cross listed as Comm 420, see above)
- Comm 738 - Research for Strategic Communication
- Comm 751 – Advanced Media Research Methods (Ph.D. course)

Independent Studies Supervised: "Text Mining in R" Fall 2019, "Discovering Bots" Summer 2018, Privacy Internet Regulations & Governance Summer and Fall 2016

Ph.D. Dissertation Committees

- Co-chair – Mariana Sanchez Santos, American University, School of Communication, Present
- Committee Member, Randy Rosin, American University, School of Communication, Present
- Outside Reader, E.D. Bello-Pardo, "A Digital Hypodermic Needle? Essays on the Impact of Misinformation, Framing, and Images on American Public Opinion in the Internet Age" School of Public Affairs, Political Science, American University, 2022
- Co-chair (primary advisor) – Jane Cronin, "The Summer of Our Discontent: Anger and Hope in Hashtag Activism" American University, School of Communication, 2021
- Outside Committee Member, Alyona Khaptsova, "Individual values as a basis for selective media exposure" Universität Bremen, Germany, 2021
- Outside Reader, William Jorgenson, "Disgust as a Discrete Emotion: Causes and Consequences for Political Behavior" School of Public Affairs, Political Science, American University, 2021
- Co-chair (primary advisor) – Emily O'Connell, "Hybrid Systems and Hybrid Genres: Exploring U.S. Political Podcast Framing Tactics and Effects" American University, School of Communication, 2020
- Co-chair (primary advisor) – Kurt Wirth, "Predicting Changes in Public Opinion with Twitter: What Social Media Data Can and Can't Tell Us About Opinion Formation", American University, School of Communication, 2020
- Committee Member, Aras Coskuntuncel, "Networking Authoritarian Neoliberalism: Realigned Strategies of Information Control and Resistance in the Case of Turkey" American University, School of Communication, 2020
- Committee Member, Olivia Williams, "The Interface of Risk, Information Security and Privacy on the Humanitarian Frontline" American University, School of Communication, 2020

Erasmus University Rotterdam, Netherlands, Department of Communication

Undergraduate courses
- Media & Politics, International Baccalaureate in Communication program
- Bachelors Thesis Course – theme: The Impacts of Digital Media on Political Life

Graduate courses
- Digital Research Methods – Course Designer, MA in Media & Business program
- M.A. Thesis Advisor, MA in Media & Business program

PROFESSIONAL SERVICE

- International Scientific Advisory Board, POLTRAK project, HansBredow-Institut 2022-2025

- Editorial Board: Computational Communication Research 2019-Present
  - Editing a special issue on data donation to be published in 2023

- Book Reviews Editor, International Journal of Media & Cultural Politics, 2014-2019

- Reviewer:
  - Journals: Nature and Human Behavior, Journal of Communication, Communication Research, International Journal of Press/Politics, Cyberpsychology, Behavior, and Social Networking; New Media & Society, Social Science Computer Review, Journal of Broadcasting & Electronic Media, Communication Studies, Health Communication; Since 2021, using Publons verified reviews program when possible.
  - Grants: Time Sharing Experiments for the Social Sciences (TESS); Open Competition Social Sciences and Humanities, Netherlands Organisation for Scientific Research (NWO)
  - Awards: Baschwitz award jury, Amsterdam School of Communication Research; ICA Mass Communication Division Innovation Theory Award committee 2018
  - Conferences: National Communication Association; International Communication Association, Association of Internet Researchers; Hawaii International Conference on System Sciences, Etmaal Conference

- American University Service:
  - University: Undergraduate Research Committee, COLA committee 2017-2018, elected to the Faculty Senate subcommittee on Ethical Reasoning, 3-year term begins Fall 2022
  - School of Communication: Ph.D. Program Committee 2015-Present, Assessment Committee 2016-Present
  - Public Communication Division: Assessment Committee 2016-Present

PROFESSIONAL AFFILIATIONS

- American Political Science Association (APSA)

- American Society for Information Science and Technology (ASIS&T)

- Association for Education in Mass Communication and Journalism (AEJMC)

- Association of Internet Researchers (AoIR)

- International Communication Association (ICA)

- National Communication Association (NCA)