



ERICK ARIAS

UX/UI Designer & Researcher
searchlightdesigns@gmail.com
erickarias.com
1.773.606.7911

EXPERIENCE

DevMynd Software

2014-Present
Design Director

Devmynd Software is an innovation and product design studio focused on solving business and social challenges. Our team provides a unique blend of expertise in product strategy, human-centered design, and high-quality software engineering.

As a Design Director, I am responsible for supporting the organization in all aspects of design including:

- Design recruiting, staffing, allocation and people management across the organization.
- Supporting multiple client engagements by providing project management, art direction, UX research, product strategy and production support.
- Facilitating design sprints for answering critical business questions through testing prototyping.
- Ensuring our team understands and follows our process driven and human-centered design approach.

Chicago SunTimes

2012-2014
Sr. UI/UX Designer

The Chicago Sun-Times is the longest running daily newspaper in Chicago. Its bold brand of journalism is part of a rich heritage of providing an independent voice aimed at inspiring community engagement and action.

As a Senior UI/UX Designer, I was responsible for supporting the organization's digital startups by providing:

- Help developing concepts for leveraging existing content and finding new ways to generate revenue.
- UX research support interviewing readers and producers to ensure product quality.
- Wireframes, prototypes, and fully rendered interface designs that were tested with users.

Vivid Seats

2008-2012
Graphic Designer

Vivid Seats is the largest independent online ticket marketplace, sending 15,000 fans to live events every day.

- Designed web pages and provided HTML/CSS for site redesign and rebranding.
- Lead designer for mobile app project. Responsible for designing the UX, interactions, and visual design.
- Supported marketing operations on website and email.

EDUCATION

DePaul University

Graduated 2006
B.S. 3D Animation

Gnomon Institute

of Visual Effects
2005

SKILLS

User Experience
Interaction Design
User Testing
UX Research
Wireframing
Project Management
Branding
Human-Centered Design
Prototyping
Visual Design
HTML/CSS/JS
IOS, Material Design
Flash

LANGUAGES

English, Spanish