



Group  
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# What is March Madness

- ▶ March Madness- the “holy grail” of basketball tournaments
- ▶ 68 teams competing , single game elimination
- ▶ Fans and Analysts around the country decide to compete in their own way.
- ▶ Scientific formulas, dumb luck, favorite teams, and historical data





PrintYourBrackets.com



# Objective

- ▶ Out of 67 games try to create a model using historical data
- ▶ From that model we will try to predict as many games possible correct
- ▶ To be able to predict the 2015 champion Duke University Blue Devils
- ▶ In order to establish a highly successful model using Random Forrest algorithm for classification
- ▶ 1 = Win, 0= Loss

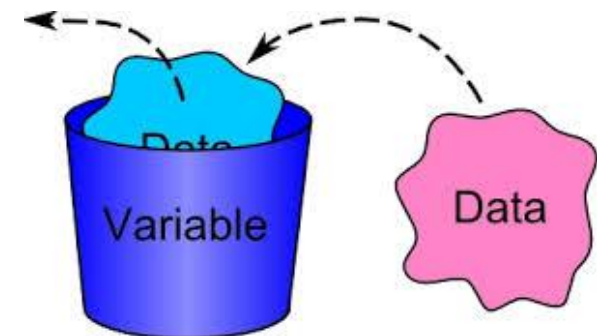
# DATA

- ▶ Gathered data from Kaggle
- ▶ Regular season data from 2003-2016
- ▶ Created Model from half of data, and tested
- ▶ -on other half
- ▶ Post season data from 2015 tested on
- ▶ 71242 observations
- ▶ Started with 33 variables
- ▶ Ended with 23 variables

The Kaggle logo is displayed in a light blue, lowercase, sans-serif font. It is centered within a solid black rectangular box. The logo consists of the word "kaggle" in a clean, modern typeface.

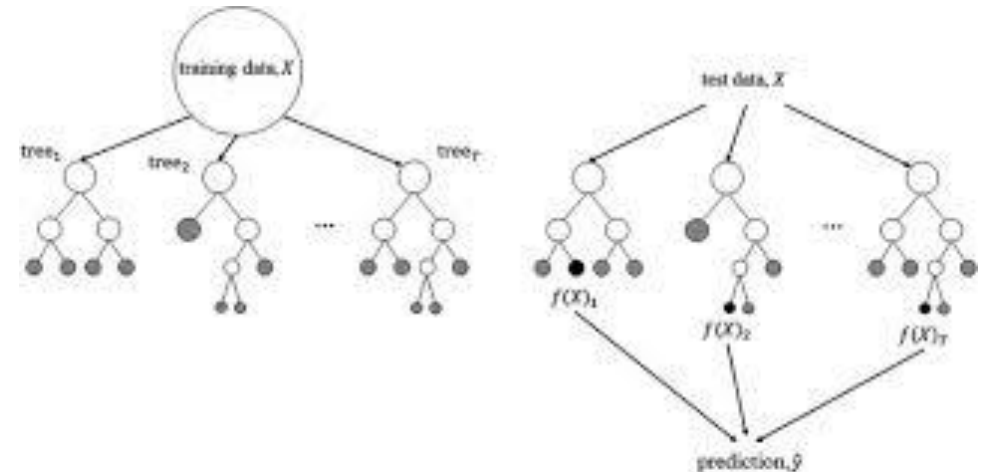
# Dependent Variable & Independent Variables

- ▶ Dependent Variables
- ▶ Win
- ▶ Independent Variables
- ▶ ftm
- ▶ fta
- ▶ or
- ▶ dr
- ▶ ast
- ▶ to
- ▶ stl

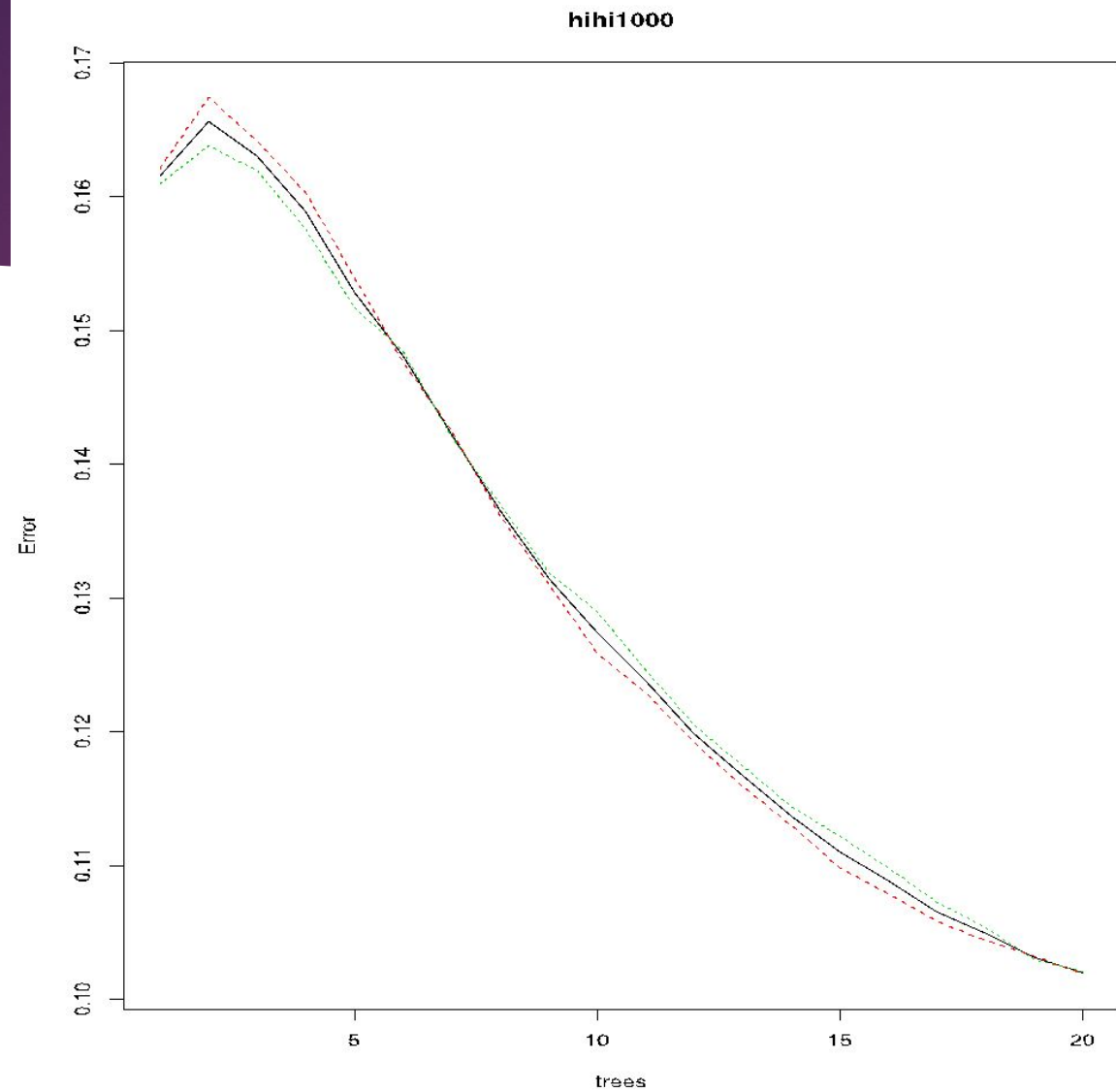


# Random Forrest

- ▶ It develops lots of decision tree based on randomly selecting random variables from a random selection of data
- ▶ Two principles
  - ▶ - most of the trees are predicting correctly
  - ▶ -Trees are making mistakes at different nodes
- ▶ Majority Rules



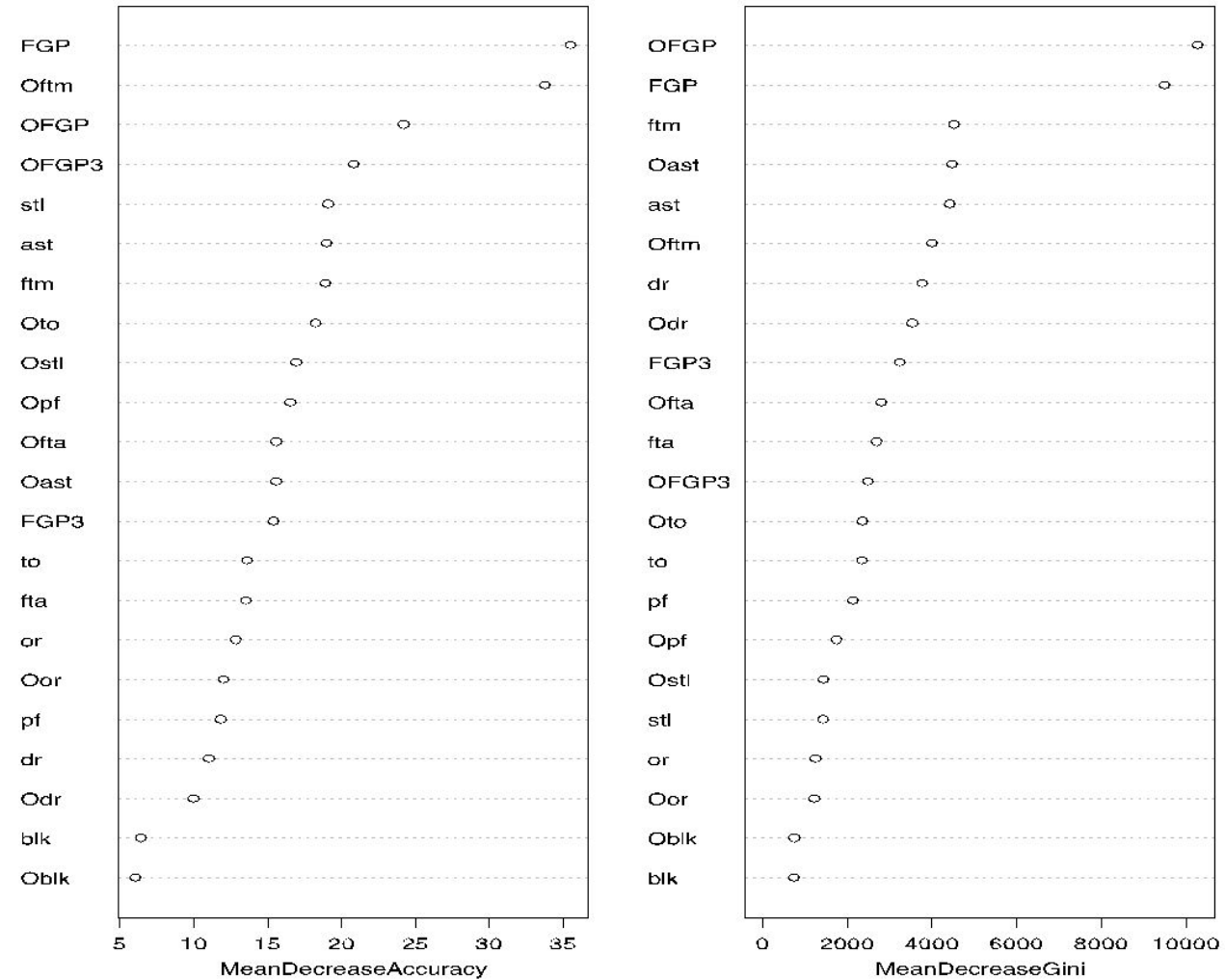
# Error Rate





# VIP

hihi1000



# Training and Testing

- ▶ Split the random sample half and half
- ▶ The error rate was 10.2% on the training data
- ▶ The error rate on the testing data was 8.53%
- ▶ Next goal to test on 2015 tournament teams based on their averages

# Explaining Averages

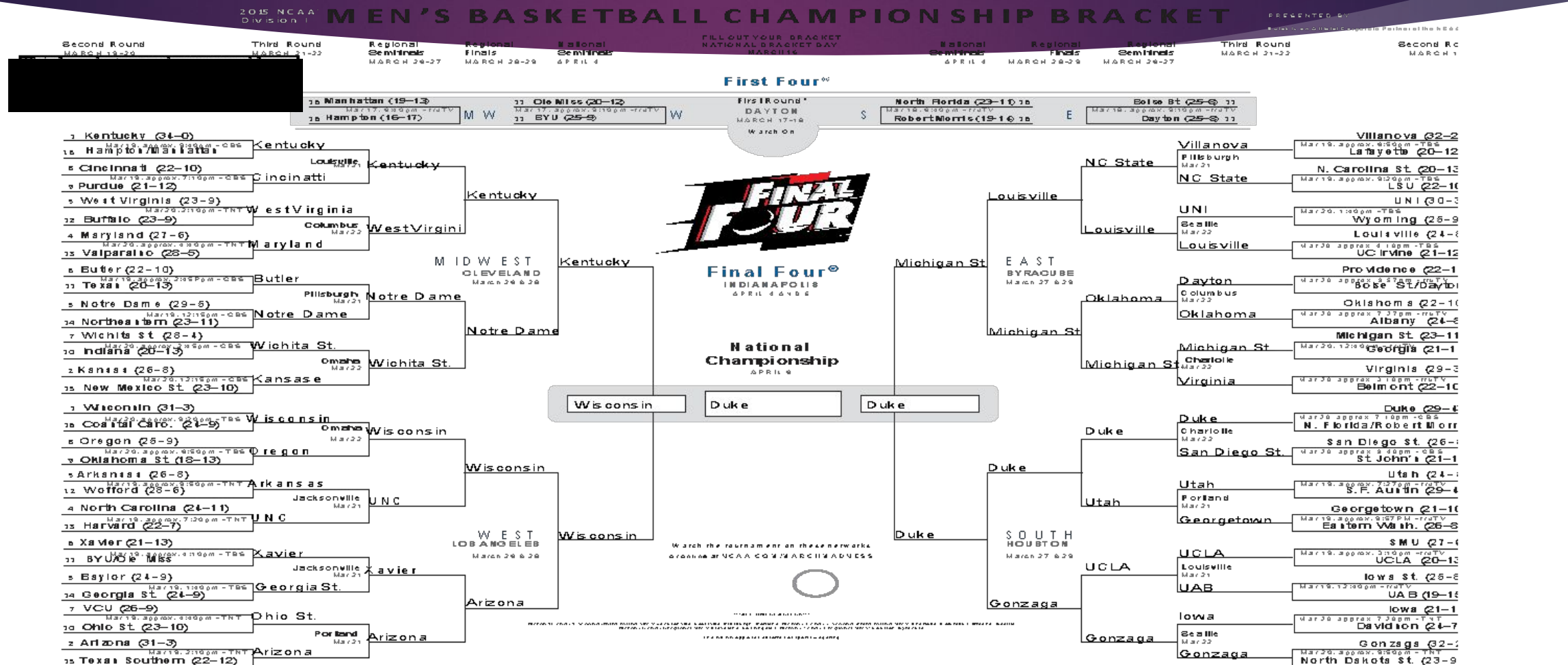
- ▶ From the tournament we now use season averages of 2015, instead of post game data to predict outcome
- ▶ By doing so we expect a higher error rate since we are now feeding the model average season data instead of post game data
- ▶ We took the Average of the 2015 Season

$$\overline{X} = \frac{\sum X}{n}$$

# By Round Model

- ▶ Each round was run separately, and does not include wins from previous rounds.
- ▶ Even if game in previous round is incorrect, the next round is reset with all correct winners.
- ▶ This allows model to perform better than it would on the traditional bracket

65.67% Correct



# Results by Round

- ▶ Winner Duke Blue Devils
- ▶  $\frac{1}{4}$  - play in round
- ▶ 22/32- first round
- ▶ 11/16- second round
- ▶ 6/8- Sweet Sixteen
- ▶  $\frac{3}{4}$ - Elite Eight
- ▶  $\frac{1}{2}$ -Final Four
- ▶ Winner predicted correctly



# Traditional Tournament

- ▶ Single game elimination
- ▶ Fill out bracket entirely even if previous winners are incorrect
- ▶ Assumption: error rate will be greater than by Round bracket since games are conditional upon previous rounds

# Traditional Bracket

## 2015 NCAA MEN'S BASKETBALL CHAMPIONSHIP BRACKET

PRESENTED BY  
Coca-Cola Global Corporate Partner with NCAA

Second Round  
MARCH 19-20

Third Round  
MARCH 21-22

Regional  
Semifinals  
MARCH 26-27

Regional  
Finals  
MARCH 28-29

National  
Semifinals  
APRIL 4

FILL OUT YOUR BRACKET  
NATIONAL BRACKET DAY  
MARCH 16

National  
Semifinals  
APRIL 4

Regional  
Finals  
MARCH 28-29

Regional  
Semifinals  
MARCH 26-27

Third Round  
MARCH 21-22

Second Round  
MARCH 19-20

41/67 Games  
Traditional Bracket  
51.2% Correct

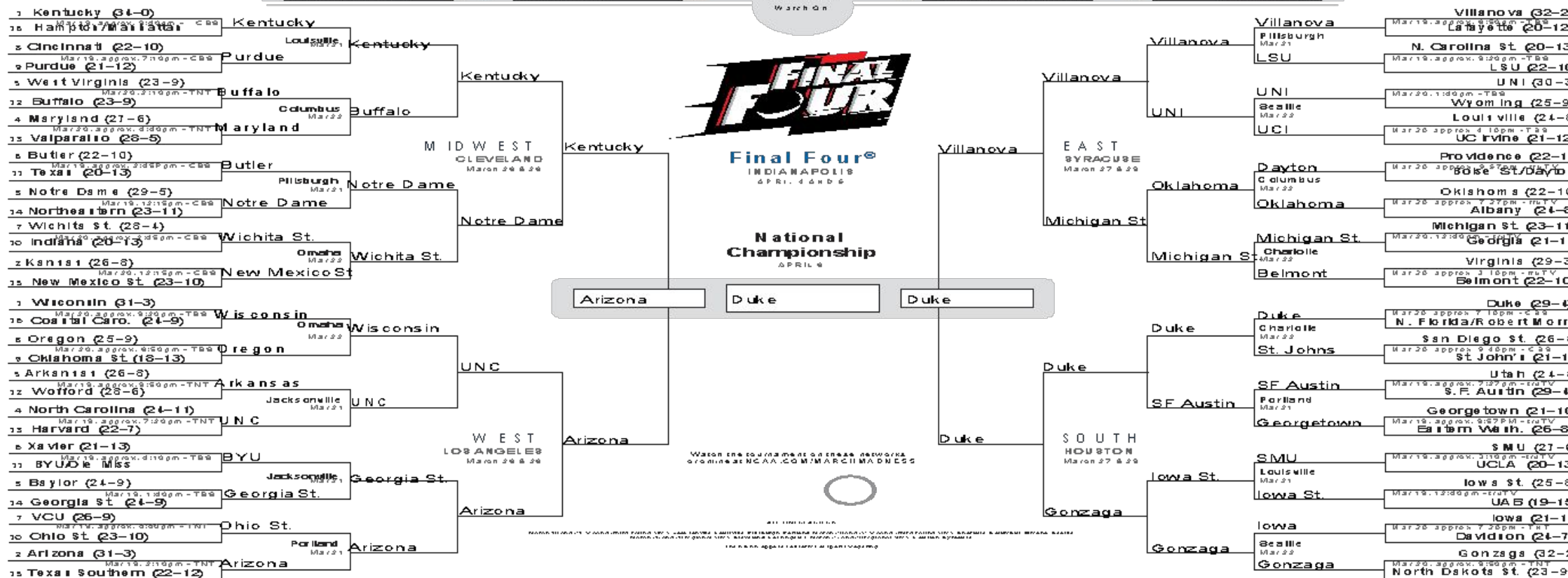
### First Four<sup>SM</sup>

|   |  |  |   |  |
|---|--|--|---|--|
| 16 Manhattan (19-13)<br>Mar 17, 8:00pm - TNTV | 11 Ole Miss (20-12)<br>Mar 17, 8:00pm - TNTV | First Round <sup>SM</sup><br>DAYTON<br>MARCH 17-18<br>March 18 | North Florida (23-11) 16<br>Mar 18, 8:00pm - TNTV | Boise St. (25-8) 11<br>Mar 18, 8:00pm - TNTV |
| 15 Hampton (16-17)                            | 11 BYU (25-5)                                |  | Robert Morris (19-14) 16                          | Dayton (25-8) 11                             |



Final Four<sup>SM</sup>  
INDIANAPOLIS  
APRIL 4 & 5

National  
Championship  
APRIL 6



# Results by Traditional

- ▶ Winner Duke Blue Devils
- ▶  $\frac{1}{4}$  - play in round
- ▶ 21/32- first round
- ▶ 10/16- second round
- ▶ 6/8- Sweet Sixteen
- ▶ 2/4- Elite Eight
- ▶  $\frac{1}{2}$ -Final Four
- ▶ Winner predicted correctly



# How to improve model ?

- ▶ For loop can be ran in order to calculate averages that are updated every game per team.
- ▶ Model would now resemble more of our test data format
- ▶ Create a model in which in can do team by team comparisons.
- ▶ - or create model where it compares different conferences
- ▶ -assumption: conferences has specific style
- ▶ Each team has their own model would then predict winner off of predicted independent variables .



# What to take away

- ▶ Winners heavily dependent upon shooting percentage and there opponents overall shooting percentage.
- ▶ Though some predictions were incorrect since teams with a lower strength of schedule had higher shooting percentages for playing weaker teams
- ▶ Ex-New Mexico State beats Kansas
- ▶ Overall Random Forest algorithm provides exceptional results considering lack of data and descriptive independent variables.
- ▶ Shows us the power of many decision trees

# Questions?

