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Top Skills

Google Ads
Search Engine Optimization (SEO)
Online Graphics

Certifications

Certificate of qualification
Fundamentals of Digital Marketing

Erick Onguka

Creative Director
Nairobi County, Kenya

Summary

As a software engineer and designer, I've cultivated a unique skill set at the intersection of technology and business. My journey includes a Bachelor of Science in Computer Technology from Maseno University, Google's Digital Marketing Certification, and Social Entrepreneurship training from UBC Sauder School. Over the years, I've gained hands-on experience in dynamic environments, from agencies to tech companies.

Experience

Digiswift Communications Ltd
Lead Graphic Designer
February 2024 - Present (8 months)
Nairobi County, Kenya

ANZAR KE

Creative Director and Designer
December 2020 - Present (3 years 10 months)
Nairobi County, Kenya

As the Creative Director at ANZAR KE, I blend design and software development to create visually captivating, user-friendly products. Committed to innovation and excellence, I drive creative change.

WALKER FOOTWEAR INDUSTRIES LIMITED

Footwear Designer
July 2023 - February 2024 (8 months)
Nairobi County, Kenya

At Tana Walker Industries, a footwear manufacturing company, I worked as a designer, where I played a key role in both product development and brand creation. I designed innovative shoe soles and footwear styles that catered to diverse market needs. Additionally, I spearheaded the development of Mitindo, a child brand under the company, focusing on creating unique, trendsetting designs aimed at broadening the brand's appeal. My work combined creative

design with functional manufacturing processes, contributing to the company's growth in the footwear industry.

Beyond Deals

Graphic Designer

August 2022 - December 2022 (5 months)

Nairobi County, Kenya

At Beyond Deals, a leading telecommerce platform, I collaborated closely with the sales team to implement impactful digital marketing strategies. I designed eye-catching social media posters, website banners, and developed TV station elements such as lower thirds, enhancing the company's multimedia presence. Utilizing tools like Inkscape for vector design and Adobe Photoshop for image refinement, I created striking logos, icons, and product visuals that captured customer attention.

Motobrix Limited

Creative Director

January 2021 - September 2022 (1 year 9 months)

Nairobi County, Kenya

At Motobrix Limited, I served as the Brand Creative Director and Web Designer/Developer, where I was responsible for shaping the company's brand identity and digital presence. I developed a cohesive, visually captivating brand that ensured consistency across all platforms. As the lead web designer and developer, I created dynamic, user-friendly websites that combined aesthetics with seamless functionality.

Ghetto Foundation

Youth Advocate

December 2016 - December 2020 (4 years 1 month)

Nairobi County, Kenya

At Ghetto Foundation, I had the privilege of being part of a dynamic team that shared invaluable tech-related information, emphasizing online safety and more. We engaged diverse audiences, fostering knowledge and empowerment. The fieldwork and interactions taught me invaluable lessons, contributing to my growth as a tech enthusiast and community educator.

Education

Maseno University

Bachelor of science in computer technology, Computer
Technology · (2017 - 2021)

Kisumu Boys High School

Kenya Certificate of Secondary Education, Kenya Certificate of Secondary
Education · (January 2013 - November 2016)

Obola Primary School

Kenya Certificate of Primary Education, Kenya Certificate of Primary
Education · (January 2005 - December 2013)

UBC Sauder School of Business

Social entrepreneurship, Entrepreneurship/Entrepreneurial Studies · (2017)