

ERICK POBLETE

Chino Hills, CA 91709

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909-762-2162

Highly motivated Video and Website Content Developer with strong video editing skills and a solid online marketing background seeking new opportunity to further grow skillset and contribute to excellence. A highly creative and resourceful thinker who is able to effectively complete tasks and projects on time and at high quality.

Willing to relocate: Anywhere

Authorized to work in the US for any employer



WORK EXPERIENCE

Developer

Anaheim University - Anaheim, CA

March 2020 to Present

- Completing video, website, and learning management system development
- Assisting with administrative and accreditation documentation
- Editing learning program videos
- Implementing new learning programs into existing learning programs
- Modifying HTML code to integrate new learning program systems with previous learning systems
- Modifying raw image and video content to adhere to new learning program systems

Lead of Media Creation

Fitness Advantage - Diamond Bar, CA

February 2016 to March 2020

- Assembled all raw footage with personally recorded camera shots
- Created professional videos when given an outline or short list
- Digitally cut files to build the sequence of the film and deciding what's usable
- Inputted raw sound and synchronizing the audio into video
- Reordered and fine-tuning the content to ensure the logical sequencing and smooth running of the film/video
- Oversaw the quality and progress of audio and video engineering and editing
- Wrote and voiced video commentary

Personal Trainer/Group Fitness Instructor

Fitness Advantage

February 2016 to March 2020

- Designed health and fitness plans customized to each client
- Provided clients with the tools and knowledge to create healthy lifestyles
- Instructed clients on effective exercises, correct workout form, and proper use of gym equipment
- Provided honest, constructive feedback to clients
- Cultivated strong interpersonal relationships with clients
- Utilized powerful speech techniques and communication skills to motivate clients

Head of Video Production

EEP Productions - Chino Hills, CA

February 2016 to March 2020

- Storyboarded all video concepts
- Operated camera equipment on all shoots
- Edited all video footage in post production
- Ensured high quality product and customer satisfaction of all customers
- Managed all customer accounts and customer outreach



EDUCATION

Bachelor of Science in Kinesiology

California State University Fullerton

May 2018



SKILLS

- Video Editing
- Post Production
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- Video Editing
- Social Media Management
- Video Production
- Photography
- Adobe After Effects
- Adobe Creative Suite
- User Interface (UI)
- Adobe Premiere
- Adobe Illustrator
- Adobe Photoshop
- JavaScript
- Git
- Adobe Lightroom
- Graphic Design
- Adobe InDesign
- HTML5 (1 year)
- CSS3 (1 year)
- Web Design



ASSESSMENTS

Verbal Communication — Highly Proficient

April 2020

Speaking clearly, correctly, and concisely.

Full results: [Highly Proficient](#)

Work Style: Reliability — Highly Proficient

September 2019

Measures a candidate's tendency to be dependable and come to work.

Full results: [Highly Proficient](#)

Mechanical Knowledge — Highly Proficient

June 2019

Measures a candidate's ability to understand and apply mechanical concepts and processes.

Full results: [Highly Proficient](#)

Graphic Design — Highly Proficient

September 2019

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Highly Proficient](#)

Graphic Design — Highly Proficient

June 2020

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.



ADDITIONAL INFORMATION

LEADERSHIP SKILLS EXCELLENT COMMUNICATION SKILLS
ADVANCED WORK ETHIC ELEVATED INTERPERSONAL SKILLS
STRONG SALES EXPERIENCE CUSTOMER SERVICE DRIVEN
ADOBE CREATIVE CLOUD EXPERIENCE ADOBE AFTER EFFECTS