

## ERIC CHEN

### EDUCATION

#### **QUEEN'S UNIVERSITY, BACHELOR OF COMMERCE (HONS), 2015-PRESENT**

- Queen's Excellence Scholarship

#### **BRAINSTATION, WEB DEVELOPER "MICRO-DEGREE"**

- Learned HTML, CSS, and Javascript (jQuery) to design webpages

### EXPERIENCE

#### **FOUNDER/EXEC. DIRECTOR, IMPACT TOMORROW**

09/2013 - Present

- Secured \$5000 in monetary and in-kind sponsorship from corporations and small businesses including Canadian Solar Industry, CPA Ontario, and AMP Solar Inc.
- Developed relationships with seasoned entrepreneurs and speakers in Mississauga & Toronto, secured Mayor Bonnie Crombie as keynote of the 2015 Impact Tomorrow Expo
- Helped fund 3 youth-led startups in Mississauga with community-wide pitch competition
- Marketed events on social media using company Facebook, Twitter, Instagram, conference hashtag trended 9<sup>th</sup> on Twitter (Canada-wide)

#### **SUMMER INTERN – PROFIT SOLUTIONS INTERNATIONAL**

07/2013 – 08-2013

- Visited clients with sales and implementation team, helped integrate software at 3 client sites
- Helped conduct meetings, relayed minutes to all participants
- Updated company business plan with new industry data, projected financial statements

### SKILLS & ABILITIES

**Event Planning** – experienced in planning small/medium-sized conferences

**Project Management** – capable of handling and delegating tasks in team projects

**Adobe PS and AE** – skilled at creating posters and promotional videos for marketing

**Web Design** - proficient in designing webpages using HTML/CSS/JQuery

### AWARDS

- Certificate of Recognition – City of Mississauga (2015) – Received award for showing outstanding community involvement with Impact Tomorrow
- 4<sup>th</sup> Place Entrepreneurship Promotion Project – DECA Inc. (2014) - Won 4th place at the 2014 DECA International Career Development Conference.

### LEADERSHIP

#### **WORKSHOP LEADER – UNITY CHARITY, CITY OF MISSISSAUGA (2015)**

- Educated 30 youth about entrepreneurship and ideation through a self-developed curriculum
- Shared insight on startup industry and technology
- Demonstrated the relationship between startup ideation and the creative arts

*References available upon request.*