

EDUCATION

QUEEN'S UNIVERSITY, BACHELOR OF COMMERCE (HONS), 2015-PRESENT

- Queen's Excellence Scholarship, GPA: 3.92/4.3

BRAINSTATION, WEB DEVELOPER "MICRO-DEGREE"

- Learned HTML, CSS, and Javascript (jQuery) to design webpages

EMPLOYMENT EXPERIENCE

FOUNDER/BOARD MEMBER, IMPACT TOMORROW

09/2013 - Present

- Organized two conferences (Impact Tomorrow Expo 2013 & 2015), with a total of 200 delegates, helped fund 3 youth-led startups with community-wide pitch competition
- Secured \$5000 in monetary and in-kind sponsorship from corporations and small businesses including Canadian Solar Industry, CPA Ontario, and AMP Solar Inc.
- Grew audience 100% from 2013-2015 through social media marketing and strategic partnerships with other local organizations
- Developed relationships with seasoned entrepreneurs and speakers in Mississauga & Toronto, secured Mayor Bonnie Crombie as keynote of the 2015 Impact Tomorrow Expo
- Designed an intuitive entrepreneurial curriculum that helps youth pursue new ventures

SUMMER INTERN - PROFIT SOLUTIONS INTERNATIONAL

07/2013 - 08-2013

- Visited 3 clients with sales and implementation team, helped integrate software on-site
- Helped conduct meetings, relayed minutes to all participants
- Updated company business plan with new industry data, projected financial statements

EXTRACURRICULAR SPONSORSHIP COORDINATOR, QUEEN'S STARTUP SUMMIT

- Raised \$3,000 in monetary sponsorship from corporations in Kingston, ON including KEDCO and Queen's Innovation Park
- Helped maintain ties with past corporate sponsors including Pizza Pizza and Cansbridge Capital Corp.

DESIGNER, QUEEN'S COMMERCE SOCIETY DESIGN TEAM

- Designed various ads for events on the Adobe suite (PS, Illustrator)
- Held PowerPoint workshop, taught techniques for good slide design

ADDITIONAL INFO

AWARDS - Certificate of Recognition (City of Mississauga 2015), 4th Place Internationals - Entrepreneurship Promotion Project (DECA Inc. 2014), 2nd Place Provincials (DECA Ont. 2013)

SPEAKING - Workshop Leader at UNITY Charity speaking on entrepreneurship and creative arts

PROJECTS - Impact Tomorrow Website (Web Development) - designed with HTML5/CSS3

- Project Redesign (UX Design) - conducted UX analysis for RedFlagDeals website

- Tricolour Traveler (Web Development)- volunteered to code and maintain blog website

WRITING - "How DECA Inspired Me To Become A Leader" (LinkedIn), "My Thoughts: Passing the Torch" (Medium, published in Responsible Business), "Stop trying so hard to be an extrovert" (Medium), "Life is Goodes" (Medium)