

# ERIC L CHEN

## Design and Art Direction

ericlchen.com

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(416)-830-5830

Business school graduate, graphic designer and art director.

### EXHIBITIONS

Electric Circuits Festival Apr 2019

Ball pit installation for ambient room at Electric Circuits 2019

1-800-CASH Mar 2019

Designed installations, branding, album artwork and all visual assets for 1-800-CASH exhibition in Kingston, ON

### COMMISSIONS

Art Director and Designer FOR FOREVER Sept 2018 – May 2019

Designed billboards and posters for artist Francisco Corbett

Graphic Designer Losers Weepers Vintage Sept 2018 – Apr 2019

Designed logo, identity, posters, and graphics for merchandise

### PERSONAL PROJECTS

#### OLIGARCHY

Directed and designed visual thesis as a social critique on business school encompassing print publication, short film, radio show, and website design

### WORK EXPERIENCE

Product Design Intern TribalScale June – Sept 2018

Directed user research projects and designed interfaces for CIBC, Guardian Analytics, and Peter Aceto

Product Design Intern TribalScale May – Aug 2017

Designed user experiences, websites, and marketing collateral for CIBC, Guestlogix, and TakeOver Innovation Conference

Product Design Intern Vuru May – Aug 2016

Designed new features and user interfaces for Vuru web and iOS apps

### TOOLKIT

Adobe Creative Suite

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Development

HTML/CSS

JS (jQuery)

Squarespace

UI/UX Design

Sketch

Figma

InVision

Principle

### EDUCATION

Queen's University

Bachelor of Commerce

Class of 2019

BrainStation

Web Development

Product Management

2015 – 2017