

ERIC CHEN

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EDUCATION

BACHELOR OF COMMERCE (HONS), QUEEN'S UNIVERSITY, 2015-PRESENT

- Queen's Excellence Scholarship, GPA: 3.92/4.3

INTRO TO WEB DEVELOPMENT, BRAINSTATION, 2015

- Learned principles of HTML5, CSS3, and Javascript (jQuery) to design webpages
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EMPLOYMENT EXPERIENCE

FOUNDER/BOARD MEMBER, IMPACT TOMORROW, MISSISSAUGA, ON 2013 – Present

- Organized two conferences (Impact Tomorrow Expo 2013 & 2015), with a total of 200 delegates, helped fund 3 youth-led startups with community-wide pitch competition
- Secured \$5000 in funding through corporate sponsors and small businesses including Canadian Solar Industry, CPA Ontario, and AMP Solar Inc., projected funding by 200% since 2013
- Initiated social media marketing campaigns on Facebook and Twitter to boost sales, increased organization exposure 10x from 2013, conference hashtag trended 9th in Canada during event
- Conducted weekly team meetings on curriculum development, created intuitive entrepreneurial workshops for conference delegates, resulted in 30 new business ideas during conference

SUMMER INTERN, PROFIT SOLUTIONS INTERNATIONAL, MILTON, ON 2013

- Visited 3 clients with sales and implementation team, helped integrate software on-site
 - Facilitated weekly meetings, relayed minutes, kept members informed of deliverables
 - Updated and bolstered company business plan with new industry data, financial statements
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EXTRACURRICULAR EXPERIENCE

SPONSORSHIP COORDINATOR, QUEEN'S STARTUP SUMMIT

- Raised \$3,000 from new corporate sponsors in Kingston, on including KEDCO and Queen's Innovation Park, projected conference financing by 30% in first 4 months

DESIGNER, QUEEN'S COMMERCE SOCIETY DESIGN TEAM

- Facilitated PowerPoint workshop for 30 students and taught techniques for effective slide design, improved student presentations for academic and extracurricular activities

DIRECTOR OF PUBLICATIONS, QUEEN'S SELF EVALUATIVE LEARNING FORUM

- Designed and constructed informational packages for potential speakers and sponsors, increased lead conversion
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ADDITIONAL INFO

AWARDS – Certificate of Recognition (City of Mississauga 2015), 4th Place Internationals - Entrepreneurship Promotion Project (DECA Inc. 2014), 2nd Place Provincials (DECA Ont. 2013)

SPEAKING – Workshop Leader at UNITY Charity speaking on entrepreneurship and creative arts

PROJECTS – Impact Tomorrow Website (Web Development) - designed with HTML5/CSS3

– Project Redesign (UX Design) – conducted UX analysis for RedFlagDeals website

– Tricolour Traveler (Web Development) – volunteered to code and maintain blog

WRITING – “How DECA Inspired Me To Become A Leader” (LinkedIn), “My Thoughts: Passing the Torch” (Medium, published in Responsible Business), “Stop trying so hard to be an extrovert” (Medium), “Life is Goodes” (Medium)
