# Baxter

# Differentiation & Engagement Workstream - Focus on Tisseel

Seema Sondhi, Pascaline Faivre, Amelie Ballière, Bernhard Kaumanns, Kavita Choksi, Sylva Bardzamian

#### Potential for differentiation:

**Price** 



Higher price of Tisseel vs competition

**Indications (SmPC)** 



Depends on country specific SmPCs

Tisseel Broader Label may include: Improvement of heamostasis, Tissue sealing, Tissue Glue, Adhesion Prevention, Heparinized patients, Dura Sealing, Broad Indication/specific indication.

Synthetic Aprotinin (fibrinolytic inhibitor)



Tisseel contains synthetic aprotinin for stabilized clot . It is only relevant if tisseel used as a sealant not hemostat. Linked to the indication. Tender scope matters: if one tender for fibrin glue, aprotinin matters. 2 vs 5 days difference of clot stability (Hedrich 2012). Synthetic vs bovine aprotinin

Fibrinogen concentration



Highest concentration of fibrinogen = clot strength.

US: Tisseel has 67-106 mg/mL vs. Evicel has 50-90 mg/mL (Tisseel US PI 2014, Evicel 2011)

EU: Tisseel has 91 mg/mL vs. Evicel has 50-90 mg/mL (Tisseel 2015 SmPC, Evicel 2011)

**Polymerisation speed** 



No proven difference with competition.

Component of bovine origin



Only versus beriplast and bioglue (Tisseel SmPC)





No differentiation



#### Potential for differentiation:

Product expansion after application (swell)



Same as competition – REF Data on file (under adprom)

Time to swell



Same as competition

Reabsorption time



Clot lysis is slower with Tisseel vs. Evicel (Hedrich 2012- 2 vs. 5 days for Tisseel)

Volume / active volume



Same as competition

**Storage conditions** 



- Lyo vs Evicel: Advantage storage room temperature vs freezer

- Frozen vs Evicel: Disadvantage storage freezer vs fridge (evicel in freezer 2 y then fridge for 30 days) + Freezer need is different -18 degrees for Evicel vs -20 for Tisseel but Advantage at room temperature at defrost: tisseel 48-72 h vs 24h for evicel.

**Shelf life** 



In freezer: 24 months for Tisseel vs 16months for Evicel

**Presentations (range)** 



Same as competition

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No differentiation



Differentiation

#### Potential for differentiation:

Application devices (open / MIS)



Broader range in numbers (specific MIS spray device) but no gaz free spray (evicel has airless spray accessory: no need of machine, safety. Depends on countries. Evicel has 1 regulator for both.

Reconstitution



Yes RTU vs not for Evicel. Tisseel - opened directly on sterile field vs. Evicel requires some reconstitution steps OFF sterile field

**Packaging size** 



No

Coverage area



5 times bigger. If linked to HE. Consumption linked to coverage. Tisseel SmPC

Volume of evidence



Yes (country specific depending on RA: use of VH vs VHSD evidence + Lowe study). 40 years history and 4000 papers with Tisseel.

**Efficacy** 



No head to head evidence (both Evicel and Tisseel have no H2H trial)\*

Safety



No evidence\*. Though Tisseel in use much longer than Evicel (approved June 2006 in US, not sure in EU);

**Health Economics** 



No evidence \*

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Prod.

Evidence



No differentiation



\* HEOR CE study cardiac and general to come

#### Potential for differentiation:

**In-servicing** 



Same as competition

**Support in the field** 



Same as competition

**Supply continuity** 



Same as competition

Technical assistance



Same as competition

**Integrated offering** 



Offer 2 polymerization speed sealants (Tisseel and Artiss). Country specific

Number /type of applicators included



Same as competition

Temperature and stability during transport



Same as competition

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Services



No differentiation



Differentiation

#### Potential for differentiation:

Investment in the country



Depend on countries (manufacturing site, etc.)

**Cost of urgent Delivery** 



Country specific

**ATC** code



Evicel has a different ATC code. Country specific on application (check beriplast)

Freezer requirements



<u>Disadvantage</u> (Temperature + need close to OR) See previous page

Time to table



<u>Disadvantage (Defrost time)</u>. This applies to whole prep time from pharmacy to sterile field (Tisseel takes longer vs. Evicel)

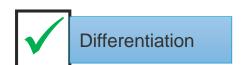
**Guarantee of replacement** 



100% guarantee of replacement of thawed product not use. Country specific.

Others





# Relevance of criteria

Criteria	Tisseel	Evicel	Beriplast	Raplixa
Indications	•			
Synthetic Aprotinin (fibrinolytic inhibitor)	•			
Fibrinogen concentration	**			
Component of bovine origin	•			
Storage conditions For Tisseel Lyo	•			
Storage conditions For Tisseel Frozen		•		
Shelf life	•			
Reconstitution	•			
Coverage area	•			
Volume of evidence	*			
Integrated offering	•			
Investment in the country	•			
Cost of urgent delivery				
ATC code	•			
Guarantee of replacement	•			
Significant differentiation		Slight differen	tiation	No differentiation
*when use as sealant		**Depends on country RA		

# References

- Tisseel SmPC
- Evicel SmPC
- Hedrich. J Biomed Mater Res B Appl Biomater. 2012
- Lowe. Cardiovasc Surg (Torino). 2007

# Tender example - UK



Please state the range of procedures product is suitable for use in

TISSEEL Lvo and Ready to use fibrin sealants (with over 33 years of clinical us and the broadest range of indications for a fibrin sealant).

TISSEEL is approved for supportive treatment where standard surgical techniques are insufficient- for improvement of hemostasis in all surgica settings to stop capillary bleeding.

TISSEEL is the only fibrin sealant that is approved in the UK for use i Hernia repair surgery as glue to fix the hernia mesh in place.

TISSEEL is also the only Fibrin Sealant that has UK approval as a sealant i Neurosurgery to seal the Dura, creating a water tight seal.

In addition to this TISSEEL has approval to seal surgical anastomoses in G surgery, again it the only Fibrin Sealant in the UK that is approved for this use.

Please illustrate robustness of products

TISSEEL has been cited in over 3500 clinical studies with over 33 years i clinical use. Over 17.5 Million kits of TISSEEL have been sold world wide t date.

Identify proposed packaging of products

TISSEEL Ready to Use

Both the Sealer Protein Solution and the Thrombin Solution are contained in

Please detail how the product avoids clogging at the tip

TISSEEL Lyo, TISSEEL Ready to use are supplied with 2 plastic double chamber applicator tips, these tips have been designed to keep the two components of the product apart until they exit the applicator. All accessory tips supplied for the drip application of the Fibrin Sealant portfolio are double chamber

During a spray application the EasySpray spray set can be used in conjunction with the Fibrin Sealants and the Easy spray device, this system once connected to a medical air supply (4/7 bar) permits a fine spray application of Fibrin Sealant and the device will evacuate all product from the tip between uses, this ensures that the deceive can be used multiple times during a single surgery.

For laparoscopic surgery Baxter supply the DuploSpray MIS device, this system once connected to a CO2 supply permits a fine spray application of Fibrin Sealant, this device will also evacuate all product from the tip between uses, this ensures that the device can be used multiple times during a single surgery.

Please state shelf life of product

TISSEEL Lyo - 2 years TISSEEL Ready to use - 2 years

Please state how the product should be stored

TICCULI I TO



# Tender example - Spain

#### FRAMEWORK AGREEMENT FOR THE PROVISION OF GEL SEALER

#### **HEMOSTATICO FOR SERVICE Neurosurgery:**

#### **EVALUATION CRITERIA OF OFFERS**.

A – Economic criteria. 30 points at 1 point per 0.5 % Discount to the tender base budget, for a total of 30 points will be obtained with a 15% discount on the basic budget

B – TECHNICAL EVALUATION CRITERIA: 30 points, with a threshold least 15 points. Product quality is scored up to 30 points can be:

- 0 points: Offers which do not have technical documentation sufficient, failure to submit samples or product offered is different requested or invalid.
- From 1-14 points: Products technically valid but not quality enough.
- 15 to 25 points: technically sound products quality appropriate.
- From 26 to 30 points: Products or preferential offers excellent quality.

#### ASPECTS TO BE EVALUATED IN THIS CRITERIA:

- Product efficacy: fast clotting demonstrated in studies 14 points
- Presentation: considering the optimal presentation for use more
- Product efficient packaging of 7.5 ml. 8 points
- Concentration of thrombin per milliliter: Additional values to 250 Ul/ml.as minimum. 8 points

