



Asthma Education & Monitoring Program for School Aged Children & Teens

The healthimo asthma education program improves adherence to prescribed action plans by the families of children with asthma and collects data which can then be used to measure effectiveness. This is accomplished by leveraging behavior change concepts and applying them via cell phones and healthimo mHealth services.

Healthimo asthma education is FREE to everyone!

Healthimo Engages Families Without Compromising School Policy

The healthimo program recognizes that cell phones are not an ideal tool for use in the school and demonstrates that phone access during the school day is completely unnecessary for experiencing the benefits of improved adherence to the prescribed action plan. Interactions typically occur in the morning before school and in the afternoons when school is out of session. Parents and legal guardians of children with asthma are important participants in the program and receive mobile phone interactions daily over a four month cycle with the instruction to discuss these messages with their child. In the event that a child may have their own cell phone, the child can receive the same messages each day as their parent therefore keeping everyone on the same page.

Meanwhile, messaging for each patient is customized based on their own profile which they share with healthimo at the time of enrollment. Enrollment occurs via a secure page on the healthimo site. All information is protected and secure in accordance with HIPAA guidelines. Healthimo is a covered health care entity and is therefore subject to stringent quality management processes designed to protect the enrolled members.

Why Mobile Phones and Text Messaging Instead of Email or the Web?

While other methods for delivering this sort of education have been attempted in the past, the mobile phone has proven its value as a real-time trusted communication conduit whereas the Web and email tend to encourage gaps in time between a desired communication and the recipient actually receiving it and taking related actions.

Who should sign up for the free healthimo asthma education program?

Everyone with an interest in becoming more aware and skilled in the care of asthma as well as patients looking for a simple way to manage their condition and symptoms should enroll in the free healthimo asthma education program. This includes school personnel, friends of kids with asthma, grandparents, etc... Sign up is easy via the healthimo secure website. Once enrolled, everything else is automatic and works with every phone.

Integration with the Traditional Health Care System

The healthimo asthma education program works on its own as well as the potential to be an integrated health information exchange with the patient's doctor. Healthimo's appointment reminder feature is just one part of the asthma program and helps to increase the frequency of physician visits and possible medication adjustments which may be necessary in improving results.

Sources of Content and Behavioral Science Algorithms which Drive Healthimo

While the entire system has been developed exclusively by healthimo, key advisors to our programs include patients enrolled in clinical trials, several children's hospitals, disease management departments and world renowned behavioral scientists focused on family dynamics in the presence of chronic health conditions.

What is Not Included in healthimo's Free Program?

While 100% of the patient focused education is made available at no cost to the general public, healthimo also understands that patient de-identified participation data from enrolled participants may also be desirable for various third parties (e.g. – school districts, federal grant recipients, etc...). Healthimo is available to work with these third parties based on a professional services arrangement the scope of which would be agreed to by the parties.