OAT Tier 1 and Tier 2 Message Flows

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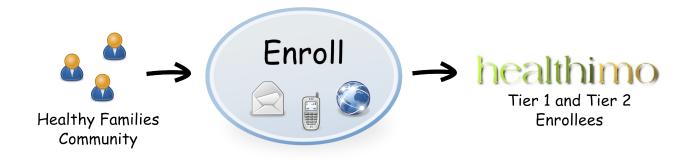
Overview

- 1. These message flows support the OAT Tier 1 and Tier 2 use cases
 - 1. enrollment
 - 2. education
 - 3. request for profile information (Zip Code, Disease Interest, etc.)
 - 4. request for measures use cases (HEDIS, A1c)

Enrollment Flow

- 1. Enrollment from USPS forms, Text HEALTHY to 25827 and the web give us different levels of profile information on sign up.
 - 1. Any profile information still needed is gathered via message requests in the Enrollee Message Flow

Step One - Enrollment by mail, text or web



- Mail in enrollment from rural clinic
 Rural Enrollment form zip, health
 condition and detailed profile information
- Text HEALTHY to 25827

 Text Enrollment phone number only
- Enroll on hfstx.org hfstx.org Enrollment - email, zip and health condition interest

Illustration 1: Enrollment by mail, text or web

Message Flow for all Tier 1 and Tier 2 Enrollees

Key Enrollee Flow Items

- 1. messages to enrollee and any of their self selected supporters
 - 1. usps messages are 1x per month, following same flow
 - 2. for email and text,
 - 1. messages are ∼ every four days
 - 3. if zip or disease interest are needed, they are requested ~ every 2 wks
 - 4. requests for information are every 1-2 wks (HEDIS and A1c)
 - 1. via email
 - 2. via usps; education + response form
 - 3. to patient
 - 4. to 'friend'
 - 5. every four days (usps every four weeks)
 - 6. if have disease profile, use that else general wellness

Enrollee Detailed Message Flow

- 1. do we need your zip?
 - 1. (tier 1)
 - 2. general education
 - 3. ask for zip code
 - 4. done
- 2. do we need your disease interest?
 - 1. (tier 1)
 - 2. general education
 - 3. ask for disease interest
 - 4. done
- 3. disease interest is not diabetes?
 - 1. (tier 1)
 - 2. general education
 - 3. done
- 4. disease interest diabetes?
 - 1. (tier 2)
 - 2. diabetes specific education
 - 1. questions that will address self reported HEDIS measures
 - 2. both with education and requests for self reported data
 - 1. % patients > 1 a1c per year
 - 2. % patients w/ highest risk glucose level
 - 3. % assessed for nephrology
 - 4. % receiving a lipid profile once in 2 yrs
 - 5. % with ldl cholesterol of < 130 mg/dl
 - 6. % with blood pressure of < 140/90
 - 7. % receiving periodic dilated eye exam
 - 8. % receiving annual foot exam
 - 9. % receiving counseling on smoking cessation
 - 3. a1c questions
 - 1. HEDIS above for frequency, plus +
 - 2. self reported a1c date and value

Enrollee Flow Diagram

Message flow for all Tier 1 and Tier 2 enrollees

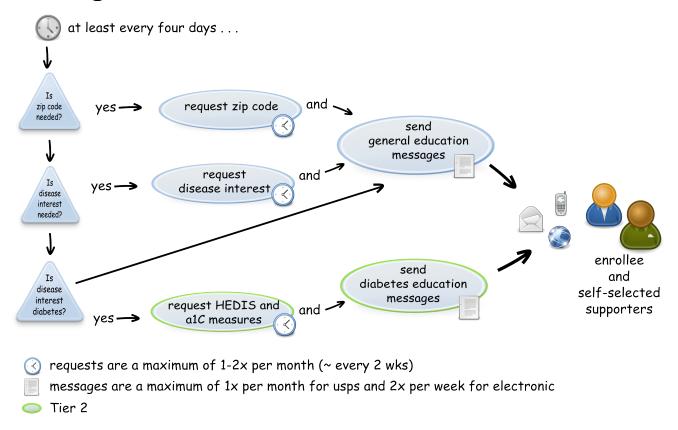


Illustration 2: Message Flow for all Tier 1 and Tier 2 enrollees