**Text & Medium Course Schedule**

**Pre-Reading (Recommended)**

* John Guillory, “Genesis of the Media Concept” (pdf)
* Lisa Gitelman, “Introduction: Media as Historical Subjects” from *Always Already New* (pdf)
* [Shannon Communications Diagram](https://en.wikipedia.org/wiki/A_Mathematical_Theory_of_Communication)

**Week 1 (Jan. 18): "The Senses"**

* [Adam Gopnik on Haptics (*New Yorker*)](http://www.newyorker.com/magazine/2016/05/16/what-the-science-of-touch-says-about-us)
* [Maria Konnikova on Wine Tasting (*New Yorker*)](http://www.newyorker.com/science/maria-konnikova/what-we-really-taste-when-we-drink-wine)
* [Anna Maria Barry-Jester on Rancid Olive Oil (FiveThirtyEight)](https://fivethirtyeight.com/features/most-of-us-are-blissfully-ignorant-about-how-much-rancid-olive-oil-we-use/)
* [Neil Harbisson TED Talk (Video)](https://www.ted.com/talks/neil_harbisson_i_listen_to_color)
* [“Batman” from *This American Life* (Podcast)](https://www.thisamericanlife.org/radio-archives/episode/544/batman)

**Week 2 (Jan. 25): "Oral Traditions"**

* Walter J. Ong, from *Orality and Literacy* (pdf )
* [“Oral-formulaic Composition” (Wiki)](https://en.wikipedia.org/wiki/Oral-formulaic_composition)
* [Lindsay Abrams on “The Neuroanatomy of Freestyle Rap”](http://www.theatlantic.com/health/archive/2012/11/the-neuroanatomy-of-freestyle-rap/265414/)
* Erik Pihel, “A Furified Freestyle: Homer and Hip-Hop” (pdf)
* [Common, “5-Min Freestyle”](https://www.youtube.com/watch?v=dm0t24pVdNY&feature=youtu.be)
* [Miles Davis, “So What”](https://youtu.be/zqNTltOGh5c)

**Week 3 (Feb. 1): "Movement"**

* [Judith Thurman on Maria Abramovic (*New Yorker*)](http://www.newyorker.com/magazine/2010/03/08/walking-through-walls)
* ["Balanchine Teaching" (](http://www.newyorker.com/culture/culture-desk/balanchine-teaching?mbid=social_twitter" \t "_blank)*[New Yorker](http://www.newyorker.com/culture/culture-desk/balanchine-teaching?mbid=social_twitter" \t "_blank)*[)](http://www.newyorker.com/culture/culture-desk/balanchine-teaching?mbid=social_twitter" \t "_blank)
* Judith Lynne Hanna, from *To Dance is Human: A Theory of Nonverbal Communication* (pdf)
* Nadel and Strauss, from *The Dance Experience* (pdf)

**Week 4 (Feb. 8): "Maps"**

* Mark Monmonier, from *How to Lie With Maps* (pdf)
* Steven Johnson, from *The Ghost Map* (pdf)
* [Gall--Peters Projection, *The West Wing* (clip)](https://www.youtube.com/watch?v=vVX-PrBRtTY)
* Franco Moretti, "Maps" from *Graphs, Maps, Trees: Abstract Models for Literary History*(pdf)

**Week 5 (Feb. 15): "Manuscripts"**

* Clemens & Graham, from *Introduction to Manuscript Studies* (pdf)
* Stephen Nichols, "What is a manuscript culture?" (pdf)
* Elaine Treharne, "The transcendent manuscript in the digital age" (pdf)
* ["Audiotactility and the Medieval Soundscape of Parchment"](https://soundstudiesblog.com/2016/10/17/audiotactility-the-medieval-soundscape-of-parchment/" \t "_blank)
* [The Lazarus Project](http://www.lazarusprojectimaging.com/)
* [Mappa Mundi Project](http://www.themappamundi.co.uk/" \t "_blank)
* **Feb. 15 seminar meets in Rare Books & Special Collections (RR 225),** guest instructor Marie Turner

**Week 6 (Feb. 22): "Sound"**

* [“Sound” via MLA Commons Digital Pedagogy Terms](https://digitalpedagogy.mla.hcommons.org/keywords/sound/)
* R. Murray Schafer, from *The Soundscape: Our Sonic Environment and the Tuning of the World* (pdf)
* Alan Licht, "Sound Art: Origins, development, and ambiguities" (pdf)
* Brandon LaBell, "On Accommodating Sound Art in the Museum" (pdf)
* Budhaditya Chattopadhyay, "Designing Sound for the "Dubbing Era" of Indian Cinema" (pdf)

**Week 7 (March 1): "AR / VR"**

* Jason Jerald, from *The VR Book: Human-Centered Design for Virtual Reality* (pdf)
* Melanie Chan, from *Virtual Reality: Representations in Contemporary Media* (pdf)
* [Google Cardboard](https://vr.google.com/cardboard/), [Google Glass](https://www.google.com/glass/start/), and [Microsoft HoloLens](http://www.microsoft.com/microsoft-hololens/en-us) projects
* (free) Google Cardboard apps to try: [NY Times VR](http://www.nytimes.com/marketing/nytvr/); [Official Google Carboard](https://itunes.apple.com/gb/app/google-cardboard/id987962261?mt=8" \t "_blank); [Within VR](https://itunes.apple.com/gb/app/within-vr-virtual-reality/id959327054?mt=8" \t "_blank); [The Bohemian Rhapsody Experience](https://itunes.apple.com/gb/app/bohemian-rhapsody-experience/id1152552977?mt=8" \t "_blank);
* (free) Augmented Reality apps to try: [Pokemon Go](https://itunes.apple.com/us/app/pokemon-go/id1094591345?mt=8" \t "_blank);[WallaME](https://itunes.apple.com/us/app/wallame-hide-messages-in-real/id963058537?mt=8" \t "_blank); [Google Translate](https://itunes.apple.com/us/app/google-translate/id414706506?mt=8" \t "_blank); [Layar](https://itunes.apple.com/en/app/layar-augmented-reality/id334404207?mt=8" \t "_blank); [INKHUNTER](https://itunes.apple.com/us/app/ink-hunter-try-tattoo-designs/id991558368?mt=8" \t "_blank);

**Week 8 (March 8): "Scholarly Editing"**

* G. Thomas Tanselle, from *Rationale of Textual Criticism* (pdf)
* Jerome McGann, from *Critique of Modern Textual Criticism* (pdf)
* Morris Eaves, "The Editorial Void" lecture & slides (pdf and ppt)
* Morris Eaves, "Misc Notes" (pdf)
* Morris Eaves, ["Crafting Editorial Statements"](http://id.erudit.org/iderudit/013150ar" \t "_blank)
* [William Blake Archive](http://blakearchive.org/)

**Week 9 (Spring Break)**

**Week 10 (March 22): "Print 1--Book Histories"**

* Levy & Mole, "Introduction" & "Brief Chronology" from *The Broadview Reader in Book History* (pdf)
* Michael Twyman, "What is Printing?" in *Broadview Reader* (pdf)
* Robert Darnton, “What is the History of Books?” in *Broadview Reader* (pdf)
* Paula McDowell, “Towards a Genealogy of ‘Print Culture’ and ‘Oral Tradition’” in *Broadview Reader* (pdf)
* [“Illuminated Printing,” *William Blake Archive*](http://blakearchive.org/staticpage/biography?p=illuminatedprinting)
* [Stephen Fry, “The Machine that Made Us”](https://www.youtube.com/watch?v=XeKZlCuXyVg)

**Week 11 (March 29): "Print 2--Book Futures"**

* [Visual Studies Workshop](http://www.vsw.org/)
* Choose 1 (or find another of your choosing), read on your own, and bring to class ready to introduce/discuss it:
  + Mark Z. Danielewski, *House of Leaves* or *Only Revolutions*; Chris Ware, *Building Stories*; Ishmael Reed, *Mumbo Jumbo*; Theresa Hak Kyung Cha, *Dictee*; J. J. Abrams and Doug Dorst, *S.*; B.S. Johnson, *The Unfortunates*; Zachary Thomas Dodson, *Bats of the Old Republic*; Marc Saporta, *Composition No. 1*; Graham Rawle, *Woman’s World: A Novel*; Eli Horowitz, *The Pickle Index*; Jonathan Safran Foer, *Tree of Codes*.

**Week 12 (April 5): "Early Networks"**

* Tom Standage, from *The Victorian Internet* (pdf)
* Henry James, *In the Cage* (pdf)
* Richard Menke, “Telegraphic Realism: Henry James’s ‘In the Cage’” (pdf)

**Week 13 (April 12): "Photography"**

* Friedrich Kittler, “Film” from *Gramophone, Film, Typewriter* (pdf)
* Julie K. Brown, "Seeing and Remembering" (pdf)
* Peter Galassi, "Before Photography" (pdf) **OR** Diane Waggoner, "Photographic Amusements" (pdf)
* Daguerre, Arago, & Poe "Announcements" (pdf)
* ["Last Known Roll of Kodak Film Returns to Rochester"](https://www.theatlantic.com/technology/archive/2016/07/the-last-known-roll-of-kodak-film-from-1888/490787/?utm_source=atltw" \t "_blank) (*The* *Atlantic*)
* [Graphics Atlas](http://www.graphicsatlas.org/" \t "_blank)
* [Eastman Museum](https://www.eastman.org/)

**Week 14 (April 19): "Word Processing"**

* Matthew Kirschenbaum, from *Track Changes* (pdf)
* Friedrich Kittler, “Typewriter” from *Gramophone, Film, Typewriter* (pdf)

**Week 15 (April 26): "Broadcast Media"**

* Marshall McLuhan, “The Medium is the Message”; “The Playboy Interview” (pdf)
* Selections from *Radiotext(e)*,Ed. Neil Strauss (pdf)
* Suggested: Thomas Pynchon, *The Crying of Lot 49*
* Suggested: George Lucas, *American Graffiti* (film)

**Week 16 (May 3): "The Internet"**

* [Vannevar Bush, “As We May Think”](http://www.theatlantic.com/magazine/archive/1945/07/as-we-may-think/303881/)
* [Shannon Communications Diagram](https://en.wikipedia.org/wiki/A_Mathematical_Theory_of_Communication)
* Andrew Blum, *Tubes: A Journey to the Center of the Internet* (pdf)
* [This Tweet](https://twitter.com/workergnome/status/807704855276122114/photo/1)