

Eric I. Margules

eric.i.margules@gmail.com – 269.762.9487

margul.es

PROFESSIONAL SUMMARY

Software and web developer building applications that engage users with elegant code, creative content and pixel-perfect design.

SPECIALTIES

- Full stack web development
- Object-oriented programming (OOP)
- MVC architecture
- Responsive web design
- E-commerce development
- 2D game design and development
- Custom CMS

TECHNICAL SKILLS

- Ruby & Ruby on Rails
- JavaScript
- GitHub
- Jekyll & Liquid
- HTML5 & CSS
- MySQL
- Amazon Web Services (S3)
- Adobe Creative Suite
- Mandarin Chinese

EXPERIENCE

12/12–Present

Founder / Operator – Decade Leather (Chicago, IL)

A passion project turned business opportunity. I manage all aspects of a boutique, luxury leather accessories brand, from product development, to web design, programming, and e-commerce. My proudest achievements include:

- Developing and deploying a digital storefront, including a custom wallet builder application, from scratch, using Ruby on Rails, JavaScript and HTML/CSS.
- Growing the brand into a successful company averaging tens of thousands of dollars in annual revenue.
- Attracting thousands of online followers and fans through extensive digital and social media marketing.

03/14–Present

Communications Specialist – Lions Clubs International (Chicago, IL)

When you need to connect with 1.4 million members across 11 languages, you come to me. From aspirational messages from top executives, to nitty-gritty communications introducing service programs, I help set the tone and create the content that inspires our global network of volunteers to change lives as a part of the world's largest service club organization. Some of my proudest achievements include:

- Planning and executing content strategies for a three year service initiative culminating in the Lions Clubs International's centennial celebration in 2018
- Developing the personal tone of the International President through his monthly addresses to over one million members
- Sharing in-depth stories of Lions' impact around the world through a monthly magazine with worldwide distribution

05/13–03/14

Creative Lead / Copywriter – MicroTrain Technologies (Chicago, IL)

From clicks to conversions, I designed and implemented the entire digital development and marketing process for MicroTrain's professional branding platform, TheProfessional.Me. Inspiring Illinois job seekers isn't as easy as it looks, but my biggest wins included redesigning TheProfessional.Me from the ground up to create an engaging and marketable web platform.

EDUCATION

08/05–12/10

Bachelor of Arts: English Composition

University of Kansas, Lawrence, KS

02/10–12/10

Intensive Chinese Program

Nanjing University, Nanjing, Jiangsu, China

08/07–12/07

English Literature and Media Program

Vrije Universiteit, Amstelveen, the Netherlands