

Eric I. Margules

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margul.es

PROFESSIONAL SUMMARY

Software and web developer building applications that engage users with elegant code, creative content and pixel-perfect design.

SPECIALTIES

- Full stack web development
- Object-oriented programming (OOP)
- MVC architecture
- Responsive web design
- E-commerce development
- 2D game design and development
- Custom CMS

TECHNICAL SKILLS

- Ruby & Ruby on Rails
- JavaScript
- GitHub
- Jekyll & Liquid
- HTML5 & CSS
- MySQL
- Amazon Web Services (S3)
- Adobe Creative Suite
- Mandarin Chinese

EXPERIENCE

12/12–Present, Chicago, IL

Founder – Decade Leather

A passion project turned business opportunity. I manage all aspects of the luxury leather goods brand, Decade, from product development and production, to web design, programming, and e-commerce. My proudest achievements include:

- Developing and deploying a digital storefront, including a custom wallet builder application, from scratch, using Ruby on Rails, JavaScript and HTML/CSS.
- Growing the brand into a successful company averaging tens of thousands of dollars in annual revenue.
- Attracting thousands of online followers and fans through extensive digital and social media marketing.

03/14–Present, Chicago, IL

Communications Specialist – Lions Clubs International

I help set the tone and create the content that inspires the world's largest service club organization. From executive-level messaging, to nitty-gritty communications introducing service programs to 1.4 million members across 11 languages, some of my proudest achievements include:

- Planning and executing content strategies for a three year service initiative culminating in the Lions Clubs International's centennial celebration in 2018

- Developing the personal tone of the International President through his monthly addresses to over one million members
- Sharing in-depth stories of Lions' impact around the world through a monthly magazine with worldwide distribution

05/13–03/14, Chicago, IL

Creative Lead / Copywriter – MicroTrain Technologies

From clicks to conversions, I designed and implemented the entire digital development and marketing process for MicroTrain's professional branding platform, TheProfessional.Me. Inspiring Illinois job seekers isn't as easy as it looks, but my biggest wins included redesigning TheProfessional.Me from the ground up to create an engaging and marketable web platform.

EDUCATION

08/05–12/10

Bachelor of Arts: English Composition

University of Kansas, Lawrence, KS

02/10–12/10

Intensive Chinese Program

Nanjing University, Nanjing, Jiangsu, China

08/07–12/07

English Literature and Media Program

Vrije Universiteit, Amstelveen, the Netherlands