

Eric Milfont de Oliveira**Senior Full Stack Developer**

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Key technologies and tools:

- PHP, MySQL, HTML5, CSS, JavaScript, Ajax, Python
- Next.JS, BlitzJS, React, Node.JS
- Wordpress, Codelgniter, jQuery, Bootstrap, TailwindCSS
- Sass/Less, SCRUM, Trello, Git, CI/CD, Npm, Composer
- AWS, Docker, Linux, Shell Script
- Photoshop, Sketch, Figma, Illustrator, Adobe XD

QUALIFICATIONS

Visionary and results-oriented, with more than 20 years in the design, planning, development, implementation, marketing and commercialization of cutting-edge digital products. Natural ability to lead multiple teams, locally and remotely.

Experience in planning and producing campaigns, events and training.

Fluent English. Interest in the areas of Technology, Marketing and/or Commercial.

PROFESSIONAL EXPERIENCE

INOVAWAY.ORG, Founder & CEO, Recife-PE, 2013 - 2022. Company focused on consulting, marketing and rapid development of digital products. Main achievements: Web and mobile application for property management and maintenance for hotels; mobile application for events; mobile application digital medical certificate reader; interactive banners; corporate websites, e-commerce, online campaigns and social media management.

Stack: Blitz.JS, Next.JS, Vercel, AWS, PHP, MySQL, Wordpress, WooCommerce.

Anjo Amigo, Founder & CTO, Recife-PE, 2020 - 2021. At the beginning of the pandemic, Anjo Amigo was designed to help vulnerable people from the highest risk groups. Awarded first in the CHALLENGE COVID19, promoted by Porto Digital, Public Ministry / PE, Open Innovation Lab and Secretary of Health of Pernambuco. Partnerships developed with SEBRAE, NUTES, UPE, Campus Party, Transforma Recife, among others.

Stack: AWS, PHP, MySQL, Wordpress, LearnDash LMS, Buddypress, Youzer.

Porto de Galinhas Social - @portodegalinhas.social, Founder & CEO, Recife-PE, 2016 - 2022. The largest online guide in Porto de Galinhas-PE, operating on 3 pillars: a source of up-to-date information for tourists, a channel for local advertisers and an e-commerce destination. It currently has more than 70,000 followers on Instagram, reaching 100,000 monthly hits, including other channels.

Stack: AWS, PHP, MySQL, Wordpress, WooCommerce, LearnDash LMS, Buddypress, Youzer.

EVENT INOVAWAY, Creator and Producer, Recife-PE, 2015. Event conceived and carried out with the purpose of instigating a movement of approximation between Brazil and Silicon Valley. First event held in August 2015 with 200 participants; 9 speakers (international and national); 18 supporting companies (Porto Digital, CESAR, City Hall of Recife, AJE-PE, Venture In LA, among others); 8 citations in the media (Small Businesses & Big Businesses, CBN); Website starting from 0 to 727 visitors per day in less than 30 days and full sale of tickets available.

Stack: AWS, PHP, MySQL, Wordpress, WooCommerce.

Global Safe Med, Founder & CEO, Recife-PE, 2011 – 2016. Startup incubated by Porto Digital, invested and accelerated by Ventiur (Porto Alegre-RS). Winner of the Startup Brasil public notice. Winner of the Campus Party Recife Health Innovation Award. Startup Health Finalist. Finalist of the National Startup Contest. Inovativa Brasil finalist. Selected by Apex Brasil and Sebrae to be one of the 30 Brazilian startups at TechCrunch Disrupt – San Francisco/CA (USA), one of the main innovation events in Silicon Valley. **Main achievements:**

Leadership of the Information Technology, Commercial and Marketing teams; Design and management of the system project for web and mobile (SaaS – Software as a Service); Fundraising and contact with national and foreign investors, resulting in approximately R\$ 800 thousand, including angel investments, public notices and acceleration; Acquisition of customers and partners; More than 25 articles in organic matters, in local and national media, in 2014, in vehicles such as Pequenas Empresas & Grandes Negócios, UOL, INFOMONEY, Bom dia PE, RedeTV; Responsible for planning and coordinating marketing actions and company presentations at events such as HospitalMed, Demo Brasil, Campus Party, Health 2.0 LA and TechCrunch.

Stack: AWS, PHP, Flex, MySQL, Wordpress.

Ogilvy & Mather, Project Manager, Recife – PE, 2009 – 2012. The Ogilvy Group is part of the largest communications conglomerate in the world, WPP. In Brazil, Ogilvy & Mather is the second largest advertising agency in the country. In 2009, Ogilvy opened a branch in Recife to improve its customers' digital marketing. Responsible for managing development teams within the branch in Recife-PE and at the headquarters in São Paulo-SP for the production of digital marketing pieces, mobile applications, websites, interactive banners and games for campaigns for clients such as Unilever, Kraft Foods, JAC Motors, IBM, SAP, Coca-Cola, among others. Main achievements: Idealization of solutions for Knowledge Management and Distance Education, achieving greater standardization of the development and dissemination of knowledge; Design and management of the Optimization Project for the Development of Digital Marketing Parts, aimed at the internal public, which resulted in an approximate 15% increase in the speed of production of digital parts.

Água-Marinha Mídia Educacional, Developer, Recife – PE, 2003 – 2008. Pioneer company in digital educational media and used in more than 1000 schools across the country. From intern to Senior Developer, he participated in the development of several games and educational materials for companies such as the international publisher MacMillan and the publisher Moderna.

EDUCATION

2013 Postgraduate Diploma in Information Technology Management, Universidade Federal de Pernambuco, Centro de Informática – Cin.

2008 Bachelor of Computer Science, UNIBRATEC, Recife – PE.

COURSES

2013 Certified Scrum Master (CSM) - Gestão rápida de projetos.

2012 EMPRETEC – Sebrae / Processo de Incubação de Startups do Porto Digital / Extensão em User Experience, UX - CESAR.EDU.

2011 Making New Leaders (Autoconhecimento/MBTI, Liderança e Execução, Influência sem autoridade e Gestão de relacionamento) – LabSSJ - São Paulo, SP.

EVENTS, MENTORSHIPS AND LECTURES

- Guest speaker at the Porto de Galinhas Association of Charming Inns and Restaurants, 2016• Speaker at Recife City Hall and Global Entrepreneurship Network, 2015
- Creator and Producer of INOVAWAY, 2015
- Mentor and Speaker at Porto Digital, 2015
- Mentor and Speaker at Campus Party Recife, 2015
- Mentor and Speaker at Células Empreendedoras
- Speaker invited by Sebrae at Campus Party São Paulo, SP 2014
- Guest speaker for the InfoBrasil event in Fortaleza, CE 2014
- Guest speaker for the Health 2.0 LA event in São Paulo, SP 2014

