Rubric: ESCI 220 | Bhireifs/V/Ahlsoin-V/Maltisoin-V/Ma Due 2023-09-01 | Worth 5 points Content & substance -First moments: Excellent, engaging, & relevant attention getter, setting the tone for the Superb Critical Strong / Many Focus on entire talk. issues issues improving good Early audience orientation: Sound Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Strong / Many Focus on issues issues improving good Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Many Strong / Focus on a cause. issues improving issues good Superb Critical Many Strong / Focus on issues issues improving good Superb Critical Focus on Many Strong / issues issues improving aood Superb Strong / Critical Many Focus on issues repetitive. issues improving good Delivery -Superb Strong / Critical Many Focus on notes. issues issues improving good Superb Strong / Critical Many Focus on strategically. issues issues improving good Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Many Focus on Strong / good issues improving issues Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Many Focus on Strong / good issues issues improving Superb Critical Many Focus on Strong / issues issues improving good audience. Superb Focus on overbearing Critical Many Strong / issues issues improving good Superb Critical Many Focus on Strong / issues issues improving good Superb Critical Strong / Many Focus on issues issues improving good Visual aids -Superb Critical Many Focus on Strong /

orientation to topic & clear thesis delivered early. Early moments include preview of main points. Credibility firmly Compelling justification: The audience is made to care about the issue first before any mention of research or method. A strong justification is established using extensive background & context. Story & narrative: organization takes the form of a story, taking the audience on a shared journey. Anecdotes and stories are used throughout. Broader impacts, relevance & importance: compelling case for the importance of topic to the audience...s lives, appealing to heart & gut (empathy). Call to action: justification leads to a clear ...call to action..., asking the audience to join you in Pre- & Misconceptions: anticipation of preconceptions regarding topic & presenter, addressed & moved beyond deftly. No elephants in room go Final moments: clear & memorable summary of points; refers back to thesis/proposed project. Ends with strong take-away/punchline (or a reiteration of the Call to Action) Organization dvetalealsuthendeals given transitions, signposts & reminders that allow them to readily reconstruct the case being made. Organization is obvious without being condescending or Preparation: clearly well-prepared, evident in the timing of the talk, familiarity with visual aids and what will be said, & little/no reliance upon Time allocation: delivered within the allocated time window; time within the talk is allocated Speech: conversational, sincere, dynamic & compelling; pace of speech is easily followed; no trailing off or rambling; no vocal fillers, impactful use of pauses Language: can articulate meaning clearly through eloquent word choice & premeditated sentences; no unexplained jargon, abbreviations or acronyms. Comparisons/analogies are used Explanation: Any word/concept that may not be understood is explained, either explicitly or Non-verification and converse and Conversion appropriate to authorize reflect sincerity & professionalism, without sacrificing authenticity. Body language (posture, eye contact, gestures, movements) exudes poise & earnest engagement, effectively augmenting the spoken word, in both timing & affect, without Mistakes: mistakes are hangled in a graceful & self-forgiving manner; recovery is quick. Attentive, responsive, & adaptive: does not presume audience attention, but actively elicits & maintains it, changing course or re-framing something as needed; establishes active dialogue with Energetic & credible: professional but enjoyable; enthusiastic but genuine; excited but not Human & relatable: poise without intimidation; confidence without arrogance; comfort & ease without indifference; vulnerability without fragility or volatility. Inclusive & welcoming: creates common ground by strongly emphasizing common values/experiences. Strategic use: redundancy (if any) between what is spoken and what is displayed is strategic, not used as a crutch for presenting. Aids are not over— or under—used.

Design & display: of professional quality, not sloppy or thrown together. Aids prioritize issues issues improving good simplicity, clarity, and good design. Colors are color-blind Superb Critical Many Focus on Strong / sensitive issues issues improving good Visualizing information: Use of text is minimal & appropriately sized. Any data visualization has Superb been reduced to the simplest Strong / Critical Many Focus on possible form. improving issues issues good 40 100 60 80 Percentage