



( Imbobo App NPC )

NPC Reg No.: 2021/539541/08

*( Ensuring our roadways stay even and clear surfaces free of potholes. )*

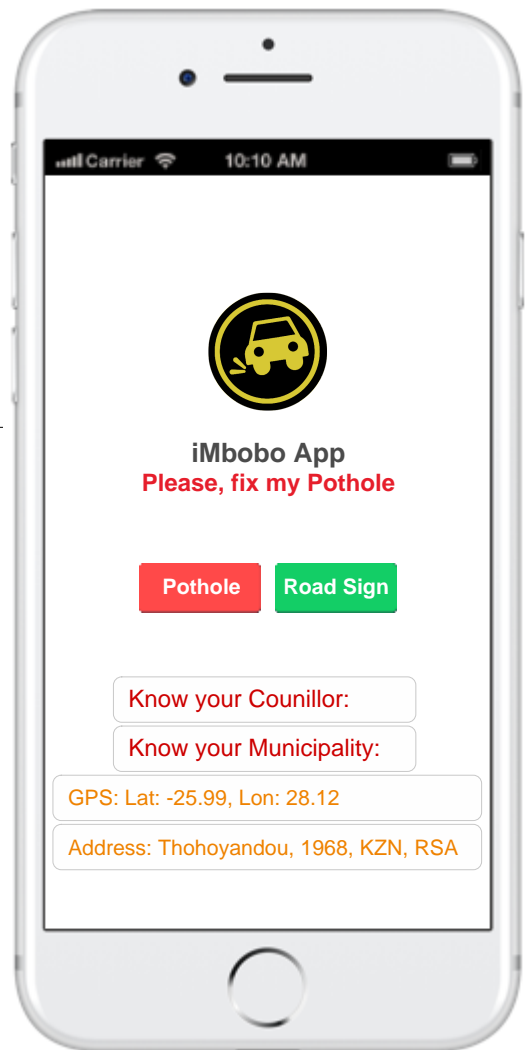


## iMbobo App



### Vision:

To ensure that our roadways stay even and clear surfaces free of potholes in order to allow a smooth and seamless transition into the fourth industrial revolution (4IR) self driving cars technology, whilst helping make the road networks safe and efficient for all users.







As one of the leading multidisciplinary, social science (Sociology) and artificial intelligence (AI), entities in Africa, we believe we have a fundamental responsibility to play in improving the lives of disadvantaged communities, especially those in South Africa and the rest of the African continent's deep rural areas.

An essential guide to our activities, our organization policy emphasises the support of areas aligned to government's developmental priorities and selected Sustainable Developmental Goals.

With an increasing shift to more advanced technology and the dawn of the Fourth Industrial Revolution (4IR), we introduced smart Artificial Intelligence (AI) and Internet of Things (IoT) technological based elements to our projects, especially where stakeholders records are concerned.

In partnership with OVH (Self Driving) Car Company, Mr. Azwihangwisi Netshikulwe & Mr. Johannes Mabela introduced this initiative in 2020 as a way of contributing to the ever-rising technological surge of the fourth industrial revolution (4IR). So far, the NPO has supported social causes through grant funding, Employee Volunteering & Giving and in-kind donations.

In this financial year, we are proud to have developed a Mobile App platform to ensure the proper creation, maintenance, use and disposal of our stakeholders records to achieve efficient, transparent and accountable actions.

We appreciate all our partners for social good, especially the Kgoroadira Mudau Inc, Spider Black Online (PTY) Ltd, the OVH Foundation Research Institute, as well as our iMbobo App colleagues for playing a key role in helping us achieve our set objectives and contributing towards making a lasting difference in our communities by ensuring that our roadways are even and clear surfaces free of potholes.

### ***Azwihangwisi Netshikulwe***

#### **President**

- *BSocSc. Sociology (Hons & Masters)*
- *African Studies (Diploma)*
- *Labour Organizational Psychology (Degree)*
- *Human Resource Management (Degree)*
- *Industrial Sociology (Current)*

[ University of Cape Town (UCT) ]

## OUR MANDATE:

Our mandate is, simply, to ensure that roadways are even and clear surfaces free of potholes.

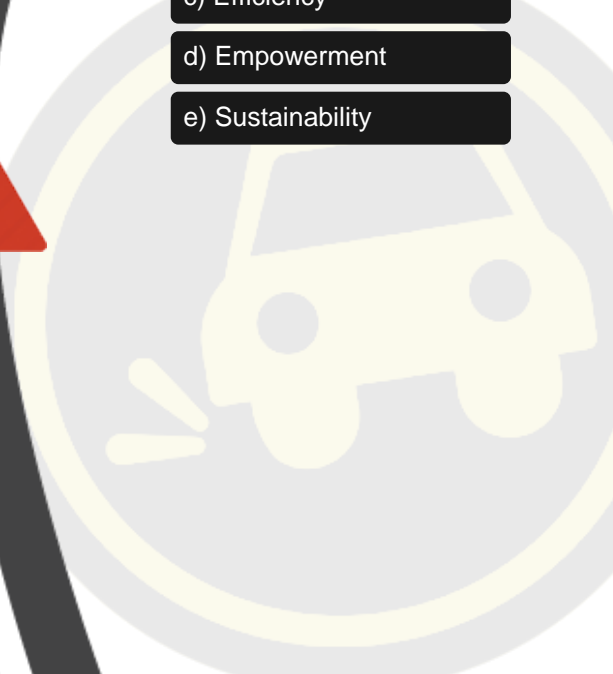
## GOALS:

As a multidisciplinary social development and artificial intelligence (AI) non-profit organisation (NPO), our goals are-

- (a) to allow a smooth and seamless transition into the fourth industrial revolution (4IR) self driving cars technology; and
- (b) to help make road networks safe and efficient for all users.

## CORE VALUES:

- a) Transparency
- b) Accountability
- c) Efficiency
- d) Empowerment
- e) Sustainability



## OUR STRATEGY

Addressing issues of safety and efficiency in and around road networks in the economy and implementing intervention plans to develop road networks is essential to developing the South African economy and ensure higher rates of economic growth.

Our policy framework is influenced by the need for a robust and transparent road network strategy that is still as prevalent in South Africa today as it was at the beginning of our democracy in 1994.

The framework is founded on broad-based and opportunity-specific road network strategies that are aligned with South Africa's present economic needs primarily the National Development Plan (NDP).

### Key Points of Positive Impact:

- Efficient records management system
- Real-time pothole reporting practices
- Road Safety Community outreach
- Councillors Skills Development  
( Mayoral Committee School of Governance )

We aim to improve road networks by facilitating a transparent pothole reporting system to strengthen the synergy between all road users and the three spheres of government namely: National, Provincial, and Local Governments or Municipalities together with all their Road Agencies.

- Sustainable Development Goals (SDGs)



## SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The United Nations outlines the Sustainable Development Goals (SDGs) as a collection of 17 Global Goals set by the United Nations General assembly (UNGA) in 2015. The SDGs are designed to be a blueprint to achieve a better and sustainable future for all.

Our unwavering endorsement and support towards relevant Sustainable Development Goals (SDGs):



1

NO  
POVERTY



3

GOOD HEALTH  
AND WELL-BEING



4

QUALITY  
EDUCATION



8

DECENT WORK  
AND  
ECONOMIC  
GROWTH



9

INDUSTRY  
INNOVATION  
AND  
INFRASTRUCTURE



10

REDUCED  
INEQUALITIES



11

SUSTAINABLE  
CITIES  
AND  
COMMUNITIES



13

CLIMATE  
ACTION



15

LIFE ON LAND



16

PEACE, JUSTICE  
AND  
STRONG  
INSTITUTION



17

PARTNERSHIPS

## STATUTORY AND REGULATORY FRAMEWORK

### Legislative Framework - All Road Users:

Legislation that applies to all road users:

- (a) Constitution of South African, 1996, Section 24 (Environment)

- (i) *The right to an environment that is not harmful to their health or well-being;*

- (ii) *The right to have the environment protected, for the benefit of present and future generations;*

- (b) National Land Transport Act, No. 5 of 2009:**

National Land Transport Act, No. 5 of 2009 requires that-

- Section 5(4)(h): The Minister must promote Public Transport that-
  - (i) *is safe;*
  - (ii) *is of an acceptable standard and readily accessible and is operated in conjunction with effective infrastructure;*
- Section 9(2)(i): An MEC must take active role in sourcing funding to promote objectives of this Act in the province;

### Additional Legislative Framework - Taxi

#### Drivers, Truck Drivers:

Additional legislation that applies only to Taxi Drivers and Truck Drivers but not include uber drivers are as follows:

- (c) Constitution of South African, 1996, Section 23 (Labour Relations)

- (i) *Everyone has the right to fair labour practices;*

- (d) Labour Relations Act, No. 66 of 1995

- (e) Occupational Health and Safety Act, 85 of 1993

- (i) *To provide for the health and safety of persons at work as well as persons other than persons at work;*

- (f) Employment Equity Act, 55 of 1998

- (i) *To eliminate unfair discrimination in employment;*

- (ii) *To promote economic development and efficiency in the workforce;*

- (g) Compensation for Occupational Injury and Diseases Act, No. 61 of 1993

### JURISDICTION:

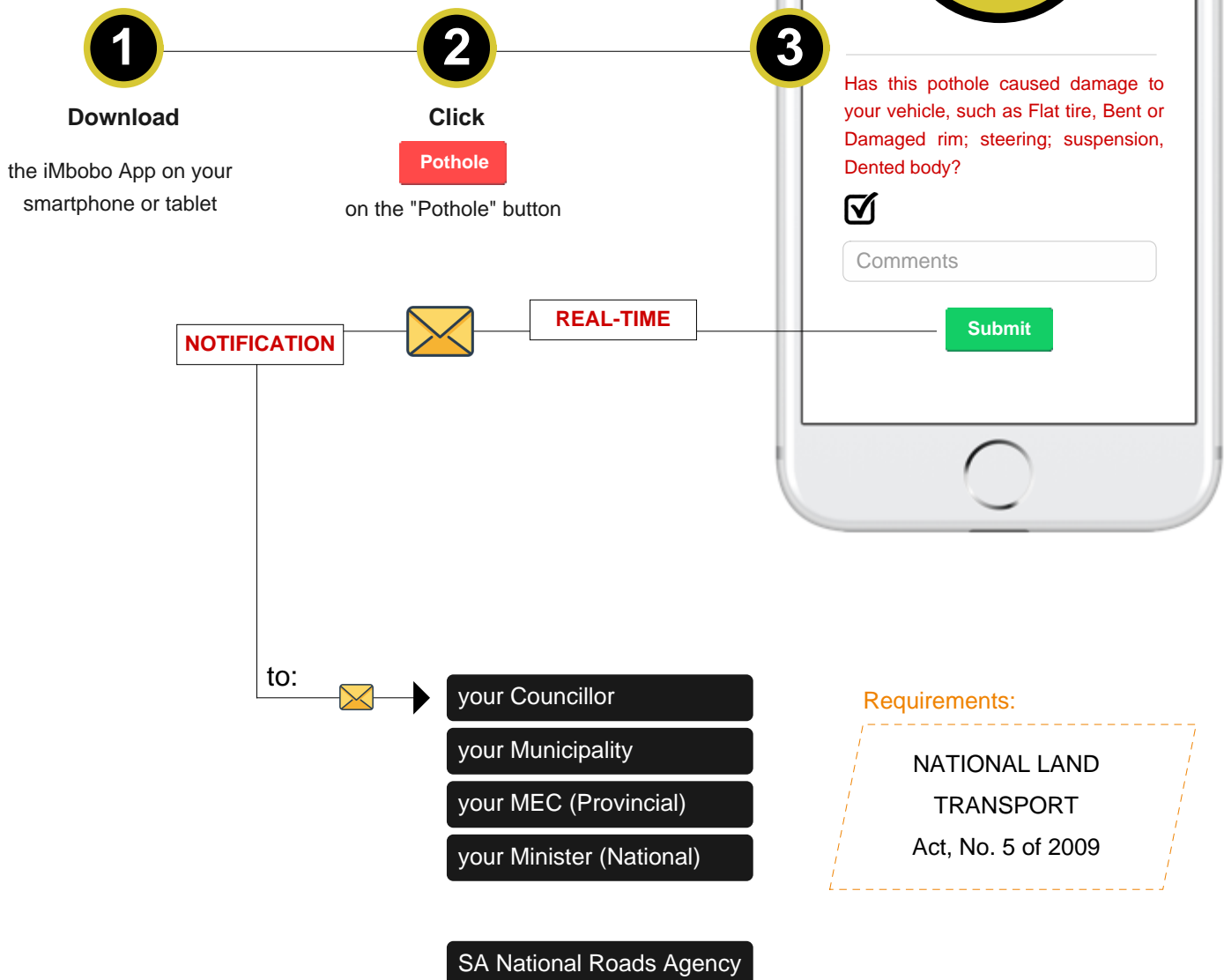


## HOW IT ALL WORKS

iMbobob is a smart Pothole-reporting App, perfect for but not limited to all land transport or road users, taxi drivers, truck drivers who use land transport all most of the time.

Join over 10 000 road users who care about building Smart Cities that are Safe & Efficient.

*Report a pothole in only 3 simple steps:*





## HOW WE WORK

### **Partnership and Collaboration:**

The challenge of achieving sustainable development is beyond any organisation or government to meet on its own. We believe that building strong partnerships and collaboration is the only way to enable change and drive transformation.

That being said, we work with different international, regional and national partner organisations including the Government, development institutions, non-profit organisations (NPOs), civil society, academic institutions, business and the private sector, as well as traditional leaders.

### **Community Engagement:**

A significant amount of our work is undertaken at the community level in partnership with all road users, civil society, traditional, community leaders and NPOs.

This approach encourages communities to participate in finding solutions to prevailing land transport problems, and in prioritising them. This also gives communities a sense of ownership of projects, thereby, ensuring their sustainability.

### **Geographic Focus:**

Currently, this initiative's reach is only within the borders of South Africa. Having being rooted in South Africa, the iMbobo App aims to have a regional, continental and global footprint through collaborations with various partners.

At the national level, we work with Development Forums and Trade Unions in all nine provinces in South Africa. These areas in which the Development Forums are situated have been identified as being relatively poor, predominantly rural and townships with high population density.



## SUPPORTIVE INITIATIVES

For us at iMbobo App (NPC), sustainability is an integral part of our day-to-day operational processes. We aim to operate in such a manner that our operations are intrinsically linked to the sustainability of the environment where we operate.

This is our shared vision for how we work together to create a sustainable social-economic value and make a positive difference for the general public and communities we serve. Ultimately, the motive behind this initiative is to alleviate poverty and to sustainably improve the living standards of the poor, unemployed, disabled and marginalised people.

Safety Promotion is all organised efforts by both members and volunteers of iMbobo App NPC to educate communities to achieve that ultimate goal of aiming to provide groups with the means to ascertain the presence and to maintain the conditions that are needed to reach and to sustain high levels of safety.

The aim of safety promotion is to change attitudes and behaviour as a means to achieve a milieu and a social environment with built-in safety.

### 1. Road Safety Community Outreach

Road Safety Promotion entails educating the civil society as well as all road users as part of our strategy to improve Road Safety.

- Routine Road maintenance
- Road safety audits
- Public education and information
- Road design and road furniture

### 2. School of Governance

Councillors Skills Development Programme that aims to educate members of mayoral committees on matters that involve transparency, accountability and efficiency.

- Leadership Skills Development
- Records Management
- Policy & Legislation Interpretation

### 3. Road Works Volunteer (RWV)



## THE COUNCIL: EXECUTIVE



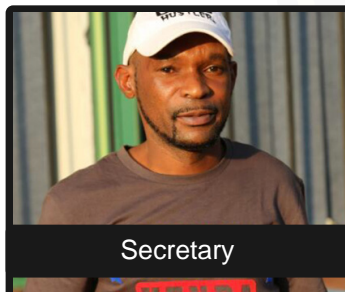
President



Vice President



Treasurer



Secretary

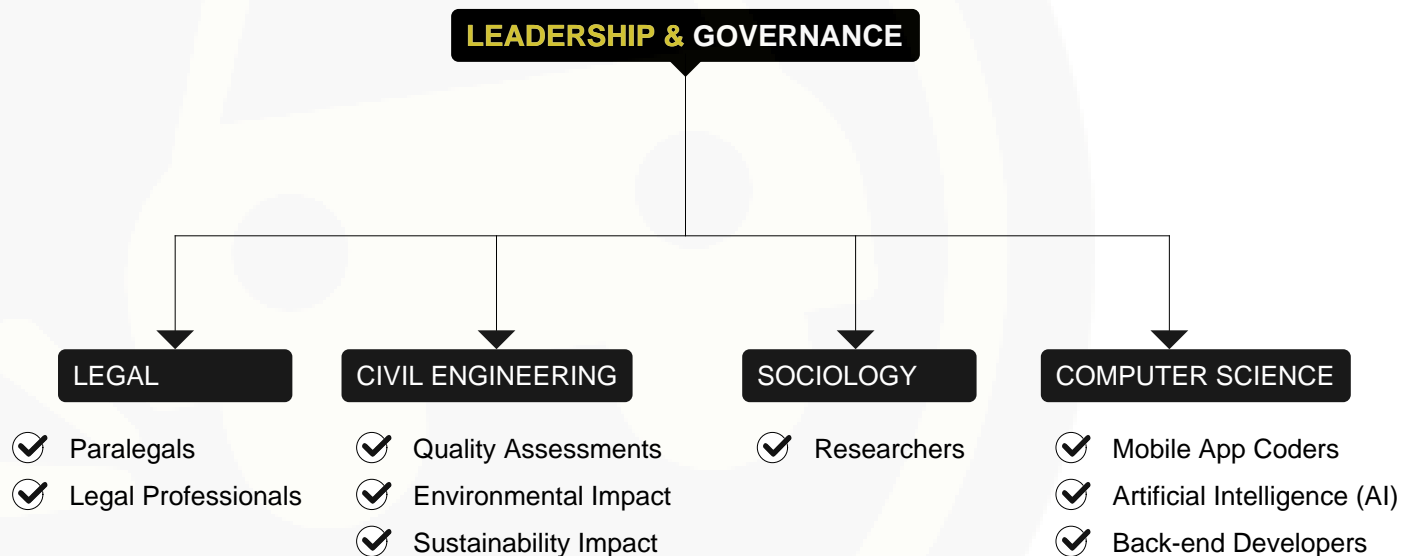


Vice Secretary

## Executive Committee 2021

Our executive team comprises experienced professionals that have, through-out the years, acquired in-depth public transport industry expertise and have several years of experience in diverse industries including the public sectors.

<b>President:</b>	Azwihangwisi Netshikulwe	
<b>Vice President:</b>	Johannes Mabela	( National Spokesperson )
<b>Treasurer:</b>	Sibitiwe Pereira	
<b>Secretary:</b>	Netshiaba Ndivhuwo	( Records Manager / Archivist )
<b>Vice Secretary:</b>	Ntavhanyeni Buasi	



Imbobo App NPC is a non-profit voluntary association separate in legal status from its members, our team skills base comprises Paralegals, Legal Professionals, Social Scientists, Mobile App (Software) Developers and Artificial Intelligence (AI).

### Sectional Directors 2021/22

#### Section 10 - 15, iMbobo App Constitution

<b>Head of Legal:</b>	<b>Eric Mulovhedzi</b>
<b>Chief Technology Officer (CTO):</b>	<b>Eric Mulovhedzi</b>
<b>Director - Sociology &amp; Research:</b>	<b>Azwihangwisi Netshikulwe</b>
<b>Road Safety Campaign Manager:</b>	<b>Ntavhanyeni Buasi</b>
<b>Director - School of Governance:</b>	<b>Johannes Mabela</b>
<b>Director - Road Works Volunteer:</b>	<b>Netshiaba Ndivhuwo</b>
<b>Road Quality Assessment Convener:</b>	<b>Eric Mulovhedzi (Civil Engineering)</b>

#### Section 17, sub-section 17.5, iMbobo App Constitution

<b>Financial Oversight External:</b>	<b>Rudzani Mulovhedzi (Group CFO: Spider Black Holding)</b>
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#### Section 17, sub-section 17.2, iMbobo App Constitution

<b>Records Manager:</b>	<b>Netshiaba Ndivhuwo (Archivist)</b>
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## THE FOUNDERS

The iMbobo App initiative was founded in 2020, as a multidisciplinary social development and artificial intelligence (AI) non-profit organisation (NPO), by OVH (Self-Driving) Car Company, Mr. Azwihangwisi Netshikulwe and Mr. Johannes Mabela.

Its main objective is, simply, to ensure that roadways stay even and clear surfaces free of potholes in order to allow a smooth and seamless transition into the fourth industrial revolution (4IR) self driving cars technology, whilst helping make the road networks safe and efficient for all users.



- BSocSc. Sociology (Hons & Masters)
- African Studies (Diploma)
- Labour Organizational Psychology (Degree)
- Human Resource Management (Degree)
- Industrial Sociology (Current)

- Umkhonto weSizwe Military Veterans' Association
- Deputy Chairperson:  
Goodwill Industries of South Africa  
( *Disabilities Entrepreneurship Development* )

## ANTI MONEY LAUNDERING (AML)



### SPIDER BLACK HOLDING

Subsidiary



OVH (Self-Driving) Car Company



#### Autonomous Automobile (Self-Drive Maneuver)

- AI: Artificial Intelligence
- Regulatory Road Signs Machine Learning
- Advanced Route Optimization
- Google, Apple, Baidu Maps Integrations
- Electrical & Mechanical Engineering
- Coding

[Other Subsidiaries]

- ✓ Spider Black Online PTY (Ltd)
- ✓ Spider Black Manufacturing PTY (Ltd)
- ✓ Spider Black Business Support PTY (Ltd)
- ✓ 1st Business Networks ([www.1stbn.co.za](http://www.1stbn.co.za))
- ✓ OVH Smart POS
- ✓ OVH Foundation Research Institute NPC
- ✓ OVH Properties PTY (Ltd)
- ✓ OVH Laboratory

- (i) *OVH (Self-Driving) Car Company, a South African 100% Black Owned (Level 1 B-BBEE) corporation, is a Spider Black Holding subsidiary with its headquarters situated in Johannesburg, Gauteng, South Africa.*

*It embodies a wide variety of services ranging from Artificial Intelligence (AI), machine Learning, Advanced Route Optimization upto Engineering.*

## CONTACT US

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