# Eric\_Hirsch\_621\_Assignment\_4

# Predicting Insurance Claims

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We examine records of car insurance customers to build two predictive models: one for whether the customer would have crashed, and second, the \$ amount paid for the crash.

The main issue in the dataset are outliers. Without transformation, the distribution of residuals is not normal, and there are too many influential points to create reliable models.

#### 1. Data Exploration

**A. Summary Statistics** We first examine the data. The dataset consists of 8161 observations and 26 variables (including two target variables, TARGET\_FLAG and TARGET\_AMT). 14 of the predictor variables are numeric. Approximately 27% of customers had an accident - the rest did not. TARGET\_AMT appears to be highly skewed. There is a large degree of missing values.

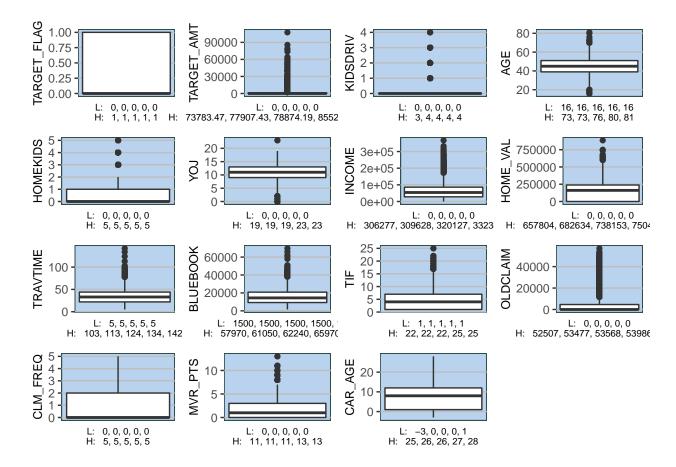
```
INDEX
                    TARGET FLAG
##
                                      TARGET AMT
                                                       KIDSDRIV
##
         :
                   Min.
                          :0.0000
                                                    Min.
                                                           :0.0000
   Min.
               1
                                    Min. :
                                                 0
                   1st Qu.:0.0000
   1st Qu.: 2559
                                    1st Qu.:
                                                 0
                                                     1st Qu.:0.0000
   Median: 5133
                   Median :0.0000
                                    Median :
                                                    Median :0.0000
##
                                                 0
   Mean : 5152
                   Mean :0.2638
                                    Mean : 1504
                                                    Mean :0.1711
##
   3rd Qu.: 7745
                   3rd Qu.:1.0000
                                    3rd Qu.: 1036
                                                    3rd Qu.:0.0000
##
   Max. :10302
                   Max. :1.0000
                                    Max. :107586
                                                    Max. :4.0000
##
##
        AGE
                      HOMEKIDS
                                         YOJ
                                                       INCOME
##
   Min. :16.00
                   Min. :0.0000
                                                   Min. :
                                                               0
                                    Min. : 0.0
   1st Qu.:39.00
                   1st Qu.:0.0000
                                    1st Qu.: 9.0
                                                   1st Qu.: 28097
   Median :45.00
                   Median :0.0000
                                    Median:11.0
                                                   Median : 54028
##
   Mean :44.79
                   Mean :0.7212
                                    Mean :10.5
                                                   Mean : 61898
                                    3rd Qu.:13.0
##
   3rd Qu.:51.00
                   3rd Qu.:1.0000
                                                   3rd Qu.: 85986
##
   Max.
          :81.00
                   Max.
                         :5.0000
                                    Max.
                                           :23.0
                                                   Max.
                                                         :367030
                                           :454
##
   NA's
          :6
                                    NA's
                                                   NA's
                                                          :445
##
     PARENT1
                         HOME_VAL
                                         MSTATUS
                                                              SEX
##
   Length:8161
                      Min. :
                                       Length:8161
                                                         Length:8161
##
   Class : character
                      1st Qu.:
                                       Class : character
                                                         Class : character
                                   0
   Mode :character
                                       Mode :character
                                                         Mode :character
##
                      Median :161160
##
                      Mean
                             :154867
##
                      3rd Qu.:238724
##
                      Max.
                             :885282
##
                      NA's
                             :464
##
    EDUCATION
                                            TRAVTIME
                                                           CAR USE
                          JOB
   Length:8161
                      Length:8161
                                         Min. : 5.00
                                                         Length:8161
##
   Class : character
                      Class : character
                                         1st Qu.: 22.00
                                                          Class : character
##
   Mode :character
                      Mode :character
                                         Median : 33.00
                                                         Mode :character
##
                                         Mean : 33.49
##
                                         3rd Qu.: 44.00
##
                                         Max. :142.00
##
      BLUEBOOK
                        TIF
                                      CAR_TYPE
##
                                                         RED_CAR
   Min. : 1500
                   Min. : 1.000
                                    Length:8161
                                                      Length:8161
##
##
   1st Qu.: 9280
                   1st Qu.: 1.000
                                    Class :character
                                                       Class : character
##
   Median :14440
                   Median : 4.000
                                    Mode :character
                                                      Mode : character
   Mean :15710
                   Mean : 5.351
##
   3rd Qu.:20850
                   3rd Qu.: 7.000
##
   Max. :69740
                   Max. :25.000
##
##
      OLDCLAIM
                      CLM FREQ
                                      REVOKED
                                                         MVR PTS
##
   Min. : 0
                   Min. :0.0000
                                    Length:8161
                                                      Min. : 0.000
   1st Qu.:
               0
                   1st Qu.:0.0000
                                    Class : character
                                                       1st Qu.: 0.000
##
   Median :
                   Median :0.0000
                                    Mode :character
                                                       Median : 1.000
               0
   Mean : 4037
                   Mean :0.7986
                                                       Mean : 1.696
   3rd Qu.: 4636
                   3rd Qu.:2.0000
                                                       3rd Qu.: 3.000
##
   Max. :57037
##
                   Max. :5.0000
                                                       Max. :13.000
##
                     URBANICITY
##
      CAR_AGE
  Min. :-3.000
##
                    Length:8161
   1st Qu.: 1.000
                    Class :character
##
  Median : 8.000
                    Mode :character
## Mean : 8.328
## 3rd Qu.:12.000
```

```
##
   Max.
           :28.000
##
   NA's
          :510
  'data.frame':
                   8161 obs. of 26 variables:
##
   $ INDEX
                : int 1 2 4 5 6 7 8 11 12 13 ...
   $ TARGET_FLAG: int
                       0 0 0 0 0 1 0 1 1 0 ...
##
                       0 0 0 0 0 ...
   $ TARGET_AMT : num
   $ KIDSDRIV
                       0 0 0 0 0 0 0 1 0 0 ...
                 : int
   $ AGE
                       60 43 35 51 50 34 54 37 34 50 ...
##
                 : int
##
   $ HOMEKIDS
                : int
                       0 0 1 0 0 1 0 2 0 0 ...
##
   $ YOJ
                      11 11 10 14 NA 12 NA NA 10 7 ...
                 : int
##
   $ INCOME
                 : num
                       67349 91449 16039 NA 114986 ...
                       "No" "No" "No" "No" ...
##
   $ PARENT1
                : chr
##
   $ HOME VAL
                      0 257252 124191 306251 243925 ...
                 : num
##
   $ MSTATUS
                 : chr
                       "z No" "z No" "Yes" "Yes" ...
##
   $ SEX
                 : chr
                       "M" "M" "z_F" "M" ...
   $ EDUCATION : chr
                       "PhD" "z_High School" "z_High School" "<High School" ...
##
                       "Professional" "z_Blue Collar" "Clerical" "z_Blue Collar" ...
##
   $ JOB
                 : chr
                       14 22 5 32 36 46 33 44 34 48 ...
##
   $ TRAVTIME
                : int
   $ CAR_USE
                       "Private" "Commercial" "Private" "Private" ...
##
                 : chr
##
   $ BLUEBOOK
                 : num
                       14230 14940 4010 15440 18000 ...
##
   $ TIF
                 : int
                       11 1 4 7 1 1 1 1 1 7 ...
##
   $ CAR_TYPE
                       "Minivan" "Z_SUV" "Minivan" ...
                 : chr
   $ RED_CAR
                       "yes" "yes" "no" "yes" ...
##
                 : chr
   $ OLDCLAIM
                       4461 0 38690 0 19217 ...
##
                 : num
##
  $ CLM FREQ
                 : int
                       2020200100...
   $ REVOKED
                       "No" "No" "No" "No" ...
                 : chr
   $ MVR_PTS
                       3 0 3 0 3 0 0 10 0 1 ...
##
                 : int
##
   $ CAR AGE
                 : int
                       18 1 10 6 17 7 1 7 1 17 ...
                       "Highly Urban/ Urban" "Highly Urban/ Urban" "Highly Urban/ Urban" "Highly Urban
  $ URBANICITY : chr
```

**B. Distributions** We examine distributions of numeric variables through boxplots and histograms:

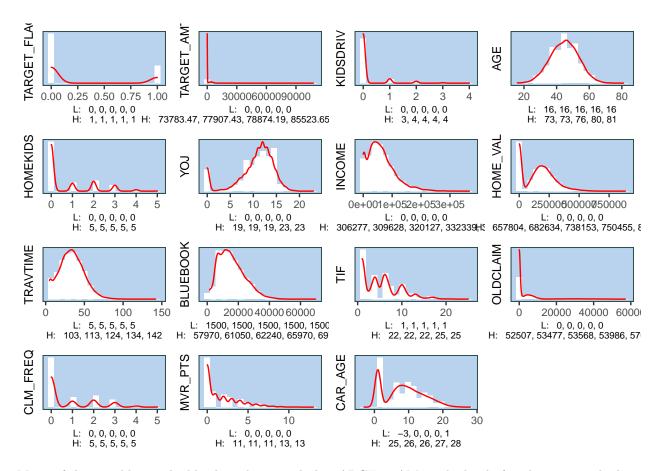
#### 1. Boxplots

The boxplots show significant skewness and outliers.



#### 2. Histograms

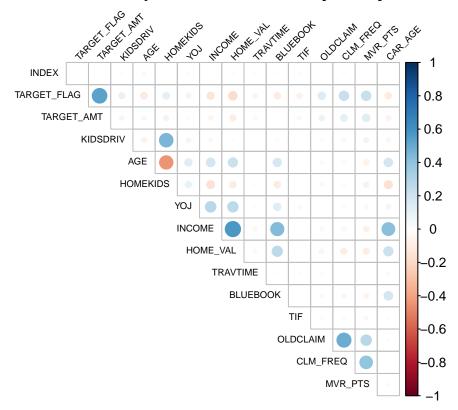
We can see from the histograms a number of opportunities to perform log and other transformations.



Many of the variables are highly skewed, particularly TARGET\_AMT. The level of outliers is very high.

**C.** Multicollinearity The chart below shows multicollinearity for numerical variables only. There are no surprises here - older people tend not to have children at home, income and home value are related, etc. Multicollinearity does not present offhand as a major issue.

# **Heatmap for Multicollinearity Analysis**



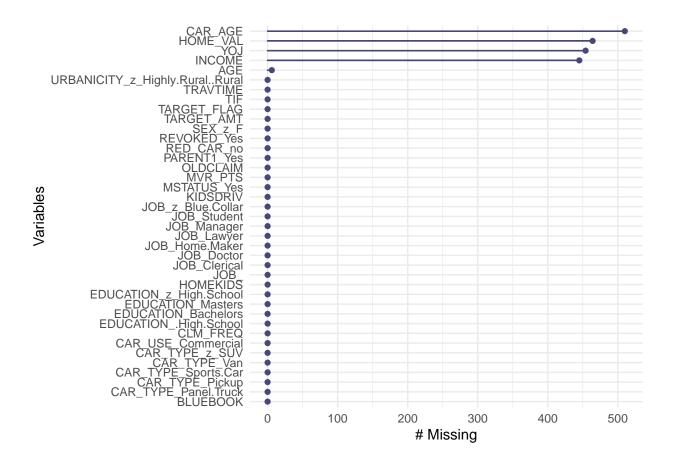
## 2. Data Preparation

**A. Create Dummy Variables** We create dummy variables from the character variables in the database.

**B. Address Missing Values** We consider the missing values. Over 20% of the records have missing values.

We disregard missing values in character columns because these NAs were isolated out in their own columns when we dummified the data. We convert the 0s in INCOME and HOME\_VAL to NA since 0 is implausible. We create flags to track the NAs for the columns with the most significant NAs - INCOME, HOME\_VAL, CAR\_AGE, and YOJ. Finally we use MICE to populate the missing values.

## [[1]]



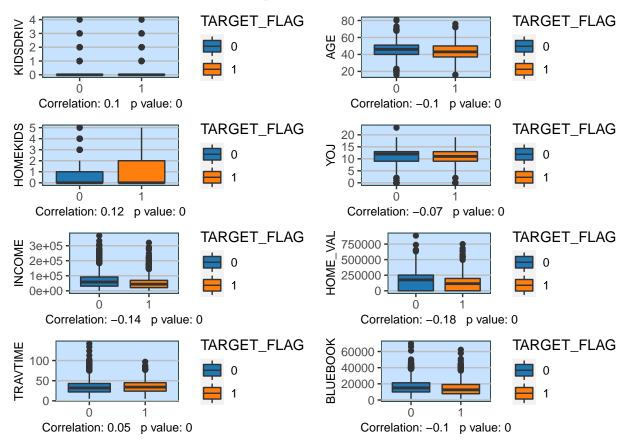
#### ###. C. Perform Transformations

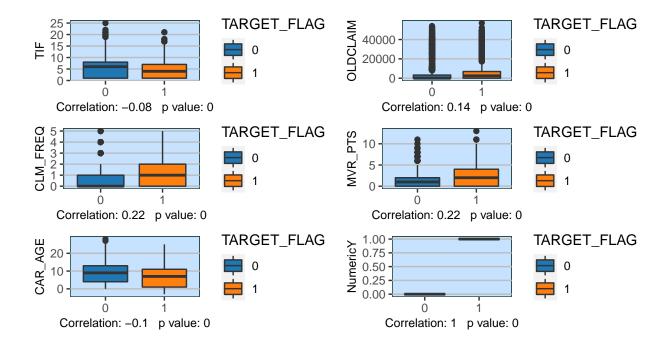
We perform log and other transformations, as well as add an interaction term, to the analysis. These transformations are based on an examination of the distributions of the indepenent variables. They include:

```
ageSquared
yojSquared
income_log
homeval_log
travtime_log
bluebook_log
carage_log
oldclaim_log
clm_freq_log
mvr_pts_log
tif_log
kidsdriv_log
homekids_log
inter (interaction term = KIDSDRIV*AGE
```

#### 3. Predict TARGET\_FLAG

**A. Explore relationships** We can see from the boxplots run on the original numeric variables against TARGET\_FLAG that the correlations are quite low.





#### **B.** Create Models

Create Model 1 - a base model with the original numeric variables.

```
##
## Call:
   glm(formula = fla, family = "binomial", data = df)
##
##
  Deviance Residuals:
##
       Min
                 1Q
                      Median
                                    3Q
                                            Max
##
   -2.0236
            -0.7694
                     -0.5736
                                0.9104
                                          2.6679
##
##
  Coefficients:
##
                 Estimate Std. Error z value Pr(>|z|)
## (Intercept) -4.351e-01
                            2.109e-01
                                       -2.063
                                               0.03910 *
## KIDSDRIV
                2.484e-01
                            6.211e-02
                                        3.999 6.35e-05 ***
## AGE
               -1.042e-02
                            4.047e-03
                                       -2.574
                                                0.01006 *
## HOMEKIDS
                7.194e-02
                            3.355e-02
                                        2.144
                                                0.03204 *
               -5.932e-03
                            7.734e-03
## YOJ
                                       -0.767
                                                0.44309
## INCOME
               -2.767e-07
                            9.289e-07
                                       -0.298
                                                0.76576
## HOME_VAL
               -2.502e-06
                            2.932e-07
                                       -8.532
                                                < 2e-16 ***
## TRAVTIME
                7.828e-03
                            1.885e-03
                                        4.153 3.28e-05 ***
## BLUEBOOK
               -1.260e-05
                            4.135e-06
                                       -3.047
                                               0.00231 **
                                       -5.838 5.29e-09 ***
## TIF
               -4.439e-02 7.604e-03
```

```
## OLDCLAIM
                6.626e-06 3.501e-06
                                        1.893 0.05842 .
## CLM FREQ
                2.683e-01
                           2.866e-02
                                        9.361
                                               < 2e-16 ***
                                        9.910
## MVR PTS
                1.397e-01
                           1.410e-02
                                               < 2e-16 ***
                           5.987e-03
                                       -3.987 6.68e-05 ***
## CAR_AGE
               -2.387e-02
##
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
##
   (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 7445.1 on 6447
                                        degrees of freedom
  Residual deviance: 6674.3 on 6434
                                        degrees of freedom
     (1713 observations deleted due to missingness)
##
## AIC: 6702.3
##
## Number of Fisher Scoring iterations: 4
##
                      KIDSDRIV
                                                   HOMEKIDS
                                                                       YOJ
     (Intercept)
                                          AGE
  -4.350637e-01
                  2.484120e-01 -1.041761e-02
                                               7.193553e-02 -5.931651e-03
                                                   BLUEBOOK
##
          INCOME
                      HOME_VAL
                                     TRAVTIME
##
   -2.767441e-07 -2.501621e-06
                                7.828270e-03 -1.259763e-05 -4.438976e-02
##
        OLDCLAIM
                      CLM_FREQ
                                      MVR_PTS
                                                    CAR_AGE
##
    6.626042e-06
                  2.682667e-01
                                1.397392e-01 -2.387229e-02
##
## [[2]]
## [1] 0
##
## [[3]]
## [1] 0
```

Most of the predictors are significant. This may in part be due to the fact that there are over 8,000 predictions. The model has an AIC of 6702. Almost 20% of the records are missing so the model is not necessarily reliable.

We run the model 100 times at a 80/20 split. The base model has an accuracy of .748, an AIC of 5266 and an AUC of .716.

# Create Model 2 - a model with missing values addressed and all of the transformed and added variables included.

```
##
## Call:
  glm(formula = fla, family = "binomial", data = df)
##
## Deviance Residuals:
##
       Min
                 10
                      Median
                                    3Q
                                            Max
  -2.7164
           -0.6978
                    -0.3849
                                0.5989
                                         3.0770
##
## Coefficients:
##
                                       Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                      9.370e+00
                                                3.577e+00
                                                              2.620 0.008796 **
## KIDSDRIV
                                     -1.031e+00 5.121e-01 -2.013 0.044160 *
## AGE
                                     -1.962e-01 2.646e-02 -7.416 1.21e-13 ***
```

```
## HOMEKIDS
                                   -2.136e-01 1.537e-01 -1.390 0.164430
## YO.J
                                   -7.017e-02 3.271e-02 -2.145 0.031931 *
## INCOME
                                   -1.059e-05 3.245e-06 -3.263 0.001101 **
## HOME_VAL
                                   4.376e-06 2.282e-06
                                                         1.917 0.055225
## TRAVTIME
                                   4.900e-03 5.456e-03
                                                         0.898 0.369170
## BLUEBOOK
                                   4.828e-06 1.092e-05
                                                        0.442 0.658465
## TIF
                                   -7.933e-03 2.344e-02 -0.338 0.735042
                                   -2.782e-05 5.608e-06 -4.961 7.00e-07 ***
## OLDCLAIM
## CLM FREQ
                                   1.874e-01 2.635e-01
                                                          0.711 0.476965
## MVR_PTS
                                   1.133e-01
                                             4.321e-02 2.622 0.008736 **
## CAR_AGE
                                   8.331e-03 1.965e-02 0.424 0.671562
## PARENT1_Yes
                                    2.036e-01 1.217e-01
                                                         1.673 0.094244
## MSTATUS_Yes
                                   -6.146e-01 8.769e-02 -7.009 2.40e-12 ***
## SEX_z_F
                                   -4.600e-02 1.135e-01 -0.405 0.685361
## EDUCATION_.High.School
                                                         0.803 0.421930
                                   1.776e-01 2.212e-01
## EDUCATION_Bachelors
                                   -1.565e-01
                                              1.875e-01 -0.835 0.403714
## EDUCATION_Masters
                                   -5.231e-02 1.559e-01 -0.336 0.737231
## EDUCATION_z_High.School
                                   2.258e-01 2.033e-01
                                                         1.111 0.266763
## JOB
                                   -1.751e-01 1.797e-01 -0.974 0.330022
## JOB Clerical
                                   2.385e-01 1.274e-01
                                                         1.872 0.061239
## JOB_Doctor
                                  -5.960e-01 2.775e-01 -2.148 0.031718 *
## JOB Home.Maker
                                  -1.446e-01 1.759e-01 -0.822 0.411063
                                  -5.107e-02 1.694e-01 -0.301 0.763081
## JOB_Lawyer
## JOB Manager
                                  -7.251e-01 1.333e-01 -5.439 5.36e-08 ***
## JOB Student
                                  -2.660e-01 1.775e-01 -1.498 0.134063
## JOB_z_Blue.Collar
                                   2.029e-01 1.212e-01 1.674 0.094202
## CAR_USE_Commercial
                                   7.684e-01 9.299e-02 8.263 < 2e-16 ***
## CAR_TYPE_Panel.Truck
                                   5.206e-01 1.672e-01 3.113 0.001852 **
## CAR_TYPE_Pickup
                                   5.876e-01 1.019e-01 5.765 8.17e-09 ***
## CAR_TYPE_Sports.Car
                                   8.974e-01 1.325e-01 6.772 1.27e-11 ***
## CAR_TYPE_Van
                                    6.546e-01
                                             1.281e-01
                                                          5.110 3.22e-07 ***
## CAR_TYPE_z_SUV
                                   7.259e-01 1.130e-01
                                                          6.422 1.35e-10 ***
## RED_CAR_no
                                   3.971e-02 8.747e-02
                                                          0.454 0.649852
                                   9.685e-01 9.406e-02 10.297
## REVOKED_Yes
                                                                < 2e-16 ***
## URBANICITY_z_Highly.Rural..Rural -2.369e+00
                                             1.143e-01 -20.735
## YOJ_NA
                                   -5.498e-02 1.282e-01 -0.429 0.668095
## INCOME NA
                                   -1.351e-01 1.274e-01 -1.061 0.288885
## CAR_AGE_NA
                                   -1.530e-01 1.193e-01 -1.283 0.199554
## HOME_VAL_NA
                                              7.785e-02 -3.327 0.000878 ***
                                   -2.590e-01
## ageSquared
                                   2.107e-03 2.908e-04 7.245 4.33e-13 ***
## yojSquared
                                   3.284e-03 1.750e-03
                                                        1.876 0.060595
## income log
                                   -5.300e-02 6.199e-02 -0.855 0.392558
## homeval_log
                                  -2.485e-01 3.413e-01 -0.728 0.466634
## travtime_log
                                   2.947e-01 1.542e-01
                                                         1.911 0.055958
## bluebook_log
                                   -3.583e-01 1.246e-01 -2.877 0.004015 **
                                   -8.735e-02 1.221e-01 -0.716 0.474288
## carage_log
## oldclaim_log
                                   9.244e-02 4.254e-02
                                                         2.173 0.029783 *
## clm_freq_log
                                   -4.504e-01 7.973e-01 -0.565 0.572122
## mvr_pts_log
                                   -7.221e-02 1.293e-01 -0.558 0.576596
## tif_log
                                   -2.875e-01
                                             1.344e-01 -2.138 0.032482 *
## kidsdriv_log
                                   1.452e+00 6.156e-01
                                                        2.359 0.018334 *
## homekids_log
                                   4.649e-01 3.446e-01 1.349 0.177373
## inter
                                   1.652e-02 8.421e-03
                                                        1.962 0.049747 *
## ---
```

```
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
   (Dispersion parameter for binomial family taken to be 1)
##
       Null deviance: 9415.3 on 8159 degrees of freedom
## Residual deviance: 7156.9 on 8104
                                        degrees of freedom
     (1 observation deleted due to missingness)
## AIC: 7268.9
## Number of Fisher Scoring iterations: 5
   [[1]]
##
                         (Intercept)
                                                               KIDSDRIV
##
                        9.370156e+00
                                                         -1.030672e+00
##
                                 AGE
                                                               HOMEKIDS
##
                       -1.962298e-01
                                                         -2.136347e-01
##
                                 YOJ
                                                                 INCOME
##
                       -7.016521e-02
                                                         -1.059150e-05
##
                            HOME_VAL
                                                               TRAVTIME
##
                        4.375603e-06
                                                          4.899993e-03
##
                            BLUEBOOK
                                                                    TIF
##
                        4.827554e-06
                                                         -7.932672e-03
##
                            OLDCLAIM
                                                               CLM_FREQ
##
                       -2.782041e-05
                                                          1.873694e-01
                                                                CAR AGE
##
                             MVR PTS
##
                        1.132953e-01
                                                          8.331462e-03
##
                         PARENT1 Yes
                                                           MSTATUS Yes
                        2.035901e-01
##
                                                          -6.146059e-01
##
                             SEX_z_F
                                                EDUCATION_.High.School
##
                       -4.600387e-02
                                                          1.776204e-01
##
                EDUCATION Bachelors
                                                     EDUCATION_Masters
##
                       -1.565376e-01
                                                         -5.231392e-02
                                                                   JOB_
##
            EDUCATION_z_High.School
##
                        2.257944e-01
                                                          -1.750627e-01
##
                        JOB_Clerical
                                                             JOB_Doctor
##
                        2.385014e-01
                                                          -5.960141e-01
##
                      JOB_Home.Maker
                                                             JOB_Lawyer
##
                       -1.446106e-01
                                                         -5.107468e-02
##
                         JOB_Manager
                                                           JOB_Student
##
                       -7.251163e-01
                                                          -2.659940e-01
                                                    CAR_USE_Commercial
##
                   JOB_z_Blue.Collar
##
                        2.028571e-01
                                                          7.683794e-01
##
               CAR TYPE Panel.Truck
                                                       CAR_TYPE_Pickup
##
                        5.205814e-01
                                                          5.875796e-01
                CAR_TYPE_Sports.Car
##
                                                          CAR_TYPE_Van
##
                        8.974411e-01
                                                          6.545880e-01
##
                      CAR_TYPE_z_SUV
                                                             RED_CAR_no
##
                       7.259328e-01
                                                          3.970691e-02
                         REVOKED_Yes URBANICITY_z_Highly.Rural..Rural
##
                        9.684759e-01
##
                                                         -2.369379e+00
##
                              YOJ_NA
                                                              INCOME_NA
##
                       -5.497836e-02
                                                         -1.350652e-01
##
                          CAR_AGE_NA
                                                           HOME_VAL_NA
                       -1.529934e-01
##
                                                         -2.590234e-01
```

```
##
                          ageSquared
                                                              yojSquared
##
                        2.106869e-03
                                                            3.283852e-03
##
                          income log
                                                             homeval log
##
                       -5.299784e-02
                                                           -2.484832e-01
##
                        travtime_log
                                                            bluebook log
                        2.946639e-01
##
                                                           -3.583411e-01
##
                          carage_log
                                                            oldclaim log
##
                       -8.734651e-02
                                                            9.244048e-02
##
                        clm_freq_log
                                                             mvr_pts_log
##
                       -4.504258e-01
                                                           -7.221226e-02
##
                              tif_log
                                                            kidsdriv_log
                       -2.874765e-01
##
                                                            1.451993e+00
##
                        homekids_log
                                                                    inter
##
                        4.648545e-01
                                                            1.652350e-02
##
## [[2]]
  [1] 0
##
##
## [[3]]
## [1] 0
```

##

In the "kitchen sink" model many of the predictors are not significant. This model risks overprediction. AIC has increased to 7269.

We run the model 100 times at a 80/20 split. The kitchen sink model has an accuracy of .79, an AIC of 5723 and an AUC of .815. Despite possible overprediction, this model offers significant improvement.

Create Model 3 - Use backward elmination to choose the best model: We use backward elimination to achieve a better fit and lower AIC.

```
glm(formula = fla, family = "binomial", data = df)
## Deviance Residuals:
##
      Min
                 1Q
                      Median
                                   3Q
                                           Max
## -2.5304
           -0.7393 -0.4235
                               0.7285
                                        2.8625
##
## Coefficients:
##
                                      Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                    -9.854e-01
                                                1.277e-01 -7.716 1.20e-14 ***
## INCOME
                                    -7.501e-06
                                                7.651e-07
                                                           -9.805 < 2e-16 ***
## TRAVTIME
                                     1.395e-02
                                                1.837e-03
                                                            7.594 3.11e-14 ***
                                                           -3.010 0.00261 **
## BLUEBOOK
                                    -1.321e-05
                                               4.388e-06
## TIF
                                    -5.591e-02
                                               7.193e-03
                                                           -7.773 7.69e-15 ***
                                                                   0.20362
## OLDCLAIM
                                                           -1.271
                                    -4.926e-06
                                                3.875e-06
## PARENT1_Yes
                                     7.579e-01
                                                8.255e-02
                                                            9.181
                                                                    < 2e-16 ***
                                                           -2.319
## SEX_z_F
                                    -2.041e-01 8.798e-02
                                                                   0.02038 *
## JOB_Manager
                                    -8.476e-01
                                               1.041e-01
                                                           -8.139 4.00e-16 ***
## CAR_USE_Commercial
                                     9.257e-01
                                               6.478e-02
                                                           14.291
                                                                   < 2e-16 ***
## CAR_TYPE_Pickup
                                     3.612e-01
                                               8.695e-02
                                                            4.155 3.26e-05 ***
## CAR_TYPE_Sports.Car
                                     9.408e-01
                                               1.232e-01
                                                            7.639 2.19e-14 ***
## CAR_TYPE_z_SUV
                                     6.999e-01 1.049e-01
                                                            6.671 2.54e-11 ***
```

```
## URBANICITY_z_Highly.Rural..Rural -2.342e+00 1.119e-01 -20.933 < 2e-16 ***
## HOME VAL NA
                                     -4.871e-01
                                                6.124e-02 -7.954 1.80e-15 ***
## oldclaim log
                                      7.761e-02
                                                 8.507e-03
                                                              9.123 < 2e-16 ***
                                                1.208e-03
                                                             8.018 1.08e-15 ***
## inter
                                      9.684e-03
##
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
  (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 9418.0 on 8160 degrees of freedom
## Residual deviance: 7553.3 on 8144
                                        degrees of freedom
  AIC: 7587.3
##
##
## Number of Fisher Scoring iterations: 5
## [[1]]
##
                         (Intercept)
                                                                INCOME
##
                      -9.853727e-01
                                                        -7.501381e-06
##
                           TRAVTIME
                                                              BLUEBOOK
                       1.395330e-02
##
                                                        -1.320759e-05
                                                              OLDCLAIM
##
                                 TIF
##
                      -5.590842e-02
                                                        -4.925857e-06
                        PARENT1_Yes
##
                                                              SEX_z_F
##
                                                        -2.040512e-01
                       7.579452e-01
                        JOB Manager
                                                   CAR USE Commercial
##
##
                      -8.475772e-01
                                                         9.257383e-01
##
                    CAR_TYPE_Pickup
                                                  CAR_TYPE_Sports.Car
##
                       3.612426e-01
                                                          9.407812e-01
##
                     CAR_TYPE_z_SUV URBANICITY_z_Highly.Rural..Rural
##
                       6.999295e-01
                                                        -2.341684e+00
##
                        HOME_VAL_NA
                                                         oldclaim_log
                                                         7.760677e-02
##
                      -4.870927e-01
##
                               inter
##
                       9.684202e-03
##
## [[2]]
## [1] 0
##
## [[3]]
## [1] 0
```

The refined model has an AIC of 7587. This is not an improvement.

We run the model 100 times at a 80/20 split. The refined model has an accuracy of .77, an AIC of 5805 and an AUC of .79. Despite lower AIC, this model does not predict the data as well. Again, the AIC does not fall and the model does not predict as well.

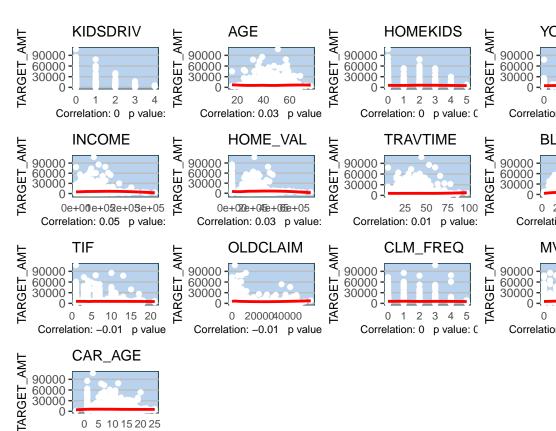
#### **4. Select model** Below is a table of results:

	Base Model	Kitchen Sink Model	Refined Model
Accuracy	0.748	0.790	0.770
AIC	5266.000	5723.000	5805.000

	Base Model	Kitchen Sink Model	Refined Model
AUC	0.716	0.815	0.795

Despite the apparent superior predictability of the second model, we choose the third. This model has a lower AIC and is more interpretable and coherent than the second model.

#### 4. Predict TARGET\_AMT



#### A.Explore Relationships

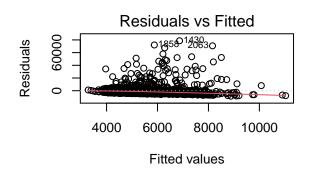
#### B. Create models

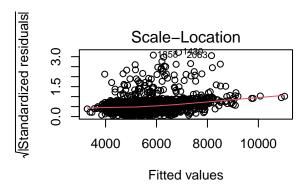
Create Model 1 - the base model with the original numeric variables.

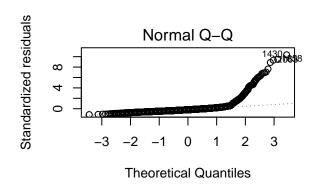
0 5 10 15 20 25 Correlation: -0.01 p value: 0.56

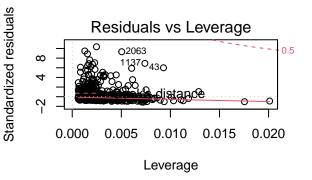
```
##
## Call:
  lm(formula = TARGET_AMT ~ BLUEBOOK + MVR_PTS + CAR_AGE, data = df)
##
   Residuals:
##
      Min
              1Q Median
                             3Q
                                    Max
##
    -8566
           -3086
                  -1519
                            287
                                 78658
##
  Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
```

```
## (Intercept) 4021.48678 459.06110
                                       8.760 < 2e-16 ***
## BLUEBOOK
                  0.12199
                             0.02243
                                       5.439 6.15e-08 ***
## MVR PTS
                            70.96899
                                       1.547
                109.75419
                                                0.122
## CAR_AGE
                -50.90781
                            34.04373
                                      -1.495
                                                0.135
##
## Signif. codes:
                  0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## Residual standard error: 7605 on 1699 degrees of freedom
## Multiple R-squared: 0.01821,
                                    Adjusted R-squared: 0.01648
## F-statistic: 10.51 on 3 and 1699 DF, p-value: 7.581e-07
##
## [1] "VIF Analysis"
## BLUEBOOK MVR_PTS CAR_AGE
## 1.037901 1.005499 1.036879
```



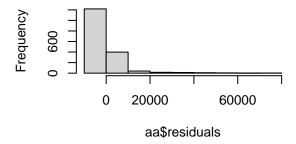






## NULL

## Histogram of aa\$residuals

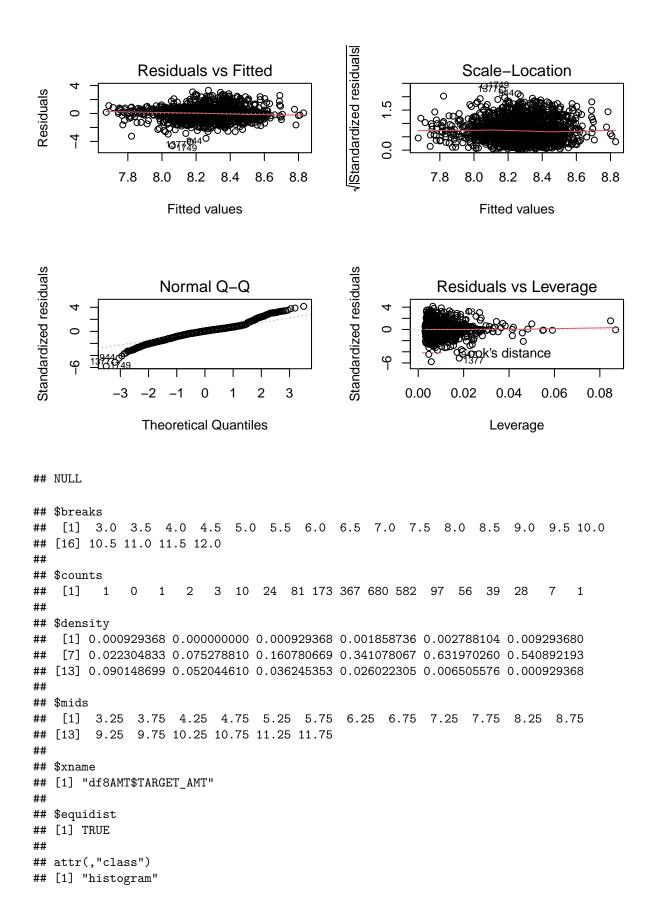


The base model shows a number of issues with the residuals including heteroskedasticty and particularly non-normal residuals. We cannot use this model without some transformation.

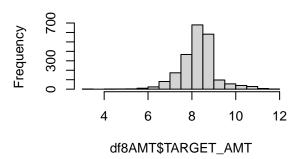
Create Model 2 - a model with missing values addressed and all of the transformed and added variables included. We also take the log of TARGET\_AMT. We find the model with the highest AIC using stepAIC from the MASS package in R.

```
##
## Call:
## lm(formula = TARGET_AMT ~ KIDSDRIV + INCOME + BLUEBOOK + OLDCLAIM +
       CLM_FREQ + CAR_AGE + MSTATUS_Yes + EDUCATION_.High.School +
##
       EDUCATION_Bachelors + EDUCATION_Masters + EDUCATION_z_High.School +
##
##
       CAR_TYPE_Panel.Truck + REVOKED_Yes + homeval_log + bluebook_log +
##
       carage_log + mvr_pts_log + inter, data = df)
##
## Residuals:
##
       Min
                1Q
                   Median
                                3Q
                                       Max
  -4.6176 -0.4021
                   0.0342
                            0.3988
                                    3.3141
##
##
## Coefficients:
                             Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                            4.665e+00
                                       9.932e-01
                                                    4.696 2.82e-06 ***
## KIDSDRIV
                           -3.378e-01
                                       1.693e-01
                                                   -1.995
                                                           0.04616 *
## INCOME
                           -1.943e-06
                                       9.973e-07
                                                  -1.949
                                                           0.05148
## BLUEBOOK
                           -1.227e-05
                                       6.129e-06
                                                 -2.002
                                                           0.04539 *
## OLDCLAIM
                            4.793e-06 2.344e-06
                                                    2.045
                                                           0.04101 *
```

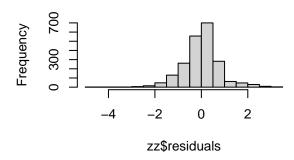
```
## CLM FREQ
                           -3.893e-02 1.630e-02 -2.388 0.01704 *
## CAR AGE
                          -2.693e-02 1.255e-02 -2.146 0.03197 *
## MSTATUS Yes
                           -8.359e-02 3.493e-02 -2.393
                                                         0.01681 *
## EDUCATION_.High.School -2.633e-01 1.118e-01 -2.356
                                                         0.01855 *
## EDUCATION Bachelors
                           -2.908e-01 9.546e-02 -3.047
                                                          0.00234 **
## EDUCATION Masters
                          -1.310e-01 9.008e-02 -1.455
                                                         0.14586
## EDUCATION z High.School -2.579e-01 1.034e-01 -2.493
                                                         0.01273 *
## CAR TYPE Panel.Truck
                           1.635e-01 7.864e-02
                                                 2.079 0.03777 *
## REVOKED Yes
                           -9.493e-02 5.343e-02 -1.777
                                                         0.07578 .
## homeval_log
                           1.223e-01 8.066e-02
                                                   1.516 0.12962
## bluebook_log
                            2.757e-01 6.974e-02
                                                   3.953 7.96e-05 ***
## carage_log
                            1.483e-01 7.448e-02
                                                   1.991 0.04664 *
                            5.922e-02 2.315e-02
                                                  2.559 0.01058 *
## mvr_pts_log
## inter
                           7.489e-03 3.852e-03
                                                  1.944 0.05199 .
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## Residual standard error: 0.8011 on 2133 degrees of freedom
## Multiple R-squared: 0.03496,
                                   Adjusted R-squared: 0.02681
## F-statistic: 4.292 on 18 and 2133 DF, p-value: 3.959e-09
##
## [1] "VIF Analysis"
##
                                            INCOME
                                                                  BLUEBOOK
                  KIDSDRIV
##
                 37.786241
                                          5.589714
                                                                  8.678143
##
                  OLDCLAIM
                                          CLM FREQ
                                                                   CAR AGE
##
                  1.862833
                                          1.388044
                                                                 15.925940
##
              {\tt MSTATUS\_Yes}
                            EDUCATION_.High.School
                                                       EDUCATION_Bachelors
##
                  1.022736
                                          6.152726
                                                                  5.614654
##
         EDUCATION_Masters EDUCATION_z_High.School
                                                      CAR_TYPE_Panel.Truck
##
                  3.506406
                                          8.351117
                                                                  1.573691
                                                              bluebook_log
##
              REVOKED_Yes
                                       homeval_log
##
                  1.562762
                                          4.746742
                                                                  7.136432
##
                carage_log
                                       mvr_pts_log
                                                                     inter
##
                 12.705195
                                          1.108395
                                                                 37.848324
```



# Histogram of df8AMT\$TARGET\_AMT



# Histogram of zz\$residuals



The adjusted-R-Squared is very low, despite the number of significant variables and significance overall. The distribution of the residuals imporves but the tails are still an issue. There still appear to be a large number of outliers.

Create Model 3 - a model using robust regression. If we remove a large number of outliers form the data our results improve dramatically. However, this must be true by definition as the variance will decrease when outliers are removed. A better way to discover the underlying pattern beneath the outliers (and to check that pattern against our second model) is robust regression.

**4. Select model** The following table summarizes the RSE and RSME when using robust regression on the base and refined models:

## [1] 7605.298

## [1] 2334.499

## [1] 0.8010519

## [1] 0.5732322

## [1] 0.5844755

	Base Model	Refined Model
Standard - Sigma	7605.000	0.800
Standard - Adj-R^2	0.035	0.239
Robust - Sigma	2334.000	0.573

It should be noted that the refined model sigma is not comparable to the base model because we have taken the log of the dependent variable. The refined model clearly outperforms the base model. In addition, the robust model clearly outperforms the standard model. We therefore choose the robust refined model.

#### 5. Conclusion

We examined 466 records of town statistics to create a predictive model of whether crime rates were above the median or not. We used a logistic regression to do this, testing our models on an 80/20 split 100 times and taking the average accuracy and AIC.

Several enhancements to the model increased accuracy and lowered AIC. First, some predictors were transformed with the log or square to improve fit. Second, dummy variables were introduced to capture the fact that highly industrial areas appeared to operate by a different logic than mixed use areas. interaction terms to model this phenomenon did not improve the model. The final model 93% accurate.