

Eric Otto

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Skills

Software Development

- JavaScript (React, Node, Angular, jQuery)
- Python (Flask, Django)
- Ruby (Ruby on Rails)
- HTML/CSS (Bootstrap, Material Design)
- Databases (SQLite, MongoDB, PostgreSQL)

Data Analysis & Visualization

- JavaScript (d3, chart.js, GeoJSON)
- Python (Pandas, Numpy, scikit-learn)
- Microsoft Excel
- SQL

Projects

Poll Place – poll-place.herokuapp.com

- Single-Page-Application where users can create polls to share with their friends via social media.
- Obstacles: Used a framework with no previous experience, thus honing self-learning skills.

Stock Watch – stock-watch-app.herokuapp.com/

- A real-time stock charting application. Stocks being charted updates across all connected clients.
- Obstacles: Implemented a web socket using a poorly documented library.

Bar Spot – bar-spot.herokuapp.com

- A website that lets users check into and out of locations in a given city.
- Obstacles: Refactor of an old project. Spent time getting familiar with legacy code.

Experience

Digital Marketing Intern

Mar. 2015 to Jun. 2015

Fluid Advertising - Bountiful, Utah

- Identified over 500 unique b2b prospects for a software-as-a-service client through data mining, laying the groundwork for a direct marketing campaign.
- Built landing pages with WordPress and ran a pay-per-click campaign for a retail client leading to a 150% increase in web traffic.
- Monitored social media and website traffic for multiple clients with Google Analytics and identified successful strategies to increase user engagement.

Market Research Intern

Nov. 2013 to Nov. 2014

University of Utah Commercialization Office - Salt Lake City, Utah

- Interviewed 20 potential users for a health care software product identifying 3 new features that would lead them to purchase a minimum viable product.
- Discovered over 200 potential distribution points in India for a medical diagnostic device in the clinical trial phase of development.
- Researched the potential market for 14 novel technologies recommending 6 be pitched to outside investors of which 2 received funding.

Education

Bsc Economics

Aug. 2011 to May 2015

University of Utah - Salt Lake City, Utah

- Achievements: Dean' List (4 Semesters)
- Extracurricular: Vice President of Entrepreneur Club