

The background features a central, irregular watercolor shape in shades of blue and teal. Surrounding this are other watercolor shapes in lighter blue, green, and yellow. Scattered throughout are numerous small, dark blue dots of varying sizes. At the bottom center, there are faint, stylized line drawings of what appear to be fingers or a hand.

# Smart Bite

Team Name: lets\_seng\_out

# Introduction

- Diet and Fitness
- Daily Progression Bars
- Meal and Exercise Planning
- Community forum
- Leaderboard



# Business Value



## Personalised Experience

Users can set personal goals, schedule meals + exercise and access recommendations



## Gamification

Encourage user usage through points for logging in data. Points are displayed on the leaderboard

## Community support

Users can feel a sense of community and interact through forum



## Incentives

Users can exchange points for rewards and discounts



# Theme



## Modern

Rounded edges, grids,  
whitespace

## Minimalist

Flat design patterns,  
limited UI elements

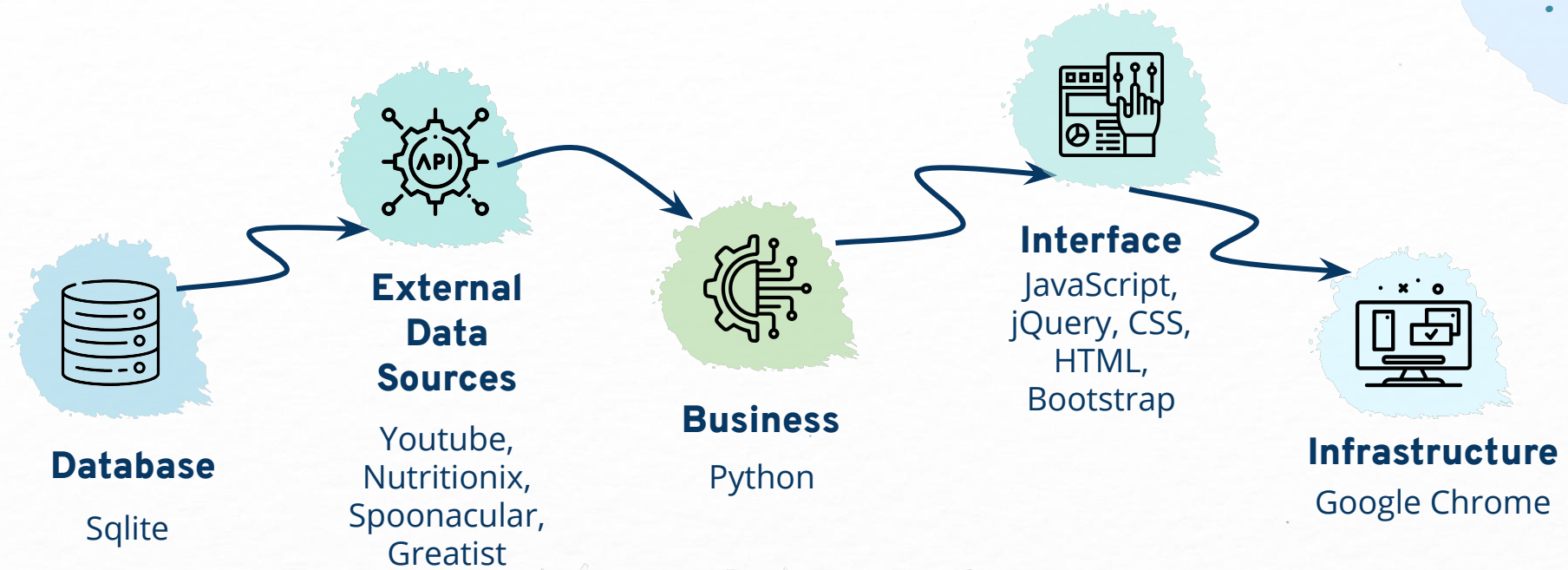
## Simple

Intuitive navigation

## Consistent

Layout and colour  
scheme

# Architecture





**Demo**