



## Creators API

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### Best Programming Practices

The following best practices describe how you can increase the effectiveness of your Creators API applications.

#### Read the Creators API License Agreement & Terms and Conditions

The Creators API License Agreement & Terms and Conditions spell out in detail the limitations that Amazon enforces on all Creators API applications. All Creators API applications should direct sales to Amazon and thus earn Associate fees. Application that do not have this purpose or do not meet other Creators API Terms and Conditions will be blocked from accessing Creators API.

#### Use our SDK

Our SDK will help you integrate with Creators API quickly. It takes away all the heavy lifting from you including access token generation, request serialization and response de-serialization. It provides flexibility through allowing you to choose from different access methods based on your needs and preferences. Refer [using sdk](#) section for more details.

#### Use your Partner tag correctly in Creators API requests

You must use the correct Partner tag when using Creators API. Incorrect information will lead to loss of Associate fees.

Required to earn advertising fees, your Partner tag uniquely identifies your Associate store and must be registered through the Amazon Associates program (see [Sign up as an Amazon Associate](#)). This tag is included in each

Operating Agreement

Program Policies

Conditions of Use

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