

# Eric Rothmuller

Full stack developer and online marketer.

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## Education

Coding Bootcamp at U.C. Berkeley - 2022

Business Marketing at Santa Rosa Junior College – 2010

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## Developer Skills

- HTML
- CSS
- JavaScript
- React
- Responsive Design
- SQL
- Node.js
- Express
- MongoDB
- Mongoose
- REST APIs
- Third-party APIs
- Git & GitHub
- Dev Tools

## Online Marketing Skills

- Search Engine Optimization
- Google Analytics
- Google Search Console
- Google My Business
- Google Ads
- WordPress
- WooCommerce
- eCommerce Product Management
- Content Writing
- Graphic Design
- Email Marketing
- Social Media Marketing
- Lighthouse

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## Work History

### Sky Marketing

Owner / CEO  
2012 – 2022

Provided online marketing to small businesses, primarily web design and SEO.

### Flying Goat Coffee

Director of Technology  
2015 – 2022

Handled all things IT-related, their website, POS systems, and online purchases.

### Express Funeral Funding

Processor and Lead Underwriter  
2018-2019

Reviewing life insurance and approving or denying funding for funeral expenses.

### Child Parent Institute

Marketing Assistant  
2014-2015

Provided traditional marketing, community outreach, and ran live fundraisers.

### Healdsburg Animal Shelter

Animal Control and Volunteer Coordinator  
2008-2012

Provided animal control services to the city of Healdsburg, managed the volunteer program, managed their website, and much more.

### StarCraft: Brood War

Professional Gamer  
2004 – 2011

Played StarCraft for multiple teams where I advertised for multiple sponsors such as Samsung, MSI Computers, Intel, Razer, etc.