

**Eric Rowan is a  
Front-end Designer  
in Oakland, Calif.**

**Web:** <http://ericrowan.com>  
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**Phone:** 502-938-8510

**Statement**

**Designer and Developer with over a decade of experience. Driven to grow through a deep curiosity of the world. Hardworking, empathetic, and honest. Let's make good things better.**

**Summary**

- Reflective and adaptive problem solver
- Diplomatic and conscientious team player
- Dedicated to quality with the patience for detail
- Data-oriented and persistently open-minded

**Ability**

**Design**

Product and interaction, UI/UX, art direction, prototyping, branding

**Development**

HTML, CSS, JavaScript (React), PHP, Git, Webpack, Grid, Flexbox

**Highlights**

While working at Indatus, I took an opportunity to mentor and lead the Web Design course for Code Louisville. By 2015, that partnership had become nationally recognized and praised, resulting in a visit to the Indatus headquarters by President Obama.

I've worked on multiple award-winning teams acknowledged by organizations such as AIGA and Ad Federation. I have taken on a variety of freelance and volunteer projects throughout my career.

**Education**

Computer Graphics Technology, A.S. from Purdue University

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May 2018—Present

**Front-end Developer** at Human Shapes

- Leading art and design direction for multiple clients with varied approaches and structures
- Working within a varied daily work environment across numerous projects; Project lifespans range from two weeks to one year
- Built an internal component library to streamline team delivery to client
- Spearheaded internal coding standards for scalability and efficiency

Dec 2016—May 2017

**Development Principal** at Kale & Flax

- Helped drive business through venture meetings, community interviews, and networking events; Maintained client websites on a contract basis

Nov 2015—Nov 2016

**Lead Front-end Developer** at RealPage (formerly Indatus)

- Researched and implemented scalable design systems and company standards used across product line, reducing development time
- Responsible for designing, user testing and deploying a ground-up rebuild of flagship SaaS product used by tens of thousands of clients
- Worked with sales team and product owners to determine which product features are most valuable to the company, making those top priority

May 2012—Oct 2014

**Director of UI Development** at Indatus

- Promoted to oversee the creation of company's first UI/front-end team
- Connected Indatus with Code Louisville, helping to drive city innovation
- Managed a small team of designers and front-end developers
- Gained experience in application and product development, version control, dependency management, team management, usability testing

Aug 2011—May 2012

**Web Designer** at Net Tango

- Solely tasked with a complete redesign of Nashville.gov, a municipal website serving hundreds of thousands of citizens; Remains in use today
- Designed, developed and maintained dozens of websites with minimal oversight, helping maximize profits and expand company reach

Oct 2008—July 2010

**Senior Designer** at Windham Designs

- Dynamic workdays included print design, product development, branding, photography, web design and development, e-commerce, and SEO
- Worked closely with clients from conception through completion