Eric Rowan is a
Front-end Designer
in Oakland, Calif.

Web: http://ericrowan.com
Email: eric@ericrowan.com
Phone: 502-938-8510

Statement

Designer and Developer with over a decade of experience. Driven to grow through a deep curiosity of the world. Hardworking, empathetic, and honest. Let's make good things better.

Summary

- Reflective and adaptive problem solver
- Diplomatic and conscientious team player
- Dedicated to quality with the patience for detail
- Data-oriented and persistently open-minded

Ability

Design
Product and interaction, UI/UX, art direction, prototyping, branding

Development
HTML, CSS, JavaScript (React), PHP, Git, Webpack, Grid, Flexbox

Highlights

While working at Indatus, I took an opportunity to mentor and lead the Web Design course for Code Louisville. By 2015, that partnership had become nationally recognized and praised, resulting in a visit to the Indatus headquarters by President Obama.

I've worked on multiple award-winning teams acknowledged by organizations such as AIGA and Ad Federation. I have taken on a variety of freelance and volunteer projects throughout my career.

Education

Computer Graphics Technology, A.S. from Purdue University

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May 2018—Present

Front-end Developer at Human Shapes
- Leading art and design direction for multiple clients with varied approaches and structures
- Working within a varied daily work environment across numerous projects; Project lifespans range from two weeks to one year
- Built an internal component library to streamline team delivery to client
- Spearheaded internal coding standards for scalability and efficiency

Dec 2016—May 2017

Development Principal at Kale & Flax
- Helped drive business through venture meetings, community interviews, and networking events; Maintained client websites on a contract basis

Nov 2015—Nov 2016

Lead Front-end Developer at RealPage (formerly Indatus)
- Researched and implemented scalable design systems and company standards used across product line, reducing development time
- Responsible for designing, user testing and deploying a ground-up rebuild of flagship SaaS product used by tens of thousands of clients
- Worked with sales team and product owners to determine which product features are most valuable to the company, making those top priority

May 2012—Oct 2014

Director of UI Development at Indatus
- Promoted to oversee the creation of company's first UI/front-end team
- Connected Indatus with Code Louisville, helping to drive city innovation
- Managed a small team of designers and front-end developers
- Gained experience in application and product development, version control, dependency management, team management, usability testing

Aug 2011—May 2012

Web Designer at Net Tango
- Solely tasked with a complete redesign of Nashville.gov, a municipal website serving hundreds of thousands of citizens; Remains in use today
- Designed, developed and maintained dozens of websites with minimal oversight, helping maximize profits and expand company reach

Oct 2008—July 2010

Senior Designer at Windham Designs
- Dynamic workdays included print design, product development, branding, photography, web design and development, e-commerce, and SEO
- Worked closely with clients from conception through completion