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Published on
May 10, 2023

Words by
Mikaela Laine

Photography by
Lee Smith

As the child of designers behind one of Spain's most well-known fashion brands in the '90s, Paloma Lanza spent much of her youth traveling the world with her parents—learning the ins and outs of the industry by closely watching them work. Here, the Barcelona-based photographer and designer talks to us about both the rewards and challenges of growing up in the family business, what she learned by working alongside her mother before starting Paloma Wool, and why experimentation and collaboration with other artists has been critical to keeping the vision for this totally unique fashion project alive.

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My parents took me everywhere when I was little. We travelled to China, New York, and Milan; visiting suppliers and observing the trends. It taught me so much about fashion.



Frederic

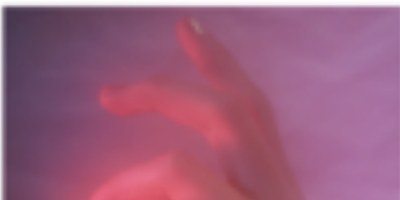


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Published on
Jan 21

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Equality Through Radical Transparency

We talk about creative process with self-confessed 'obsessive', New York City-based illustrator Duck Tequila about why Instagram's necessary before.

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